

NC Total Buying Power 1990-2010

		North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
		North Carolina	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
MSA	FIPS	North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
CODE	COUNTY	STUB.GEO	in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998	in 1999	in 2000
			(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
		North Carolina, Total	100,923,661	106,255,876	115,627,256	122,924,591	130,901,599	139,810,906	149,573,717	160,209,328	171,487,791	182,054,760	195,950,150
		MSAs, Total	72,129,462	75,754,082	82,759,947	87,988,049	93,791,401	100,493,594	107,746,648	115,568,406	124,520,116	132,520,671	143,071,391
		Asheville, MSA	4,661,534	4,954,375	5,348,402	5,691,369	5,995,435	6,427,318	6,785,057	7,312,776	7,790,867	8,142,765	8,669,302
11700	21	Buncombe County	2,729,870	2,890,760	3,090,823	3,284,946	3,458,785	3,716,569	3,899,599	4,184,862	4,485,154	4,677,083	4,969,869
11700	87	Haywood County	622,694	667,668	723,492	769,392	803,877	850,199	907,102	973,026	1,021,424	1,063,516	1,125,283
11700	89	Henderson County	1,120,038	1,196,115	1,319,355	1,403,231	1,484,502	1,597,083	1,699,358	1,852,321	1,963,291	2,059,459	2,210,051
11700	115	Madison County	188,931	199,833	214,732	233,800	248,270	263,466	279,000	302,566	320,997	342,707	364,098
		Burlington, MSA	1,650,806	1,736,305	1,850,282	1,962,460	2,083,701	2,223,105	2,349,636	2,521,873	2,718,311	2,899,984	3,071,746
15500	1	Alamance County	1,650,806	1,736,305	1,850,282	1,962,460	2,083,701	2,223,105	2,349,636	2,521,873	2,718,311	2,899,984	3,071,746
		Charlotte, MSA	16,159,862	16,839,359	18,263,520	19,564,461	21,124,480	22,977,915	24,864,748	26,732,566	29,616,464	31,976,948	34,839,353
16740	7	Anson County	290,490	303,636	317,926	344,102	354,271	374,631	393,113	414,214	441,855	461,071	491,338
16740	25	Cabarrus County	1,570,301	1,666,670	1,799,521	1,917,127	2,059,865	2,271,803	2,422,974	2,642,379	2,949,250	3,171,705	3,480,485
16740	71	Gaston County	2,538,262	2,640,055	2,820,726	2,982,416	3,214,454	3,373,225	3,524,306	3,731,289	4,003,491	4,237,814	4,466,068
16740	119	Mecklenburg County	10,505,906	10,912,813	11,903,036	12,808,305	13,860,390	15,177,144	16,592,410	17,812,636	19,856,168	21,474,264	23,452,811
16740	179	Union County	1,254,902	1,316,185	1,422,310	1,512,510	1,635,500	1,781,113	1,931,945	2,132,047	2,365,701	2,632,094	2,948,651
		Durham, MSA	6,026,044	6,391,940	6,961,039	7,391,553	7,809,463	8,244,682	8,794,908	9,341,691	10,026,750	10,757,900	11,664,269
20500	37	Chatham County	631,486	668,892	751,424	836,560	919,079	960,152	1,044,026	1,161,894	1,288,959	1,388,663	1,531,842
20500	63	Durham County	3,237,478	3,421,757	3,700,174	3,843,344	3,975,537	4,211,349	4,519,756	4,855,472	5,283,566	5,713,645	6,189,578
20500	135	Orange County	1,755,419	1,881,125	2,058,084	2,233,138	2,407,897	2,538,933	2,656,399	2,711,377	2,818,180	2,968,108	3,211,485
20500	145	Person County	401,661	420,167	451,356	478,511	506,950	534,248	574,727	612,947	636,046	687,485	731,364
		Fayetteville, MSA	3,877,121	4,116,005	4,932,761	5,110,796	5,216,766	5,455,071	5,770,878	6,021,623	6,257,551	6,565,310	6,985,504
22180	51	Cumberland County	3,647,650	3,877,616	4,664,540	4,818,255	4,895,054	5,113,051	5,392,346	5,603,934	5,822,253	6,097,640	6,471,736
22180	93	Hoke County	229,471	238,389	268,221	292,542	321,711	342,019	378,533	417,689	435,298	467,669	513,767
		Goldsboro, MSA	1,300,631	1,378,807	1,501,232	1,580,211	1,679,834	1,770,298	1,863,494	1,950,900	2,017,873	2,112,972	2,224,196
24140	191	Wayne County	1,300,631	1,378,807	1,501,232	1,580,211	1,679,834	1,770,298	1,863,494	1,950,900	2,017,873	2,112,972	2,224,196
		Greensboro, MSA	9,130,440	9,468,819	10,198,215	10,768,239	11,427,801	12,076,865	12,851,426	13,726,996	14,670,393	15,347,280	16,225,255
24660	81	Guilford County	6,462,650	6,679,770	7,187,569	7,578,234	8,039,145	8,526,317	9,099,797	9,758,853	10,506,378	10,955,683	11,658,773
24660	151	Randolph County	1,496,103	1,567,974	1,723,402	1,847,384	1,982,621	2,084,615	2,217,608	2,345,991	2,465,604	2,643,753	2,740,225
24660	157	Rockingham County	1,171,686	1,221,076	1,287,243	1,342,620	1,406,035	1,465,933	1,534,021	1,622,152	1,698,412	1,747,843	1,826,256
		Greenville, MSA	1,768,860	1,875,976	1,992,845	2,135,382	2,255,236	2,422,607	2,584,952	2,803,391	2,889,911	3,035,268	3,290,555
24780	79	Greene County	203,747	210,424	215,238	233,181	242,413	261,819	295,041	312,744	305,877	318,144	354,143
24780	147	Pitt County	1,565,114	1,665,552	1,777,607	1,902,201	2,012,823	2,160,788	2,289,911	2,490,647	2,584,035	2,717,123	2,936,413
		Hickory, MSA	4,300,548	4,466,031	4,847,981	5,146,006	5,484,822	5,747,124	6,062,636	6,431,037	6,856,334	7,276,999	7,685,431
25860	3	Alexander County	378,331	394,980	432,468	463,760	499,899	519,740	526,713	563,886	625,753	688,229	731,451
25860	23	Burke County	1,041,930	1,090,410	1,177,231	1,246,554	1,326,939	1,374,162	1,404,898	1,474,734	1,631,606	1,740,619	1,823,108
25860	27	Caldwell County	937,239	960,355	1,045,948	1,110,100	1,187,477	1,210,207	1,301,452	1,385,533	1,468,762	1,580,376	1,651,488
25860	35	Catawba County	1,943,048	2,020,287	2,192,334	2,325,592	2,470,506	2,643,015	2,829,574	3,006,884	3,130,213	3,267,775	3,479,383
		Jacksonville, MSA	1,734,460	1,801,563	2,151,214	2,133,654	2,273,167	2,365,098	2,534,601	2,685,116	2,776,529	2,925,878	3,052,159
27340	133	Onslow County	1,734,460	1,801,563	2,151,214	2,133,654	2,273,167	2,365,098	2,534,601	2,685,116	2,776,529	2,925,878	3,052,159

NC Total Buying Power 1990-2010

MSA CODE	FIPS COUNTY	North Carolina STUB.GEO	Total Buying Power in 1990	Total Buying Power in 1991	Total Buying Power in 1992	Total Buying Power in 1993	Total Buying Power in 1994	Total Buying Power in 1995	Total Buying Power in 1996	Total Buying Power in 1997	Total Buying Power in 1998	Total Buying Power in 1999	Total Buying Power in 2000
0	109	Lincoln County	711,462	746,858	812,708	883,598	962,221	1,008,459	1,066,686	1,148,636	1,169,684	1,228,713	1,318,738
0	111	McDowell County	424,488	452,931	491,864	525,001	561,262	600,460	623,789	665,761	715,194	750,079	783,082
0	113	Macon County	296,223	316,490	337,854	358,935	389,330	421,999	450,092	499,245	533,667	570,110	629,410
11700	115	Madison County	188,931	199,833	214,732	233,800	248,270	263,466	279,000	302,566	320,997	342,707	364,098
0	117	Martin County	301,648	325,752	347,785	351,786	379,398	390,098	409,173	431,355	441,965	446,738	466,171
16740	119	Mecklenburg County	10,505,906	10,912,813	11,903,036	12,808,305	13,860,390	15,177,144	16,592,410	17,812,636	19,856,168	21,474,264	23,452,811
0	121	Mitchell County	163,875	177,758	186,879	196,210	202,989	214,187	223,064	240,076	246,284	260,240	273,884
0	123	Montgomery County	275,060	291,835	311,303	339,057	353,561	374,929	395,368	418,549	446,721	490,467	513,199
0	125	Moore County	1,066,206	1,116,882	1,196,250	1,306,892	1,409,407	1,517,632	1,639,256	1,724,642	1,865,493	1,964,565	2,121,584
40580	127	Nash County	1,161,436	1,209,810	1,283,668	1,364,486	1,446,467	1,531,169	1,656,619	1,781,134	1,836,421	1,901,313	1,979,823
48900	129	New Hanover County	1,869,538	2,030,000	2,192,687	2,372,247	2,620,118	2,843,615	3,080,992	3,303,306	3,561,136	3,819,834	4,156,433
0	131	Northampton County	225,591	241,051	254,044	264,958	295,771	304,181	329,869	345,849	372,738	370,133	402,450
27340	133	Onslow County	1,734,460	1,801,563	2,151,214	2,133,654	2,273,167	2,365,098	2,534,601	2,685,116	2,776,529	2,925,878	3,052,159
20500	135	Orange County	1,755,419	1,881,125	2,058,084	2,233,138	2,407,897	2,538,933	2,656,399	2,711,377	2,818,180	2,968,108	3,211,485
0	137	Pamlico County	140,585	149,123	166,132	172,467	185,198	197,865	216,092	232,954	241,535	254,560	269,910
0	139	Pasquotank County	403,567	425,151	446,158	470,223	490,030	516,256	553,367	567,767	595,717	623,585	655,324
48900	141	Pender County	355,848	395,076	439,137	469,709	502,756	545,574	606,228	656,278	668,181	725,659	788,843
0	143	Perquimans County	113,249	121,534	124,903	131,022	146,153	154,208	169,188	177,878	187,747	193,071	208,827
20500	145	Person County	401,661	420,167	451,356	478,511	506,950	534,248	574,727	612,947	636,046	687,485	731,364
24780	147	Pitt County	1,565,114	1,665,552	1,777,607	1,902,201	2,012,823	2,160,788	2,289,911	2,490,647	2,584,035	2,717,123	2,936,413
0	149	Polk County	259,543	277,531	298,242	317,237	339,618	362,642	391,345	420,783	460,171	484,780	496,765
24660	151	Randolph County	1,496,103	1,567,974	1,723,402	1,847,384	1,982,621	2,084,615	2,217,608	2,345,991	2,465,604	2,643,753	2,740,225
0	153	Richmond County	528,493	557,415	581,757	605,231	622,024	652,308	703,080	732,813	757,978	786,322	819,783
0	155	Robeson County	1,079,553	1,173,590	1,291,152	1,390,126	1,461,875	1,534,530	1,635,913	1,728,654	1,789,297	1,891,022	2,000,985
24660	157	Rockingham County	1,171,686	1,221,076	1,287,243	1,342,620	1,406,035	1,465,933	1,534,021	1,622,152	1,698,412	1,747,843	1,826,256
0	159	Rowan County	1,540,099	1,619,903	1,734,408	1,824,937	1,969,778	2,077,372	2,175,550	2,321,494	2,491,548	2,632,354	2,793,106
0	161	Rutherford County	711,485	755,773	819,239	866,595	908,483	946,167	989,829	1,051,811	1,095,251	1,142,505	1,200,050
0	163	Sampson County	632,481	693,852	717,300	806,937	860,065	883,522	935,933	1,006,151	937,211	951,966	1,097,942
0	165	Scotland County	386,544	413,879	448,759	482,576	506,309	534,072	562,264	584,631	607,680	641,928	660,464
0	167	Stanly County	712,609	739,911	774,537	807,370	843,275	893,310	952,621	1,014,615	1,074,375	1,140,452	1,208,328
49180	169	Stokes County	501,399	528,119	563,177	593,173	634,618	691,881	722,713	770,736	812,111	867,866	916,664
0	171	Surry County	877,538	922,499	985,439	1,038,905	1,101,222	1,128,101	1,193,563	1,282,487	1,373,369	1,432,193	1,478,111
0	173	Swain County	104,558	115,241	124,509	134,403	138,549	147,715	162,220	174,812	181,910	198,343	203,718
0	175	Transylvania County	368,092	393,131	424,982	440,230	457,422	488,188	528,645	580,579	624,227	645,378	685,804
0	177	Tyrrell County	46,141	50,133	48,873	48,273	50,659	49,980	56,807	57,298	56,525	60,720	67,610
16740	179	Union County	1,254,902	1,316,185	1,422,310	1,512,510	1,635,500	1,781,113	1,931,945	2,132,047	2,365,701	2,632,094	2,948,651
0	181	Vance County	488,315	510,331	552,524	582,113	607,755	616,999	648,142	689,659	730,029	770,585	810,459
39580	183	Wake County	8,464,539	8,995,646	9,933,678	10,806,104	11,699,274	12,783,377	13,962,885	15,380,692	16,926,037	18,315,409	20,416,510
0	185	Warren County	170,846	182,293	198,943	213,439	223,068	235,427	246,130	265,507	279,436	290,308	302,640
0	187	Washington County	168,055	182,242	194,670	203,076	213,038	214,543	221,724	231,389	227,294	236,553	253,494
0	189	Watauga County	462,098	466,676	511,585	558,602	600,282	646,866	665,981	714,630	775,395	816,653	869,001
24140	191	Wayne County	1,300,631	1,378,807	1,501,232	1,580,211	1,679,834	1,770,298	1,863,494	1,950,900	2,017,873	2,112,972	2,224,196
0	193	Wilkes County	812,400	833,868	892,859	941,036	999,281	1,043,419	1,084,296	1,154,760	1,249,499	1,325,812	1,403,361
0	195	Wilson County	948,345	986,985	1,064,972	1,117,848	1,156,932	1,203,058	1,263,765	1,329,392	1,404,848	1,488,125	1,563,105
49180	197	Yadkin County	423,897	444,997	476,595	500,379	536,507	562,462	616,598	659,418	687,206	710,836	746,369
0	199	Yancey County	166,742	173,882	187,377	199,558	215,473	223,524	236,889	259,381	276,023	295,924	309,216
	summs	North Carolina	100,923,661	106,255,876	115,627,256	122,924,591	130,901,599	139,810,906	149,573,717	160,209,328	171,487,791	182,054,760	195,950,150

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	202,914,607	210,298,722	218,588,728	234,602,589	247,466,362	263,493,238	277,848,348	289,051,327	294,967,206	303,438,618	318,440,298	334,183,645	350,705,326
MSAs, Total	148,244,563	154,411,135	160,504,465	172,570,384	182,477,150	195,787,904	206,954,072	215,153,950	220,105,983	226,997,544	238,820,327	251,258,132	264,344,764
Asheville, MSA	8,848,275	9,140,295	9,392,663	10,176,390	10,675,416	11,456,480	12,103,248	12,496,368	12,691,735	12,993,805	13,568,651	14,166,362	14,787,839
Buncombe County	5,036,626	5,213,356	5,322,960	5,828,775	6,089,525	6,593,257	6,939,083	7,137,582	7,244,593	7,412,248	7,735,153	8,070,622	8,419,141
Haywood County	1,160,441	1,221,442	1,267,853	1,337,928	1,388,076	1,464,766	1,542,207	1,587,262	1,606,964	1,639,987	1,707,082	1,776,581	1,848,563
Henderson County	2,273,285	2,323,113	2,401,526	2,588,406	2,756,131	2,942,938	3,145,673	3,273,175	3,337,101	3,429,636	3,595,075	3,767,785	3,948,081
Madison County	377,923	382,385	400,324	421,282	441,684	455,520	476,285	498,350	503,077	511,934	531,340	551,373	572,054
Burlington, MSA	3,127,992	3,254,276	3,326,259	3,465,492	3,537,358	3,784,425	3,960,001	4,134,539	4,165,441	4,229,895	4,381,099	4,536,900	4,697,423
Alamance County	3,127,992	3,254,276	3,326,259	3,465,492	3,537,358	3,784,425	3,960,001	4,134,539	4,165,441	4,229,895	4,381,099	4,536,900	4,697,423
Charlotte, MSA	36,242,792	38,531,304	39,937,165	42,982,191	45,757,064	49,648,877	52,062,510	53,488,007	54,892,561	56,789,669	59,934,264	63,251,222	66,750,566
Anson County	520,643	497,814	497,366	541,145	558,626	573,556	587,258	601,367	600,115	603,464	618,949	634,723	650,790
Cabarrus County	3,664,589	3,792,224	3,939,160	4,150,010	4,401,177	4,779,290	5,116,922	5,282,789	5,414,586	5,593,813	5,894,288	6,209,728	6,540,866
Gaston County	4,625,947	4,823,175	4,974,384	5,184,179	5,360,785	5,579,470	5,808,463	6,011,692	6,052,959	6,142,912	6,358,615	6,580,656	6,809,281
Mecklenburg County	24,124,882	26,032,299	26,914,373	29,127,356	30,983,456	33,731,919	35,080,734	35,802,780	36,705,007	37,928,485	39,975,335	42,125,224	44,383,219
Union County	3,306,731	3,385,792	3,611,883	3,979,500	4,453,021	4,984,643	5,469,134	5,789,376	6,119,894	6,520,995	7,087,078	7,700,891	8,366,410
Durham, MSA	12,124,292	12,664,804	13,085,973	14,175,659	14,821,821	15,943,003	17,183,133	17,809,222	18,250,272	18,852,027	19,863,853	20,927,744	22,046,413
Chatham County	1,635,986	1,689,810	1,751,827	1,913,290	2,004,961	2,182,985	2,363,852	2,472,732	2,553,455	2,657,986	2,822,058	2,995,742	3,179,590
Durham County	6,349,689	6,659,567	6,893,714	7,332,465	7,636,408	8,214,320	8,746,925	9,026,973	9,201,119	9,452,800	9,905,498	10,378,268	10,872,003
Orange County	3,380,198	3,525,879	3,608,505	4,060,659	4,289,942	4,615,648	5,107,106	5,310,912	5,487,408	5,715,185	6,071,313	6,448,537	6,848,086
Person County	758,419	789,547	831,927	869,244	890,511	930,050	965,250	998,605	1,008,291	1,026,056	1,064,983	1,105,197	1,146,734
Fayetteville, MSA	7,288,550	7,904,985	8,460,793	9,048,826	9,869,726	10,418,112	11,229,411	12,207,318	12,672,221	13,257,096	14,146,548	15,093,938	16,102,694
Cumberland County	6,715,738	7,307,598	7,822,308	8,345,482	9,075,452	9,558,427	10,280,737	11,181,463	11,587,483	12,101,226	12,890,187	13,728,415	14,618,719
Hoke County	572,812	597,387	638,485	703,345	794,274	859,685	948,674	1,025,855	1,084,738	1,155,871	1,256,361	1,365,523	1,483,975
Goldsboro, MSA	2,308,311	2,415,053	2,484,974	2,650,211	2,739,212	2,840,437	2,996,927	3,146,874	3,186,436	3,251,894	3,384,996	3,522,953	3,665,946
Wayne County	2,308,311	2,415,053	2,484,974	2,650,211	2,739,212	2,840,437	2,996,927	3,146,874	3,186,436	3,251,894	3,384,996	3,522,953	3,665,946
Greensboro, MSA	16,690,321	17,162,000	17,750,781	18,841,336	19,580,379	20,740,407	21,462,043	22,192,858	22,396,912	22,781,541	23,635,727	24,517,874	25,428,909
Guilford County	12,007,154	12,380,734	12,802,975	13,643,141	14,198,781	15,152,028	15,643,763	16,177,871	16,364,302	16,682,980	17,347,438	18,035,151	18,746,936
Randolph County	2,795,861	2,842,360	2,951,514	3,102,939	3,205,925	3,325,149	3,478,310	3,575,629	3,580,807	3,614,679	3,721,676	3,831,113	3,943,033
Rockingham County	1,887,306	1,938,905	1,996,292	2,095,256	2,175,673	2,263,231	2,339,970	2,439,358	2,451,804	2,483,882	2,566,613	2,651,610	2,738,939
Greenville, MSA	3,384,239	3,561,460	3,743,242	3,986,766	4,218,470	4,493,915	4,758,832	5,031,343	5,155,431	5,324,174	5,608,269	5,906,510	6,219,597
Greene County	387,590	386,107	407,192	434,632	445,383	462,987	466,946	491,429	499,662	511,944	534,998	558,987	583,948
Pitt County	2,996,649	3,175,352	3,336,050	3,552,133	3,773,087	4,030,928	4,291,886	4,539,914	4,655,768	4,812,229	5,073,271	5,347,523	5,635,649
Hickory, MSA	7,912,216	8,040,702	8,214,786	8,600,334	8,905,324	9,266,782	9,519,049	9,769,906	9,776,876	9,862,355	10,147,213	10,438,420	10,736,124
Alexander County	781,549	770,496	796,634	845,835	870,700	913,580	939,767	953,656	957,624	969,280	1,000,647	1,032,822	1,065,829
Burke County	1,884,148	1,948,570	1,998,923	2,084,383	2,163,317	2,220,296	2,287,288	2,358,164	2,362,114	2,385,043	2,456,251	2,529,106	2,603,641
Caldwell County	1,726,853	1,754,740	1,799,373	1,883,291	1,893,799	1,914,606	1,939,192	1,999,159	1,987,190	1,991,121	2,034,863	2,079,166	2,124,034
Catawba County	3,519,667	3,566,897	3,619,856	3,786,825	3,977,507	4,218,300	4,352,802	4,458,927	4,469,948	4,516,911	4,655,452	4,797,326	4,942,619
Jacksonville, MSA	3,222,178	3,274,758	3,599,301	4,082,514	4,492,752	4,723,447	5,289,446	5,992,802	6,286,106	6,646,091	7,167,052	7,727,571	8,330,543
Onslow County	3,222,178	3,274,758	3,599,301	4,082,514	4,492,752	4,723,447	5,289,446	5,992,802	6,286,106	6,646,091	7,167,052	7,727,571	8,330,543

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Martin County	485,849	511,105	532,560	546,338	565,664	578,288	610,884	634,859	639,584	649,336	672,403	696,171	720,662
Mitchell County	287,996	288,217	294,313	313,646	326,677	336,644	345,948	362,207	363,849	368,441	380,531	392,937	405,667
Montgomery County	537,767	543,522	543,856	603,609	622,089	625,091	632,537	649,596	649,121	653,806	671,672	689,901	708,501
Moore County	2,176,805	2,217,813	2,288,760	2,467,766	2,620,722	2,726,094	2,885,514	2,977,538	3,019,948	3,087,532	3,219,640	3,356,787	3,499,152
Northampton County	436,005	416,528	457,025	487,681	518,973	522,609	532,521	551,769	558,931	570,446	593,843	618,131	643,308
Pamlico County	272,073	283,063	292,167	315,519	335,490	351,482	376,456	389,064	395,038	404,288	422,016	440,443	459,596
Pasquotank County	668,262	699,288	739,258	802,946	860,761	921,881	945,970	978,271	996,229	1,022,556	1,070,541	1,120,587	1,172,778
Perquimans County	231,439	223,064	241,236	268,016	297,396	309,512	321,102	324,071	332,512	343,838	362,646	382,410	403,179
Polk County	519,003	537,469	542,156	604,020	616,798	649,098	670,712	686,877	691,418	701,584	726,103	751,335	777,300
Richmond County	888,596	893,626	884,994	942,620	979,111	997,366	1,027,455	1,098,355	1,104,223	1,118,784	1,156,172	1,194,618	1,234,125
Robeson County	2,055,236	2,094,090	2,184,096	2,323,834	2,428,396	2,524,477	2,648,021	2,783,590	2,817,137	2,870,500	2,983,876	3,102,772	3,225,989
Rowan County	2,858,582	2,998,976	3,093,861	3,257,089	3,387,099	3,523,413	3,660,084	3,800,133	3,833,729	3,898,407	4,043,297	4,192,788	4,347,027
Rutherford County	1,228,270	1,267,333	1,312,360	1,358,386	1,376,040	1,439,026	1,499,634	1,559,565	1,563,500	1,579,930	1,628,387	1,678,013	1,728,830
Sampson County	1,142,450	1,135,684	1,211,818	1,370,850	1,445,946	1,452,889	1,522,066	1,603,044	1,645,496	1,702,220	1,796,070	1,894,795	1,998,600
Scotland County	685,228	693,662	717,160	759,394	787,860	801,724	810,976	864,192	865,467	873,300	898,829	925,028	951,834
Stanly County	1,248,385	1,253,686	1,275,995	1,335,340	1,421,057	1,479,543	1,546,572	1,583,125	1,590,081	1,609,844	1,662,375	1,716,292	1,771,633
Surry County	1,529,814	1,552,521	1,579,618	1,674,962	1,710,756	1,788,907	1,859,324	1,920,566	1,921,476	1,937,813	1,993,280	2,049,936	2,107,808
Swain County	216,762	227,515	240,780	258,865	274,672	291,584	301,348	314,172	320,284	328,992	344,732	361,289	378,586
Transylvania County	684,608	694,293	669,716	735,391	772,331	825,148	877,958	906,547	911,658	924,152	955,509	987,740	1,020,870
Tyrrell County	74,135	71,972	73,487	82,690	84,915	86,937	89,789	91,902	93,225	95,316	99,403	103,649	108,061
Vance County	858,424	874,933	894,383	943,184	960,774	1,012,157	1,061,538	1,113,776	1,124,155	1,143,406	1,186,209	1,230,396	1,276,013
Warren County	321,200	315,443	331,644	364,520	366,288	376,237	396,434	419,654	423,736	431,021	447,197	463,925	481,201
Washington County	261,483	268,529	281,527	292,929	296,728	305,944	322,336	340,003	343,002	348,680	361,533	374,797	388,487
Watauga County	896,913	936,451	973,112	1,048,375	1,116,362	1,189,176	1,245,738	1,296,193	1,321,265	1,357,630	1,422,820	1,490,846	1,561,822
Wilkes County	1,453,908	1,421,687	1,457,322	1,615,481	1,755,595	1,815,140	1,836,795	1,874,522	1,886,501	1,913,800	1,980,234	2,048,578	2,118,894
Wilson County	1,626,023	1,699,651	1,755,297	1,881,989	1,979,062	2,053,864	2,135,793	2,246,157	2,277,740	2,327,844	2,426,559	2,529,014	2,635,358
Yancey County	311,205	313,418	320,591	341,122	356,594	370,269	379,324	394,500	394,409	397,490	408,585	419,907	431,459
North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina			North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Total	Total			White	White	White	White	White	White	White	White	White
North Carolina	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998
	(\$ thousands)	(\$ thousands)			(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	368,043,821	386,239,512			85,681,060	90,000,703	97,681,917	103,585,030	110,065,214	117,324,499	125,270,011	133,922,990	143,092,514
MSAs, Total	278,114,829	292,603,275			61,476,170	64,411,912	70,146,295	74,368,900	79,079,109	84,506,414	90,400,954	96,727,760	103,950,694
Asheville, MSA	15,433,787	16,105,051			4,471,007	4,753,506	5,134,230	5,463,119	5,755,371	6,170,332	6,516,116	7,023,159	7,480,594
Buncombe County	8,781,077	9,156,875			2,574,156	2,727,333	2,917,748	3,101,431	3,266,360	3,511,444	3,686,804	3,957,148	4,242,089
Haywood County	1,923,075	2,000,195			613,845	658,234	713,449	758,566	792,850	838,545	894,692	959,746	1,007,470
Henderson County	4,136,243	4,332,576			1,095,069	1,169,239	1,289,445	1,370,524	1,449,223	1,558,277	1,657,152	1,805,231	1,911,749
Madison County	593,393	615,406			187,938	198,700	213,588	232,598	246,937	262,067	277,469	301,033	319,286
Burlington, MSA	4,862,747	5,032,984			1,435,652	1,506,587	1,602,308	1,693,928	1,794,207	1,909,811	2,015,454	2,158,633	2,322,073
Alamance County	4,862,747	5,032,984			1,435,652	1,506,587	1,602,308	1,693,928	1,794,207	1,909,811	2,015,454	2,158,633	2,322,073
Charlotte, MSA	70,442,636	74,337,788			13,891,775	14,435,927	15,609,060	16,648,611	17,911,318	19,413,263	20,942,161	22,444,118	24,775,386
Anson County	667,143	683,786			197,488	205,924	214,391	228,704	233,825	245,961	256,684	268,984	284,956
Cabarrus County	6,888,404	7,253,083			1,441,275	1,527,622	1,647,489	1,753,835	1,883,087	2,073,809	2,209,923	2,407,075	2,683,160
Gaston County	7,044,395	7,286,330			2,306,180	2,393,920	2,552,846	2,692,117	2,893,941	3,030,357	3,160,642	3,338,113	3,572,129
Mecklenburg County	46,754,843	49,244,808			8,807,772	9,112,637	9,900,809	10,597,949	11,411,669	12,439,871	13,551,638	14,482,507	16,072,299
Union County	9,087,851	9,869,781			1,139,060	1,195,824	1,293,525	1,376,007	1,488,798	1,623,265	1,763,274	1,947,438	2,162,840
Durham, MSA	23,222,741	24,459,348			4,761,567	5,041,239	5,484,184	5,817,098	6,142,116	6,469,251	6,890,155	7,297,667	7,810,735
Chatham County	3,374,169	3,580,051			533,594	568,505	642,526	719,015	793,253	833,098	911,046	1,018,255	1,135,011
Durham County	11,387,663	11,926,014			2,368,190	2,487,609	2,675,879	2,759,477	2,835,750	2,987,985	3,195,318	3,417,353	3,703,095
Orange County	7,271,296	7,719,406			1,542,589	1,654,412	1,811,831	1,965,266	2,119,301	2,234,906	2,340,589	2,391,150	2,486,750
Person County	1,189,613	1,233,877			317,195	330,713	353,947	373,339	393,812	413,263	443,201	470,908	485,880
Fayetteville, MSA	17,176,637	18,319,852			2,804,763	2,960,804	3,523,097	3,618,935	3,656,378	3,790,591	3,981,061	4,117,934	4,238,728
Cumberland County	15,564,156	16,567,961			2,671,866	2,821,525	3,365,542	3,446,719	3,466,426	3,587,962	3,754,986	3,866,802	3,975,874
Hoke County	1,612,481	1,751,891			132,897	139,279	157,556	172,216	189,952	202,629	226,074	251,132	262,855
Greensboro, MSA	3,814,060	3,967,437			994,164	1,049,125	1,137,085	1,189,871	1,257,093	1,316,152	1,380,013	1,437,006	1,477,351
Wayne County	3,814,060	3,967,437			994,164	1,049,125	1,137,085	1,189,871	1,257,093	1,316,152	1,380,013	1,437,006	1,477,351
Greensboro, MSA	26,369,560	27,340,557			7,791,474	8,051,218	8,643,133	9,087,745	9,604,523	10,105,705	10,717,302	11,393,721	12,113,881
Guilford County	19,483,523	20,245,560			5,367,237	5,518,889	5,908,852	6,191,275	6,529,429	6,885,806	7,314,957	7,798,342	8,344,428
Randolph County	4,057,430	4,174,333			1,427,004	1,494,109	1,640,888	1,757,736	1,884,602	1,980,116	2,105,466	2,225,984	2,337,622
Rockingham County	2,828,607	2,920,665			997,233	1,038,220	1,093,392	1,138,734	1,190,491	1,239,783	1,296,879	1,369,395	1,431,832
Greenville, MSA	6,548,168	6,892,922			1,415,645	1,495,283	1,583,017	1,686,207	1,770,599	1,893,078	2,013,172	2,174,562	2,231,860
Greene County	609,906	636,898			149,933	153,841	156,413	168,406	173,626	185,608	208,443	219,804	213,848
Pitt County	5,938,263	6,256,025			1,265,712	1,341,442	1,426,604	1,517,801	1,596,972	1,707,470	1,804,729	1,954,759	2,018,012
Hickory, MSA	11,040,307	11,351,030			4,080,043	4,234,354	4,593,507	4,871,013	5,184,818	5,423,941	5,717,012	6,057,360	6,450,846
Alexander County	1,099,667	1,134,349			359,875	376,264	412,432	442,741	477,676	497,017	504,021	540,057	599,529
Burke County	2,679,859	2,757,772			985,727	1,031,220	1,112,635	1,177,121	1,249,925	1,290,670	1,319,085	1,383,036	1,528,796
Caldwell County	2,169,436	2,215,371			905,204	926,941	1,008,812	1,069,684	1,143,342	1,164,201	1,250,751	1,330,265	1,408,822
Catawba County	5,091,346	5,243,538			1,829,238	1,899,929	2,059,627	2,181,467	2,313,875	2,472,053	2,643,156	2,804,002	2,913,699
Jacksonville, MSA	8,979,029	9,676,327			1,421,726	1,480,091	1,770,314	1,758,069	1,872,930	1,948,003	2,087,539	2,208,945	2,278,580
Onslow County	8,979,029	9,676,327			1,421,726	1,480,091	1,770,314	1,758,069	1,872,930	1,948,003	2,087,539	2,208,945	2,278,580

NC Total Buying Power 1990-2010

Raleigh, MSA	51,797,436	54,874,909			8,666,547	9,194,489	10,148,759	11,005,875	11,901,495	12,947,830	14,119,462	15,543,198	17,020,234
Franklin County	1,905,475	1,993,585			350,440	368,018	409,235	442,582	483,986	519,475	578,707	644,457	703,107
Johnston County	6,511,871	6,929,442			1,012,775	1,083,970	1,210,415	1,317,493	1,439,075	1,557,040	1,697,775	1,894,613	2,048,383
Wake County	43,380,089	45,951,882			7,303,332	7,742,500	8,529,109	9,245,801	9,978,434	10,871,315	11,842,980	13,004,129	14,268,744
Rocky Mount, MSA	4,768,893	4,928,648			1,338,841	1,389,075	1,464,866	1,533,370	1,595,646	1,674,706	1,796,325	1,902,991	1,947,334
Edgecombe County	1,499,556	1,539,429			395,156	412,138	434,918	447,808	454,781	475,157	505,087	524,144	535,661
Nash County	3,269,337	3,389,219			943,685	976,937	1,029,949	1,085,563	1,140,866	1,199,549	1,291,239	1,378,848	1,411,673
Virginia Beach, SC, MSA	1,090,586	1,169,177			176,781	190,950	212,983	227,771	244,599	264,457	293,740	315,992	336,725
Currituck County	1,090,586	1,169,177			176,781	190,950	212,983	227,771	244,599	264,457	293,740	315,992	336,725
Wilmington, MSA	14,293,706	15,173,589			2,507,668	2,738,224	2,969,922	3,201,594	3,493,275	3,812,841	4,164,672	4,499,779	4,841,971
Brunswick County	4,339,501	4,684,107			562,755	616,539	664,843	712,304	755,764	839,944	926,181	1,019,301	1,119,751
New Hanover County	8,102,599	8,518,486			1,652,190	1,795,659	1,941,674	2,101,003	2,321,678	2,520,896	2,734,774	2,933,724	3,164,715
Pender County	1,851,606	1,970,995			292,723	326,026	363,405	388,287	415,833	452,001	503,716	546,753	557,505
Winston Szalem, MSA	18,274,537	18,973,654			5,718,517	5,891,041	6,269,831	6,565,691	6,894,740	7,366,452	7,766,768	8,152,694	8,624,396
Davie County	1,679,387	1,758,494			439,792	455,210	498,432	524,380	552,734	590,149	634,197	691,102	741,858
Forsyth County	14,083,411	14,624,863			4,386,921	4,497,609	4,768,521	4,986,257	5,211,877	5,565,811	5,839,349	6,080,274	6,434,213
Stokes County	1,376,796	1,419,598			480,249	505,948	539,614	568,429	608,161	663,279	693,116	739,394	779,160
Yadkin County	1,134,944	1,170,698			411,555	432,274	463,264	486,625	521,968	547,213	600,106	641,924	669,165
Non-MSA Counties	89,928,991	93,636,238			24,204,890	25,588,791	27,535,623	29,216,130	30,986,104	32,818,084	34,869,057	37,195,230	39,141,820
Alleghany County	282,968	286,612			115,473	124,180	135,280	146,966	155,835	173,836	182,334	198,998	213,813
Ashe County	739,966	762,144			256,775	275,194	289,902	319,562	348,499	376,333	385,682	414,127	435,560
Avery County	489,170	501,372			177,793	194,177	207,878	237,063	243,973	266,558	274,117	295,735	309,115
Beaufort County	1,670,410	1,747,328			446,619	462,157	484,659	510,139	527,814	559,818	606,037	650,895	673,822
Bertie County	583,492	604,335			123,626	129,010	136,758	141,608	153,504	157,046	159,394	166,615	173,034
Bladen County	995,984	1,035,042			228,580	243,122	258,999	280,818	306,749	328,140	375,350	392,189	384,691
Camden County	431,654	464,789			59,214	63,604	68,495	74,675	80,380	88,356	97,407	104,759	109,808
Carteret County	2,742,028	2,879,427			666,676	721,479	781,596	828,197	882,430	944,869	1,031,136	1,117,519	1,172,219
Caswell County	699,192	722,311			152,539	165,628	178,165	191,535	204,704	222,013	240,963	261,446	273,413
Cherokee County	731,074	764,056			206,929	215,595	229,425	244,065	259,716	285,584	301,608	322,728	342,324
Chowan County	498,870	518,950			133,761	143,767	149,489	156,803	168,297	175,977	187,699	194,122	205,253
Clay County	319,245	334,737			79,745	82,638	86,273	95,086	103,437	111,389	119,459	134,563	143,224
Cleveland County	3,026,970	3,127,339			995,587	1,036,723	1,107,848	1,159,898	1,221,584	1,300,671	1,342,198	1,422,103	1,502,995
Columbus County	1,724,414	1,793,164			444,856	492,616	530,389	567,622	599,350	626,423	667,258	721,984	708,622
Craven County	3,929,199	4,113,344			949,392	1,011,318	1,126,533	1,152,063	1,206,142	1,277,161	1,384,707	1,465,732	1,542,825
Dare County	1,521,091	1,605,312			319,313	336,188	360,950	385,739	429,088	470,165	513,520	564,695	612,331
Davidson County	5,046,856	5,190,007			1,709,284	1,761,547	1,895,362	1,999,850	2,132,982	2,310,255	2,441,601	2,633,224	2,851,427
Duplin County	1,728,531	1,821,364			390,924	439,597	489,476	544,648	548,567	605,920	667,146	686,211	592,033
Gates County	320,225	332,960			74,202	79,715	83,450	88,976	95,258	97,422	105,269	110,560	117,635
Graham County	229,076	238,135			62,079	67,089	74,045	80,945	87,395	94,270	102,342	108,771	113,512
Granville County	1,770,465	1,854,189			343,316	361,861	400,190	421,675	450,367	484,555	524,927	576,039	615,661
Halifax County	1,549,158	1,598,853			421,623	440,511	467,119	480,760	509,059	504,674	525,137	535,345	562,826
Harnett County	3,646,086	3,843,232			672,707	717,595	806,710	864,557	918,568	1,007,591	1,086,994	1,174,110	1,281,896
Hertford County	675,385	703,302			139,044	145,249	152,495	156,417	163,330	168,023	172,742	176,950	188,138
Hyde County	151,273	155,970			53,049	57,440	56,129	57,434	63,619	61,185	72,060	77,000	73,844
Iredell County	5,830,069	6,121,016			1,245,172	1,329,540	1,450,000	1,558,329	1,694,617	1,831,102	1,972,194	2,136,981	2,340,697
Jackson County	1,241,672	1,305,508			293,081	309,700	333,782	359,002	373,734	397,815	421,865	455,212	500,183
Jones County	363,814	383,024			71,549	80,588	81,230	85,293	91,389	98,599	109,296	116,706	109,779
Lee County	1,990,644	2,074,164			530,945	557,810	617,410	661,791	702,109	732,348	769,119	826,666	871,983
Lenoir County	1,853,571	1,909,944			567,643	605,162	649,091	673,575	702,276	736,496	779,619	816,054	816,766
Lincoln County	2,985,372	3,166,937			672,347	706,313	769,149	836,687	912,443	957,384	1,013,753	1,092,536	1,113,336
McDowell County	1,111,696	1,141,081			405,915	433,925	472,079	504,374	539,418	577,638	599,740	639,718	687,839
Macon County	1,102,883	1,152,192			292,754	312,978	334,444	355,319	385,291	417,573	445,261	493,825	527,822

NC Total Buying Power 1990-2010

Martin County	745,886	771,860			215,763	231,330	245,188	245,956	262,641	268,004	278,958	291,641	296,085
Mitchell County	418,720	432,101			163,432	177,295	186,449	195,747	202,486	213,690	222,525	239,589	245,761
Montgomery County	727,467	746,804			233,792	249,414	266,960	291,764	305,449	325,011	344,150	365,820	391,402
Moore County	3,646,868	3,800,110			959,999	1,008,780	1,083,410	1,185,736	1,281,420	1,382,874	1,498,012	1,579,560	1,712,459
Northampton County	669,393	696,418			128,399	136,217	142,310	146,751	161,818	164,729	176,982	183,407	195,275
Pamlico County	479,493	500,160			117,560	125,068	140,122	146,067	157,449	168,953	185,291	200,359	208,510
Pasquotank County	1,227,184	1,283,890			312,403	327,398	341,014	355,971	368,425	385,594	408,911	413,041	429,133
Perquimans County	424,994	447,904			90,774	96,974	99,250	103,606	114,839	120,518	131,736	137,554	144,364
Polk County	804,006	831,467			250,161	267,330	287,184	305,182	326,593	348,277	375,553	403,498	440,856
Richmond County	1,274,701	1,316,372			422,789	445,488	464,177	481,663	493,885	516,911	555,970	578,198	596,331
Robeson County	3,353,714	3,486,324			542,025	590,286	645,469	687,405	711,364	737,763	780,844	818,240	838,815
Rowan County	4,506,076	4,670,059			1,367,821	1,437,073	1,536,774	1,614,756	1,739,574	1,832,118	1,917,021	2,042,174	2,188,971
Rutherford County	1,780,846	1,834,119			658,082	697,975	755,556	797,303	834,080	866,483	904,746	959,216	995,920
Sampson County	2,107,698	2,222,351			488,333	534,095	550,583	617,185	655,926	672,572	712,381	764,854	712,088
Scotland County	979,253	1,007,307			268,280	286,920	310,993	333,245	348,309	366,362	385,218	398,888	412,920
Stanly County	1,828,400	1,886,620			656,862	681,311	712,765	742,033	773,814	819,002	872,889	928,672	982,249
Surry County	2,166,878	2,227,164			849,889	893,311	953,534	1,004,912	1,064,526	1,090,218	1,153,155	1,238,817	1,325,984
Swain County	396,654	415,545			81,896	90,025	96,763	103,579	105,487	111,009	120,762	128,586	131,820
Transylvania County	1,054,911	1,089,881			356,646	380,880	411,947	426,767	443,415	473,103	512,410	562,727	604,752
Tyrrell County	112,645	117,408			34,547	37,803	37,066	36,989	38,996	38,723	44,363	44,978	43,918
Vance County	1,323,079	1,371,637			342,386	355,089	381,366	397,920	411,501	414,844	432,692	456,910	479,647
Warren County	499,035	517,447			95,817	102,331	111,540	119,154	123,878	130,599	136,278	146,434	153,004
Washington County	402,613	417,186			117,226	126,278	134,147	139,139	145,021	145,171	149,205	154,859	151,255
Watauga County	1,635,838	1,713,013			454,091	458,959	503,101	549,398	590,333	635,945	654,713	702,788	762,433
Wilkes County	2,191,200	2,265,538			784,023	805,048	862,068	908,719	965,075	1,007,339	1,047,073	1,115,297	1,207,006
Wilson County	2,745,698	2,860,169			743,622	769,268	824,762	859,210	883,531	912,612	953,594	996,904	1,047,766
Yancey County	443,239	455,248			165,762	172,830	186,317	198,501	214,341	222,473	235,687	258,107	274,669
North Carolina	North Carolina	North Carolina			North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Total	Total			White	White	White	White	White	White	White	White	White
North Carolina	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998
	(\$ thousands)	(\$ thousands)			(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)

NC Total Buying Power 1990-2010

North Carolina	Total	Total			White	White	White	White	White	White	White	White	White
North Carolina	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998
Lincoln County	2,985,372	3,166,937			672,347	706,313	769,149	836,687	912,443	957,384	1,013,753	1,092,536	1,113,336
McDowell County	1,111,696	1,141,081			405,915	433,925	472,079	504,374	539,418	577,638	599,740	639,718	687,839
Macon County	1,102,883	1,152,192			292,754	312,978	334,444	355,319	385,291	417,573	445,261	493,825	527,822
Madison County	593,393	615,406			187,938	198,700	213,588	232,598	246,937	262,067	277,469	301,033	319,286
Martin County	745,886	771,860			215,763	231,330	245,188	245,956	262,641	268,004	278,958	291,641	296,085
Mecklenburg County	46,754,843	49,244,808			8,807,772	9,112,637	9,900,809	10,597,949	11,411,669	12,439,871	13,551,638	14,482,507	16,072,299
Mitchell County	418,720	432,101			163,432	177,295	186,449	195,747	202,486	213,690	222,525	239,589	245,761
Montgomery County	727,467	746,804			233,792	249,414	266,960	291,764	305,449	325,011	344,150	365,820	391,402
Moore County	3,646,868	3,800,110			959,999	1,008,780	1,083,410	1,185,736	1,281,420	1,382,874	1,498,012	1,579,560	1,712,459
Nash County	3,269,337	3,389,219			943,685	976,937	1,029,949	1,085,563	1,140,866	1,199,549	1,291,239	1,378,848	1,411,673
New Hanover County	8,102,599	8,518,486			1,652,190	1,795,659	1,941,674	2,101,003	2,321,678	2,520,896	2,734,774	2,933,724	3,164,715
Northampton County	669,393	696,418			128,399	136,217	142,310	146,751	161,818	164,729	176,982	183,407	195,275
Onslow County	8,979,029	9,676,327			1,421,726	1,480,091	1,770,314	1,758,069	1,872,930	1,948,003	2,087,539	2,208,945	2,278,580
Orange County	7,271,296	7,719,406			1,542,589	1,654,412	1,811,831	1,965,266	2,119,301	2,234,906	2,340,589	2,391,150	2,486,750
Pamlico County	479,493	500,160			117,560	125,068	140,122	146,067	157,449	168,953	185,291	200,359	208,510
Pasquotank County	1,227,184	1,283,890			312,403	327,398	341,014	355,971	368,425	385,594	408,911	413,041	429,133
Pender County	1,851,606	1,970,995			292,723	326,026	363,405	388,287	415,833	452,001	503,716	546,753	557,505
Perquimans County	424,994	447,904			90,774	96,974	99,250	103,606	114,839	120,518	131,736	137,554	144,364
Person County	1,189,613	1,233,877			317,195	330,713	353,947	373,339	393,812	413,263	443,201	470,908	485,880
Pitt County	5,938,263	6,256,025			1,265,712	1,341,442	1,426,604	1,517,801	1,596,972	1,707,470	1,804,729	1,954,759	2,018,012
Polk County	804,006	831,467			250,161	267,330	287,184	305,182	326,593	348,277	375,553	403,498	440,856
Randolph County	4,057,430	4,174,333			1,427,004	1,494,109	1,640,888	1,757,736	1,884,602	1,980,116	2,105,466	2,225,984	2,337,622
Richmond County	1,274,701	1,316,372			422,789	445,488	464,177	481,663	493,885	516,911	555,970	578,198	596,331
Robeson County	3,353,714	3,486,324			542,025	590,286	645,469	687,405	711,364	737,763	780,844	818,240	838,815
Rockingham County	2,828,607	2,920,665			997,233	1,038,220	1,093,392	1,138,734	1,190,491	1,239,783	1,296,879	1,369,395	1,431,832
Rowan County	4,506,076	4,670,059			1,367,821	1,437,073	1,536,774	1,614,756	1,739,574	1,832,118	1,917,021	2,042,174	2,188,971
Rutherford County	1,780,846	1,834,119			658,082	697,975	755,556	797,303	834,080	866,483	904,746	959,216	995,920
Sampson County	2,107,698	2,222,351			488,333	534,095	550,583	617,185	655,926	672,572	712,381	764,854	712,088
Scotland County	979,253	1,007,307			268,280	286,920	310,993	333,245	348,309	366,362	385,218	398,888	412,920
Stanly County	1,828,400	1,886,620			656,862	681,311	712,765	742,033	773,814	819,002	872,889	928,672	982,249
Stokes County	1,376,796	1,419,598			480,249	505,948	539,614	568,429	608,161	663,279	693,116	739,394	779,160
Surry County	2,166,878	2,227,164			849,889	893,311	953,534	1,004,912	1,064,526	1,090,218	1,153,155	1,238,817	1,325,984
Swain County	396,654	415,545			81,896	90,025	96,763	103,579	105,487	111,009	120,762	128,586	131,820
Transylvania County	1,054,911	1,089,881			356,646	380,880	411,947	426,767	443,415	473,103	512,410	562,727	604,752
Tyrrell County	112,645	117,408			34,547	37,803	37,066	36,989	38,996	38,723	44,363	44,978	43,918
Union County	9,087,851	9,869,781			1,139,060	1,195,824	1,293,525	1,376,007	1,488,798	1,623,265	1,763,274	1,947,438	2,162,840
Vance County	1,323,079	1,371,637			342,386	355,089	381,366	397,920	411,501	414,844	432,692	456,910	479,647
Wake County	43,380,089	45,951,882			7,303,332	7,742,500	8,529,109	9,245,801	9,978,434	10,871,315	11,842,980	13,004,129	14,268,744
Warren County	499,035	517,447			95,817	102,331	111,540	119,154	123,878	130,599	136,278	146,434	153,004
Washington County	402,613	417,186			117,226	126,278	134,147	139,139	145,021	145,171	149,205	154,859	151,255
Watauga County	1,635,838	1,713,013			454,091	458,959	503,101	549,398	590,333	635,945	654,713	702,788	762,433
Wayne County	3,814,060	3,967,437			994,164	1,049,125	1,137,085	1,189,871	1,257,093	1,316,152	1,380,013	1,437,006	1,477,351
Wilkes County	2,191,200	2,265,538			784,023	805,048	862,068	908,719	965,075	1,007,339	1,047,073	1,115,297	1,207,006
Wilson County	2,745,698	2,860,169			743,622	769,268	824,762	859,210	883,531	912,612	953,594	996,904	1,047,766
Yadkin County	1,134,944	1,170,698			411,555	432,274	463,264	486,625	521,968	547,213	600,106	641,924	669,165
Yancey County	443,239	455,248			165,762	172,830	186,317	198,501	214,341	222,473	235,687	258,107	274,669
North Carolina	368,043,821	386,239,512			85,681,060	90,000,703	97,681,917	103,585,030	110,065,214	117,324,499	125,270,011	133,922,990	143,092,514

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	White	White	White	White	White	White	White	White	White	White	White	White	White
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	151,622,509	162,419,330	168,019,348	173,939,706	180,603,646	193,540,406	203,862,303	216,766,217	228,215,469	236,963,380	241,338,956	247,911,156	259,780,070
MSAs, Total	110,352,187	118,534,277	122,654,548	127,494,226	132,332,807	141,998,548	149,853,724	160,459,140	169,255,910	175,586,278	179,189,559	184,446,173	193,672,241
Asheville, MSA	7,818,500	8,285,294	8,453,829	8,727,821	8,966,829	9,711,636	10,184,206	10,924,900	11,537,686	11,909,790	12,089,679	12,372,668	12,914,519
Buncombe County	4,424,918	4,679,249	4,740,861	4,904,462	5,005,359	5,481,256	5,725,404	6,199,161	6,525,363	6,713,987	6,813,123	6,971,047	7,274,722
Haywood County	1,048,938	1,103,584	1,137,685	1,195,950	1,240,763	1,309,261	1,358,190	1,433,063	1,508,138	1,551,921	1,570,431	1,602,337	1,667,503
Henderson County	2,003,836	2,142,011	2,201,674	2,249,535	2,325,206	2,505,193	2,664,646	2,843,241	3,034,563	3,153,152	3,210,968	3,295,752	3,450,048
Madison County	340,808	360,450	373,609	377,874	395,500	415,925	435,966	449,434	469,622	490,730	495,157	503,532	522,246
Burlington, MSA	2,473,954	2,614,120	2,660,115	2,767,997	2,830,399	2,943,403	3,002,396	3,210,935	3,352,288	3,497,331	3,518,680	3,570,307	3,694,946
Alamance County	2,473,954	2,614,120	2,660,115	2,767,997	2,830,399	2,943,403	3,002,396	3,210,935	3,352,288	3,497,331	3,518,680	3,570,307	3,694,946
Charlotte, MSA	26,665,700	28,907,434	30,019,350	31,802,239	32,906,337	35,280,505	37,464,699	40,499,454	42,364,478	43,437,754	44,438,264	45,851,064	48,258,368
Anson County	295,880	313,858	332,617	319,949	322,043	348,098	357,171	364,779	374,507	382,306	381,344	382,860	392,054
Cabarrus County	2,882,774	3,154,080	3,302,534	3,402,414	3,518,108	3,700,015	3,917,981	4,240,845	4,514,408	4,638,046	4,737,396	4,875,198	5,116,437
Gaston County	3,770,290	3,956,076	4,090,211	4,260,480	4,390,777	4,566,090	4,711,137	4,894,085	5,081,109	5,244,672	5,269,897	5,336,772	5,512,161
Mecklenburg County	17,307,743	18,791,269	19,278,003	20,731,114	21,382,611	23,042,178	24,426,658	26,475,569	27,439,932	27,943,043	28,532,402	29,390,157	30,877,992
Union County	2,409,013	2,692,152	3,015,985	3,088,282	3,292,798	3,624,125	4,051,752	4,524,176	4,954,523	5,229,687	5,517,226	5,866,077	6,360,625
Durham, MSA	8,365,726	9,026,477	9,397,185	9,824,064	10,153,011	11,033,179	11,553,446	12,443,744	13,450,022	13,959,653	14,320,281	14,819,879	15,643,276
Chatham County	1,228,805	1,351,515	1,442,516	1,494,433	1,551,341	1,695,938	1,781,508	1,944,372	2,112,023	2,210,644	2,285,344	2,382,984	2,534,058
Durham County	3,993,578	4,298,491	4,418,963	4,654,917	4,831,020	5,151,682	5,376,746	5,793,952	6,179,677	6,392,212	6,519,655	6,712,784	7,049,486
Orange County	2,620,804	2,821,725	2,960,997	3,076,194	3,140,408	3,528,849	3,722,416	4,004,723	4,431,068	4,605,909	4,758,961	4,955,152	5,262,332
Person County	522,539	554,745	574,708	598,520	630,242	656,710	672,776	700,697	727,254	750,888	756,321	768,959	797,400
Fayetteville, MSA	4,405,093	4,638,947	4,833,076	5,234,021	5,583,543	5,965,128	6,471,887	6,806,709	7,282,632	7,906,403	8,167,317	8,512,793	9,050,551
Cumberland County	4,120,553	4,324,990	4,479,957	4,860,592	5,178,338	5,513,444	5,958,530	6,243,958	6,658,016	7,224,791	7,442,453	7,734,043	8,197,318
Hoke County	284,541	313,957	353,120	373,428	405,206	451,684	513,357	562,751	624,616	681,612	724,865	778,750	853,233
Goldsboro, MSA	1,538,493	1,613,861	1,676,216	1,757,277	1,808,569	1,927,042	2,000,809	2,072,727	2,184,477	2,288,441	2,310,378	2,357,886	2,454,407
Wayne County	1,538,493	1,613,861	1,676,216	1,757,277	1,808,569	1,927,042	2,000,809	2,072,727	2,184,477	2,288,441	2,310,378	2,357,886	2,454,407
Greensboro, MSA	12,624,793	13,263,586	13,601,089	13,949,653	14,398,268	15,230,248	15,769,903	16,626,740	17,157,094	17,686,951	17,793,013	18,039,870	18,654,692
Guilford County	8,648,803	9,143,341	9,380,748	9,641,124	9,938,777	10,546,779	10,924,130	11,599,816	11,923,239	12,281,328	12,376,363	12,566,741	13,014,150
Randolph County	2,504,883	2,586,908	2,636,507	2,679,992	2,781,831	2,923,341	3,017,310	3,126,071	3,267,227	3,354,436	3,356,977	3,385,709	3,482,778
Rockingham County	1,471,107	1,533,337	1,583,833	1,628,537	1,677,660	1,760,128	1,828,463	1,900,853	1,966,629	2,051,187	2,059,673	2,087,421	2,157,764
Greenville, MSA	2,335,712	2,523,881	2,597,503	2,735,737	2,876,177	3,056,254	3,229,004	3,436,850	3,638,436	3,838,363	3,925,292	4,049,913	4,261,959
Greene County	222,232	247,222	272,255	272,009	288,872	309,043	316,241	325,556	326,932	343,595	349,371	357,007	372,089
Pitt County	2,113,480	2,276,658	2,325,248	2,463,728	2,587,304	2,747,210	2,912,763	3,111,294	3,311,503	3,494,768	3,575,921	3,692,906	3,889,871
Hickory, MSA	6,838,567	7,183,188	7,389,600	7,507,677	7,668,944	8,024,382	8,301,831	8,641,885	8,876,483	9,108,586	9,116,175	9,196,121	9,461,830
Alexander County	659,877	697,750	744,139	734,023	758,633	801,318	820,068	860,490	886,075	898,366	901,870	911,771	940,132
Burke County	1,629,013	1,695,504	1,751,595	1,810,396	1,856,874	1,935,036	2,009,298	2,066,190	2,129,510	2,196,817	2,203,320	2,226,915	2,295,608
Caldwell County	1,514,061	1,576,514	1,647,534	1,674,350	1,716,730	1,795,515	1,804,763	1,825,032	1,846,582	1,901,897	1,889,412	1,892,244	1,932,860
Catawba County	3,035,617	3,213,420	3,246,333	3,288,907	3,336,707	3,492,513	3,667,702	3,890,173	4,014,317	4,111,505	4,121,573	4,165,191	4,293,230
Jacksonville, MSA	2,396,421	2,473,085	2,610,091	2,657,200	2,924,710	3,319,117	3,664,273	3,857,024	4,330,335	4,910,362	5,156,780	5,463,523	5,903,893
Onslow County	2,396,421	2,473,085	2,610,091	2,657,200	2,924,710	3,319,117	3,664,273	3,857,024	4,330,335	4,910,362	5,156,780	5,463,523	5,903,893

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina			North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	White	White	White	White			Black	Black	Black	Black	Black	Black	Black
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)			(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	272,204,918	285,210,672	298,823,335	313,069,972			13,770,125	14,656,501	16,129,978	17,308,646	18,562,301	19,937,078	21,420,573
MSAs, Total	203,348,729	213,499,459	224,147,591	235,315,532			9,795,540	10,397,261	11,514,101	12,368,391	13,283,245	14,346,622	15,451,840
Asheville, MSA	13,477,028	14,060,965	14,666,772	15,295,135			168,237	176,343	186,856	197,501	205,690	217,969	224,951
Buncombe County	7,589,906	7,917,034	8,256,353	8,608,251			140,449	146,678	154,745	163,214	169,898	179,992	185,082
Haywood County	1,734,971	1,804,826	1,877,109	1,951,894			6,477	6,970	7,399	7,901	7,943	8,292	8,657
Henderson County	3,610,622	3,777,708	3,951,456	4,132,077			20,512	21,774	23,781	25,456	26,834	28,639	30,099
Madison County	541,529	561,398	581,855	602,912			800	921	932	930	1,015	1,047	1,112
Burlington, MSA	3,823,163	3,955,072	4,090,690	4,230,104			205,058	218,435	235,234	253,798	272,775	293,725	311,668
Alamance County	3,823,163	3,955,072	4,090,690	4,230,104			205,058	218,435	235,234	253,798	272,775	293,725	311,668
Charlotte, MSA	50,788,136	53,446,980	56,240,518	59,175,544			2,075,255	2,190,997	2,408,551	2,630,272	2,878,857	3,172,262	3,461,022
Anson County	401,393	410,880	420,511	430,285			92,322	96,982	102,663	114,297	119,185	127,232	134,593
Cabarrus County	5,367,839	5,629,774	5,902,478	6,186,281			119,079	127,815	139,428	148,722	160,310	178,646	190,943
Gaston County	5,692,030	5,876,506	6,065,574	6,259,316			215,673	228,107	247,441	267,236	293,616	312,850	330,017
Mecklenburg County	32,432,281	34,058,876	35,759,312	37,536,692			1,540,165	1,626,080	1,799,712	1,973,979	2,170,965	2,408,962	2,651,863
Union County	6,894,593	7,470,943	8,092,644	8,762,969			108,017	112,012	119,307	126,038	134,781	144,573	153,606
Durham, MSA	16,509,590	17,421,092	18,379,734	19,387,857			1,165,947	1,239,393	1,348,550	1,428,428	1,502,317	1,588,138	1,691,357
Chatham County	2,693,857	2,862,865	3,041,519	3,230,327			95,249	97,593	105,667	113,769	121,088	121,578	126,379
Durham County	7,401,583	7,769,791	8,154,663	8,556,904			814,097	871,277	951,166	1,001,199	1,047,012	1,116,564	1,200,082
Orange County	5,587,429	5,931,486	6,295,459	6,680,452			174,385	183,354	196,737	210,931	223,959	232,213	237,151
Person County	826,721	856,950	888,094	920,173			82,217	87,170	94,980	102,529	110,259	117,783	127,745
Fayetteville, MSA	9,621,105	10,226,517	10,868,725	11,549,954			941,704	1,017,303	1,243,215	1,313,681	1,370,079	1,458,976	1,564,757
Cumberland County	8,686,559	9,203,217	9,748,596	10,324,216			870,166	943,124	1,160,021	1,223,232	1,271,531	1,354,756	1,450,948
Hoke County	934,546	1,023,299	1,120,128	1,225,738			71,539	74,180	83,194	90,449	98,548	104,220	113,808
Goldsboro, MSA	2,554,408	2,658,021	2,768,734	2,884,736			297,147	318,833	351,166	374,808	403,959	431,638	456,309
Wayne County	2,554,408	2,658,021	2,768,734	2,884,736			297,147	318,833	351,166	374,808	403,959	431,638	456,309
Greensboro, MSA	19,286,304	19,935,221	20,601,477	21,285,443			1,249,768	1,320,933	1,445,627	1,556,701	1,682,048	1,810,386	1,950,655
Guilford County	13,474,361	13,947,773	14,434,449	14,934,690			1,022,991	1,082,059	1,188,889	1,284,632	1,392,079	1,505,395	1,629,251
Randolph County	3,581,890	3,683,100	3,786,374	3,891,737			57,086	60,738	67,751	73,321	79,776	84,496	90,154
Rockingham County	2,230,053	2,304,348	2,380,655	2,459,016			169,691	178,136	188,987	198,749	210,193	220,495	231,250
Greenville, MSA	4,484,337	4,717,559	4,962,043	5,218,304			336,608	362,284	389,276	426,231	458,681	500,228	538,958
Greene County	387,732	403,958	420,780	438,216			53,685	56,458	58,700	64,652	68,657	76,060	86,381
Pitt County	4,096,605	4,313,601	4,541,263	4,780,088			282,924	305,826	330,576	361,579	390,023	424,168	452,578
Hickory, MSA	9,733,276	10,010,611	10,293,741	10,582,739			193,729	201,779	219,366	233,917	251,341	266,595	279,114
Alexander County	969,143	998,818	1,029,150	1,060,145			16,966	17,302	18,480	19,360	20,294	20,491	20,153
Burke County	2,365,893	2,437,812	2,511,345	2,586,515			47,655	49,451	53,088	55,742	60,729	64,857	64,976
Caldwell County	1,973,929	2,015,462	2,057,422	2,099,805			29,722	30,951	34,235	37,081	40,173	41,502	44,977
Catawba County	4,424,312	4,558,519	4,695,824	4,836,274			99,385	104,075	113,563	121,734	130,144	139,744	149,008
Jacksonville, MSA	6,378,392	6,889,629	7,440,232	8,033,129			282,459	289,716	341,859	335,541	355,550	368,243	391,995
Onslow County	6,378,392	6,889,629	7,440,232	8,033,129			282,459	289,716	341,859	335,541	355,550	368,243	391,995

NC Total Buying Power 1990-2010

Raleigh, MSA	37,314,225	39,408,585	41,609,581	43,922,177			1,232,572	1,318,905	1,466,193	1,607,085	1,752,936	1,916,759	2,092,539
Franklin County	1,381,600	1,448,512	1,518,353	1,591,240			101,587	107,790	119,721	129,894	142,777	153,547	170,309
Johnston County	5,041,898	5,366,103	5,709,935	6,074,516			123,974	133,766	150,032	163,370	178,622	193,628	209,330
Wake County	30,890,727	32,593,970	34,381,293	36,256,422			1,007,012	1,077,349	1,196,440	1,313,821	1,431,537	1,569,584	1,712,900
Rocky Mount, MSA	2,934,395	3,022,730	3,113,000	3,205,230			482,307	514,546	557,035	599,364	639,674	688,954	751,898
Edgecombe County	767,985	788,382	809,181	830,388			272,042	290,074	312,506	331,141	346,401	371,043	402,369
Nash County	2,166,410	2,234,348	2,303,819	2,374,842			210,264	224,472	244,529	268,223	293,274	317,911	349,529
Virginia Beach, SC, MSA	869,796	931,279	996,868	1,066,822			10,228	11,146	12,495	13,222	14,260	15,328	17,049
Currituck County	869,796	931,279	996,868	1,066,822			10,228	11,146	12,495	13,222	14,260	15,328	17,049
Wilmington, MSA	11,321,127	12,029,888	12,781,668	13,578,991			332,567	359,585	386,451	415,618	450,132	487,323	525,036
Brunswick County	3,358,646	3,629,992	3,922,077	4,236,377			68,037	74,241	79,650	85,455	90,476	100,154	109,479
New Hanover County	6,540,553	6,881,392	7,238,547	7,612,744			202,537	217,472	232,316	250,137	274,317	295,510	315,232
Pender County	1,421,927	1,518,504	1,621,044	1,729,871			61,993	67,873	74,485	80,026	85,339	91,659	100,325
Winston Szalem, MSA	14,253,448	14,785,311	15,333,808	15,899,368			821,953	857,063	922,226	982,223	1,044,947	1,130,097	1,194,531
Davie County	1,414,202	1,479,200	1,546,825	1,617,172			27,327	28,496	31,065	32,605	35,058	37,573	40,248
Forsyth County	10,578,123	10,974,639	11,383,506	11,805,038			762,342	794,890	855,533	912,487	970,481	1,050,542	1,110,400
Stokes County	1,230,229	1,268,186	1,307,022	1,346,750			20,561	21,535	22,837	23,893	25,409	27,316	28,075
Yadkin County	1,030,894	1,063,287	1,096,455	1,130,408			11,723	12,142	12,791	13,238	13,999	14,665	15,808
Non-MSA Counties	68,856,188	71,711,212	74,675,743	77,754,440			3,974,584	4,259,240	4,615,877	4,940,255	5,279,056	5,590,456	5,968,732
Alleghany County	269,771	273,200	276,611	280,003			1,288	1,366	1,330	1,341	1,375	1,451	1,454
Ashe County	691,325	712,357	733,879	755,900			1,676	1,689	1,572	1,623	1,607	1,614	1,707
Avery County	452,387	463,169	474,067	485,075			447	542	567	622	556	629	676
Beaufort County	1,315,586	1,380,070	1,447,376	1,517,612			102,220	103,840	106,805	110,877	112,832	117,368	123,896
Bertie County	262,799	270,878	279,154	287,630			99,561	104,986	113,526	120,073	133,154	139,531	144,075
Bladen County	663,493	690,547	718,571	747,597			80,241	86,437	93,548	103,293	114,512	124,291	143,313
Camden County	305,464	328,575	353,364	379,946			12,293	13,057	14,203	15,404	16,564	18,184	19,838
Carteret County	2,324,978	2,439,993	2,560,152	2,685,663			27,799	30,215	32,812	35,320	37,591	41,260	45,154
Caswell County	491,147	509,863	529,161	549,054			74,217	78,801	82,350	86,935	91,231	96,906	102,205
Cherokee County	645,942	675,406	706,074	737,991			3,588	3,651	3,598	3,793	3,834	3,938	3,900
Chowan County	362,369	378,148	394,530	411,535			39,432	42,503	44,142	46,434	49,876	52,213	55,811
Clay County	284,835	298,685	313,142	328,231			498	508	493	693	844	827	859
Cleveland County	2,350,255	2,427,708	2,507,228	2,588,858			163,304	172,579	186,671	199,334	213,638	230,279	240,001
Columbus County	1,220,755	1,270,803	1,322,631	1,376,292			112,742	125,754	136,149	147,570	157,874	166,030	177,568
Craven County	2,958,133	3,100,379	3,248,810	3,403,673			176,287	188,934	212,459	219,925	232,859	249,012	270,704
Dare County	1,321,169	1,393,976	1,470,468	1,550,832			6,102	6,282	6,534	6,649	7,287	7,877	8,379
Davidson County	4,388,125	4,512,980	4,640,428	4,770,504			113,675	117,170	126,057	133,649	142,709	154,827	162,607
Duplin County	1,266,008	1,338,070	1,413,886	1,493,631			111,473	125,909	141,058	158,147	159,512	176,072	192,013
Gates County	210,488	219,641	229,117	238,922			35,700	38,036	39,786	42,376	45,370	46,032	49,344
Graham County	194,484	201,457	208,540	215,711			0	94	58	50	54	58	44
Granville County	1,225,922	1,287,115	1,351,096	1,417,981			125,811	131,649	144,070	151,451	160,680	171,359	182,915
Halifax County	793,307	814,139	835,338	856,909			191,888	207,689	228,600	244,992	269,795	277,694	298,063
Harnett County	2,650,200	2,794,645	2,946,236	3,105,287			114,750	123,710	140,292	152,641	164,231	182,105	197,520
Herford County	309,192	321,881	335,035	348,671			97,575	104,779	113,299	118,470	127,523	134,093	140,746
Hyde County	107,380	110,293	113,257	116,273			11,183	12,431	12,366	12,692	14,335	13,963	16,406
Iredell County	4,781,853	5,023,847	5,276,921	5,541,532			123,799	131,643	142,555	153,089	165,850	178,115	189,929
Jackson County	993,478	1,043,552	1,095,918	1,150,672			3,539	3,950	4,250	4,658	5,010	5,306	5,705
Jones County	228,910	241,922	255,617	270,030			27,870	32,011	32,789	35,393	38,901	42,625	47,480
Lee County	1,541,862	1,606,062	1,672,612	1,741,587			86,554	92,166	102,964	112,347	120,643	127,474	133,567
Lenoir County	1,233,477	1,270,646	1,308,688	1,347,616			202,698	218,580	236,987	249,881	263,982	280,055	298,100
Lincoln County	2,516,538	2,670,297	2,832,877	3,004,757			35,172	36,633	39,257	42,185	44,809	45,963	47,406
McDowell County	1,014,252	1,042,000	1,070,272	1,099,074			11,823	12,412	13,359	14,103	15,062	16,069	17,325
Macon County	983,428	1,026,243	1,070,587	1,116,800			1,927	2,052	2,030	2,232	2,409	2,618	2,905

NC Total Buying Power 1990-2010

North Carolina	White	White	White	White			Black	Black	Black	Black	Black	Black	Black
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996
Alamance County	3,823,163	3,955,072	4,090,690	4,230,104			205,058	218,435	235,234	253,798	272,775	293,725	311,668
Alexander County	969,143	998,818	1,029,150	1,060,145			16,966	17,302	18,480	19,360	20,294	20,491	20,153
Alleghany County	269,771	273,200	276,611	280,003			1,288	1,366	1,330	1,341	1,375	1,451	1,454
Anson County	401,393	410,880	420,511	430,285			92,322	96,982	102,663	114,297	119,185	127,232	134,593
Ashe County	691,325	712,357	733,879	755,900			1,676	1,689	1,572	1,623	1,607	1,614	1,707
Avery County	452,387	463,169	474,067	485,075			447	542	567	622	556	629	676
Beaufort County	1,315,586	1,380,070	1,447,376	1,517,612			102,220	103,840	106,805	110,877	112,832	117,368	123,896
Bertie County	262,799	270,878	279,154	287,630			99,561	104,986	113,526	120,073	133,154	139,531	144,075
Bladen County	663,493	690,547	718,571	747,597			80,241	86,437	93,548	103,293	114,512	124,291	143,313
Brunswick County	3,358,646	3,629,992	3,922,077	4,236,377			68,037	74,241	79,650	85,455	90,476	100,154	109,479
Buncombe County	7,589,906	7,917,034	8,256,353	8,608,251			140,449	146,678	154,745	163,214	169,898	179,992	185,082
Burke County	2,365,893	2,437,812	2,511,345	2,586,515			47,655	49,451	53,088	55,742	60,729	64,857	64,976
Cabarrus County	5,367,839	5,629,774	5,902,478	6,186,281			119,079	127,815	139,428	148,722	160,310	178,646	190,943
Caldwell County	1,973,929	2,015,462	2,057,422	2,099,805			29,722	30,951	34,235	37,081	40,173	41,502	44,977
Camden County	305,464	328,575	353,364	379,946			12,293	13,057	14,203	15,404	16,564	18,184	19,838
Carteret County	2,324,978	2,439,993	2,560,152	2,685,663			27,799	30,215	32,812	35,320	37,591	41,260	45,154
Caswell County	491,147	509,863	529,161	549,054			74,217	78,801	82,350	86,935	91,231	96,906	102,205
Catawba County	4,424,312	4,558,519	4,695,824	4,836,274			99,385	104,075	113,563	121,734	130,144	139,744	149,008
Chatham County	2,693,857	2,862,865	3,041,519	3,230,327			95,249	97,593	105,667	113,769	121,088	121,578	126,379
Cherokee County	645,942	675,406	706,074	737,991			3,588	3,651	3,598	3,793	3,834	3,938	3,900
Chowan County	362,369	378,148	394,530	411,535			39,432	42,503	44,142	46,434	49,876	52,213	55,811
Clay County	284,835	298,685	313,142	328,231			498	508	493	693	844	827	859
Cleveland County	2,350,255	2,427,708	2,507,228	2,588,858			163,304	172,579	186,671	199,334	213,638	230,279	240,001
Columbus County	1,220,755	1,270,803	1,322,631	1,376,292			112,742	125,754	136,149	147,570	157,874	166,030	177,568
Craven County	2,958,133	3,100,379	3,248,810	3,403,673			176,287	188,934	212,459	219,925	232,859	249,012	270,704
Cumberland County	8,686,559	9,203,217	9,748,596	10,324,216			870,166	943,124	1,160,021	1,223,232	1,271,531	1,354,756	1,450,948
Currituck County	869,796	931,279	996,868	1,066,822			10,228	11,146	12,495	13,222	14,260	15,328	17,049
Dare County	1,321,169	1,393,976	1,470,468	1,550,832			6,102	6,282	6,534	6,649	7,287	7,877	8,379
Davidson County	4,388,125	4,512,980	4,640,428	4,770,504			113,675	117,170	126,057	133,649	142,709	154,827	162,607
Davie County	1,414,202	1,479,200	1,546,825	1,617,172			27,327	28,496	31,065	32,605	35,058	37,573	40,248
Duplin County	1,266,008	1,338,070	1,413,886	1,493,631			111,473	125,909	141,058	158,147	159,512	176,072	192,013
Durham County	7,401,583	7,769,791	8,154,663	8,556,904			814,097	871,277	951,166	1,001,199	1,047,012	1,116,564	1,200,082
Edgecombe County	767,985	788,382	809,181	830,388			272,042	290,074	312,506	331,141	346,401	371,043	402,369
Forsyth County	10,578,123	10,974,639	11,383,506	11,805,038			762,342	794,890	855,533	912,487	970,481	1,050,542	1,110,400
Franklin County	1,381,600	1,448,512	1,518,353	1,591,240			101,587	107,790	119,721	129,894	142,777	153,547	170,309
Gaston County	5,692,030	5,876,506	6,065,574	6,259,316			215,673	228,107	247,441	267,236	293,616	312,850	330,017
Gates County	210,488	219,641	229,117	238,922			35,700	38,036	39,786	42,376	45,370	46,032	49,344
Graham County	194,484	201,457	208,540	215,711			0	94	58	50	54	58	44
Granville County	1,225,922	1,287,115	1,351,096	1,417,981			125,811	131,649	144,070	151,451	160,680	171,359	182,915
Greene County	387,732	403,958	420,780	438,216			53,685	56,458	58,700	64,652	68,657	76,060	86,381
Guilford County	13,474,361	13,947,773	14,434,449	14,934,690			1,022,991	1,082,059	1,188,889	1,284,632	1,392,079	1,505,395	1,629,251
Halifax County	793,307	814,139	835,338	856,909			191,888	207,689	228,600	244,992	269,795	277,694	298,063
Harnett County	2,650,200	2,794,645	2,946,236	3,105,287			114,750	123,710	140,292	152,641	164,231	182,105	197,520
Haywood County	1,734,971	1,804,826	1,877,109	1,951,894			6,477	6,970	7,399	7,901	7,943	8,292	8,657
Henderson County	3,610,622	3,777,708	3,951,456	4,132,077			20,512	21,774	23,781	25,456	26,834	28,639	30,099
Hertford County	309,192	321,881	335,035	348,671			97,575	104,779	113,299	118,470	127,523	134,093	140,746
Hoke County	934,546	1,023,299	1,120,128	1,225,738			71,539	74,180	83,194	90,449	98,548	104,220	113,808
Hyde County	107,380	110,293	113,257	116,273			11,183	12,431	12,366	12,692	14,335	13,963	16,406
Iredell County	4,781,853	5,023,847	5,276,921	5,541,532			123,799	131,643	142,555	153,089	165,850	178,115	189,929
Jackson County	993,478	1,043,552	1,095,918	1,150,672			3,539	3,950	4,250	4,658	5,010	5,306	5,705
Johnston County	5,041,898	5,366,103	5,709,935	6,074,516			123,974	133,766	150,032	163,370	178,622	193,628	209,330
Jones County	228,910	241,922	255,617	270,030			27,870	32,011	32,789	35,393	38,901	42,625	47,480
Lee County	1,541,862	1,606,062	1,672,612	1,741,587			86,554	92,166	102,964	112,347	120,643	127,474	133,567
Lenoir County	1,233,477	1,270,646	1,308,688	1,347,616			202,698	218,580	236,987	249,881	263,982	280,055	298,100

NC Total Buying Power 1990-2010

North Carolina	White	White	White	White			Black	Black	Black	Black	Black	Black	Black
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996
Lincoln County	2,516,538	2,670,297	2,832,877	3,004,757			35,172	36,633	39,257	42,185	44,809	45,963	47,406
McDowell County	1,014,252	1,042,000	1,070,272	1,099,074			11,823	12,412	13,359	14,103	15,062	16,069	17,325
Macon County	983,428	1,026,243	1,070,587	1,116,800			1,927	2,052	2,030	2,232	2,409	2,618	2,905
Madison County	541,529	561,398	581,855	602,912			800	921	932	930	1,015	1,047	1,112
Martin County	463,538	479,806	496,539	513,746			84,472	92,940	101,119	104,368	114,972	120,273	128,012
Mecklenburg County	32,432,281	34,058,876	35,759,312	37,536,692			1,540,165	1,626,080	1,799,712	1,973,979	2,170,965	2,408,962	2,651,863
Mitchell County	381,825	393,412	405,187	417,138			62	108	125	160	175	183	238
Montgomery County	614,908	631,957	649,281	666,926			39,539	40,740	42,508	45,317	45,967	47,485	48,509
Moore County	3,108,381	3,242,620	3,381,856	3,526,249			100,414	102,037	106,098	113,475	119,174	124,716	130,187
Nash County	2,166,410	2,234,348	2,303,819	2,374,842			210,264	224,472	244,529	268,223	293,274	317,911	349,529
New Hanover County	6,540,553	6,881,392	7,238,547	7,612,744			202,537	217,472	232,316	250,137	274,317	295,510	315,232
Northampton County	318,215	330,691	343,597	356,948			97,019	104,632	111,490	117,897	133,549	138,968	152,175
Onslow County	6,378,392	6,889,629	7,440,232	8,033,129			282,459	289,716	341,859	335,541	355,550	368,243	391,995
Orange County	5,587,429	5,931,486	6,295,459	6,680,452			174,385	183,354	196,737	210,931	223,959	232,213	237,151
Pamlico County	385,130	402,856	421,281	440,427			22,677	23,717	25,653	26,070	27,364	28,509	30,308
Pasquotank County	799,258	837,272	876,942	918,337			87,069	93,651	100,803	109,666	116,679	125,445	138,750
Pender County	1,421,927	1,518,504	1,621,044	1,729,871			61,993	67,873	74,485	80,026	85,339	91,659	100,325
Perquimans County	290,299	305,470	321,369	338,030			22,332	24,427	25,529	27,288	31,181	33,552	37,306
Person County	826,721	856,950	888,094	920,173			82,217	87,170	94,980	102,529	110,259	117,783	127,745
Pitt County	4,096,605	4,313,601	4,541,263	4,780,088			282,924	305,826	330,576	361,579	390,023	424,168	452,578
Polk County	710,135	734,411	759,368	785,018			9,088	9,868	10,702	11,595	12,499	13,656	14,869
Randolph County	3,581,890	3,683,100	3,786,374	3,891,737			57,086	60,738	67,751	73,321	79,776	84,496	90,154
Richmond County	929,437	960,575	992,555	1,025,394			98,972	104,840	109,948	115,295	119,103	125,351	135,486
Robeson County	1,514,166	1,578,015	1,644,295	1,713,094			172,942	193,025	216,742	238,116	253,240	269,717	290,768
Rockingham County	2,230,053	2,304,348	2,380,655	2,459,016			169,691	178,136	188,987	198,749	210,193	220,495	231,250
Rowan County	3,668,320	3,803,496	3,942,903	4,086,653			163,274	172,764	186,380	197,751	215,909	229,425	240,871
Rutherford County	1,502,307	1,546,360	1,591,490	1,638,010			50,844	55,106	60,679	65,737	70,375	75,088	79,586
Sampson County	1,469,716	1,552,754	1,640,141	1,732,088			134,078	149,083	155,549	176,732	189,645	195,767	206,663
Scotland County	607,794	624,640	641,819	659,335			96,297	103,710	112,583	121,860	128,336	135,611	142,715
Stanly County	1,559,670	1,610,172	1,661,966	1,715,077			51,001	53,543	56,284	59,414	62,897	67,087	71,651
Stokes County	1,230,229	1,268,186	1,307,022	1,346,750			20,561	21,535	22,837	23,893	25,409	27,316	28,075
Surry County	1,971,786	2,027,011	2,083,362	2,140,854			25,929	27,536	30,001	31,990	34,318	35,416	37,608
Swain County	256,112	268,618	281,688	295,345			876	995	1,138	1,209	1,256	1,413	1,832
Transylvania County	936,116	965,776	996,095	1,027,075			10,446	11,071	11,771	12,109	12,470	13,350	14,186
Tyrrell County	78,914	82,338	85,877	89,535			11,558	12,288	11,778	11,255	11,614	11,206	12,383
Union County	6,894,593	7,470,943	8,092,644	8,762,969			108,017	112,012	119,307	126,038	134,781	144,573	153,606
Vance County	775,253	802,404	830,345	859,093			143,810	153,183	169,001	181,766	193,605	199,494	212,427
Wake County	30,890,727	32,593,970	34,381,293	36,256,422			1,007,012	1,077,349	1,196,440	1,313,821	1,431,537	1,569,584	1,712,900
Warren County	256,418	266,381	276,681	287,326			70,933	75,570	82,557	88,912	93,292	98,270	102,693
Washington County	240,954	249,353	257,972	266,814			50,469	55,597	60,144	63,562	67,652	68,943	72,022
Watauga County	1,439,109	1,505,953	1,575,510	1,647,875			5,724	5,532	6,057	6,498	6,997	7,567	7,779
Wayne County	2,554,408	2,658,021	2,768,734	2,884,736			297,147	318,833	351,166	374,808	403,959	431,638	456,309
Wilkes County	1,968,962	2,035,920	2,104,689	2,175,307			26,551	27,027	28,842	30,204	31,922	33,616	34,432
Wilson County	1,837,990	1,911,188	1,986,834	2,064,990			200,240	213,280	234,933	252,871	267,375	283,616	302,652
Yadkin County	1,030,894	1,063,287	1,096,455	1,130,408			11,723	12,142	12,791	13,238	13,999	14,665	15,808
Yancey County	412,165	423,216	434,463	445,905			838	914	926	897	979	893	1,010
North Carolina	272,204,918	285,210,672	298,823,335	313,069,972			13,770,125	14,656,501	16,129,978	17,308,646	18,562,301	19,937,078	21,420,573

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	23,049,517	24,753,433	26,353,643	28,038,572	28,986,731	30,023,423	31,162,846	33,515,326	35,408,967	37,738,532	39,854,464	41,618,458	42,678,820
MSAs, Total	16,674,570	18,077,009	19,328,392	20,615,939	21,318,664	22,276,898	23,136,701	24,956,046	26,475,046	28,504,804	30,209,783	31,502,528	32,436,382
Asheville, MSA	239,538	253,253	260,758	269,348	273,741	283,310	288,189	309,871	322,058	344,222	359,568	367,049	370,015
Buncombe County	196,645	208,312	214,154	221,226	222,637	229,553	232,315	250,602	259,008	277,366	287,162	289,815	290,408
Haywood County	9,210	9,480	9,739	9,892	10,336	11,939	12,788	13,351	13,739	14,189	15,348	15,846	16,413
Henderson County	32,577	34,265	35,628	36,753	38,888	39,889	41,070	43,631	46,930	50,147	54,282	57,983	59,734
Madison County	1,105	1,195	1,237	1,477	1,879	1,929	2,016	2,288	2,380	2,520	2,776	3,406	3,461
Burlington, MSA	337,125	366,037	391,125	407,074	414,063	427,556	433,528	454,770	463,360	495,388	522,455	545,404	552,115
Alamance County	337,125	366,037	391,125	407,074	414,063	427,556	433,528	454,770	463,360	495,388	522,455	545,404	552,115
Charlotte, MSA	3,756,534	4,209,425	4,579,866	4,954,778	5,153,530	5,537,504	5,733,591	6,245,233	6,689,529	7,337,035	7,730,895	7,964,698	8,270,379
Anson County	143,142	154,173	161,983	172,390	182,089	171,990	169,206	185,802	193,759	200,280	203,772	209,660	209,090
Cabarrus County	209,781	235,719	254,095	274,942	302,284	325,807	350,198	372,915	396,865	438,844	490,286	520,835	543,955
Gaston County	355,498	387,980	418,522	441,120	461,530	482,868	498,574	527,430	553,163	581,387	614,421	646,733	658,053
Mecklenburg County	2,880,936	3,248,655	3,544,998	3,849,079	3,965,851	4,314,116	4,459,697	4,876,893	5,231,310	5,759,610	6,029,222	6,169,061	6,412,668
Union County	167,176	182,898	200,270	217,246	241,776	242,723	255,917	282,192	314,432	356,915	393,194	418,408	446,612
Durham, MSA	1,805,058	1,945,048	2,084,996	2,223,390	2,262,641	2,331,508	2,380,599	2,517,499	2,594,908	2,753,770	2,912,385	2,971,853	3,014,473
Chatham County	135,439	143,857	148,347	156,347	159,416	153,232	154,857	161,940	164,396	172,538	180,023	180,189	180,845
Durham County	1,294,915	1,414,007	1,528,218	1,639,696	1,656,332	1,710,555	1,744,438	1,829,238	1,883,396	2,003,441	2,112,927	2,152,534	2,183,900
Orange County	236,958	241,815	248,910	260,207	273,147	287,348	290,963	326,193	342,453	362,659	396,667	407,591	414,555
Person County	137,747	145,369	159,522	167,140	173,747	180,372	190,341	200,128	204,664	215,132	222,767	231,539	235,173
Fayetteville, MSA	1,660,583	1,757,937	1,878,613	1,980,267	2,065,352	2,245,601	2,413,709	2,584,019	2,845,140	3,025,214	3,304,014	3,594,330	3,763,986
Cumberland County	1,536,418	1,630,079	1,742,973	1,835,937	1,906,194	2,082,943	2,244,295	2,401,971	2,640,375	2,809,721	3,068,954	3,344,298	3,502,956
Hoke County	124,165	127,858	135,640	144,330	159,157	162,658	169,413	182,048	204,765	215,493	235,060	250,032	261,030
Goldsboro, MSA	481,453	501,952	528,033	552,069	572,041	594,129	610,782	648,292	668,406	692,763	728,131	762,725	772,857
Wayne County	481,453	501,952	528,033	552,069	572,041	594,129	610,782	648,292	668,406	692,763	728,131	762,725	772,857
Greensboro, MSA	2,122,568	2,314,648	2,451,038	2,588,920	2,685,857	2,777,694	2,879,480	3,092,627	3,254,339	3,504,793	3,651,352	3,811,054	3,887,368
Guilford County	1,780,058	1,953,115	2,071,905	2,199,703	2,284,461	2,369,407	2,460,447	2,652,628	2,798,176	3,028,074	3,156,668	3,296,807	3,368,578
Randolph County	96,076	101,840	109,558	110,578	113,414	114,649	118,300	124,051	129,602	136,790	144,972	151,280	152,264
Rockingham County	246,433	259,693	269,575	278,639	287,982	293,638	300,733	315,948	326,561	339,928	349,712	362,967	366,526
Greenville, MSA	590,875	616,525	653,386	703,926	722,029	755,969	792,040	848,627	901,214	963,068	1,018,699	1,082,598	1,113,127
Greene County	92,739	91,828	95,701	104,604	112,779	111,484	115,516	122,477	125,932	133,891	136,411	143,989	146,358
Pitt County	498,136	524,697	557,685	599,322	609,251	644,485	676,523	726,150	775,281	829,177	882,288	938,609	966,769
Hickory, MSA	296,380	314,712	332,387	343,590	352,534	354,804	358,956	381,376	400,762	416,827	427,594	440,388	441,464
Alexander County	21,083	22,980	24,544	25,347	27,956	26,830	27,604	33,708	39,299	41,299	41,800	43,194	43,707
Burke County	67,724	73,669	77,585	79,688	81,434	84,118	84,886	89,082	92,553	92,970	94,535	96,676	95,530
Caldwell County	48,600	52,154	56,813	58,535	61,144	61,177	62,319	65,688	66,031	65,511	66,811	70,163	70,142
Catawba County	158,973	165,909	173,445	180,019	182,000	182,679	184,148	192,897	202,879	217,046	224,447	230,355	232,084
Jacksonville, MSA	414,916	430,903	454,806	461,034	484,274	485,316	526,971	591,208	635,965	661,926	727,878	815,369	843,685
Onslow County	414,916	430,903	454,806	461,034	484,274	485,316	526,971	591,208	635,965	661,926	727,878	815,369	843,685

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Raleigh, MSA	2,315,730	2,545,924	2,759,376	3,007,719	3,139,714	3,218,850	3,344,308	3,644,304	3,923,183	4,315,932	4,631,149	4,806,435	4,992,564
Franklin County	189,450	206,353	217,931	227,292	235,557	234,828	236,986	250,942	259,936	274,479	293,833	298,688	303,523
Johnston County	232,222	250,089	275,170	298,572	323,269	333,504	350,339	380,590	408,646	438,468	471,967	492,133	509,254
Wake County	1,894,058	2,089,481	2,266,275	2,481,855	2,580,888	2,650,518	2,756,983	3,012,771	3,254,601	3,602,985	3,865,350	4,015,614	4,179,787
Rocky Mount, MSA	812,253	852,271	894,174	944,629	983,213	993,030	1,023,429	1,088,568	1,116,255	1,162,755	1,238,095	1,297,049	1,315,449
Edgecombe County	428,247	447,243	465,499	499,096	511,994	505,439	517,717	543,103	546,206	557,452	583,572	607,870	606,322
Nash County	384,005	405,027	428,674	445,533	471,219	487,591	505,712	545,465	570,049	605,302	654,524	689,180	709,127
Virginia Beach, SC, MSA	18,544	20,101	21,583	22,769	24,788	26,437	29,114	34,200	36,952	40,338	43,171	45,801	49,442
Currituck County	18,544	20,101	21,583	22,769	24,788	26,437	29,114	34,200	36,952	40,338	43,171	45,801	49,442
Wilmington, MSA	562,663	598,242	639,963	678,927	699,530	701,827	720,936	785,672	838,474	894,548	943,135	968,863	992,077
Brunswick County	120,186	131,824	143,292	151,953	163,059	161,847	169,240	189,663	200,223	213,795	230,289	239,578	254,181
New Hanover County	335,288	358,282	380,683	404,688	407,965	413,906	425,248	456,505	492,318	529,180	551,071	560,615	566,421
Pender County	107,189	108,137	115,988	122,286	128,506	126,075	126,449	139,504	145,933	151,574	161,776	168,670	171,475
Winston Szalem, MSA	1,260,350	1,350,032	1,398,287	1,477,500	1,485,355	1,543,363	1,601,068	1,729,780	1,784,501	1,896,226	1,971,260	2,028,911	2,057,379
Davie County	43,450	46,192	49,353	52,079	52,958	54,808	56,968	60,490	65,789	70,555	75,987	79,498	82,662
Forsyth County	1,170,453	1,255,613	1,298,262	1,373,194	1,378,130	1,433,257	1,486,421	1,607,769	1,656,520	1,760,280	1,826,568	1,877,186	1,902,270
Stokes County	29,675	30,915	32,911	33,768	35,185	36,102	37,298	39,920	40,109	42,200	44,265	46,440	46,687
Yadkin County	16,773	17,312	17,762	18,460	19,082	19,196	20,381	21,602	22,082	23,191	24,441	25,787	25,760
Non-MSA Counties	6,374,947	6,676,424	7,025,251	7,422,632	7,668,067	7,746,525	8,026,144	8,559,280	8,933,921	9,233,728	9,644,681	10,115,930	10,242,439
Alleghany County	1,383	1,414	1,491	1,853	1,846	1,916	1,946	2,024	2,007	2,170	2,131	2,378	2,340
Ashe County	1,585	1,675	1,850	2,048	2,265	2,340	2,494	2,687	2,654	2,930	2,877	2,938	3,054
Avery County	888	1,067	2,738	3,479	4,060	4,336	4,307	4,433	5,018	5,431	5,694	5,934	5,920
Beaufort County	130,661	132,901	137,393	147,246	146,923	146,071	152,453	158,081	165,413	171,012	183,310	187,479	187,169
Bertie County	154,464	164,599	170,099	173,237	183,828	181,260	187,787	195,866	205,156	213,218	230,977	248,135	250,513
Bladen County	151,951	150,879	156,358	174,217	175,269	166,125	179,020	191,863	195,210	195,543	206,488	216,609	219,058
Camden County	21,177	22,157	23,769	26,261	27,259	28,037	29,545	32,882	36,983	40,436	45,171	48,273	50,411
Carteret County	49,351	51,755	55,455	57,467	61,078	63,398	66,659	72,143	77,056	83,228	88,343	95,754	99,869
Caswell County	110,289	113,651	123,629	127,723	126,460	126,690	126,829	133,537	136,323	139,143	144,148	151,200	149,606
Cherokee County	4,011	4,117	4,271	4,322	4,642	4,955	4,823	5,229	5,500	6,249	6,521	6,678	6,615
Chowan County	58,174	61,695	63,761	68,877	73,520	72,137	74,757	79,434	84,540	84,650	86,633	87,529	88,776
Clay County	985	918	1,024	1,563	1,735	1,812	1,844	2,214	2,545	2,706	2,790	3,139	3,189
Cleveland County	258,397	277,976	291,128	306,512	312,939	317,837	327,835	344,830	356,728	371,199	391,692	408,053	410,758
Columbus County	193,807	191,649	199,640	218,841	224,397	221,198	228,051	244,154	260,533	263,258	271,558	285,901	288,520
Craven County	292,297	311,720	331,112	353,973	354,835	356,171	370,935	399,837	419,664	433,125	466,950	484,497	492,904
Dare County	8,761	9,484	9,918	10,368	12,033	12,662	14,416	16,362	17,078	17,704	18,855	19,073	20,349
Davidson County	175,393	190,311	205,156	214,628	212,401	216,773	229,522	243,092	242,886	251,609	264,071	273,409	275,241
Duplin County	195,169	166,311	170,322	194,817	204,765	199,570	205,998	217,536	226,454	231,331	240,944	247,088	249,392
Gates County	51,837	55,319	57,010	58,193	61,547	59,910	64,743	68,611	72,248	72,456	71,297	74,607	75,730
Graham County	43	25	16	159	170	181	191	213	220	231	234	268	282
Granville County	199,637	213,188	225,603	242,599	240,729	248,378	255,861	270,693	277,965	295,252	320,489	330,468	335,564
Halifax County	315,481	345,105	361,584	381,193	392,079	390,950	411,605	440,802	461,174	477,800	481,748	527,594	532,747
Harnett County	215,509	238,177	254,712	273,127	298,432	309,547	318,340	339,660	359,187	375,808	388,933	409,050	419,017
Hertford County	147,979	161,498	171,000	183,079	197,035	208,986	217,468	230,342	239,861	244,720	248,555	267,587	270,836
Hyde County	18,344	20,409	20,819	22,408	22,314	21,112	21,535	24,370	26,826	23,889	27,686	30,006	29,784
Iredell County	204,494	223,430	240,397	249,676	257,683	266,450	281,951	291,619	304,972	319,357	331,776	342,689	351,546
Jackson County	6,139	6,741	7,173	7,873	9,398	10,331	11,372	13,123	14,017	15,055	15,599	16,126	16,665
Jones County	52,027	49,945	53,152	60,823	68,545	61,880	62,780	71,998	78,337	77,585	77,813	82,395	83,342
Lee County	144,074	151,886	157,452	157,276	161,310	167,599	168,842	186,577	197,390	212,481	221,023	228,718	233,174
Lenoir County	315,757	319,465	333,261	347,596	352,652	358,549	372,695	388,833	401,676	414,167	435,162	454,861	458,807
Lincoln County	50,161	50,276	51,882	54,807	57,518	60,385	62,014	67,346	72,163	77,690	84,809	89,635	93,829
McDowell County	19,138	20,599	21,460	22,240	22,719	22,735	23,379	24,398	25,178	25,272	26,070	26,826	26,183
Macon County	3,231	3,471	3,766	3,863	4,470	5,032	5,432	5,850	6,233	6,561	7,445	8,859	9,388

NC Total Buying Power 1990-2010

North Carolina	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009
Lincoln County	50,161	50,276	51,882	54,807	57,518	60,385	62,014	67,346	72,163	77,690	84,809	89,635	93,829
McDowell County	19,138	20,599	21,460	22,240	22,719	22,735	23,379	24,398	25,178	25,272	26,070	26,826	26,183
Macon County	3,231	3,471	3,766	3,863	4,470	5,032	5,432	5,850	6,233	6,561	7,445	8,859	9,388
Madison County	1,105	1,195	1,237	1,477	1,879	1,929	2,016	2,288	2,380	2,520	2,776	3,406	3,461
Martin County	137,630	143,431	147,155	151,867	156,866	162,270	168,366	172,946	179,056	182,975	193,861	201,030	201,851
Mecklenburg County	2,880,936	3,248,655	3,544,998	3,849,079	3,965,851	4,314,116	4,459,697	4,876,893	5,231,310	5,759,610	6,029,222	6,169,061	6,412,668
Mitchell County	191	230	348	775	1,094	1,134	1,230	1,561	1,744	1,867	2,097	2,328	2,900
Montgomery County	49,664	51,629	54,695	56,063	57,260	56,690	55,306	58,403	59,656	58,516	58,292	60,034	58,549
Moore County	133,149	139,506	143,020	150,853	153,584	153,201	155,580	165,827	171,973	176,179	181,216	183,852	185,380
Nash County	384,005	405,027	428,674	445,533	471,219	487,591	505,712	545,465	570,049	605,302	654,524	689,180	709,127
New Hanover County	335,288	358,282	380,683	404,688	407,965	413,906	425,248	456,505	492,318	529,180	551,071	560,615	566,421
Northampton County	161,502	176,167	177,177	190,824	203,638	193,397	210,673	224,260	238,809	240,928	247,579	256,233	259,071
Onslow County	414,916	430,903	454,806	461,034	484,274	485,316	526,971	591,208	635,965	661,926	727,878	815,369	843,685
Orange County	236,958	241,815	248,910	260,207	273,147	287,348	290,963	326,193	342,453	362,659	396,667	407,591	414,555
Pamlico County	32,084	32,467	36,373	38,075	38,292	40,097	40,288	41,995	43,603	44,672	46,827	47,794	47,374
Pasquotank County	148,817	160,255	170,767	179,071	181,187	189,485	199,138	216,230	229,155	240,620	248,086	258,229	266,325
Pender County	107,189	108,137	115,988	122,286	128,506	126,075	126,449	139,504	145,933	151,574	161,776	168,670	171,475
Perquimans County	40,175	43,228	45,333	48,266	52,589	49,290	53,181	59,043	65,478	67,687	71,517	74,174	76,386
Person County	137,747	145,369	159,522	167,140	173,747	180,372	190,341	200,128	204,664	215,132	222,767	231,539	235,173
Pitt County	498,136	524,697	557,685	599,322	609,251	644,485	676,523	726,150	775,281	829,177	882,288	938,609	966,769
Polk County	16,188	17,913	19,149	19,104	19,334	19,612	19,265	21,867	22,599	23,760	24,292	25,426	26,026
Randolph County	96,076	101,840	109,558	110,578	113,414	114,649	118,300	124,051	129,602	136,790	144,972	151,280	152,264
Richmond County	141,763	147,304	153,284	158,998	171,382	171,998	170,515	181,651	188,847	189,666	196,056	209,369	208,931
Robeson County	310,195	322,328	342,887	357,316	365,986	369,408	380,369	403,054	421,374	436,231	458,346	485,791	491,275
Rockingham County	246,433	259,693	269,575	278,639	287,982	293,638	300,733	315,948	326,561	339,928	349,712	362,967	366,526
Rowan County	259,498	279,886	296,711	311,255	317,678	330,228	338,113	355,556	368,810	384,425	399,366	417,136	422,218
Rutherford County	86,322	92,018	97,791	101,315	103,355	105,670	108,928	113,277	115,840	120,476	125,808	132,792	134,022
Sampson County	222,701	207,302	209,888	235,878	243,591	239,576	251,879	283,576	299,217	298,534	311,915	325,605	329,968
Scotland County	149,141	155,374	165,080	170,266	176,327	176,561	181,584	197,842	204,687	208,056	211,117	227,347	227,245
Stanly County	76,897	82,187	87,121	91,573	95,192	96,168	97,818	102,265	108,819	113,034	118,035	121,231	122,822
Stokes County	29,675	30,915	32,911	33,768	35,185	36,102	37,298	39,920	40,109	42,200	44,265	46,440	46,687
Surry County	40,627	43,863	46,092	46,023	47,294	47,747	47,597	50,031	51,649	54,367	57,262	59,150	59,654
Swain County	2,084	2,325	2,886	3,374	4,385	4,460	5,128	5,828	6,581	7,443	5,269	5,935	7,079
Transylvania County	15,344	16,350	16,712	16,805	17,103	17,612	16,989	19,413	21,007	22,922	25,081	26,151	26,580
Tyrrell County	12,277	12,522	13,756	14,529	16,517	16,092	16,169	18,099	17,819	18,043	18,819	18,978	19,068
Union County	167,176	182,898	200,270	217,246	241,776	242,723	255,917	282,192	314,432	356,915	393,194	418,408	446,612
Vance County	229,430	246,755	264,140	277,079	294,136	300,472	307,607	324,977	333,928	353,978	370,952	389,119	394,909
Wake County	1,894,058	2,089,481	2,266,275	2,481,855	2,580,888	2,650,518	2,756,983	3,012,771	3,254,601	3,602,985	3,865,350	4,015,614	4,179,787
Warren County	111,037	117,627	122,568	125,537	132,885	128,928	134,655	149,080	150,339	154,942	161,807	172,461	171,120
Washington County	75,961	75,443	79,752	84,296	86,806	88,756	94,714	98,689	100,064	103,153	109,077	116,058	116,049
Watauga County	8,232	8,985	9,247	9,390	10,147	11,012	11,024	12,696	13,516	15,384	17,021	18,065	19,035
Wayne County	481,453	501,952	528,033	552,069	572,041	594,129	610,782	648,292	668,406	692,763	728,131	762,725	772,857
Wilkes County	36,398	38,983	40,897	41,965	42,922	42,035	42,618	47,530	51,525	53,081	53,717	54,548	54,176
Wilson County	323,970	347,380	372,786	388,471	400,315	417,883	428,221	460,911	486,468	507,252	530,855	560,506	570,923
Yadkin County	16,773	17,312	17,762	18,460	19,082	19,196	20,381	21,602	22,082	23,191	24,441	25,787	25,760
Yancey County	1,077	1,156	1,236	1,324	1,345	1,433	1,601	2,035	2,167	2,268	2,619	2,830	2,923
North Carolina	23,049,517	24,753,433	26,353,643	28,038,572	28,986,731	30,023,423	31,162,846	33,515,326	35,408,967	37,738,532	39,854,464	41,618,458	42,678,820

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina			North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Black	Black	Black	Black	Black	Black			American Indian	American Indian	American Indian	American Indian	American Indian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)			(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	43,938,102	46,143,582	48,457,577	50,885,231	53,431,914	56,103,233			768,589	808,665	888,641	959,719	1,037,066
MSAs, Total	33,512,583	35,319,288	37,220,265	39,220,813	41,326,152	43,541,304			241,485	247,670	274,830	292,711	318,438
Asheville, MSA	374,679	387,003	399,688	412,750	426,190	440,023			10,832	11,219	11,903	12,676	13,471
Buncombe County	292,246	299,943	307,762	315,706	323,767	331,946			7,344	7,597	7,966	8,384	8,928
Haywood County	16,786	17,509	18,259	19,036	19,842	20,677			1,912	2,013	2,144	2,358	2,460
Henderson County	61,965	65,555	69,332	73,305	77,482	81,872			1,534	1,568	1,754	1,885	2,035
Madison County	3,682	3,996	4,336	4,702	5,099	5,528			42	40	39	49	48
Burlington, MSA	560,498	580,335	600,731	621,703	643,248	665,383			4,664	4,898	5,302	5,921	6,396
Alamance County	560,498	580,335	600,731	621,703	643,248	665,383			4,664	4,898	5,302	5,921	6,396
Charlotte, MSA	8,604,031	9,129,931	9,686,278	10,274,872	10,897,223	11,555,271			38,227	38,709	41,393	44,573	49,461
Anson County	210,507	216,156	221,906	227,760	233,714	239,770			497	534	634	800	882
Cabarrus County	573,081	615,709	661,264	709,937	761,901	817,361			3,599	3,720	3,945	4,243	4,590
Gaston County	675,123	706,406	738,945	772,791	807,968	844,528			5,971	6,217	6,766	7,281	8,316
Mecklenburg County	6,668,002	7,071,431	7,497,373	7,947,089	8,421,604	8,922,264			25,485	25,446	27,025	29,008	32,085
Union County	477,319	520,229	566,790	617,294	672,036	731,348			2,675	2,792	3,004	3,240	3,587
Durham, MSA	3,062,844	3,174,002	3,288,473	3,406,381	3,527,725	3,652,621			13,496	14,219	15,629	17,124	18,743
Chatham County	181,149	185,044	188,956	192,885	196,826	200,779			1,424	1,426	1,609	1,755	1,951
Durham County	2,216,794	2,294,978	2,375,350	2,457,988	2,542,878	2,630,091			6,528	6,925	7,551	8,087	8,525
Orange County	425,452	445,326	466,018	487,562	509,977	533,301			3,467	3,772	4,215	4,864	5,635
Person County	239,448	248,654	258,150	267,947	278,044	288,450			2,077	2,097	2,253	2,417	2,633
Fayetteville, MSA	3,960,854	4,250,945	4,561,146	4,892,844	5,247,330	5,626,146			74,284	75,744	88,677	92,787	98,441
Cumberland County	3,687,374	3,958,750	4,249,066	4,559,636	4,891,691	5,246,697			50,066	51,682	62,257	64,269	66,970
Hoke County	273,480	292,195	312,081	333,208	355,639	379,448			24,218	24,061	26,420	28,518	31,470
Goldsboro, MSA	785,821	814,921	844,912	875,824	908,780	943,166			2,911	2,977	3,267	3,381	3,488
Wayne County	785,821	814,921	844,912	875,824	908,780	943,166			2,911	2,977	3,267	3,381	3,488
Greensboro, MSA	3,990,964	4,178,917	4,374,706	4,578,675	4,791,005	5,012,045			30,613	30,933	32,623	34,567	37,277
Guilford County	3,465,875	3,636,859	3,815,248	4,001,372	4,195,419	4,397,725			23,955	23,947	25,124	26,341	28,170
Randolph County	155,225	161,393	167,765	174,349	181,145	188,161			4,902	5,221	5,701	6,236	6,969
Rockingham County	369,863	380,665	391,693	402,954	414,441	426,160			1,756	1,765	1,798	1,990	2,138
Greenville, MSA	1,151,159	1,214,216	1,280,449	1,350,021	1,423,054	1,499,719			5,502	5,352	5,317	5,366	5,679
Greene County	150,835	158,545	166,610	175,047	183,867	193,087			92	90	81	100	109
Pitt County	1,000,324	1,055,671	1,113,839	1,174,974	1,239,187	1,306,633			5,410	5,262	5,236	5,266	5,570
Hickory, MSA	445,607	458,796	472,318	486,186	500,397	514,962			6,627	6,486	6,849	7,344	8,115
Alexander County	45,339	47,965	50,730	53,640	56,701	59,919			667	582	502	447	439
Burke County	95,156	96,668	98,179	99,689	101,194	102,696			828	873	998	1,234	1,548
Caldwell County	70,271	71,802	73,347	74,908	76,482	78,070			1,134	1,215	1,385	1,574	1,820
Catawba County	234,841	242,361	250,062	257,950	266,020	274,277			3,998	3,816	3,964	4,089	4,308
Jacksonville, MSA	876,534	928,778	983,889	1,042,023	1,103,308	1,167,909			9,019	9,385	11,228	11,361	12,571
Onslow County	876,534	928,778	983,889	1,042,023	1,103,308	1,167,909			9,019	9,385	11,228	11,361	12,571

NC Total Buying Power 1990-2010

Raleigh, MSA	5,191,708	5,506,055	5,837,801	6,187,891	6,557,084	6,946,384			22,264	23,536	26,689	29,016	32,512
Franklin County	308,873	320,576	332,643	345,087	357,908	371,118			1,083	1,136	1,255	1,323	1,389
Johnston County	529,281	561,044	594,565	629,943	667,256	706,605			1,716	1,911	2,285	2,703	3,176
Wake County	4,353,553	4,624,435	4,910,593	5,212,861	5,531,921	5,868,661			19,466	20,489	23,148	24,989	27,947
Rocky Mount, MSA	1,341,465	1,395,391	1,451,306	1,509,293	1,569,383	1,631,659			3,660	3,988	4,254	4,821	5,553
Edgecombe County	610,640	627,253	644,187	661,453	679,035	696,943			1,119	1,062	1,063	1,062	1,075
Nash County	730,825	768,138	807,118	847,840	890,348	934,716			2,542	2,925	3,190	3,760	4,478
Virginia Beach, SC, MSA	52,828	57,567	62,715	68,304	74,371	80,955			770	727	753	762	800
Currituck County	52,828	57,567	62,715	68,304	74,371	80,955			770	727	753	762	800
Wilmington, MSA	1,016,942	1,063,203	1,111,320	1,161,370	1,213,391	1,267,457			8,170	8,982	9,775	11,012	12,533
Brunswick County	263,746	279,097	295,245	312,228	330,075	348,825			2,540	2,718	2,949	3,318	3,742
New Hanover County	579,340	604,354	630,301	657,217	685,118	714,039			5,025	5,653	6,200	6,983	8,019
Pender County	173,856	179,751	185,774	191,925	198,198	204,593			606	611	626	711	771
Winston Szalem, MSA	2,096,650	2,179,227	2,264,534	2,352,675	2,443,664	2,537,602			10,447	10,518	11,172	11,999	13,398
Davie County	86,246	91,775	97,632	103,838	110,407	117,361			1,590	1,499	1,490	1,410	1,586
Forsyth County	1,936,806	2,011,198	2,087,915	2,167,039	2,248,571	2,332,585			8,168	8,376	9,064	9,947	11,088
Stokes County	47,359	48,996	50,677	52,403	54,173	55,989			249	259	289	350	443
Yadkin County	26,239	27,258	28,310	29,395	30,513	31,666			439	383	330	293	282
Non-MSA Counties	10,425,519	10,824,294	11,237,312	11,664,418	12,105,762	12,561,929			527,104	560,995	613,811	667,009	718,628
Alleghany County	2,367	2,441	2,517	2,594	2,673	2,754			35	35	37	38	39
Ashe County	3,068	3,144	3,220	3,298	3,376	3,456			88	84	74	74	90
Avery County	6,159	6,534	6,929	7,345	7,784	8,246			362	305	273	316	295
Beaufort County	188,827	194,287	199,852	205,524	211,298	217,177			217	202	202	229	231
Bertie County	255,775	266,350	277,302	288,644	300,382	312,529			595	506	474	429	437
Bladen County	222,527	230,556	238,823	247,336	256,094	265,106			3,913	3,953	4,271	4,621	5,172
Camden County	53,562	58,042	62,883	68,112	73,757	79,852			44	44	39	41	41
Carteret County	104,205	110,894	117,983	125,496	133,453	141,880			2,059	2,278	2,534	2,792	3,145
Caswell County	149,307	151,970	154,636	157,307	159,978	162,649			177	176	187	186	199
Cherokee County	6,791	7,111	7,444	7,790	8,151	8,527			3,827	3,777	3,804	4,087	4,405
Chowan County	89,579	92,187	94,849	97,564	100,331	103,151			62	66	69	74	98
Clay County	3,354	3,599	3,860	4,140	4,438	4,757			250	234	210	195	233
Cleveland County	417,166	432,114	447,496	463,328	479,606	496,345			1,229	1,232	1,366	1,499	1,697
Columbus County	292,951	303,371	314,088	325,110	336,435	348,072			14,304	15,403	16,233	17,708	18,943
Craven County	502,333	522,136	542,592	563,726	585,539	608,056			4,126	4,207	4,346	4,384	4,545
Dare County	21,327	22,797	24,363	26,029	27,802	29,689			339	322	320	341	355
Davidson County	276,445	283,181	290,012	296,940	303,958	311,068			4,135	4,199	4,540	4,893	5,438
Duplin County	253,965	263,761	273,858	284,267	294,986	306,024			818	766	745	764	693
Gates County	76,276	78,348	80,449	82,577	84,731	86,909			53	51	47	58	63
Graham County	297	319	343	368	395	423			3,058	3,107	3,459	3,776	4,150
Granville County	342,151	355,817	369,943	384,548	399,633	415,216			1,001	959	1,021	1,051	1,055
Halifax County	542,994	564,448	586,604	609,486	633,098	657,465			15,162	15,967	17,250	18,428	20,629
Harnett County	430,101	450,408	472,137	494,784	518,368	542,924			5,482	6,361	8,022	9,716	12,003
Hertford County	276,683	288,295	300,335	312,821	325,759	339,167			1,440	1,473	1,591	1,668	1,781
Hyde County	30,521	31,895	33,321	34,800	36,336	37,928			8	8	7	6	6
Iredell County	357,477	370,739	384,396	398,460	412,930	427,818			2,539	2,574	2,768	2,956	3,333
Jackson County	17,187	18,078	19,011	19,986	21,007	22,074			20,651	21,381	22,979	25,356	27,182
Jones County	85,258	88,954	92,786	96,761	100,881	105,150			108	110	168	160	192
Lee County	238,832	249,502	260,588	272,110	284,073	296,497			2,769	2,539	2,481	2,473	2,592
Lenoir County	464,266	479,151	494,404	510,037	526,042	542,429			794	806	870	925	1,018
Lincoln County	97,524	103,382	109,566	116,094	122,982	130,247			1,266	1,281	1,434	1,720	1,819
McDowell County	26,007	26,347	26,684	27,019	27,351	27,681			588	571	609	668	711
Macon County	10,104	11,089	12,166	13,343	14,628	16,037			346	394	431	518	657

NC Total Buying Power 1990-2010

North Carolina	Black	Black	Black	Black	Black	Black			American Indian	American Indian	American Indian	American Indian	American Indian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994
Alamance County	560,498	580,335	600,731	621,703	643,248	665,383			4,664	4,898	5,302	5,921	6,396
Alexander County	45,339	47,965	50,730	53,640	56,701	59,919			667	582	502	447	439
Alleghany County	2,367	2,441	2,517	2,594	2,673	2,754			35	35	37	38	39
Anson County	210,507	216,156	221,906	227,760	233,714	239,770			497	534	634	800	882
Ashe County	3,068	3,144	3,220	3,298	3,376	3,456			88	84	74	74	90
Avery County	6,159	6,534	6,929	7,345	7,784	8,246			362	305	273	316	295
Beaufort County	188,827	194,287	199,852	205,524	211,298	217,177			217	202	202	229	231
Bertie County	255,775	266,350	277,302	288,644	300,382	312,529			595	506	474	429	437
Bladen County	222,527	230,556	238,823	247,336	256,094	265,106			3,913	3,953	4,271	4,621	5,172
Brunswick County	263,746	279,097	295,245	312,228	330,075	348,825			2,540	2,718	2,949	3,318	3,742
Buncombe County	292,246	299,943	307,762	315,706	323,767	331,946			7,344	7,597	7,966	8,384	8,928
Burke County	95,156	96,668	98,179	99,689	101,194	102,696			828	873	998	1,234	1,548
Cabarrus County	573,081	615,709	661,264	709,937	761,901	817,361			3,599	3,720	3,945	4,243	4,590
Caldwell County	70,271	71,802	73,347	74,908	76,482	78,070			1,134	1,215	1,385	1,574	1,820
Camden County	53,562	58,042	62,883	68,112	73,757	79,852			44	44	39	41	41
Carteret County	104,205	110,894	117,983	125,496	133,453	141,880			2,059	2,278	2,534	2,792	3,145
Caswell County	149,307	151,970	154,636	157,307	159,978	162,649			177	176	187	186	199
Catawba County	234,841	242,361	250,062	257,950	266,020	274,277			3,998	3,816	3,964	4,089	4,308
Chatham County	181,149	185,044	188,956	192,885	196,826	200,779			1,424	1,426	1,609	1,755	1,951
Cherokee County	6,791	7,111	7,444	7,790	8,151	8,527			3,827	3,777	3,804	4,087	4,405
Chowan County	89,579	92,187	94,849	97,564	100,331	103,151			62	66	69	74	98
Clay County	3,354	3,599	3,860	4,140	4,438	4,757			250	234	210	195	233
Cleveland County	417,166	432,114	447,496	463,328	479,606	496,345			1,229	1,232	1,366	1,499	1,697
Columbus County	292,951	303,371	314,088	325,110	336,435	348,072			14,304	15,403	16,233	17,708	18,943
Craven County	502,333	522,136	542,592	563,726	585,539	608,056			4,126	4,207	4,346	4,384	4,545
Cumberland County	3,687,374	3,958,750	4,249,066	4,559,636	4,891,691	5,246,697			50,066	51,682	62,257	64,269	66,970
Currituck County	52,828	57,567	62,715	68,304	74,371	80,955			770	727	753	762	800
Dare County	21,327	22,797	24,363	26,029	27,802	29,689			339	322	320	341	355
Davidson County	276,445	283,181	290,012	296,940	303,958	311,068			4,135	4,199	4,540	4,893	5,438
Davie County	86,246	91,775	97,632	103,838	110,407	117,361			1,590	1,499	1,490	1,410	1,586
Duplin County	253,965	263,761	273,858	284,267	294,986	306,024			818	766	745	764	693
Durham County	2,216,794	2,294,978	2,375,350	2,457,988	2,542,878	2,630,091			6,528	6,925	7,551	8,087	8,525
Edgecombe County	610,640	627,253	644,187	661,453	679,035	696,943			1,119	1,062	1,063	1,062	1,075
Forsyth County	1,936,806	2,011,198	2,087,915	2,167,039	2,248,571	2,332,585			8,168	8,376	9,064	9,947	11,088
Franklin County	308,873	320,576	332,643	345,087	357,908	371,118			1,083	1,136	1,255	1,323	1,389
Gaston County	675,123	706,406	738,945	772,791	807,968	844,528			5,971	6,217	6,786	7,281	8,316
Gates County	76,276	78,348	80,449	82,577	84,731	86,909			53	51	47	58	63
Graham County	297	319	343	368	395	423			3,058	3,107	3,459	3,776	4,150
Granville County	342,151	355,817	369,943	384,548	399,633	415,216			1,001	959	1,021	1,051	1,055
Greene County	150,835	158,545	166,610	175,047	183,867	193,087			92	90	81	100	109
Guilford County	3,465,875	3,636,859	3,815,248	4,001,372	4,195,419	4,397,725			23,955	23,947	25,124	26,341	28,170
Halifax County	542,994	564,448	586,604	609,486	633,098	657,465			15,162	15,967	17,250	18,428	20,629
Harnett County	430,101	450,408	472,137	494,784	518,368	542,924			5,482	6,361	8,022	9,716	12,003
Haywood County	16,786	17,509	18,259	19,036	19,842	20,677			1,912	2,013	2,144	2,358	2,460
Henderson County	61,965	65,555	69,332	73,305	77,482	81,872			1,534	1,568	1,754	1,885	2,035
Hertford County	276,683	288,295	300,335	312,821	325,759	339,167			1,440	1,473	1,591	1,668	1,781
Hoke County	273,480	292,195	312,081	333,208	355,639	379,448			24,218	24,061	26,420	28,518	31,470
Hyde County	30,521	31,895	33,321	34,800	36,336	37,928			8	8	7	6	6
Iredell County	357,477	370,739	384,396	398,460	412,930	427,818			2,539	2,574	2,768	2,956	3,333
Jackson County	17,187	18,078	19,011	19,986	21,007	22,074			20,651	21,381	22,979	25,356	27,182
Johnston County	529,281	561,044	594,565	629,943	667,256	706,605			1,716	1,911	2,285	2,703	3,176
Jones County	85,258	88,954	92,786	96,761	100,881	105,150			108	110	168	160	192
Lee County	238,832	249,502	260,588	272,110	284,073	296,497			2,769	2,539	2,481	2,473	2,592
Lenoir County	464,266	479,151	494,404	510,037	526,042	542,429			794	806	870	925	1,018

NC Total Buying Power 1990-2010

North Carolina	Black	Black	Black	Black	Black	Black			American Indian	American Indian	American Indian	American Indian	American Indian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994
Lincoln County	97,524	103,382	109,566	116,094	122,982	130,247			1,266	1,281	1,434	1,720	1,819
McDowell County	26,007	26,347	26,684	27,019	27,351	27,681			588	571	609	668	711
Macon County	10,104	11,089	12,166	13,343	14,628	16,037			346	394	431	518	657
Madison County	3,682	3,996	4,336	4,702	5,099	5,528			42	40	39	49	48
Martin County	204,425	211,153	218,050	225,120	232,361	239,775			126	131	137	163	203
Mecklenburg County	6,668,002	7,071,431	7,497,373	7,947,089	8,421,604	8,922,264			25,485	25,446	27,025	29,008	32,085
Mitchell County	3,217	3,639	4,115	4,652	5,256	5,935			161	166	154	157	190
Montgomery County	58,006	58,612	59,208	59,794	60,365	60,925			953	839	805	761	727
Moore County	185,661	189,637	193,647	197,692	201,764	205,866			3,352	3,481	3,772	4,224	4,778
Nash County	730,825	768,138	807,118	847,840	890,348	934,716			2,542	2,925	3,190	3,760	4,478
New Hanover County	579,340	604,354	630,301	657,217	685,118	714,039			5,025	5,653	6,200	6,983	8,019
Northampton County	264,381	275,329	286,860	298,818	311,208	324,048			152	182	225	292	386
Onslow County	876,534	928,778	983,889	1,042,023	1,103,308	1,167,909			9,019	9,385	11,228	11,361	12,571
Orange County	425,452	445,326	466,018	487,562	509,977	533,301			3,467	3,772	4,215	4,864	5,635
Pamlico County	47,364	48,293	49,225	50,161	51,098	52,036			300	289	306	271	313
Pasquotank County	272,453	284,282	296,563	309,315	322,546	336,276			352	375	438	515	641
Pender County	173,856	179,751	185,774	191,925	198,198	204,593			606	611	626	711	771
Perquimans County	79,489	84,366	89,520	94,969	100,726	106,806			64	64	62	70	75
Person County	239,448	248,654	258,150	267,947	278,044	288,450			2,077	2,097	2,253	2,417	2,633
Pitt County	1,000,324	1,055,671	1,113,839	1,174,974	1,239,187	1,306,633			5,410	5,262	5,236	5,266	5,570
Polk County	26,551	27,625	28,736	29,885	31,073	32,301			158	160	162	165	152
Randolph County	155,225	161,393	167,765	174,349	181,145	188,161			4,902	5,221	5,701	6,236	6,969
Richmond County	210,472	216,246	222,125	228,114	234,207	240,406			4,592	4,876	5,321	5,773	6,386
Robeson County	500,312	519,679	539,688	560,367	581,720	603,774			361,375	386,735	424,798	459,736	491,708
Rockingham County	369,863	380,665	391,693	402,954	414,441	426,160			1,756	1,765	1,798	1,990	2,138
Rowan County	429,119	444,823	460,998	477,661	494,812	512,465			2,544	2,739	2,987	3,182	3,686
Rutherford County	135,853	140,449	145,164	150,002	154,974	160,113			1,071	1,151	1,319	1,499	1,664
Sampson County	338,520	354,207	370,531	387,519	405,184	423,552			8,008	8,735	9,377	11,114	12,364
Scotland County	229,228	235,831	242,566	249,437	256,438	263,573			21,352	22,544	24,324	26,423	28,450
Stanly County	124,263	128,224	132,279	136,431	140,680	145,026			863	847	915	975	1,101
Stokes County	47,359	48,996	50,677	52,403	54,173	55,989			249	259	289	350	443
Surry County	60,473	62,524	64,629	66,790	69,006	71,279			709	675	821	864	1,106
Swain County	7,229	7,530	7,842	8,165	8,500	8,847			21,700	24,118	26,487	29,461	31,632
Transylvania County	27,411	28,829	30,311	31,860	33,477	35,164			295	316	329	359	394
Tyrrell County	19,184	19,681	20,184	20,691	21,203	21,717			0	0	0	0	0
Union County	477,319	520,229	566,790	617,294	672,036	731,348			2,675	2,792	3,004	3,240	3,587
Vance County	402,532	418,476	434,953	451,982	469,566	487,724			331	342	384	430	501
Wake County	4,353,553	4,624,435	4,910,593	5,212,861	5,531,921	5,868,661			19,466	20,489	23,148	24,989	27,947
Warren County	173,361	179,131	185,053	191,133	197,367	203,762			3,996	4,286	4,732	5,239	5,732
Washington County	117,839	122,032	126,337	130,755	135,283	139,925			16	16	15	15	14
Watauga County	20,197	21,856	23,644	25,572	27,649	29,886			537	498	615	719	807
Wayne County	785,821	814,921	844,912	875,824	908,780	943,166			2,911	2,977	3,267	3,381	3,488
Wilkes County	54,555	56,029	57,528	59,053	60,602	62,177			458	415	452	461	424
Wilson County	584,970	611,280	638,602	666,976	696,418	726,965			1,716	1,573	1,940	1,919	1,880
Yadkin County	26,239	27,258	28,310	29,395	30,513	31,666			439	383	330	293	282
Yancey County	3,068	3,285	3,516	3,762	4,025	4,304			78	71	69	71	65
North Carolina	43,938,102	46,143,582	48,457,577	50,885,231	53,431,914	56,103,233			768,589	808,665	888,641	959,719	1,037,066

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1995	in 1996	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	1,113,239	1,207,776	1,306,129	1,409,055	1,513,477	1,626,312	1,680,824	1,739,937	1,811,599	1,946,924	2,048,568	2,173,421	2,286,190
MSAs, Total	345,303	377,015	412,747	457,489	497,735	547,846	579,566	615,269	645,677	700,424	745,971	805,336	858,057
Asheville, MSA	14,514	15,486	16,817	18,288	19,426	21,387	21,858	22,859	23,371	24,925	25,776	27,583	28,805
Buncombe County	9,479	9,912	10,727	11,391	11,923	12,450	12,682	13,233	13,335	14,091	14,284	15,137	15,499
Haywood County	2,687	2,919	3,221	3,583	3,820	4,300	4,429	4,764	4,936	5,229	5,404	5,832	6,133
Henderson County	2,298	2,596	2,809	3,248	3,532	4,385	4,490	4,598	4,826	5,319	5,786	6,299	6,842
Madison County	50	59	60	67	151	253	257	264	274	286	302	315	330
Burlington, MSA	7,258	8,084	9,022	10,218	11,461	13,279	13,804	15,027	15,646	16,853	17,659	19,147	19,867
Alamance County	7,258	8,084	9,022	10,218	11,461	13,279	13,804	15,027	15,646	16,853	17,659	19,147	19,867
Charlotte, MSA	54,222	58,973	64,764	74,292	81,592	88,823	96,080	104,493	110,375	121,936	130,409	146,002	154,654
Anson County	999	1,236	1,388	1,687	1,858	2,279	2,382	2,318	2,365	2,969	3,232	3,495	3,659
Cabarrus County	5,072	5,423	6,165	7,041	7,785	9,086	9,766	10,103	10,621	11,417	12,123	12,939	14,254
Gaston County	9,000	9,573	10,352	11,667	12,740	12,997	13,544	14,539	15,184	16,046	16,825	17,863	18,584
Mecklenburg County	35,235	38,340	41,840	48,115	52,813	57,289	61,828	68,734	72,479	80,800	86,467	98,626	103,990
Union County	3,917	4,400	5,019	5,781	6,396	7,171	8,560	8,799	9,726	10,705	11,761	13,078	14,169
Durham, MSA	20,741	23,294	25,140	29,125	32,285	37,991	39,274	42,309	43,282	46,697	49,109	52,523	55,997
Chatham County	2,131	2,325	2,864	3,449	3,752	5,204	5,374	5,401	5,440	6,006	6,215	6,600	6,977
Durham County	9,531	10,788	11,380	13,656	14,910	17,591	17,936	20,067	20,354	21,349	22,353	24,160	25,422
Orange County	6,236	6,777	7,178	7,880	8,933	10,114	10,767	11,433	11,896	13,393	14,365	15,183	16,847
Person County	2,842	3,405	3,719	4,140	4,690	5,081	5,197	5,408	5,592	5,949	6,177	6,580	6,751
Fayetteville, MSA	104,150	111,837	120,062	127,797	135,664	139,018	145,923	154,927	164,278	174,088	188,760	197,696	213,092
Cumberland County	71,128	75,757	80,692	86,730	92,209	93,343	96,977	105,968	114,236	120,286	130,929	136,686	147,514
Hoke County	33,022	36,080	39,370	41,066	43,455	45,674	48,946	48,959	50,042	53,802	57,831	61,010	65,578
Goldsboro, MSA	4,143	4,358	4,630	4,949	5,121	5,509	5,734	6,086	6,368	6,884	7,054	7,168	7,358
Wayne County	4,143	4,358	4,630	4,949	5,121	5,509	5,734	6,086	6,368	6,884	7,054	7,168	7,358
Greensboro, MSA	39,898	42,006	45,159	49,614	52,378	55,029	57,504	59,584	62,352	66,708	68,999	74,085	77,005
Guilford County	30,100	31,448	33,808	36,845	38,404	40,160	41,961	43,496	45,584	48,912	50,108	54,066	55,931
Randolph County	7,501	8,147	8,717	9,762	10,749	10,995	11,511	11,877	12,425	13,286	14,105	14,920	15,835
Rockingham County	2,297	2,411	2,634	3,006	3,226	3,875	4,032	4,211	4,343	4,510	4,786	5,099	5,239
Greenville, MSA	5,726	5,769	6,126	6,216	6,242	7,782	8,159	8,893	9,428	9,938	10,223	10,734	11,038
Greene County	130	186	181	183	194	733	782	771	837	928	941	1,150	1,176
Pitt County	5,595	5,583	5,945	6,033	6,048	7,049	7,377	8,122	8,592	9,010	9,282	9,584	9,862
Hickory, MSA	8,598	9,597	10,666	11,887	13,543	17,307	17,695	18,586	19,153	20,334	21,425	22,571	23,290
Alexander County	419	400	360	369	380	775	873	914	944	1,010	1,360	1,409	1,384
Burke County	1,819	1,950	2,311	2,890	3,274	4,616	4,987	5,390	5,623	6,135	6,544	6,853	7,205
Caldwell County	2,014	2,520	3,020	3,464	4,363	5,537	5,665	5,817	5,985	6,502	6,721	7,195	7,703
Catawba County	4,346	4,727	4,975	5,164	5,526	6,379	6,169	6,465	6,602	6,688	6,800	7,114	6,997
Jacksonville, MSA	13,717	15,485	17,495	20,211	22,928	23,009	24,487	25,365	26,198	31,164	33,493	35,545	39,763
Onslow County	13,717	15,485	17,495	20,211	22,928	23,009	24,487	25,365	26,198	31,164	33,493	35,545	39,763

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Raleigh, MSA	36,048	41,358	46,662	53,591	59,666	71,841	78,700	83,545	88,260	97,220	105,937	119,107	128,594
Franklin County	1,598	1,888	2,080	2,440	2,658	3,961	4,138	4,245	4,259	4,328	4,374	4,519	4,675
Johnston County	3,830	4,629	5,520	6,470	7,674	10,915	11,430	12,182	12,711	13,671	14,537	16,814	17,903
Wake County	30,620	34,841	39,062	44,681	49,334	56,965	63,132	67,117	71,290	79,221	87,026	97,774	106,016
Rocky Mount, MSA	6,076	7,056	8,317	9,024	10,406	12,633	13,361	14,020	14,806	16,202	16,996	18,216	19,407
Edgecombe County	953	1,037	1,052	1,110	1,115	1,567	1,670	1,784	2,039	2,107	2,083	2,083	2,113
Nash County	5,123	6,019	7,265	7,914	9,291	11,066	11,691	12,236	12,767	14,095	14,913	16,133	17,294
Virginia Beach, SC, MSA	826	941	1,028	1,125	1,140	1,685	1,703	1,763	1,836	1,929	1,957	2,068	2,165
Currituck County	826	941	1,028	1,125	1,140	1,685	1,703	1,763	1,836	1,929	1,957	2,068	2,165
Wilmington, MSA	14,364	16,325	18,600	21,037	23,536	26,336	27,874	29,155	30,252	33,260	35,143	38,098	40,478
Brunswick County	4,371	4,925	5,875	6,622	7,596	8,368	9,300	9,368	9,891	10,900	11,386	12,030	12,468
New Hanover County	9,119	10,415	11,654	13,271	14,656	16,235	16,763	17,961	18,498	20,316	21,632	23,897	25,665
Pender County	874	985	1,071	1,144	1,284	1,733	1,811	1,826	1,863	2,043	2,124	2,171	2,344
Winston Szalem, MSA	15,022	16,445	18,260	20,118	22,347	26,219	27,411	28,658	30,070	32,287	33,032	34,791	36,544
Davie County	1,616	1,822	1,901	2,082	2,308	2,998	2,954	3,043	3,107	3,331	3,534	3,726	3,840
Forsyth County	12,599	13,728	15,421	16,985	18,789	21,446	22,651	23,743	25,003	26,874	27,379	28,840	30,364
Stokes County	520	599	657	804	1,008	1,282	1,298	1,359	1,423	1,537	1,582	1,711	1,846
Yadkin County	286	296	281	247	241	493	509	513	537	545	537	513	494
Non-MSA Counties	767,937	830,761	893,382	951,566	1,015,742	1,078,466	1,101,258	1,124,667	1,165,923	1,246,499	1,302,597	1,368,086	1,428,134
Alleghany County	43	43	46	48	50	476	462	469	486	507	514	501	485
Ashe County	84	83	76	75	88	411	416	420	420	444	450	489	483
Avery County	275	277	254	263	265	660	648	680	705	693	663	631	590
Beaufort County	248	307	319	336	389	932	967	1,005	1,101	1,175	1,237	1,295	1,405
Bertie County	363	360	293	285	285	575	629	642	678	710	758	812	818
Bladen County	5,539	6,456	6,691	6,839	7,152	8,653	9,072	8,881	9,801	10,318	10,374	10,523	11,019
Camden County	44	55	56	57	63	171	174	178	178	190	209	215	225
Carteret County	3,565	4,103	4,520	5,130	5,769	5,944	6,277	6,525	6,815	7,559	8,258	9,052	9,892
Caswell County	188	260	291	326	360	851	868	878	901	965	1,006	1,092	1,191
Cherokee County	4,890	5,042	5,457	5,932	6,296	6,552	6,632	6,882	6,748	6,975	7,428	7,707	7,961
Chowan County	105	138	147	163	194	323	341	335	347	383	413	419	433
Clay County	214	221	223	265	277	536	551	571	589	612	685	755	771
Cleveland County	1,842	1,985	2,242	2,583	2,940	3,376	3,499	3,565	3,723	4,173	4,425	4,980	5,347
Columbus County	19,906	21,253	23,356	23,360	23,944	26,364	26,777	27,005	27,944	29,711	31,581	32,088	32,494
Craven County	4,791	5,136	5,482	6,078	6,429	6,442	6,574	6,628	6,676	7,048	7,408	7,625	7,872
Dare County	369	397	425	459	458	748	793	812	863	907	896	894	897
Davidson County	6,274	6,908	7,700	8,980	9,931	11,159	10,941	11,375	11,958	12,553	12,665	13,307	13,971
Duplin County	723	878	787	669	622	870	922	918	992	1,057	1,135	1,191	1,267
Gates County	58	79	76	74	84	228	240	238	252	263	268	263	259
Graham County	4,583	5,063	5,406	5,851	6,312	7,122	7,623	8,301	8,740	9,067	9,448	10,030	10,230
Granville County	1,128	1,177	1,225	1,595	1,738	2,444	2,645	3,059	3,372	3,758	3,978	4,354	4,870
Halifax County	21,543	23,540	25,129	27,877	29,370	30,814	31,299	31,456	33,614	36,577	38,350	40,070	40,465
Harnett County	14,771	18,354	22,648	28,033	34,554	34,834	37,333	38,762	39,612	44,785	50,092	55,420	61,007
Herford County	1,973	2,101	2,333	2,638	2,868	3,229	3,368	3,429	3,576	3,715	3,841	3,919	3,964
Hyde County	6	6	6	27	49	106	108	103	113	127	140	128	144
Iredell County	3,657	3,989	4,393	5,099	6,091	6,247	6,577	6,952	7,350	7,675	8,169	8,412	8,722
Jackson County	29,703	32,304	35,880	41,285	44,620	47,326	49,627	51,801	53,260	57,332	61,432	66,582	71,696
Jones County	228	236	268	241	262	1,395	1,567	1,441	1,489	1,616	1,768	1,705	1,777
Lee County	2,503	2,492	2,606	2,695	2,638	2,912	3,025	3,362	3,534	3,827	4,054	4,264	4,436
Lenoir County	1,136	1,218	1,321	1,376	1,525	2,108	2,180	2,318	2,454	2,633	2,737	2,938	3,195
Lincoln County	1,921	2,132	2,431	2,666	3,011	3,670	3,792	3,956	4,015	4,419	4,740	5,133	5,545
McDowell County	749	816	918	978	1,136	1,602	1,591	1,642	1,652	1,759	1,788	1,852	1,923
Macon County	809	964	1,213	1,420	1,871	2,399	2,416	2,538	2,657	3,039	3,522	4,229	4,750

NC Total Buying Power 1990-2010

North Carolina	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1995	in 1996	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007
Alamance County	7,258	8,084	9,022	10,218	11,461	13,279	13,804	15,027	15,646	16,853	17,659	19,147	19,867
Alexander County	419	400	360	369	380	775	873	914	944	1,010	1,360	1,409	1,384
Alleghany County	43	43	46	48	50	476	462	469	486	507	514	501	485
Anson County	999	1,236	1,388	1,687	1,858	2,279	2,382	2,318	2,365	2,969	3,232	3,495	3,659
Ashe County	84	83	76	75	88	411	416	420	420	444	450	489	483
Avery County	275	277	254	263	265	660	648	680	705	693	663	631	590
Beaufort County	248	307	319	336	389	932	967	1,005	1,101	1,175	1,237	1,295	1,405
Bertie County	363	360	293	285	285	575	629	642	678	710	758	812	818
Bladen County	5,539	6,456	6,691	6,839	7,152	8,653	9,072	8,881	9,801	10,318	10,374	10,523	11,019
Brunswick County	4,371	4,925	5,875	6,622	7,596	8,368	9,300	9,368	9,891	10,900	11,386	12,030	12,468
Buncombe County	9,479	9,912	10,727	11,391	11,923	12,450	12,682	13,233	13,335	14,091	14,284	15,137	15,499
Burke County	1,819	1,950	2,311	2,890	3,274	4,616	4,987	5,390	5,623	6,135	6,544	6,853	7,205
Cabarrus County	5,072	5,423	6,165	7,041	7,785	9,086	9,766	10,103	10,621	11,417	12,123	12,939	14,254
Caldwell County	2,014	2,520	3,020	3,464	4,363	5,537	5,665	5,817	5,985	6,502	6,721	7,195	7,703
Camden County	44	55	56	57	63	171	174	178	178	190	209	215	225
Carteret County	3,565	4,103	4,520	5,130	5,769	5,944	6,277	6,525	6,815	7,559	8,258	9,052	9,892
Caswell County	188	260	291	326	360	851	868	878	901	965	1,006	1,092	1,191
Catawba County	4,346	4,727	4,975	5,164	5,526	6,379	6,169	6,465	6,602	6,688	6,800	7,114	6,997
Chatham County	2,131	2,325	2,864	3,449	3,752	5,204	5,374	5,401	5,440	6,006	6,215	6,600	6,977
Cherokee County	4,890	5,042	5,457	5,932	6,296	6,552	6,632	6,882	6,748	6,975	7,428	7,707	7,961
Chowan County	105	138	147	163	194	323	341	335	347	383	413	419	433
Clay County	214	221	223	265	277	536	551	571	589	612	685	755	771
Cleveland County	1,842	1,985	2,242	2,583	2,940	3,376	3,499	3,565	3,723	4,173	4,425	4,980	5,347
Columbus County	19,906	21,253	23,356	23,360	23,944	26,364	26,777	27,005	27,944	29,711	31,581	32,088	32,494
Craven County	4,791	5,136	5,482	6,078	6,429	6,442	6,774	6,628	6,676	7,048	7,408	7,625	7,872
Cumberland County	71,128	75,757	80,692	86,730	92,209	93,343	96,977	105,968	114,236	120,286	130,929	136,686	147,514
Currituck County	826	941	1,028	1,125	1,140	1,685	1,703	1,763	1,836	1,929	1,957	2,068	2,165
Dare County	369	397	425	459	458	748	793	812	863	907	896	894	897
Davidson County	6,274	6,908	7,700	8,980	9,931	11,159	10,941	11,375	11,958	12,553	12,665	13,307	13,971
Davie County	1,616	1,822	1,901	2,082	2,308	2,998	2,954	3,043	3,107	3,331	3,534	3,726	3,840
Duplin County	723	878	787	669	622	870	922	918	992	1,057	1,135	1,191	1,267
Durham County	9,531	10,788	11,380	13,656	14,910	17,591	17,936	20,067	20,354	21,349	22,353	24,160	25,422
Edgecombe County	953	1,037	1,052	1,110	1,115	1,567	1,670	1,784	2,039	2,107	2,083	2,083	2,113
Forsyth County	12,599	13,728	15,421	16,985	18,789	21,446	22,651	23,743	25,003	26,874	27,379	28,840	30,364
Franklin County	1,598	1,888	2,080	2,440	2,658	3,961	4,138	4,245	4,259	4,328	4,374	4,519	4,675
Gaston County	9,000	9,573	10,352	11,667	12,740	12,997	13,544	14,539	15,184	16,046	16,825	17,863	18,584
Gates County	58	79	76	74	84	228	240	238	252	263	268	263	259
Graham County	4,583	5,063	5,406	5,851	6,312	7,122	7,623	8,301	8,740	9,067	9,448	10,030	10,230
Granville County	1,128	1,177	1,225	1,595	1,738	2,444	2,645	3,059	3,372	3,758	3,978	4,354	4,870
Greene County	130	186	181	183	194	733	782	771	837	928	941	1,150	1,176
Guilford County	30,100	31,448	33,808	36,845	38,404	40,160	41,961	43,496	45,584	48,912	50,108	54,066	55,931
Halifax County	21,543	23,540	25,129	27,877	29,370	30,814	31,299	31,456	33,614	36,577	38,350	40,070	40,465
Harnett County	14,771	18,354	22,648	28,033	34,554	34,834	37,333	38,762	39,612	44,785	50,092	55,420	61,007
Haywood County	2,687	2,919	3,221	3,583	3,820	4,300	4,429	4,764	4,936	5,229	5,404	5,832	6,133
Henderson County	2,298	2,596	2,809	3,248	3,532	4,385	4,490	4,598	4,826	5,319	5,786	6,299	6,842
Hertford County	1,973	2,101	2,333	2,638	2,868	3,229	3,368	3,429	3,576	3,715	3,841	3,919	3,964
Hoke County	33,022	36,080	39,370	41,066	43,455	45,674	48,946	48,959	50,042	53,802	57,831	61,010	65,578
Hyde County	6	6	6	27	49	106	108	103	113	127	140	128	144
Iredell County	3,657	3,989	4,393	5,099	6,091	6,247	6,577	6,952	7,350	7,675	8,169	8,412	8,722
Jackson County	29,703	32,304	35,880	41,285	44,620	47,326	49,627	51,801	53,260	57,332	61,432	66,582	71,696
Johnston County	3,830	4,629	5,520	6,470	7,674	10,915	11,430	12,182	12,711	13,671	14,537	16,814	17,903
Jones County	228	236	268	241	262	1,395	1,567	1,441	1,489	1,616	1,768	1,705	1,777
Lee County	2,503	2,492	2,606	2,695	2,638	2,912	3,025	3,362	3,534	3,827	4,054	4,264	4,436
Lenoir County	1,136	1,218	1,321	1,376	1,525	2,108	2,180	2,318	2,454	2,633	2,737	2,938	3,195

NC Total Buying Power 1990-2010

North Carolina	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India	American India
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1995	in 1996	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007
Lincoln County	1,921	2,132	2,431	2,666	3,011	3,670	3,792	3,956	4,015	4,419	4,740	5,133	5,545
McDowell County	749	816	918	978	1,136	1,602	1,591	1,642	1,652	1,759	1,788	1,852	1,923
Macon County	809	964	1,213	1,420	1,871	2,399	2,416	2,538	2,657	3,039	3,522	4,229	4,750
Madison County	50	59	60	67	151	253	257	264	274	286	302	315	330
Martin County	241	294	331	346	407	998	1,052	1,128	1,188	1,220	1,268	1,312	1,404
Mecklenburg County	35,235	38,340	41,840	48,115	52,813	57,289	61,828	68,734	72,479	80,800	86,467	98,626	103,990
Mitchell County	181	199	194	199	238	1,279	1,334	1,352	1,387	1,452	1,498	1,574	1,605
Montgomery County	652	619	555	595	561	1,094	1,186	1,245	1,254	1,312	1,367	1,370	1,339
Moore County	5,412	5,848	6,231	7,078	7,656	8,366	8,550	8,860	9,124	9,833	10,377	10,848	11,298
Nash County	5,123	6,019	7,265	7,914	9,291	11,066	11,691	12,236	12,767	14,095	14,913	16,133	17,294
New Hanover County	9,119	10,415	11,654	13,271	14,656	16,235	16,763	17,961	18,498	20,316	21,632	23,897	25,665
Northampton County	468	697	926	1,282	1,632	2,530	2,721	2,625	2,960	3,532	4,087	4,621	5,179
Onslow County	13,717	15,485	17,495	20,211	22,928	23,009	24,487	25,365	26,198	31,164	33,493	35,545	39,763
Orange County	6,236	6,777	7,178	7,880	8,933	10,114	10,767	11,433	11,896	13,393	14,365	15,183	16,847
Pamlico County	324	370	365	379	440	726	730	783	815	868	896	918	948
Pasquotank County	734	981	1,095	1,329	1,632	2,376	2,404	2,474	2,548	2,811	3,021	3,293	3,420
Pender County	874	985	1,071	1,144	1,284	1,733	1,811	1,826	1,863	2,043	2,124	2,171	2,344
Perquimans County	77	88	88	100	97	208	226	217	243	262	277	275	269
Person County	2,842	3,405	3,719	4,140	4,690	5,081	5,197	5,408	5,592	5,949	6,177	6,580	6,751
Pitt County	5,595	5,583	5,945	6,033	6,048	7,049	7,377	8,122	8,592	9,010	9,282	9,584	9,862
Polk County	177	222	250	251	371	958	978	1,031	1,027	1,150	1,180	1,224	1,240
Randolph County	7,501	8,147	8,717	9,762	10,749	10,995	11,511	11,877	12,425	13,286	14,105	14,920	15,835
Richmond County	7,034	8,214	9,169	10,374	11,387	11,935	13,006	13,259	13,319	14,411	15,308	16,046	16,889
Robeson County	520,844	557,398	592,320	619,548	651,831	680,396	688,614	699,880	724,443	769,843	797,203	834,503	867,876
Rockingham County	2,297	2,411	2,634	3,006	3,226	3,875	4,032	4,211	4,343	4,510	4,786	5,099	5,239
Rowan County	4,036	4,519	4,977	5,794	6,476	6,770	6,873	7,250	7,480	7,811	8,091	8,365	8,585
Rutherford County	1,871	2,255	2,731	3,224	3,727	4,673	4,699	4,933	5,160	5,704	6,054	6,610	7,237
Sampson County	13,055	14,463	16,089	15,575	16,160	18,230	18,747	18,684	19,759	22,524	23,976	24,479	25,969
Scotland County	30,551	32,459	34,305	36,581	39,019	39,830	41,349	42,475	43,973	46,507	48,298	48,800	49,478
Stanly County	1,160	1,334	1,502	1,674	1,898	2,180	2,236	2,248	2,281	2,458	2,672	2,888	3,076
Stokes County	520	599	657	804	1,008	1,282	1,298	1,359	1,423	1,537	1,582	1,711	1,846
Surry County	1,052	1,252	1,326	1,577	1,738	2,678	2,730	2,789	2,801	2,951	2,970	3,106	3,191
Swain County	35,077	39,376	43,827	47,420	53,060	52,273	53,529	55,628	58,039	61,728	64,972	68,467	71,152
Transylvania County	457	548	644	783	927	1,107	1,106	1,116	1,098	1,262	1,378	1,541	1,696
Tyrrell County	0	0	0	0	48	213	233	224	250	279	278	277	275
Union County	3,917	4,400	5,019	5,781	6,396	7,171	8,560	8,799	9,726	10,705	11,761	13,078	14,169
Vance County	513	583	651	802	926	1,380	1,456	1,506	1,536	1,683	1,783	2,251	2,434
Wake County	30,620	34,841	39,062	44,681	49,334	56,965	63,132	67,117	71,290	79,221	87,026	97,774	106,016
Warren County	6,345	6,909	7,787	8,541	9,214	9,539	9,981	9,890	10,357	11,518	11,792	12,297	13,002
Washington County	13	13	6	6	6	43	44	46	48	50	51	53	56
Watauga County	1,026	1,142	1,233	1,475	1,707	2,701	2,862	2,998	3,159	3,526	4,052	4,637	4,949
Wayne County	4,143	4,358	4,630	4,949	5,121	5,509	5,734	6,086	6,368	6,884	7,054	7,168	7,358
Wilkes County	420	442	444	484	516	781	816	803	829	894	948	966	950
Wilson County	1,916	2,093	2,041	2,371	2,349	3,440	3,556	3,751	3,856	3,917	3,905	3,984	3,978
Yadkin County	286	296	281	247	241	493	509	513	537	545	537	513	494
Yancey County	66	73	76	80	77	279	311	344	375	419	461	506	537
North Carolina	1,113,239	1,207,776	1,306,129	1,409,055	1,513,477	1,626,312	1,680,824	1,739,937	1,811,599	1,946,924	2,048,568	2,173,421	2,286,190

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina			North Carolina	North Carolina	North Carolina
North Carolina	American India	American India	American India	American India	American India	American India	American India	American India			Asian	Asian	Asian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power
STUB.GEO	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)			(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	2,375,711	2,431,780	2,494,403	2,610,058	2,730,952	2,857,312	2,989,374	3,127,382			703,888	790,007	926,720
MSAs, Total	895,707	928,106	961,755	1,017,087	1,077,063	1,140,402	1,207,334	1,278,298			616,267	697,238	824,722
Asheville, MSA	29,050	29,900	30,353	31,449	32,634	33,863	35,140	36,473			11,457	13,307	15,414
Buncombe County	15,253	15,650	15,622	15,911	16,223	16,536	16,848	17,163			7,922	9,152	10,365
Haywood County	6,253	6,336	6,464	6,728	7,011	7,304	7,606	7,919			461	450	500
Henderson County	7,202	7,560	7,904	8,432	9,004	9,611	10,256	10,941			2,924	3,533	4,375
Madison County	342	354	362	378	395	413	431	450			150	171	174
Burlington, MSA	20,780	21,338	21,854	22,837	23,892	24,986	26,122	27,306			5,431	6,386	7,438
Alamance County	20,780	21,338	21,854	22,837	23,892	24,986	26,122	27,306			5,431	6,386	7,438
Charlotte, MSA	158,151	164,727	172,005	183,264	195,499	208,491	222,290	236,990			154,605	173,727	204,516
Anson County	3,782	3,938	4,099	4,354	4,629	4,920	5,228	5,555			183	195	238
Cabarrus County	14,508	15,227	15,764	16,649	17,602	18,601	19,647	20,746			6,348	7,513	8,660
Gaston County	18,764	19,165	19,499	20,242	21,037	21,854	22,696	23,566			10,438	11,810	13,654
Mecklenburg County	105,873	110,191	115,468	123,451	132,136	141,379	151,218	161,720			132,485	148,650	175,490
Union County	15,225	16,206	17,175	18,568	20,095	21,737	23,502	25,403			5,150	5,558	6,474
Durham, MSA	57,856	60,056	61,937	65,176	68,668	72,326	76,158	80,188			85,034	97,089	112,676
Chatham County	7,101	7,447	7,620	7,955	8,313	8,683	9,066	9,463			1,219	1,369	1,622
Durham County	26,199	26,999	27,735	29,070	30,504	31,997	33,552	35,179			48,663	55,946	65,578
Orange County	17,609	18,513	19,330	20,593	21,963	23,416	24,957	26,597			34,978	39,588	45,300
Person County	6,947	7,097	7,251	7,559	7,889	8,230	8,583	8,949			173	186	176
Fayetteville, MSA	225,999	234,423	242,876	256,736	271,693	287,411	303,936	321,365			56,369	62,154	77,772
Cumberland County	158,087	163,733	170,066	180,229	191,217	202,802	215,019	227,943			55,552	61,284	76,721
Hoke County	67,913	70,690	72,810	76,507	80,475	84,609	88,917	93,422			817	869	1,051
Goldsboro, MSA	7,615	7,628	7,647	7,821	8,009	8,198	8,400	8,610			6,409	7,873	9,715
Wayne County	7,615	7,628	7,647	7,821	8,009	8,198	8,400	8,610			6,409	7,873	9,715
Greensboro, MSA	78,804	79,444	80,690	83,619	86,754	89,974	93,285	96,705			58,586	65,735	76,833
Guilford County	57,131	57,271	58,001	59,931	61,995	64,104	66,262	68,483			48,467	54,875	64,703
Randolph County	16,259	16,710	17,126	17,908	18,748	19,619	20,524	21,468			7,112	7,906	9,063
Rockingham County	5,414	5,463	5,563	5,780	6,012	6,251	6,498	6,754			3,007	2,954	3,066
Greenville, MSA	11,226	11,384	11,463	11,780	12,124	12,478	12,843	13,222			11,105	13,057	15,234
Greene County	1,239	1,255	1,326	1,430	1,543	1,665	1,796	1,938			37	35	44
Pitt County	9,987	10,130	10,137	10,351	10,581	10,813	11,047	11,284			11,068	13,021	15,190
Hickory, MSA	23,978	24,509	25,052	26,144	27,334	28,586	29,904	31,299			20,149	23,413	28,259
Alexander County	1,390	1,373	1,439	1,538	1,646	1,761	1,883	2,013			823	833	1,054
Burke County	7,645	8,022	8,318	8,799	9,319	9,866	10,441	11,048			7,720	8,865	10,510
Caldwell County	8,026	8,325	8,652	9,175	9,740	10,337	10,966	11,632			1,179	1,248	1,515
Catawba County	6,917	6,789	6,643	6,632	6,629	6,623	6,615	6,606			10,427	12,466	15,180
Jacksonville, MSA	45,902	49,564	52,645	57,052	61,898	67,131	72,782	78,897			21,256	22,371	27,814
Onslow County	45,902	49,564	52,645	57,052	61,898	67,131	72,782	78,897			21,256	22,371	27,814

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Raleigh, MSA	134,154	139,677	146,754	157,327	168,860	181,179	194,339	208,432		138,464	159,434	189,531
Franklin County	4,579	4,561	4,517	4,564	4,617	4,670	4,721	4,772		644	737	853
Johnston County	18,245	19,403	20,414	21,913	23,550	25,299	27,170	29,174		3,091	3,389	3,697
Wake County	111,330	115,713	121,823	130,849	140,693	151,210	162,448	174,486		134,729	155,308	184,982
Rocky Mount, MSA	20,432	21,463	22,251	23,542	24,941	26,418	27,979	29,632		5,345	5,871	6,386
Edgecombe County	2,122	2,130	2,104	2,121	2,140	2,158	2,177	2,195		399	395	387
Nash County	18,310	19,332	20,147	21,422	22,801	24,260	25,802	27,437		4,946	5,476	5,999
Virginia Beach, SC, MSA	2,197	2,265	2,322	2,429	2,544	2,663	2,787	2,916		320	337	387
Currituck County	2,197	2,265	2,322	2,429	2,544	2,663	2,787	2,916		320	337	387
Wilmington, MSA	41,705	42,676	43,944	46,173	48,574	51,087	53,716	56,479		11,561	13,176	14,667
Brunswick County	12,690	13,169	13,390	13,890	14,424	14,971	15,533	16,112		1,248	1,393	1,549
New Hanover County	26,630	27,081	28,111	29,772	31,568	33,461	35,455	37,564		9,786	11,216	12,497
Pender County	2,385	2,426	2,443	2,511	2,582	2,655	2,728	2,802		526	567	621
Winston Szalem, MSA	37,859	39,053	39,963	41,736	43,638	45,609	47,654	49,785		30,175	33,308	38,080
Davie County	3,989	4,098	4,188	4,367	4,559	4,758	4,964	5,177		319	349	384
Forsyth County	31,472	32,518	33,272	34,733	36,300	37,923	39,606	41,357		29,338	32,385	37,049
Stokes County	1,933	2,003	2,077	2,198	2,328	2,465	2,609	2,761		339	377	437
Yadkin County	466	434	426	438	450	463	476	489		180	198	210
Non-MSA Counties	1,480,004	1,503,674	1,532,648	1,592,971	1,653,889	1,716,910	1,782,040	1,849,083		87,621	92,769	101,998
Alleghany County	483	471	456	450	445	440	435	429		18	18	19
Ashe County	501	510	513	527	543	558	573	589		345	340	327
Avery County	586	554	521	499	485	501	517	534		58	71	76
Beaufort County	1,434	1,485	1,519	1,585	1,655	1,728	1,804	1,883		579	538	512
Bertie County	872	894	911	946	984	1,023	1,064	1,106		153	177	156
Bladen County	11,271	11,376	11,481	11,822	12,187	12,560	12,940	13,330		91	96	100
Camden County	228	234	239	248	258	268	278	289		92	83	63
Carteret County	10,639	11,114	11,742	12,658	13,661	14,737	15,894	17,138		2,083	2,400	2,688
Caswell County	1,240	1,257	1,294	1,359	1,428	1,500	1,576	1,655		166	180	191
Cherokee County	8,148	8,378	8,515	8,831	9,169	9,517	9,874	10,244		347	321	325
Chowan County	435	442	449	466	484	502	521	540		433	368	282
Clay County	785	789	812	853	896	942	990	1,040		14	15	10
Cleveland County	5,555	5,769	6,038	6,449	6,895	7,370	7,875	8,414		5,051	5,376	6,027
Columbus County	33,339	33,731	33,990	34,947	35,971	37,013	38,072	39,157		346	411	485
Craven County	8,119	7,892	7,893	8,055	8,229	8,404	8,580	8,759		5,909	6,506	7,448
Dare County	902	923	929	955	983	1,031	1,097	1,166		914	923	937
Davidson County	14,463	14,727	14,904	15,389	15,907	16,437	16,980	17,538		3,989	4,674	5,678
Duplin County	1,312	1,385	1,449	1,547	1,653	1,766	1,886	2,014		376	424	473
Gates County	267	268	266	269	272	276	279	282		113	122	113
Graham County	10,101	10,338	10,579	11,042	11,534	12,039	12,555	13,086		8	9	6
Granville County	5,148	5,403	5,678	6,087	6,534	7,010	7,520	8,065		1,267	1,191	1,314
Halifax County	43,764	45,023	46,077	48,113	50,295	52,557	54,902	57,345		2,475	2,569	2,722
Harnett County	65,096	70,234	75,669	82,018	85,226	88,525	91,918	95,425		2,021	2,332	2,859
Herford County	4,122	4,226	4,291	4,445	4,610	4,780	4,954	5,135		334	301	253
Hyde County	159	160	164	173	182	191	201	211		20	19	16
Iredell County	8,905	9,274	9,439	9,801	10,189	10,589	11,000	11,426		4,853	5,884	7,000
Jackson County	72,063	74,260	76,923	81,297	86,018	90,979	96,195	101,697		1,005	1,054	1,155
Jones County	1,828	1,782	1,806	1,868	1,934	2,001	2,071	2,142		70	80	81
Lee County	4,473	4,520	4,580	4,734	4,900	5,070	5,243	5,423		2,644	2,850	3,438
Lenoir County	3,319	3,456	3,574	3,771	3,984	4,207	4,442	4,689		3,181	3,074	3,136
Lincoln County	5,730	5,965	6,164	6,498	6,859	7,237	7,633	8,050		2,678	2,631	2,869
McDowell County	1,996	2,025	2,040	2,098	2,159	2,222	2,285	2,350		6,163	6,023	5,816
Macon County	5,167	5,692	6,321	7,161	8,121	9,205	10,429	11,530		1,196	1,066	949

NC Total Buying Power 1990-2010

North Carolina	American Indian	American Indian	American Indian	American Indian	American Indian	American Indian	American Indian	American Indian	American Indian		Asian	Asian	Asian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power		Buying Power	Buying Power	Buying Power
STUB.GEO	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992
Alamance County	20,780	21,338	21,854	22,837	23,892	24,986	26,122	27,306			5,431	6,386	7,438
Alexander County	1,390	1,373	1,439	1,538	1,646	1,761	1,883	2,013			823	833	1,054
Alleghany County	483	471	456	450	445	440	435	429			18	18	19
Anson County	3,782	3,938	4,099	4,354	4,629	4,920	5,228	5,555			183	195	238
Ashe County	501	510	513	527	543	558	573	589			345	340	327
Avery County	586	554	521	499	485	501	517	534			58	71	76
Beaufort County	1,434	1,485	1,519	1,585	1,655	1,728	1,804	1,883			579	538	512
Bertie County	872	894	911	946	984	1,023	1,064	1,106			153	177	156
Bladen County	11,271	11,376	11,481	11,822	12,187	12,560	12,940	13,330			91	96	100
Brunswick County	12,690	13,169	13,390	13,890	14,424	14,971	15,533	16,112			1,248	1,393	1,549
Buncombe County	15,253	15,650	15,622	15,911	16,223	16,536	16,848	17,163			7,922	9,152	10,365
Burke County	7,645	8,022	8,318	8,799	9,319	9,866	10,441	11,048			7,720	8,865	10,510
Cabarrus County	14,508	15,227	15,764	16,649	17,602	18,601	19,647	20,746			6,348	7,513	8,660
Caldwell County	8,026	8,325	8,652	9,175	9,740	10,337	10,966	11,632			1,179	1,248	1,515
Camden County	228	234	239	248	258	268	278	289			92	83	63
Carteret County	10,639	11,114	11,742	12,658	13,661	14,737	15,894	17,138			2,083	2,400	2,688
Caswell County	1,240	1,257	1,294	1,359	1,428	1,500	1,576	1,655			166	180	191
Catawba County	6,917	6,789	6,643	6,632	6,629	6,623	6,615	6,606			10,427	12,466	15,180
Chatham County	7,101	7,447	7,620	7,955	8,313	8,683	9,066	9,463			1,219	1,369	1,622
Cherokee County	8,148	8,378	8,515	8,831	9,169	9,517	9,874	10,244			347	321	325
Chowan County	435	442	449	466	484	502	521	540			433	368	282
Clay County	785	789	812	853	896	942	990	1,040			14	15	10
Cleveland County	5,555	5,769	6,038	6,449	6,895	7,370	7,875	8,414			5,051	5,376	6,027
Columbus County	33,339	33,731	33,990	34,947	35,971	37,013	38,072	39,157			346	411	485
Craven County	8,119	7,892	7,893	8,055	8,229	8,404	8,580	8,759			5,909	6,506	7,448
Cumberland County	158,087	163,733	170,066	180,229	191,217	202,802	215,019	227,943			55,552	61,284	76,721
Currituck County	2,197	2,265	2,322	2,429	2,544	2,663	2,787	2,916			320	337	387
Dare County	902	923	929	955	983	1,031	1,097	1,166			914	923	937
Davidson County	14,463	14,727	14,904	15,389	15,907	16,437	16,980	17,538			3,989	4,674	5,678
Davie County	3,989	4,098	4,188	4,367	4,559	4,758	4,964	5,177			319	349	384
Duplin County	1,312	1,385	1,449	1,547	1,653	1,766	1,886	2,014			376	424	473
Durham County	26,199	26,999	27,735	29,070	30,504	31,997	33,552	35,179			48,663	55,946	65,578
Edgecombe County	2,122	2,130	2,104	2,121	2,140	2,158	2,177	2,195			399	395	387
Forsyth County	31,472	32,518	33,272	34,733	36,300	37,923	39,606	41,357			29,338	32,385	37,049
Franklin County	4,579	4,561	4,517	4,564	4,617	4,670	4,721	4,772			644	737	853
Gaston County	18,764	19,165	19,499	20,242	21,037	21,854	22,696	23,566			10,438	11,810	13,654
Gates County	267	268	266	269	272	276	279	282			113	122	113
Graham County	10,101	10,338	10,579	11,042	11,534	12,039	12,555	13,086			8	9	6
Granville County	5,148	5,403	5,678	6,087	6,534	7,010	7,520	8,065			1,267	1,191	1,314
Greene County	1,239	1,255	1,326	1,430	1,543	1,665	1,796	1,938			37	35	44
Guilford County	57,131	57,271	58,001	59,931	61,995	64,104	66,262	68,483			48,467	54,875	64,703
Halifax County	43,764	45,023	46,077	48,113	50,295	52,557	54,902	57,345			2,475	2,569	2,722
Harnett County	65,096	70,234	75,669	82,018	85,226	88,525	91,918	95,425			2,021	2,332	2,859
Haywood County	6,253	6,336	6,464	6,728	7,011	7,304	7,606	7,919			461	450	500
Henderson County	7,202	7,560	7,904	8,432	9,004	9,611	10,256	10,941			2,924	3,533	4,375
Hertford County	4,122	4,226	4,291	4,445	4,610	4,780	4,954	5,135			334	301	253
Hoke County	67,913	70,690	72,810	76,507	80,475	84,609	88,917	93,422			817	869	1,051
Hyde County	159	160	164	173	182	191	201	211			20	19	16
Iredell County	8,905	9,274	9,439	9,801	10,189	10,589	11,000	11,426			4,853	5,884	7,000
Jackson County	72,063	74,260	76,923	81,297	86,018	90,979	96,195	101,697			1,005	1,054	1,155
Johnston County	18,245	19,403	20,414	21,913	23,550	25,299	27,170	29,174			3,091	3,389	3,697
Jones County	1,828	1,782	1,806	1,868	1,934	2,001	2,071	2,142			70	80	81
Lee County	4,473	4,520	4,580	4,734	4,900	5,070	5,243	5,423			2,644	2,850	3,438
Lenoir County	3,319	3,456	3,574	3,771	3,984	4,207	4,442	4,689			3,181	3,074	3,136

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North Carolina	American Indian	American Indian	American Indian	American Indian	American Indian	American Indian	American Indian	American Indian			Asian	Asian	Asian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power
STUB.GEO	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992
Lincoln County	5,730	5,965	6,164	6,498	6,859	7,237	7,633	8,050			2,678	2,631	2,869
McDowell County	1,996	2,025	2,040	2,098	2,159	2,222	2,285	2,350			6,163	6,023	5,816
Macon County	5,167	5,692	6,321	7,161	8,121	9,205	10,429	11,530			1,196	1,066	949
Madison County	342	354	362	378	395	413	431	450			150	171	174
Martin County	1,431	1,488	1,520	1,586	1,655	1,728	1,802	1,880			1,288	1,351	1,341
Mecklenburg County	105,873	110,191	115,468	123,451	132,136	141,379	151,218	161,720			132,485	148,650	175,490
Mitchell County	1,674	1,710	1,733	1,791	1,853	1,916	1,981	2,046			221	189	151
Montgomery County	1,367	1,389	1,392	1,423	1,457	1,507	1,608	1,715			776	843	1,030
Moore County	11,413	11,512	11,641	12,010	12,405	12,808	13,220	13,642			2,441	2,584	2,969
Nash County	18,310	19,332	20,147	21,422	22,801	24,260	25,802	27,437			4,946	5,476	5,999
New Hanover County	26,630	27,081	28,111	29,772	31,568	33,461	35,455	37,564			9,786	11,216	12,497
Northampton County	5,806	6,487	7,267	7,934	8,281	8,640	9,011	9,398			21	20	19
Onslow County	45,902	49,564	52,645	57,052	61,898	67,131	72,782	78,897			21,256	22,371	27,814
Orange County	17,609	18,513	19,330	20,593	21,963	23,416	24,957	26,597			34,978	39,588	45,300
Pamlico County	942	948	942	954	969	982	996	1,010			48	49	51
Pasquotank County	3,572	3,783	3,941	4,189	4,457	4,742	5,043	5,363			3,744	3,726	3,902
Pender County	2,385	2,426	2,443	2,511	2,582	2,655	2,728	2,802			526	567	621
Perquimans County	254	254	250	251	252	253	254	255			79	69	62
Person County	6,947	7,097	7,251	7,559	7,889	8,230	8,583	8,949			173	186	176
Pitt County	9,987	10,130	10,137	10,351	10,581	10,813	11,047	11,284			11,068	13,021	15,190
Polk County	1,229	1,277	1,286	1,321	1,358	1,396	1,435	1,474			136	173	194
Randolph County	16,259	16,710	17,126	17,908	18,748	19,619	20,524	21,468			7,112	7,906	9,063
Richmond County	18,130	18,592	19,172	20,172	21,249	22,375	23,553	24,790			2,142	2,211	2,311
Robeson County	897,809	902,984	912,950	941,800	972,716	1,004,328	1,036,679	1,069,990			3,211	3,544	4,142
Rockingham County	5,414	5,463	5,563	5,780	6,012	6,251	6,498	6,754			3,007	2,954	3,066
Rowan County	8,728	8,724	8,762	8,980	9,213	9,449	9,688	9,932			6,460	7,328	8,268
Rutherford County	7,670	8,125	8,551	9,182	9,870	10,607	11,266	11,555			1,487	1,541	1,683
Sampson County	27,315	28,683	29,976	31,962	34,119	36,408	38,838	41,425			2,061	1,940	1,792
Scotland County	52,888	52,747	53,095	54,531	56,070	57,631	59,216	60,837			614	705	859
Stanly County	3,195	3,312	3,431	3,625	3,835	4,056	4,288	4,533			3,883	4,210	4,574
Stokes County	1,933	2,003	2,077	2,198	2,328	2,465	2,609	2,761			339	377	437
Surry County	3,228	3,208	3,193	3,244	3,299	3,353	3,408	3,463			1,012	977	1,083
Swain County	71,682	73,700	75,041	77,960	81,088	84,313	87,642	91,095			86	104	121
Transylvania County	1,793	1,907	2,007	2,155	2,316	2,488	2,672	2,868			705	863	935
Tyrrell County	272	270	267	269	272	274	277	279			36	42	28
Union County	15,225	16,206	17,175	18,568	20,095	21,737	23,502	25,403			5,150	5,558	6,474
Vance County	2,618	2,751	2,977	3,286	3,632	4,013	4,433	4,896			1,788	1,717	1,773
Wake County	111,330	115,713	121,823	130,849	140,693	151,210	162,448	174,486			134,729	155,308	184,982
Warren County	13,763	14,127	14,509	15,204	15,951	16,729	17,540	18,389			101	107	114
Washington County	58	58	59	61	63	65	68	70			343	352	365
Watauga County	5,230	5,639	6,063	6,652	7,306	8,021	8,803	9,659			1,746	1,688	1,811
Wayne County	7,615	7,628	7,647	7,821	8,009	8,198	8,400	8,610			6,409	7,873	9,715
Wilkes County	940	937	928	938	949	960	971	981			1,369	1,378	1,497
Wilson County	3,941	3,830	3,744	3,735	3,730	3,723	3,715	3,707			2,767	2,865	3,337
Yadkin County	466	434	426	438	450	463	476	489			180	198	210
Yancey County	603	675	725	795	873	958	1,051	1,152			64	67	65
North Carolina	2,375,711	2,431,780	2,494,403	2,610,058	2,730,952	2,857,312	2,989,374	3,127,382			703,888	790,007	926,720

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North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	1,071,196	1,237,019	1,436,090	1,675,357	1,930,691	2,232,789	2,565,130	2,902,131	3,177,884	3,456,391	3,778,102	4,217,283	4,631,863
MSAs, Total	958,048	1,110,609	1,295,255	1,516,839	1,753,328	2,034,924	2,342,357	2,629,608	2,881,004	3,141,147	3,433,111	3,840,885	4,222,479
Asheville, MSA	18,073	20,903	24,502	28,505	33,262	38,731	44,081	47,691	51,285	55,440	60,918	70,276	79,281
Buncombe County	11,916	13,599	15,654	17,801	20,342	23,362	26,087	27,427	29,938	33,440	37,798	44,033	49,251
Haywood County	568	624	675	834	849	891	1,020	1,464	1,564	1,699	1,824	1,942	2,049
Henderson County	5,366	6,411	7,869	9,510	11,704	14,030	16,463	18,095	18,998	19,440	20,330	23,213	26,761
Madison County	223	270	303	359	368	449	510	705	785	860	967	1,089	1,220
Burlington, MSA	8,812	10,324	12,310	14,429	17,092	19,984	23,445	26,280	28,279	31,060	33,345	36,044	38,774
Alamance County	8,812	10,324	12,310	14,429	17,092	19,984	23,445	26,280	28,279	31,060	33,345	36,044	38,774
Charlotte, MSA	241,005	284,844	338,167	402,591	467,150	557,362	649,790	740,845	808,354	899,956	983,844	1,101,447	1,211,149
Anson County	301	379	439	601	699	1,039	1,350	2,248	2,886	2,874	3,023	3,415	3,517
Cabarrus County	10,328	11,878	14,276	16,684	19,357	23,330	27,051	31,654	37,725	39,950	45,203	48,342	54,964
Gaston County	15,782	18,581	21,018	24,074	27,326	31,714	36,263	39,180	42,110	45,073	47,911	50,495	53,986
Mecklenburg County	207,369	245,671	293,076	350,570	407,353	487,098	568,711	649,106	702,013	784,075	854,595	959,682	1,051,002
Union County	7,225	8,335	9,358	10,664	12,414	14,182	16,415	18,658	23,620	27,985	33,112	39,514	47,680
Durham, MSA	128,903	146,286	166,551	190,102	213,826	241,842	274,892	308,693	352,439	388,775	426,681	486,112	527,111
Chatham County	2,020	2,787	3,345	4,276	5,336	6,642	7,758	11,122	19,969	27,381	30,011	37,975	40,700
Durham County	74,581	84,250	97,270	113,568	131,824	152,808	176,939	197,654	218,255	233,031	255,019	283,437	305,203
Orange County	52,077	59,002	65,577	71,881	76,091	81,735	89,461	98,270	112,391	126,293	139,346	162,044	178,310
Person County	225	247	360	377	574	657	734	1,648	1,825	2,069	2,305	2,657	2,898
Fayetteville, MSA	85,393	91,868	101,354	113,224	123,044	133,089	145,940	144,104	154,895	170,034	188,299	204,289	228,718
Cumberland County	84,035	90,127	99,205	110,654	120,022	129,570	141,906	138,532	148,345	163,127	180,550	195,334	218,474
Hoke County	1,358	1,741	2,148	2,570	3,022	3,519	4,034	5,572	6,550	6,908	7,748	8,955	10,244
Goldsboro, MSA	12,150	15,293	18,366	22,814	27,809	33,622	41,325	42,530	43,185	45,502	46,272	53,631	48,117
Wayne County	12,150	15,293	18,366	22,814	27,809	33,622	41,325	42,530	43,185	45,502	46,272	53,631	48,117
Greensboro, MSA	89,225	103,953	120,876	141,462	165,548	192,251	219,071	246,493	268,385	290,622	320,408	351,093	377,821
Guilford County	75,987	89,467	105,016	124,140	146,644	171,990	196,571	221,650	241,167	262,159	289,311	317,734	342,462
Randolph County	10,091	11,273	12,503	13,842	15,215	16,380	18,564	20,098	21,949	22,607	24,700	26,567	28,057
Rockingham County	3,147	3,213	3,358	3,481	3,689	3,881	3,936	4,746	5,269	5,855	6,398	6,792	7,301
Greenville, MSA	17,578	20,278	23,575	27,052	31,827	35,311	39,928	45,048	45,735	48,896	52,567	57,339	62,111
Greene County	22	21	20	31	20	18	17	192	225	225	239	290	289
Pitt County	17,556	20,257	23,555	27,021	31,807	35,293	39,911	44,856	45,510	48,672	52,327	57,049	61,823
Hickory, MSA	33,732	40,548	47,991	56,913	66,632	78,889	92,502	110,675	118,450	123,583	128,946	132,297	135,459
Alexander County	1,212	1,489	1,812	2,139	2,387	2,875	3,428	4,992	5,623	5,750	6,259	6,407	6,387
Burke County	12,457	14,737	16,816	18,887	21,663	26,252	30,748	36,676	38,884	40,707	42,933	44,666	44,928
Caldwell County	1,760	2,142	2,491	3,204	3,647	4,321	5,139	6,082	7,095	7,628	8,102	8,693	8,979
Catawba County	18,303	22,179	26,872	32,684	38,934	45,441	53,186	62,925	66,848	69,498	71,651	72,530	75,165
Jacksonville, MSA	28,684	32,115	35,135	39,582	43,760	46,835	51,722	47,722	52,247	53,836	61,261	71,661	81,032
Onslow County	28,684	32,115	35,135	39,582	43,760	46,835	51,722	47,722	52,247	53,836	61,261	71,661	81,032

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Raleigh, MSA	226,947	267,610	318,734	380,038	452,369	533,106	623,245	714,368	789,327	850,137	929,374	1,051,327	1,185,350
Franklin County	1,039	1,325	1,579	2,017	2,390	2,840	3,478	4,017	4,668	4,753	5,997	6,451	6,824
Johnston County	4,416	4,930	5,297	5,857	6,534	7,135	8,132	9,455	12,448	14,915	16,664	18,213	19,905
Wake County	221,492	261,356	311,859	372,164	443,445	523,131	611,635	700,896	772,211	830,469	906,714	1,026,663	1,158,621
Rocky Mount, MSA	7,397	8,326	9,107	10,468	11,706	12,598	13,947	16,878	18,420	20,350	21,636	22,982	24,004
Edgecombe County	456	476	522	635	690	790	814	1,485	1,740	1,874	2,067	2,263	2,496
Nash County	6,941	7,850	8,585	9,833	11,016	11,808	13,134	15,394	16,680	18,476	19,569	20,718	21,509
Virginia Beach, SC, MSA	474	513	614	725	804	834	933	1,202	1,350	1,506	1,668	1,957	2,395
Currituck County	474	513	614	725	804	834	933	1,202	1,350	1,506	1,668	1,957	2,395
Wilmington, MSA	16,639	19,068	21,700	24,772	27,468	30,470	33,760	40,011	43,854	46,331	50,475	57,246	64,941
Brunswick County	1,830	2,152	2,569	3,000	3,563	4,206	4,848	6,576	7,199	7,296	8,127	9,147	10,839
New Hanover County	14,124	16,103	18,090	20,571	22,640	24,868	27,370	31,149	33,961	36,176	39,187	44,267	48,992
Pender County	685	813	1,040	1,202	1,264	1,395	1,542	2,286	2,694	2,859	3,161	3,832	5,111
Winston Szalem, MSA	43,036	48,680	56,273	64,161	71,031	80,000	87,776	97,066	104,799	115,119	127,416	143,182	156,214
Davie County	450	531	630	796	1,082	1,309	1,540	2,069	2,188	2,469	2,716	3,137	3,552
Forsyth County	41,862	47,285	54,580	62,054	68,499	76,976	84,295	91,674	99,063	108,933	120,748	135,636	147,876
Stokes County	502	606	765	923	1,010	1,232	1,439	2,143	2,269	2,362	2,513	2,859	3,155
Yadkin County	223	258	297	388	440	482	503	1,180	1,280	1,356	1,438	1,551	1,632
Non-MSA Counties	113,148	126,410	140,834	158,518	177,363	197,865	222,773	272,523	296,880	315,244	344,992	376,398	409,384
Alleghany County	19	19	20	20	21	21	21	243	278	331	378	429	470
Ashe County	345	359	384	460	503	549	553	979	1,009	1,023	1,051	1,082	1,070
Avery County	106	112	108	108	130	152	384	1,137	1,189	1,235	1,315	1,589	1,760
Beaufort County	548	570	603	669	776	795	866	1,228	1,308	1,377	1,533	1,623	1,665
Bertie County	199	220	228	259	300	318	402	675	755	749	845	883	936
Bladen County	121	146	192	242	263	306	344	829	871	881	1,164	1,332	1,398
Camden County	59	52	57	60	67	64	58	251	295	354	379	432	430
Carteret County	2,873	3,163	3,460	4,013	4,376	4,683	5,200	5,708	6,023	6,384	7,115	7,667	8,280
Caswell County	171	198	228	245	298	327	383	1,172	1,190	1,194	1,338	1,434	1,501
Cherokee County	322	354	390	434	452	484	500	824	887	926	977	1,020	1,069
Chowan County	287	268	222	250	200	210	185	291	332	336	365	356	356
Clay County	11	18	19	20	15	15	24	123	127	133	138	146	156
Cleveland County	6,501	7,116	7,882	8,278	9,061	9,811	10,496	11,381	11,915	12,474	13,356	14,079	14,608
Columbus County	554	686	911	1,166	1,502	1,797	2,206	3,164	3,420	3,530	3,855	4,401	4,997
Craven County	8,094	8,881	10,029	11,443	12,818	14,170	15,876	16,389	17,965	18,529	20,811	22,980	25,103
Dare County	1,069	1,316	1,493	1,607	1,842	1,914	2,131	2,830	3,234	3,628	4,069	4,611	4,881
Davidson County	6,713	8,115	9,841	11,738	14,172	17,191	20,736	24,108	24,495	25,295	27,735	30,197	32,700
Duplin County	578	674	778	1,021	1,134	1,162	1,246	2,478	2,787	2,851	3,061	3,418	3,798
Gates County	119	141	143	168	241	234	259	525	684	797	995	1,226	1,458
Graham County	7	17	21	12	15	17	21	316	436	590	709	896	1,120
Granville County	1,364	1,439	1,499	1,752	1,829	2,001	2,181	2,517	2,621	3,051	3,394	3,517	3,581
Halifax County	3,047	3,350	3,461	3,739	4,000	4,425	4,801	5,662	6,149	6,392	7,104	7,616	7,912
Harnett County	3,404	3,973	4,644	5,618	6,541	7,561	8,782	9,315	10,766	11,457	12,754	14,917	16,825
Hertford County	297	283	278	293	293	319	337	631	709	749	860	914	975
Hyde County	14	14	11	11	11	8	22	212	226	220	237	252	260
Iredell County	8,504	10,025	11,912	14,394	16,959	20,251	24,439	28,752	32,663	35,370	38,940	41,628	46,174
Jackson County	1,289	1,428	1,632	1,782	1,863	2,032	2,105	2,855	3,306	3,578	4,097	4,748	5,365
Jones County	85	79	87	99	126	120	127	526	602	549	575	654	735
Lee County	3,918	4,549	5,009	5,529	6,383	7,114	7,803	8,606	9,112	9,855	10,338	11,393	12,195
Lenoir County	3,223	3,141	3,220	3,376	3,414	3,282	3,370	3,889	4,158	4,434	4,798	5,025	5,225
Lincoln County	3,006	3,150	3,190	3,395	3,509	3,407	3,515	3,922	4,276	4,465	4,641	4,937	5,433
McDowell County	5,856	6,071	6,004	5,908	5,987	5,778	5,601	6,329	6,652	6,933	7,258	7,535	7,408
Macon County	866	973	1,000	962	976	955	920	1,167	1,269	1,466	1,620	1,686	1,709

NC Total Buying Power 1990-2010

North Carolina	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005
Alamance County	8,812	10,324	12,310	14,429	17,092	19,984	23,445	26,280	28,279	31,060	33,345	36,044	38,774
Alexander County	1,212	1,489	1,812	2,139	2,387	2,875	3,428	4,992	5,623	5,750	6,259	6,407	6,387
Alleghany County	19	19	20	20	21	21	21	243	278	331	378	429	470
Anson County	301	379	439	601	699	1,039	1,350	2,248	2,886	2,874	3,023	3,415	3,517
Ashe County	345	359	384	460	503	549	553	979	1,009	1,023	1,051	1,082	1,070
Avery County	106	112	108	108	130	152	384	1,137	1,189	1,235	1,315	1,589	1,760
Beaufort County	548	570	603	669	776	795	866	1,228	1,308	1,377	1,533	1,623	1,665
Bertie County	199	220	228	259	300	318	402	675	755	749	845	883	936
Bladen County	121	146	192	242	263	306	344	829	871	881	1,164	1,332	1,398
Brunswick County	1,830	2,152	2,569	3,000	3,563	4,206	4,848	6,576	7,199	7,296	8,127	9,147	10,839
Buncombe County	11,916	13,599	15,654	17,801	20,342	23,362	26,087	27,427	29,938	33,440	37,798	44,033	49,251
Burke County	12,457	14,737	16,816	18,887	21,663	26,252	30,748	36,676	38,884	40,707	42,933	44,666	44,928
Cabarrus County	10,328	11,878	14,276	16,684	19,357	23,330	27,051	31,654	37,725	39,950	45,203	48,342	54,964
Caldwell County	1,760	2,142	2,491	3,204	3,647	4,321	5,139	6,082	7,095	7,628	8,102	8,693	8,979
Camden County	59	52	57	60	67	64	58	251	295	354	379	432	430
Carteret County	2,873	3,163	3,460	4,013	4,376	4,683	5,200	5,708	6,023	6,384	7,115	7,667	8,280
Caswell County	171	198	228	245	298	327	383	1,172	1,190	1,194	1,338	1,434	1,501
Catawba County	18,303	22,179	26,872	32,684	38,934	45,441	53,186	62,925	66,848	69,498	71,651	72,530	75,165
Chatham County	2,020	2,787	3,345	4,276	5,336	6,642	7,758	11,122	19,969	27,381	30,011	37,975	40,700
Cherokee County	322	354	390	434	452	484	500	824	887	926	977	1,020	1,069
Chowan County	287	268	222	250	200	210	185	291	332	336	365	356	356
Clay County	11	18	19	20	15	15	24	123	127	133	138	146	156
Cleveland County	6,501	7,116	7,882	8,278	9,061	9,811	10,496	11,381	11,915	12,474	13,356	14,079	14,608
Columbus County	554	686	911	1,166	1,502	1,797	2,206	3,164	3,420	3,530	3,855	4,401	4,997
Craven County	8,094	8,881	10,029	11,443	12,818	14,170	15,876	16,389	17,965	18,529	20,811	22,980	25,103
Cumberland County	84,035	90,127	99,205	110,654	120,022	129,570	141,906	138,532	148,345	163,127	180,550	195,334	218,474
Currituck County	474	513	614	725	804	834	933	1,202	1,350	1,506	1,668	1,957	2,395
Dare County	1,069	1,316	1,493	1,607	1,842	1,914	2,131	2,830	3,234	3,628	4,069	4,611	4,881
Davidson County	6,713	8,115	9,841	11,738	14,172	17,191	20,736	24,108	24,495	25,295	27,735	30,197	32,700
Davie County	450	531	630	796	1,082	1,309	1,540	2,069	2,188	2,469	2,716	3,137	3,552
Duplin County	578	674	778	1,021	1,134	1,162	1,246	2,478	2,787	2,851	3,061	3,418	3,798
Durham County	74,581	84,250	97,270	113,568	131,824	152,808	176,939	197,654	218,255	233,031	255,019	283,437	305,203
Edgecombe County	456	476	522	635	690	790	814	1,485	1,740	1,874	2,067	2,263	2,496
Forsyth County	41,862	47,285	54,580	62,054	68,499	76,976	84,295	91,674	99,063	108,933	120,748	135,636	147,876
Franklin County	1,039	1,325	1,579	2,017	2,390	2,840	3,478	4,017	4,668	4,753	5,997	6,451	6,824
Gaston County	15,782	18,581	21,018	24,074	27,326	31,714	36,263	39,180	42,110	45,073	47,911	50,495	53,986
Gates County	119	141	143	168	241	234	259	525	684	797	995	1,226	1,458
Graham County	7	17	21	12	15	17	21	316	436	590	709	896	1,120
Granville County	1,364	1,439	1,499	1,752	1,829	2,001	2,181	2,517	2,621	3,051	3,394	3,517	3,581
Greene County	22	21	20	31	20	18	17	192	225	225	239	290	289
Guilford County	75,987	89,467	105,016	124,140	146,644	171,990	196,571	221,650	241,167	262,159	289,311	317,734	342,462
Halifax County	3,047	3,350	3,461	3,739	4,000	4,425	4,801	5,662	6,149	6,392	7,104	7,616	7,912
Harnett County	3,404	3,973	4,644	5,618	6,541	7,561	8,782	9,315	10,766	11,457	12,754	14,917	16,825
Haywood County	568	624	675	834	849	891	1,020	1,464	1,564	1,699	1,824	1,942	2,049
Henderson County	5,366	6,411	7,869	9,510	11,704	14,030	16,463	18,095	18,998	19,440	20,330	23,213	26,761
Hertford County	297	283	278	293	293	319	337	631	709	749	860	914	975
Hoke County	1,358	1,741	2,148	2,570	3,022	3,519	4,034	5,572	6,550	6,908	7,748	8,955	10,244
Hyde County	14	14	11	11	11	8	22	212	226	220	237	252	260
Iredell County	8,504	10,025	11,912	14,394	16,959	20,251	24,439	28,752	32,663	35,370	38,940	41,628	46,174
Jackson County	1,289	1,428	1,632	1,782	1,863	2,032	2,105	2,855	3,306	3,578	4,097	4,748	5,365
Johnston County	4,416	4,930	5,297	5,857	6,534	7,135	8,132	9,455	12,448	14,915	16,664	18,213	19,905
Jones County	85	79	87	99	126	120	127	526	602	549	575	654	735
Lee County	3,918	4,549	5,009	5,529	6,383	7,114	7,803	8,606	9,112	9,855	10,338	11,393	12,195
Lenoir County	3,223	3,141	3,220	3,376	3,414	3,282	3,370	3,889	4,158	4,434	4,798	5,025	5,225

NC Total Buying Power 1990-2010

North Carolina	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005
Lincoln County	3,006	3,150	3,190	3,395	3,509	3,407	3,515	3,922	4,276	4,465	4,641	4,937	5,433
McDowell County	5,856	6,071	6,004	5,908	5,987	5,778	5,601	6,329	6,652	6,933	7,258	7,535	7,408
Macon County	866	973	1,000	962	976	955	920	1,167	1,269	1,466	1,620	1,686	1,709
Madison County	223	270	303	359	368	449	510	705	785	860	967	1,089	1,220
Martin County	1,298	1,582	1,579	1,910	1,753	2,103	1,968	3,905	4,302	4,757	5,141	5,491	5,879
Mecklenburg County	207,369	245,671	293,076	350,570	407,353	487,098	568,711	649,106	702,013	784,075	854,595	959,682	1,051,002
Mitchell County	146	139	134	102	102	95	92	809	846	839	861	877	884
Montgomery County	1,216	1,418	1,781	2,091	2,510	3,095	3,860	4,570	5,045	5,263	5,526	6,422	6,909
Moore County	3,458	4,036	4,630	5,209	5,702	6,449	7,068	8,710	9,419	9,631	10,636	11,578	13,298
Nash County	6,941	7,850	8,585	9,833	11,016	11,808	13,134	15,394	16,680	18,476	19,569	20,718	21,509
New Hanover County	14,124	16,103	18,090	20,571	22,640	24,868	27,370	31,149	33,961	36,176	39,187	44,267	48,992
Northampton County	18	17	16	15	14	13	12	212	270	305	376	402	423
Onslow County	28,684	32,115	35,135	39,582	43,760	46,835	51,722	47,722	52,247	53,836	61,261	71,661	81,032
Orange County	52,077	59,002	65,577	71,881	76,091	81,735	89,461	98,270	112,391	126,293	139,346	162,044	178,310
Pamlico County	59	71	79	123	146	180	234	498	542	596	657	755	856
Pasquotank County	4,072	4,285	4,483	4,725	4,814	5,000	5,247	5,625	6,318	6,891	7,709	8,295	9,724
Pender County	685	813	1,040	1,202	1,264	1,395	1,542	2,286	2,694	2,859	3,161	3,832	5,111
Perquimans County	58	58	61	58	60	56	55	148	170	168	188	204	210
Person County	225	247	360	377	574	657	734	1,648	1,825	2,069	2,305	2,657	2,898
Pitt County	17,556	20,257	23,555	27,021	31,807	35,293	39,911	44,856	45,510	48,672	52,327	57,049	61,823
Polk County	295	373	533	702	847	1,152	1,575	3,574	3,712	3,712	3,750	4,780	4,940
Randolph County	10,091	11,273	12,503	13,842	15,215	16,380	18,564	20,098	21,949	22,607	24,700	26,567	28,057
Richmond County	2,500	2,650	3,012	3,410	3,683	3,970	4,401	5,226	5,920	6,132	6,282	6,800	7,255
Robeson County	4,868	5,564	6,206	6,902	7,900	8,606	10,033	11,847	13,747	15,261	17,710	20,063	22,708
Rockingham County	3,147	3,213	3,358	3,481	3,689	3,881	3,936	4,746	5,269	5,855	6,398	6,792	7,301
Rowan County	9,248	10,609	11,792	13,140	14,845	16,897	18,690	20,745	21,785	23,277	25,348	25,327	25,829
Rutherford County	2,056	2,364	2,724	3,243	3,542	4,089	4,613	5,615	6,221	6,483	6,964	7,515	7,773
Sampson County	1,906	2,130	2,128	2,426	2,507	2,246	2,155	3,920	4,304	4,438	4,961	5,347	5,431
Scotland County	1,049	1,213	1,548	1,873	2,298	2,805	3,438	4,047	4,362	4,456	4,851	5,243	5,805
Stanly County	4,947	5,462	6,061	6,747	7,545	8,265	9,118	11,144	11,362	11,639	12,291	12,500	12,845
Stokes County	502	606	765	923	1,010	1,232	1,439	2,143	2,269	2,362	2,513	2,859	3,155
Surry County	1,139	1,272	1,415	1,548	1,718	1,945	2,113	2,868	2,721	2,866	3,057	3,070	3,049
Swain County	154	173	216	250	316	344	489	1,412	1,568	1,626	1,837	2,026	2,241
Transylvania County	995	1,142	1,278	1,501	1,864	2,343	2,750	3,402	3,609	3,753	3,657	4,378	4,951
Tyrrell County	29	48	51	61	44	85	47	1,385	1,565	1,526	1,533	1,806	1,942
Union County	7,225	8,335	9,358	10,664	12,414	14,182	16,415	18,658	23,620	27,985	33,112	39,514	47,680
Vance County	1,997	2,147	2,148	2,439	2,669	2,824	3,115	4,478	5,256	5,832	6,606	7,251	7,340
Wake County	221,492	261,356	311,859	372,164	443,445	523,131	611,635	700,896	772,211	830,469	906,714	1,026,663	1,158,621
Warren County	133	166	213	249	249	264	334	519	596	627	708	820	952
Washington County	360	350	415	483	563	590	653	1,182	1,401	1,615	1,892	2,279	2,524
Watauga County	1,987	2,145	2,328	2,346	2,378	2,501	2,550	3,134	3,499	3,841	4,142	4,501	4,742
Wayne County	12,150	15,293	18,366	22,814	27,809	33,622	41,325	42,530	43,185	45,502	46,272	53,631	48,117
Wilkes County	1,653	1,861	2,044	2,348	2,621	3,026	3,523	4,377	5,344	5,724	6,538	7,801	9,850
Wilson County	3,848	4,146	4,914	5,427	6,478	7,332	8,602	9,738	10,869	12,409	13,492	15,723	18,902
Yadkin County	223	258	297	388	440	482	503	1,180	1,280	1,356	1,438	1,551	1,632
Yancey County	88	87	91	120	121	118	141	398	420	440	472	523	569
North Carolina	1,071,196	1,237,019	1,436,090	1,675,357	1,930,691	2,232,789	2,565,130	2,902,131	3,177,884	3,456,391	3,778,102	4,217,283	4,631,863

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina		North Carolina
North Carolina	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian		Two or more
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power		Buying Power
STUB.GEO	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015		in 2000
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)		(\$ thousands)
North Carolina, Total	5,136,924	5,644,870	6,099,012	6,426,951	6,869,798	7,490,729	8,167,414	8,904,812	9,708,314	10,583,787		963,806
MSAs, Total	4,702,322	5,177,201	5,598,218	5,902,059	6,316,805	6,896,058	7,527,445	8,215,725	8,965,618	9,782,828		743,722
Asheville, MSA	88,800	100,392	109,743	118,607	128,812	142,648	157,896	174,697	193,291	213,792		45,582
Buncombe County	55,190	61,442	66,605	71,389	76,941	84,546	92,848	101,905	111,835	122,677		29,517
Haywood County	2,185	2,311	2,438	2,642	2,761	2,942	3,133	3,335	3,550	3,776		6,044
Henderson County	30,096	35,137	39,022	42,708	47,067	52,883	59,381	66,636	74,767	83,849		8,807
Madison County	1,330	1,502	1,678	1,869	2,042	2,276	2,534	2,820	3,138	3,491		1,214
Burlington, MSA	42,233	47,341	51,830	53,803	57,006	61,581	66,486	71,741	77,406	83,483		10,994
Alamance County	42,233	47,341	51,830	53,803	57,006	61,581	66,486	71,741	77,406	83,483		10,994
Charlotte, MSA	1,365,055	1,478,708	1,568,386	1,638,860	1,750,129	1,906,457	2,076,640	2,262,018	2,465,222	2,687,191		147,473
Anson County	3,963	4,191	4,410	4,525	4,713	5,006	5,313	5,637	5,980	6,341		564
Cabarrus County	64,933	72,754	81,609	88,156	97,258	109,385	122,938	138,076	155,045	174,001		10,722
Gaston County	58,357	63,712	68,200	72,237	76,275	82,114	88,346	94,998	102,140	109,769		16,695
Mecklenburg County	1,179,993	1,269,217	1,331,760	1,381,110	1,464,357	1,582,985	1,710,223	1,846,645	1,993,787	2,151,693		106,068
Union County	57,810	68,834	82,406	92,833	107,527	126,968	149,820	176,663	208,270	245,388		13,425
Durham, MSA	584,952	646,745	695,696	724,745	770,057	834,290	903,446	977,887	1,058,487	1,145,343		67,719
Chatham County	45,955	49,960	59,293	63,786	69,427	77,037	85,423	94,658	104,873	116,128		7,654
Durham County	338,754	371,269	395,281	406,652	428,842	461,092	495,485	532,151	571,490	613,472		36,147
Orange County	196,955	221,804	236,937	249,744	266,769	290,531	316,228	344,009	374,205	406,877		21,169
Person County	3,288	3,712	4,185	4,563	5,019	5,629	6,310	7,069	7,919	8,866		2,749
Fayetteville, MSA	242,907	267,442	300,241	316,270	337,442	367,096	399,148	433,783	471,418	512,126		83,168
Cumberland County	231,443	254,227	284,996	299,815	319,300	346,704	376,243	408,073	442,564	479,761		78,934
Hoke County	11,464	13,214	15,245	16,455	18,142	20,392	22,905	25,710	28,854	32,365		4,233
Goldsboro, MSA	51,633	59,108	68,922	75,574	79,569	85,416	91,642	98,269	100,718	101,578		10,227
Wayne County	51,633	59,108	68,922	75,574	79,569	85,416	91,642	98,269	100,718	101,578		10,227
Greensboro, MSA	413,845	445,885	476,033	492,178	517,226	554,202	593,496	635,243	679,895	727,386		71,225
Guilford County	376,522	407,074	434,567	450,284	474,247	509,244	546,495	586,130	628,577	673,786		53,920
Randolph County	29,340	30,534	32,609	32,907	33,656	35,095	36,575	38,096	39,678	41,306		11,647
Rockingham County	7,983	8,277	8,856	8,987	9,323	9,862	10,426	11,017	11,640	12,293		5,659
Greenville, MSA	65,864	71,436	78,206	83,930	88,641	95,453	102,731	110,508	118,868	127,808		9,919
Greene County	316	303	311	305	307	315	323	331	339	348		1,391
Pitt County	65,548	71,133	77,895	83,624	88,334	95,137	102,408	110,176	118,528	127,461		8,528
Hickory, MSA	135,846	138,165	140,024	136,919	135,196	136,127	137,005	137,832	138,675	139,482		30,671
Alexander County	6,434	6,259	6,275	6,186	6,058	6,048	6,035	6,018	6,001	5,981		2,587
Burke County	43,539	44,544	44,716	42,716	41,645	41,394	41,120	40,825	40,528	40,215		6,625
Caldwell County	9,199	9,486	10,054	10,158	10,376	10,807	11,249	11,703	12,173	12,657		4,820
Catawba County	76,675	77,876	78,979	77,859	77,118	77,878	78,601	79,286	79,972	80,629		16,640
Jacksonville, MSA	86,720	98,267	112,705	120,274	129,262	141,639	155,110	169,766	185,792	203,240		47,309
Onslow County	86,720	98,267	112,705	120,274	129,262	141,639	155,110	169,766	185,792	203,240		47,309

NC Total Buying Power 1990-2010

Raleigh, MSA	1,351,346	1,521,242	1,670,544	1,799,041	1,957,162	2,170,682	2,405,932	2,664,999	2,951,528	3,267,191		133,966
Franklin County	7,354	7,935	9,274	9,735	10,370	11,262	12,224	13,261	14,384	15,596		3,648
Johnston County	21,913	25,230	29,228	30,912	33,741	37,549	41,763	46,424	51,601	57,330		12,360
Wake County	1,322,079	1,488,077	1,632,042	1,758,394	1,913,051	2,121,870	2,351,944	2,605,314	2,885,543	3,194,265		117,958
Rocky Mount, MSA	25,494	28,767	30,691	31,336	32,685	34,762	36,952	39,262	41,717	44,310		6,857
Edgecombe County	2,730	3,103	3,510	3,475	3,736	4,094	4,485	4,911	5,376	5,884		1,445
Nash County	22,764	25,663	27,181	27,861	28,949	30,667	32,467	34,351	36,340	38,426		5,413
Virginia Beach, SC, MSA	2,638	2,898	3,226	3,546	3,969	4,530	5,166	5,889	6,712	7,647		2,625
Currituck County	2,638	2,898	3,226	3,546	3,969	4,530	5,166	5,889	6,712	7,647		2,625
Wilmington, MSA	73,452	81,890	88,121	92,504	100,419	111,380	123,734	137,685	153,542	171,537		29,031
Brunswick County	14,272	17,406	19,523	21,338	24,771	29,318	34,677	40,989	48,441	57,218		6,456
New Hanover County	53,413	57,422	60,740	62,376	65,536	70,204	75,163	80,427	86,055	92,036		19,053
Pender County	5,767	7,062	7,858	8,791	10,112	11,857	13,894	16,269	19,046	22,283		3,522
Winston Szalem, MSA	171,537	188,915	203,850	214,472	229,228	249,798	272,061	296,147	322,347	350,715		46,955
Davie County	4,002	4,456	4,879	5,266	5,734	6,365	7,061	7,829	8,679	9,617		3,056
Forsyth County	162,410	178,823	192,799	202,684	216,537	235,862	256,761	279,352	303,906	330,468		40,357
Stokes County	3,435	3,836	4,294	4,616	5,002	5,525	6,100	6,731	7,426	8,190		2,300
Yadkin County	1,690	1,800	1,877	1,905	1,955	2,046	2,139	2,235	2,336	2,440		1,242
Non-MSA Counties	434,602	467,669	500,794	524,892	552,994	594,671	639,969	689,086	742,696	800,959		220,084
Alleghany County	485	492	534	563	584	619	655	692	732	774		1,117
Ashe County	1,132	1,109	1,136	1,133	1,121	1,131	1,140	1,149	1,158	1,167		479
Avery County	1,955	2,288	2,622	2,872	3,178	3,586	4,043	4,555	5,131	5,778		947
Beaufort County	1,731	1,863	1,900	1,903	1,919	1,972	2,026	2,080	2,136	2,192		2,376
Bertie County	981	1,005	1,088	1,183	1,221	1,284	1,350	1,419	1,492	1,567		426
Bladen County	1,462	1,592	1,725	1,797	1,890	2,027	2,173	2,327	2,493	2,669		2,024
Camden County	439	552	574	610	648	702	760	822	890	962		758
Carteret County	8,931	9,582	10,370	10,689	11,185	11,933	12,724	13,560	14,449	15,390		6,581
Caswell County	1,545	1,634	1,744	1,773	1,807	1,878	1,951	2,025	2,101	2,180		2,446
Cherokee County	1,070	1,090	1,119	1,134	1,136	1,160	1,184	1,208	1,232	1,257		2,704
Chowan County	354	364	372	375	379	392	404	416	429	442		1,159
Clay County	158	165	170	173	176	181	187	194	200	206		222
Cleveland County	14,674	15,336	15,928	16,367	16,566	17,095	17,631	18,174	18,732	19,300		5,194
Columbus County	5,346	5,935	6,629	7,126	7,716	8,519	9,401	10,368	11,433	12,602		5,574
Craven County	27,557	30,572	33,005	34,725	36,913	40,006	43,334	46,913	50,785	54,952		13,431
Dare County	5,243	5,588	5,901	6,370	6,828	7,462	8,150	8,896	9,710	10,594		3,926
Davidson County	35,167	37,863	40,751	42,039	44,068	47,098	50,308	53,706	57,331	61,173		12,503
Duplin County	4,064	4,493	4,984	5,738	6,315	7,086	7,946	8,906	9,980	11,179		2,394
Gates County	1,636	1,783	2,098	2,350	2,648	3,040	3,489	4,001	4,587	5,257		661
Graham County	1,348	1,576	1,808	2,169	2,582	3,134	3,801	4,604	5,575	6,743		674
Granville County	3,739	4,081	4,272	4,257	4,327	4,483	4,643	4,805	4,973	5,145		2,656
Halifax County	7,938	7,966	8,763	8,962	9,099	9,418	9,743	10,074	10,415	10,762		5,955
Harnett County	18,473	20,679	23,809	26,554	29,372	33,136	37,406	42,202	47,608	53,679		12,167
Hertford County	1,011	1,034	1,146	1,182	1,232	1,310	1,392	1,479	1,571	1,668		3,010
Hyde County	220	234	234	221	212	217	228	238	250	261		534
Iredell County	50,264	54,504	57,724	60,691	64,198	69,236	74,626	80,390	86,591	93,229		10,569
Jackson County	5,954	6,597	6,948	7,507	8,101	8,912	9,799	10,769	11,833	12,997		5,539
Jones County	735	756	817	837	875	932	992	1,056	1,124	1,196		1,368
Lee County	12,885	14,040	14,842	15,327	15,954	16,933	17,962	19,042	20,187	21,391		2,625
Lenoir County	5,234	5,334	5,503	5,456	5,438	5,526	5,612	5,696	5,782	5,866		2,644
Lincoln County	5,966	6,527	7,513	7,645	8,128	8,810	9,544	10,333	11,187	12,106		2,621
McDowell County	7,195	7,168	7,173	6,837	6,576	6,449	6,321	6,191	6,064	5,937		2,598
Macon County	1,726	1,741	1,708	1,674	1,639	1,636	1,736	1,861	1,996	2,139		1,690

NC Total Buying Power 1990-2010

North Carolina	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian			Two or more
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power
STUB.GEO	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015			in 2000
Alamance County	42,233	47,341	51,830	53,803	57,006	61,581	66,486	71,741	77,406	83,483			10,994
Alexander County	6,434	6,259	6,275	6,186	6,058	6,048	6,035	6,018	6,001	5,981			2,587
Alleghany County	485	492	534	563	584	619	655	692	732	774			1,117
Anson County	3,963	4,191	4,410	4,525	4,713	5,006	5,313	5,637	5,980	6,341			564
Ashe County	1,132	1,109	1,136	1,133	1,121	1,131	1,140	1,149	1,158	1,167			479
Avery County	1,955	2,288	2,622	2,872	3,178	3,586	4,043	4,555	5,131	5,778			947
Beaufort County	1,731	1,863	1,900	1,903	1,919	1,972	2,026	2,080	2,136	2,192			2,376
Bertie County	981	1,005	1,088	1,183	1,221	1,284	1,350	1,419	1,492	1,567			426
Bladen County	1,462	1,592	1,725	1,797	1,890	2,027	2,173	2,327	2,493	2,669			2,024
Brunswick County	14,272	17,406	19,523	21,338	24,771	29,318	34,677	40,989	48,441	57,218			6,456
Buncombe County	55,190	61,442	66,605	71,389	76,941	84,546	92,848	101,905	111,835	122,677			29,517
Burke County	43,539	44,544	44,716	42,716	41,645	41,394	41,120	40,825	40,528	40,215			6,625
Cabarrus County	64,933	72,754	81,609	88,156	97,258	109,385	122,938	138,076	155,045	174,001			10,722
Caldwell County	9,199	9,486	10,054	10,158	10,376	10,807	11,249	11,703	12,173	12,657			4,820
Camden County	439	552	574	610	648	702	760	822	890	962			758
Carteret County	8,931	9,582	10,370	10,689	11,185	11,933	12,724	13,560	14,449	15,390			6,581
Caswell County	1,545	1,634	1,744	1,773	1,807	1,878	1,951	2,025	2,101	2,180			2,446
Catawba County	76,675	77,876	78,979	77,859	77,118	77,878	78,601	79,286	79,972	80,629			16,640
Chatham County	45,955	49,960	59,293	63,786	69,427	77,037	85,423	94,658	104,873	116,128			7,654
Cherokee County	1,070	1,090	1,119	1,134	1,136	1,160	1,184	1,208	1,232	1,257			2,704
Chowan County	354	364	372	375	379	392	404	416	429	442			1,159
Clay County	158	165	170	173	176	181	187	194	200	206			222
Cleveland County	14,674	15,336	15,928	16,367	16,566	17,095	17,631	18,174	18,732	19,300			5,194
Columbus County	5,346	5,935	6,629	7,126	7,716	8,519	9,401	10,368	11,433	12,602			5,574
Craven County	27,557	30,572	33,005	34,725	36,913	40,006	43,334	46,913	50,785	54,952			13,431
Cumberland County	231,443	254,227	284,966	299,815	319,300	346,704	376,243	408,073	442,564	479,761			78,934
Currituck County	2,638	2,898	3,226	3,546	3,969	4,530	5,166	5,889	6,712	7,647			2,625
Dare County	5,243	5,588	5,901	6,370	6,828	7,462	8,150	8,896	9,710	10,594			3,926
Davidson County	35,167	37,863	40,751	42,039	44,068	47,098	50,308	53,706	57,331	61,173			12,503
Davie County	4,002	4,456	4,879	5,266	5,734	6,365	7,061	7,829	8,679	9,617			3,056
Duplin County	4,064	4,493	4,984	5,738	6,315	7,086	7,946	8,906	9,980	11,179			2,394
Durham County	338,754	371,269	395,281	406,652	428,842	461,092	495,485	532,151	571,490	613,472			36,147
Edgecombe County	2,730	3,103	3,510	3,475	3,736	4,094	4,485	4,911	5,376	5,884			1,445
Forsyth County	162,410	178,823	192,799	202,684	216,537	235,862	256,761	279,352	303,906	330,468			40,357
Franklin County	7,354	7,935	9,274	9,735	10,370	11,262	12,224	13,261	14,384	15,596			3,648
Gaston County	58,357	63,712	68,200	72,237	76,275	82,114	88,346	94,998	102,140	109,769			16,695
Gates County	1,636	1,783	2,098	2,350	2,648	3,040	3,489	4,001	4,587	5,257			661
Graham County	1,348	1,576	1,808	2,169	2,582	3,134	3,801	4,604	5,575	6,743			674
Granville County	3,739	4,081	4,272	4,257	4,327	4,483	4,643	4,805	4,973	5,145			2,656
Greene County	316	303	311	305	307	315	323	331	339	348			1,391
Guilford County	376,522	407,074	434,567	450,284	474,247	509,244	546,495	586,130	628,577	673,786			53,920
Halifax County	7,938	7,966	8,763	8,962	9,099	9,418	9,743	10,074	10,415	10,762			5,955
Harnett County	18,473	20,679	23,809	26,554	29,372	33,136	37,406	42,202	47,608	53,679			12,167
Haywood County	2,185	2,311	2,438	2,642	2,761	2,942	3,133	3,335	3,550	3,776			6,044
Henderson County	30,096	35,137	39,022	42,708	47,067	52,883	59,381	66,636	74,767	83,849			8,807
Hertford County	1,011	1,034	1,146	1,182	1,232	1,310	1,392	1,479	1,571	1,668			3,010
Hoke County	11,464	13,214	15,245	16,455	18,142	20,392	22,905	25,710	28,854	32,365			4,233
Hyde County	220	234	234	221	212	217	228	238	250	261			534
Iredell County	50,264	54,504	57,724	60,691	64,198	69,236	74,626	80,390	86,591	93,229			10,569
Jackson County	5,954	6,597	6,948	7,507	8,101	8,912	9,799	10,769	11,833	12,997			5,539
Johnston County	21,913	25,230	29,228	30,912	33,741	37,549	41,763	46,424	51,601	57,330			12,360
Jones County	735	756	817	837	875	932	992	1,056	1,124	1,196			1,368
Lee County	12,885	14,040	14,842	15,327	15,954	16,933	17,962	19,042	20,187	21,391			2,625
Lenoir County	5,234	5,334	5,503	5,456	5,438	5,526	5,612	5,696	5,782	5,866			2,644

NC Total Buying Power 1990-2010

North Carolina	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian	Asian			Two or more
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power
STUB.GEO	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015			in 2000
Lincoln County	5,966	6,527	7,513	7,645	8,128	8,810	9,544	10,333	11,187	12,106			2,621
McDowell County	7,195	7,168	7,173	6,837	6,576	6,449	6,321	6,191	6,064	5,937			2,598
Macon County	1,726	1,741	1,708	1,674	1,639	1,636	1,736	1,861	1,996	2,139			1,690
Madison County	1,330	1,502	1,678	1,869	2,042	2,276	2,534	2,820	3,138	3,491			1,214
Martin County	6,083	6,646	7,173	7,585	7,957	8,510	9,096	9,717	10,380	11,083			897
Mecklenburg County	1,179,993	1,269,217	1,331,760	1,381,110	1,464,357	1,582,985	1,710,223	1,846,645	1,993,787	2,151,693			106,068
Mitchell County	881	870	882	831	807	799	790	781	772	762			969
Montgomery County	7,176	7,561	8,094	8,435	8,834	9,432	10,065	10,733	11,445	12,198			2,081
Moore County	13,588	15,518	16,000	18,497	19,925	21,883	24,018	26,346	28,897	31,680			7,512
Nash County	22,764	25,663	27,181	27,861	28,949	30,667	32,467	34,351	36,340	38,426			5,413
New Hanover County	53,413	57,422	60,740	62,376	65,536	70,204	75,163	80,427	86,055	92,036			19,053
Northampton County	422	425	461	489	522	567	617	671	729	792			1,735
Onslow County	86,720	98,267	112,705	120,274	129,262	141,639	155,110	169,766	185,792	203,240			47,309
Orange County	196,955	221,804	236,937	249,744	266,769	290,531	316,228	344,009	374,205	406,877			21,169
Pamlico County	959	1,104	1,207	1,322	1,446	1,611	1,795	1,998	2,224	2,474			1,302
Pasquotank County	10,289	10,318	10,563	10,917	11,334	11,997	12,692	13,421	14,191	14,998			3,723
Pender County	5,767	7,062	7,858	8,791	10,112	11,857	13,894	16,269	19,046	22,283			3,522
Perquimans County	200	201	198	203	205	210	216	222	228	234			921
Person County	3,288	3,712	4,185	4,563	5,019	5,629	6,310	7,069	7,919	8,866			2,749
Pitt County	65,548	71,133	77,895	83,624	88,334	95,137	102,408	110,176	118,528	127,461			8,528
Polk County	5,109	5,262	5,395	5,640	5,731	5,938	6,149	6,364	6,586	6,813			2,442
Randolph County	29,340	30,534	32,609	32,907	33,656	35,095	36,575	38,096	39,678	41,306			11,647
Richmond County	7,143	7,442	8,129	8,413	8,612	8,988	9,375	9,774	10,188	10,616			5,459
Robeson County	24,771	27,689	31,105	33,383	36,233	40,096	44,349	49,027	54,197	59,890			12,962
Rockingham County	7,983	8,277	8,856	8,987	9,323	9,862	10,426	11,017	11,640	12,293			5,659
Rowan County	26,934	27,111	27,903	28,516	28,716	29,484	30,256	31,031	31,824	32,624			11,925
Rutherford County	8,202	8,790	9,397	9,608	9,905	10,412	10,938	11,484	12,057	12,657			4,048
Sampson County	5,190	5,266	5,440	5,424	5,422	5,526	5,629	5,730	5,833	5,934			5,071
Scotland County	6,385	6,844	7,656	8,077	8,652	9,450	10,316	11,254	12,277	13,388			3,582
Stanly County	12,912	13,110	13,094	12,631	12,362	12,337	12,304	12,265	12,225	12,180			3,764
Stokes County	3,435	3,836	4,294	4,616	5,002	5,525	6,100	6,731	7,426	8,190			2,300
Surry County	2,907	2,795	2,898	2,923	2,938	3,011	3,084	3,156	3,231	3,305			3,594
Swain County	2,516	2,623	3,177	3,226	3,483	3,834	4,218	4,639	5,101	5,607			5,098
Transylvania County	5,867	6,702	7,422	8,089	8,870	9,916	11,078	12,369	13,808	15,406			3,871
Tyrrell County	2,050	2,319	2,604	2,898	3,176	3,549	3,962	4,420	4,930	5,495			140
Union County	57,810	68,834	82,406	92,833	107,527	126,968	149,820	176,663	208,270	245,388			13,425
Vance County	7,859	8,568	9,238	9,458	9,792	10,337	10,905	11,499	12,124	12,778			2,024
Wake County	1,322,079	1,488,077	1,632,042	1,758,394	1,913,051	2,121,870	2,351,944	2,605,314	2,885,543	3,194,265			117,958
Warren County	1,029	1,104	1,252	1,314	1,426	1,576	1,742	1,925	2,126	2,347			2,343
Washington County	2,833	3,272	3,724	4,128	4,577	5,173	5,844	6,597	7,446	8,400			680
Watauga County	4,967	5,148	5,414	5,394	5,480	5,676	5,876	6,079	6,289	6,502			4,940
Wayne County	51,633	59,108	68,922	75,574	79,569	85,416	91,642	98,269	100,718	101,578			10,227
Wilkes County	10,990	11,831	11,429	11,988	12,833	14,007	15,279	16,656	18,157	19,784			2,282
Wilson County	20,117	22,962	25,331	26,533	28,962	32,231	35,848	39,847	44,287	49,200			5,745
Yadkin County	1,690	1,800	1,877	1,905	1,955	2,046	2,139	2,235	2,336	2,440			1,242
Yancey County	610	646	701	732	765	816	870	926	986	1,050			1,402
North Carolina	5,136,924	5,644,870	6,099,012	6,426,951	6,869,798	7,490,729	8,167,414	8,904,812	9,708,314	10,583,787			963,806

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North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	1,049,821	1,139,265	1,232,535	1,382,650	1,514,661	1,678,143	1,847,354	1,994,766	2,090,699	2,225,159	2,415,859	2,622,784	2,847,300
MSAs, Total	810,781	883,594	956,169	1,074,481	1,179,930	1,316,302	1,453,120	1,571,219	1,649,877	1,760,228	1,915,653	2,084,630	2,268,365
Asheville, MSA	47,562	50,866	53,355	59,682	64,095	70,974	76,796	80,736	83,533	87,293	93,032	99,115	105,563
Buncombe County	30,509	32,667	34,153	38,794	41,578	46,402	49,617	51,923	54,023	56,391	60,030	63,882	67,960
Haywood County	6,427	7,090	7,542	8,144	8,693	9,497	10,276	10,804	11,142	11,639	12,400	13,207	14,062
Henderson County	9,234	9,651	10,093	11,049	12,008	13,155	14,850	15,816	16,131	16,947	18,157	19,446	20,820
Madison County	1,393	1,457	1,567	1,695	1,817	1,920	2,054	2,194	2,236	2,315	2,444	2,579	2,721
Burlington, MSA	11,730	12,636	13,341	14,421	15,169	16,722	18,050	19,194	19,505	20,230	21,399	22,629	23,922
Alamance County	11,730	12,636	13,341	14,421	15,169	16,722	18,050	19,194	19,505	20,230	21,399	22,629	23,922
Charlotte, MSA	165,479	187,111	203,019	233,068	261,277	301,332	333,774	359,018	380,331	412,439	456,244	504,669	558,206
Anson County	669	683	730	861	946	1,039	1,129	1,211	1,218	1,284	1,380	1,482	1,592
Cabarrus County	12,281	13,949	15,030	17,322	19,243	21,729	25,220	27,790	29,852	32,513	36,108	40,084	44,479
Gaston County	18,552	20,214	21,938	24,119	25,673	27,778	30,637	33,324	33,607	35,244	37,692	40,298	43,070
Mecklenburg County	117,187	134,261	144,991	167,803	188,019	218,121	238,374	253,043	268,636	290,502	320,377	353,211	389,292
Union County	16,790	18,003	20,330	22,964	27,396	32,664	38,415	43,650	47,017	52,898	60,687	69,593	79,772
Durham, MSA	72,753	78,149	82,399	92,173	97,246	108,014	117,984	124,163	130,717	137,311	147,109	157,566	168,728
Chatham County	8,711	9,363	10,178	11,432	12,143	13,520	14,869	15,505	16,033	16,806	17,964	19,194	20,499
Durham County	38,203	40,997	42,883	46,759	48,710	54,013	57,630	60,746	63,913	66,645	70,872	75,345	80,077
Orange County	22,897	24,610	25,891	30,181	32,398	36,128	40,720	42,866	45,635	48,483	52,531	56,899	61,613
Person County	2,942	3,178	3,447	3,801	3,995	4,352	4,765	5,046	5,137	5,377	5,741	6,128	6,539
Fayetteville, MSA	89,305	100,402	110,965	121,301	135,222	145,585	162,232	180,345	190,224	203,131	221,220	240,846	262,139
Cumberland County	84,266	94,968	104,889	114,447	127,145	136,618	152,026	169,291	178,526	190,443	207,185	225,330	244,991
Hoke County	5,039	5,434	6,076	6,855	8,077	8,967	10,205	11,054	11,698	12,689	14,034	15,516	17,148
Goldsboro, MSA	11,134	12,059	12,982	14,363	14,826	16,146	17,853	19,173	19,999	20,972	22,430	23,982	25,635
Wayne County	11,134	12,059	12,982	14,363	14,826	16,146	17,853	19,173	19,999	20,972	22,430	23,982	25,635
Greensboro, MSA	77,486	84,448	90,273	100,661	109,318	120,944	130,708	140,016	144,910	152,792	164,297	176,614	189,796
Guilford County	58,817	64,548	68,857	77,088	83,905	93,549	100,852	108,037	111,806	118,116	127,253	137,052	147,558
Randolph County	12,479	13,236	14,258	15,694	16,851	18,028	19,743	21,045	21,948	22,963	24,502	26,135	27,869
Rockingham County	6,190	6,664	7,157	7,879	8,562	9,367	10,113	10,934	11,155	11,713	12,542	13,426	14,369
Greenville, MSA	10,813	11,964	13,031	14,608	15,918	17,399	19,223	20,950	21,698	22,998	24,861	26,869	29,032
Greene County	1,550	1,618	1,727	1,894	1,980	2,073	2,124	2,294	2,374	2,469	2,620	2,779	2,946
Pitt County	9,263	10,345	11,304	12,714	13,938	15,325	17,099	18,655	19,324	20,529	22,241	24,090	26,085
Hickory, MSA	33,937	36,053	38,786	41,946	45,847	49,652	53,517	56,929	57,809	60,379	64,315	68,487	72,908
Alexander County	2,958	2,979	3,193	3,392	3,586	3,949	4,248	4,431	4,487	4,673	4,963	5,269	5,591
Burke County	7,248	7,959	8,607	9,463	9,995	10,744	11,495	12,309	12,525	13,010	13,782	14,595	15,451
Caldwell County	5,415	5,767	6,239	6,894	7,305	7,668	8,609	9,019	9,154	9,577	10,220	10,901	11,625
Catawba County	18,316	19,348	20,748	22,197	24,961	27,291	29,164	31,171	31,643	33,119	35,351	37,722	40,241
Jacksonville, MSA	51,079	53,041	60,160	69,364	77,989	82,233	93,203	108,465	115,803	124,128	135,690	148,282	161,993
Onslow County	51,079	53,041	60,160	69,364	77,989	82,233	93,203	108,465	115,803	124,128	135,690	148,282	161,993

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Raleigh, MSA	147,768	158,303	170,914	193,565	214,521	245,526	274,855	297,347	313,296	336,721	369,060	404,360	442,884
Franklin County	3,987	4,464	4,671	4,963	5,175	5,634	6,400	7,030	7,178	7,570	8,141	8,753	9,408
Johnston County	14,778	16,113	17,895	20,650	23,003	25,340	29,803	32,580	34,361	37,298	41,290	45,694	50,552
Wake County	129,003	137,725	148,348	167,953	186,343	214,551	238,653	257,737	271,756	291,853	319,629	349,913	382,923
Rocky Mount, MSA	7,576	8,173	8,805	9,448	9,917	10,523	11,524	12,437	12,780	13,296	14,107	14,962	15,864
Edgecombe County	1,652	1,769	1,908	2,158	2,244	2,318	2,585	2,767	2,856	2,976	3,162	3,359	3,567
Nash County	5,924	6,404	6,897	7,290	7,673	8,206	8,939	9,669	9,924	10,320	10,945	11,604	12,298
Virginia Beach, SC, MSA	2,882	3,192	3,613	4,047	4,475	4,822	5,454	5,780	6,193	6,692	7,374	8,123	8,945
Currituck County	2,882	3,192	3,613	4,047	4,475	4,822	5,454	5,780	6,193	6,692	7,374	8,123	8,945
Wilmington, MSA	31,231	32,901	35,523	40,493	45,244	50,214	55,928	59,228	61,810	65,821	71,482	77,607	84,230
Brunswick County	7,203	7,561	8,300	9,459	10,544	11,880	13,683	14,503	15,117	16,245	17,803	19,502	21,355
New Hanover County	20,224	21,459	23,191	26,345	29,598	32,826	35,894	37,770	39,422	41,854	45,318	49,054	53,082
Pender County	3,804	3,881	4,032	4,688	5,102	5,508	6,350	6,955	7,271	7,722	8,362	9,051	9,792
Winston Szalem, MSA	50,045	54,299	59,004	65,341	68,866	76,216	82,019	87,439	91,271	96,025	103,033	110,521	118,521
Davie County	3,307	3,597	3,783	4,081	4,312	4,874	5,321	5,823	5,966	6,308	6,802	7,332	7,901
Forsyth County	42,919	46,591	50,666	56,147	59,092	65,317	70,145	74,542	77,899	81,867	87,743	94,012	100,697
Stokes County	2,430	2,599	2,836	3,125	3,240	3,566	3,838	4,083	4,190	4,367	4,642	4,933	5,241
Yadkin County	1,388	1,512	1,719	1,987	2,222	2,459	2,715	2,991	3,217	3,482	3,845	4,243	4,682
Non-MSA Counties	239,040	255,672	276,366	308,169	334,731	361,841	394,235	423,547	440,822	464,930	500,206	538,154	578,935
Alleghany County	1,196	1,294	1,391	1,526	1,658	1,702	1,749	1,920	1,973	2,040	2,151	2,268	2,390
Ashe County	495	510	536	578	595	669	725	760	764	790	834	880	929
Avery County	968	995	1,038	1,126	1,174	1,187	1,276	1,380	1,383	1,415	1,476	1,539	1,604
Beaufort County	2,525	2,680	3,013	3,361	3,723	4,077	4,602	5,053	5,246	5,592	6,079	6,607	7,178
Bertie County	530	545	595	671	730	775	854	972	1,002	1,055	1,133	1,216	1,306
Bladen County	2,240	2,312	2,672	2,953	3,196	3,323	3,649	3,911	4,123	4,359	4,701	5,068	5,462
Camden County	779	812	890	1,152	1,319	1,436	1,748	1,884	2,017	2,201	2,448	2,723	3,027
Carteret County	7,113	7,581	8,216	9,088	9,833	10,843	11,896	12,715	13,056	13,722	14,709	15,761	16,884
Caswell County	2,601	2,777	3,034	3,419	3,715	3,929	4,266	4,686	4,782	4,989	5,307	5,644	6,000
Cherokee County	2,929	3,101	3,234	3,492	3,738	3,965	4,156	4,347	4,540	4,686	4,932	5,190	5,460
Chowan County	1,318	1,342	1,419	1,574	1,768	1,822	2,058	2,154	2,184	2,300	2,471	2,654	2,850
Clay County	238	246	253	270	292	308	336	359	365	379	401	425	450
Cleveland County	5,774	6,106	6,595	7,209	7,748	8,394	9,099	9,788	9,982	10,446	11,148	11,895	12,687
Columbus County	6,063	6,330	6,960	7,767	8,648	9,056	9,705	10,791	11,175	11,800	12,708	13,681	14,725
Craven County	14,057	15,049	16,282	18,212	19,512	20,844	22,786	24,429	25,915	27,175	29,063	31,072	33,210
Dare County	4,382	4,753	5,275	6,030	6,335	6,919	7,512	7,762	8,127	8,654	9,398	10,203	11,074
Davidson County	12,910	14,158	15,186	16,475	16,921	18,503	20,164	21,396	21,825	22,616	23,901	25,252	26,670
Duplin County	2,766	2,897	3,061	3,410	3,717	4,132	4,521	4,788	5,079	5,449	5,962	6,521	7,130
Gates County	736	746	844	936	1,025	1,051	1,055	1,156	1,182	1,223	1,290	1,360	1,434
Graham County	757	846	935	1,003	1,091	1,200	1,276	1,311	1,382	1,468	1,590	1,721	1,861
Granville County	2,764	3,002	3,146	3,495	3,722	4,074	4,637	4,997	5,137	5,418	5,828	6,268	6,739
Halifax County	6,429	6,701	7,488	8,489	9,046	9,718	9,998	11,187	11,541	12,041	12,812	13,628	14,492
Harnett County	13,463	14,665	15,420	17,662	20,141	21,804	24,050	25,491	27,203	29,186	31,944	34,995	38,325
Herford County	3,327	3,512	3,878	4,170	4,502	4,772	4,968	5,508	5,738	6,048	6,502	6,988	7,508
Hyde County	569	576	621	743	838	782	910	950	957	991	1,047	1,105	1,165
Iredell County	11,496	12,785	14,364	16,063	18,258	19,852	22,242	24,599	26,527	28,723	31,718	35,013	38,639
Jackson County	6,044	6,524	7,118	7,865	8,699	9,613	10,497	10,868	11,517	12,220	13,222	14,302	15,466
Jones County	1,615	1,500	1,601	1,814	2,087	2,180	2,314	2,487	2,675	2,872	3,145	3,443	3,767
Lee County	2,796	3,115	3,329	3,741	4,122	4,672	5,187	5,424	5,725	6,105	6,641	7,220	7,849
Lenoir County	2,936	3,240	3,628	3,841	4,136	4,478	5,026	5,610	5,840	6,216	6,748	7,323	7,945
Lincoln County	2,960	3,235	3,438	3,950	4,323	4,885	5,811	6,439	6,705	7,249	7,993	8,810	9,707
McDowell County	2,730	2,883	3,058	3,354	3,513	3,797	4,139	4,414	4,444	4,603	4,863	5,136	5,423
Macon County	1,809	1,908	2,125	2,327	2,544	2,825	3,087	3,310	3,547	3,778	4,103	4,454	4,834

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North Carolina	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more	Two or more
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011	in 2012	in 2013	
Alamance County	11,730	12,636	13,341	14,421	15,169	16,722	18,050	19,194	19,505	20,230	21,399	22,629	23,922	
Alexander County	2,958	2,979	3,193	3,392	3,586	3,949	4,248	4,431	4,487	4,673	4,963	5,269	5,591	
Alleghany County	1,196	1,294	1,391	1,526	1,658	1,702	1,749	1,920	1,973	2,040	2,151	2,268	2,390	
Anson County	669	683	730	861	946	1,039	1,129	1,211	1,218	1,284	1,380	1,482	1,592	
Ashe County	495	510	536	578	595	669	725	760	764	790	834	880	929	
Avery County	968	995	1,038	1,126	1,174	1,187	1,276	1,380	1,383	1,415	1,476	1,539	1,604	
Beaufort County	2,525	2,680	3,013	3,361	3,723	4,077	4,602	5,053	5,246	5,592	6,079	6,607	7,178	
Bertie County	530	545	595	671	730	775	854	972	1,002	1,055	1,133	1,216	1,306	
Bladen County	2,240	2,312	2,672	2,953	3,196	3,323	3,649	3,911	4,123	4,359	4,701	5,068	5,462	
Brunswick County	7,203	7,561	8,300	9,459	10,544	11,880	13,683	14,503	15,117	16,245	17,803	19,502	21,355	
Buncombe County	30,509	32,667	34,153	38,794	41,578	46,402	49,617	51,923	54,023	56,391	60,030	63,882	67,960	
Burke County	7,248	7,959	8,607	9,463	9,995	10,744	11,495	12,309	12,525	13,010	13,782	14,595	15,451	
Cabarrus County	12,281	13,949	15,030	17,322	19,243	21,729	25,220	27,790	29,852	32,513	36,108	40,084	44,479	
Caldwell County	5,415	5,767	6,239	6,894	7,305	7,668	8,609	9,019	9,154	9,577	10,220	10,901	11,625	
Camden County	779	812	890	1,152	1,319	1,436	1,748	1,884	2,017	2,201	2,448	2,723	3,027	
Carteret County	7,113	7,581	8,216	9,088	9,833	10,843	11,896	12,715	13,056	13,722	14,709	15,761	16,884	
Caswell County	2,601	2,777	3,034	3,419	3,715	3,929	4,266	4,686	4,782	4,989	5,307	5,644	6,000	
Catawba County	18,316	19,348	20,748	22,197	24,961	27,291	29,164	31,171	31,643	33,119	35,351	37,722	40,241	
Chatham County	8,711	9,363	10,178	11,432	12,143	13,520	14,869	15,505	16,033	16,806	17,964	19,194	20,499	
Cherokee County	2,929	3,101	3,234	3,492	3,738	3,965	4,156	4,347	4,540	4,686	4,932	5,190	5,460	
Chowan County	1,318	1,342	1,419	1,574	1,768	1,822	2,058	2,154	2,184	2,300	2,471	2,654	2,850	
Clay County	238	246	253	270	292	308	336	359	365	379	401	425	450	
Cleveland County	5,774	6,106	6,595	7,209	7,748	8,394	9,099	9,788	9,982	10,446	11,148	11,895	12,687	
Columbus County	6,063	6,330	6,960	7,767	8,648	9,056	9,705	10,791	11,175	11,800	12,708	13,681	14,725	
Craven County	14,057	15,049	16,282	18,212	19,512	20,844	22,786	24,429	25,915	27,175	29,063	31,072	33,210	
Cumberland County	84,266	94,968	104,889	114,447	127,145	136,618	152,026	169,291	178,526	190,443	207,185	225,330	244,991	
Currituck County	2,882	3,192	3,613	4,047	4,475	4,822	5,454	5,780	6,193	6,692	7,374	8,123	8,945	
Dare County	4,382	4,753	5,275	6,030	6,335	6,919	7,512	7,762	8,127	8,654	9,398	10,203	11,074	
Davidson County	12,910	14,158	15,186	16,475	16,921	18,503	20,164	21,396	21,825	22,616	23,901	25,252	26,670	
Davie County	3,307	3,597	3,783	4,081	4,312	4,874	5,321	5,823	5,966	6,308	6,802	7,332	7,901	
Duplin County	2,766	2,897	3,061	3,410	3,717	4,132	4,521	4,788	5,079	5,449	5,962	6,521	7,130	
Durham County	38,203	40,997	42,883	46,759	48,710	54,013	57,630	60,746	63,913	66,645	70,872	75,345	80,077	
Edgecombe County	1,652	1,769	1,908	2,158	2,244	2,318	2,585	2,767	2,856	2,976	3,162	3,359	3,567	
Forsyth County	42,919	46,591	50,666	56,147	59,092	65,317	70,145	74,542	77,899	81,867	87,743	94,012	100,697	
Franklin County	3,987	4,464	4,671	4,963	5,175	5,634	6,400	7,030	7,178	7,570	8,141	8,753	9,408	
Gaston County	18,552	20,214	21,938	24,119	25,673	27,778	30,637	33,324	33,607	35,244	37,692	40,298	43,070	
Gates County	736	746	844	936	1,025	1,051	1,055	1,156	1,182	1,223	1,290	1,360	1,434	
Graham County	757	846	935	1,003	1,091	1,200	1,276	1,311	1,382	1,468	1,590	1,721	1,861	
Granville County	2,764	3,002	3,146	3,495	3,722	4,074	4,637	4,997	5,137	5,418	5,828	6,268	6,739	
Greene County	1,550	1,618	1,727	1,894	1,980	2,073	2,124	2,294	2,374	2,469	2,620	2,779	2,946	
Guilford County	58,817	64,548	68,857	77,088	83,905	93,549	100,852	108,037	111,806	118,116	127,253	137,052	147,558	
Halifax County	6,429	6,701	7,488	8,489	9,046	9,718	9,998	11,187	11,541	12,041	12,812	13,628	14,492	
Harnett County	13,463	14,665	15,420	17,662	20,141	21,804	24,050	25,491	27,203	29,186	31,944	34,995	38,325	
Haywood County	6,427	7,090	7,542	8,144	8,693	9,497	10,276	10,804	11,142	11,639	12,400	13,207	14,062	
Henderson County	9,234	9,651	10,093	11,049	12,008	13,155	14,850	15,816	16,131	16,947	18,157	19,446	20,820	
Hertford County	3,327	3,512	3,878	4,170	4,502	4,772	4,968	5,508	5,738	6,048	6,502	6,988	7,508	
Hoke County	5,039	5,434	6,076	6,855	8,077	8,967	10,265	11,054	11,698	12,689	14,034	15,516	17,148	
Hyde County	569	576	621	743	838	782	910	950	957	991	1,047	1,105	1,165	
Iredell County	11,496	12,785	14,364	16,063	18,258	19,852	22,242	24,599	26,527	28,723	31,718	35,013	38,639	
Jackson County	6,044	6,524	7,118	7,865	8,699	9,613	10,497	10,868	11,517	12,220	13,222	14,302	15,466	
Johnston County	14,778	16,113	17,895	20,650	23,003	25,340	29,803	32,580	34,361	37,298	41,290	45,694	50,552	
Jones County	1,615	1,500	1,601	1,814	2,087	2,180	2,314	2,487	2,675	2,872	3,145	3,443	3,767	
Lee County	2,796	3,115	3,329	3,741	4,122	4,672	5,187	5,424	5,725	6,105	6,641	7,220	7,849	
Lenoir County	2,936	3,240	3,628	3,841	4,136	4,478	5,026	5,610	5,840	6,216	6,748	7,323	7,945	

NC Total Buying Power 1990-2010

North Carolina STUB.GEO	Buying Power in 2001	Buying Power in 2002	Buying Power in 2003	Buying Power in 2004	Buying Power in 2005	Buying Power in 2006	Buying Power in 2007	Buying Power in 2008	Buying Power in 2009	Buying Power in 2010	Buying Power in 2011	Buying Power in 2012	Buying Power in 2013
Lincoln County	2,960	3,235	3,438	3,950	4,323	4,885	5,811	6,439	6,705	7,249	7,993	8,810	9,707
McDowell County	2,730	2,883	3,058	3,354	3,513	3,797	4,139	4,414	4,444	4,603	4,863	5,136	5,423
Macon County	1,809	1,908	2,125	2,327	2,544	2,825	3,087	3,310	3,547	3,778	4,103	4,454	4,834
Madison County	1,393	1,457	1,567	1,695	1,817	1,920	2,054	2,194	2,236	2,315	2,444	2,579	2,721
Martin County	1,059	1,214	1,401	1,584	1,827	2,055	2,419	2,628	2,779	3,054	3,421	3,832	4,291
Mecklenburg County	117,187	134,261	144,991	167,803	188,019	218,121	238,374	253,043	268,636	290,502	320,377	353,211	389,292
Mitchell County	1,120	1,255	1,433	1,689	1,980	2,265	2,534	2,842	3,095	3,424	3,862	4,354	4,906
Montgomery County	2,266	2,364	2,462	2,898	3,121	3,295	3,471	3,642	3,668	3,807	4,030	4,264	4,510
Moore County	8,199	8,613	9,268	10,464	11,602	12,368	13,486	14,432	15,081	15,888	17,071	18,335	19,687
Nash County	5,924	6,404	6,897	7,290	7,673	8,206	8,939	9,669	9,924	10,320	10,945	11,604	12,298
New Hanover County	20,224	21,459	23,191	26,345	29,598	32,826	35,894	37,770	39,422	41,854	45,318	49,054	53,082
Northampton County	1,939	1,933	2,191	2,432	2,645	2,823	2,988	3,213	3,369	3,565	3,849	4,158	4,490
Onslow County	51,079	53,041	60,160	69,364	77,989	82,233	93,203	108,465	115,803	124,128	135,690	148,282	161,993
Orange County	22,897	24,610	25,891	30,181	32,398	36,128	40,720	42,866	45,635	48,483	52,531	56,899	61,613
Pamlico County	1,357	1,465	1,569	1,745	1,915	2,102	2,395	2,537	2,668	2,834	3,070	3,325	3,599
Pasquotank County	3,989	4,223	4,626	5,088	5,480	5,848	6,180	6,358	6,622	6,848	7,223	7,617	8,029
Pender County	3,804	3,881	4,032	4,688	5,102	5,508	6,350	6,955	7,271	7,722	8,362	9,051	9,792
Perquimans County	1,027	999	1,120	1,329	1,483	1,546	1,674	1,703	1,776	1,860	1,987	2,121	2,264
Person County	2,942	3,178	3,447	3,801	3,995	4,352	4,765	5,046	5,137	5,377	5,741	6,128	6,539
Pitt County	9,263	10,345	11,304	12,714	13,938	15,325	17,099	18,655	19,324	20,529	22,241	24,090	26,085
Polk County	2,571	2,768	2,933	3,288	3,373	3,594	4,015	4,162	4,266	4,427	4,685	4,957	5,243
Randolph County	12,479	13,236	14,258	15,694	16,851	18,028	19,743	21,045	21,948	22,963	24,502	26,135	27,869
Richmond County	6,270	6,521	6,646	7,370	7,888	8,382	9,012	10,027	10,369	10,873	11,629	12,432	13,288
Robeson County	14,131	15,134	16,295	17,940	19,647	21,388	23,352	25,386	26,095	27,527	29,616	31,854	34,253
Rockingham County	6,190	6,664	7,157	7,879	8,562	9,367	10,113	10,934	11,155	11,713	12,542	13,426	14,369
Rowan County	12,885	13,681	14,578	15,655	16,620	17,760	19,036	20,140	20,652	21,432	22,684	24,002	25,389
Rutherford County	4,441	4,875	5,328	5,911	6,303	6,847	7,533	8,049	8,184	8,560	9,130	9,735	10,377
Sampson County	5,620	5,905	6,658	7,897	8,671	9,051	9,952	10,973	11,518	12,360	13,528	14,801	16,189
Scotland County	3,835	4,037	4,419	4,857	5,192	5,578	5,983	6,665	6,859	7,210	7,728	8,282	8,873
Stanly County	4,053	4,266	4,562	5,027	5,534	5,973	6,532	6,846	6,984	7,274	7,726	8,204	8,709
Stokes County	2,430	2,599	2,836	3,125	3,240	3,566	3,838	4,083	4,190	4,367	4,642	4,933	5,241
Surry County	3,873	4,152	4,373	4,846	5,120	5,552	5,911	6,213	6,275	6,466	6,795	7,139	7,497
Swain County	5,671	6,115	6,645	7,267	7,782	8,460	8,964	9,555	10,051	10,533	11,258	12,029	12,850
Transylvania County	4,063	4,215	4,239	4,804	5,198	5,764	6,309	6,608	6,807	7,067	7,483	7,919	8,378
Tyrrell County	154	160	171	210	215	226	254	262	268	280	298	317	338
Union County	16,790	18,003	20,330	22,964	27,396	32,664	38,415	43,650	47,017	52,898	60,687	69,593	79,772
Vance County	2,254	2,476	2,703	3,060	3,226	3,718	4,139	4,498	4,551	4,829	5,226	5,653	6,115
Wake County	129,003	137,725	148,348	167,953	186,343	214,551	238,653	257,737	271,756	291,853	319,629	349,913	382,923
Warren County	2,589	2,635	2,821	3,168	3,238	3,442	3,718	4,028	4,099	4,252	4,499	4,759	5,033
Washington County	745	782	843	927	979	1,041	1,096	1,222	1,314	1,385	1,488	1,599	1,717
Watauga County	5,544	6,216	6,744	7,718	8,497	9,539	10,424	11,083	11,845	12,625	13,723	14,912	16,197
Wayne County	11,134	12,059	12,982	14,363	14,826	16,146	17,853	19,173	19,999	20,972	22,430	23,982	25,635
Wilkes County	2,508	2,620	2,852	3,321	3,774	4,094	4,369	4,712	4,793	5,059	5,446	5,861	6,305
Wilson County	6,110	6,789	7,247	8,182	8,890	9,587	10,113	10,741	10,962	11,408	12,107	12,845	13,623
Yadkin County	1,388	1,512	1,719	1,987	2,222	2,459	2,715	2,991	3,217	3,482	3,845	4,243	4,682
Yancey County	1,453	1,532	1,599	1,727	1,860	1,957	2,076	2,175	2,212	2,270	2,375	2,484	2,597
North Carolina	1,049,821	1,139,265	1,232,535	1,382,650	1,514,661	1,678,143	1,847,354	1,994,766	2,090,699	2,225,159	2,415,859	2,622,784	2,847,300

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina			North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Two or more	Two or more			Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic
North Carolina	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998
	(\$ thousands)	(\$ thousands)			(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	3,090,884	3,355,139			836,205	930,441	1,106,706	1,282,359	1,534,373	1,842,027	2,249,786	2,747,583	3,346,819
MSAs, Total	2,468,134	2,685,312			681,412	755,873	900,513	1,037,264	1,235,116	1,477,623	1,797,476	2,186,907	2,666,848
Asheville, MSA	112,394	119,628			26,856	30,425	35,207	40,653	48,128	57,641	68,580	83,212	99,436
Buncombe County	72,274	76,837			15,752	17,801	20,296	23,415	27,683	32,965	38,994	47,047	56,306
Haywood County	14,968	15,927			2,684	2,765	3,063	3,225	3,433	3,821	4,311	4,703	5,061
Henderson County	22,282	23,837			8,126	9,492	11,408	13,410	16,194	19,740	23,747	29,447	35,377
Madison County	2,870	3,026			294	367	440	604	817	1,116	1,528	2,015	2,692
Burlington, MSA	25,281	26,709			7,306	8,958	11,453	14,611	19,293	25,435	33,607	45,039	59,032
Alamance County	25,281	26,709			7,306	8,958	11,453	14,611	19,293	25,435	33,607	45,039	59,032
Charlotte, MSA	617,382	682,791			134,272	150,729	178,778	213,642	266,339	330,903	414,870	514,786	656,719
Anson County	1,710	1,836			384	373	366	432	524	659	799	895	1,239
Cabarrus County	49,333	54,693			4,700	5,997	7,588	9,882	13,031	17,753	23,835	32,536	44,868
Gaston County	46,018	49,151			9,424	11,283	14,027	17,546	22,925	28,769	36,841	48,028	62,676
Mecklenburg County	428,922	472,439			113,202	124,836	146,288	172,468	211,967	259,885	321,022	389,174	487,368
Union County	91,399	104,673			6,562	8,240	10,510	13,314	17,893	23,836	32,374	44,153	60,568
Durham, MSA	180,636	193,339			54,850	63,636	77,485	92,824	114,446	139,409	173,955	216,935	271,844
Chatham County	21,884	23,353			9,078	10,104	12,157	14,620	17,947	20,768	25,496	31,747	39,104
Durham County	85,080	90,369			28,457	33,969	42,477	51,302	64,156	80,960	104,463	135,314	175,416
Orange County	66,697	72,179			14,619	16,712	19,777	23,407	28,407	33,309	38,932	44,156	50,983
Person County	6,975	7,438			2,695	2,851	3,075	3,495	3,937	4,371	5,065	5,718	6,340
Fayetteville, MSA	285,229	310,262			136,142	143,523	172,875	183,885	194,962	212,833	236,469	261,294	284,807
Cumberland County	266,286	289,344			134,392	141,599	170,193	180,481	190,209	206,891	228,394	250,365	271,076
Hoke County	18,943	20,918			1,750	1,923	2,683	3,404	4,753	5,942	8,075	10,929	13,731
Goldsboro, MSA	27,427	29,348			12,992	14,607	16,626	18,802	22,093	25,587	29,825	34,724	39,371
Wayne County	27,427	29,348			12,992	14,607	16,626	18,802	22,093	25,587	29,825	34,724	39,371
Greensboro, MSA	203,898	218,979			50,756	57,685	68,493	81,505	100,448	123,059	152,025	189,647	236,393
Guilford County	158,816	170,876			39,220	43,650	51,106	59,841	72,422	87,449	106,199	130,341	160,561
Randolph County	29,709	31,661			6,935	8,717	11,283	14,607	19,434	25,278	33,306	43,974	57,224
Rockingham County	15,373	16,442			4,601	5,317	6,104	7,058	8,592	10,332	12,519	15,332	18,608
Greenville, MSA	31,361	33,869			10,507	11,949	13,358	15,675	18,686	22,434	27,112	33,382	39,016
Greene County	3,123	3,310			719	866	1,082	1,543	2,065	2,946	4,306	5,918	7,457
Pitt County	28,238	30,559			9,788	11,083	12,277	14,132	16,621	19,488	22,806	27,464	31,559
Hickory, MSA	77,591	82,549			18,171	21,359	26,690	33,054	42,745	53,588	68,630	87,743	111,627
Alexander County	5,932	6,291			1,507	1,690	2,037	2,550	3,260	3,830	4,476	5,443	7,096
Burke County	16,351	17,299			2,303	2,837	3,590	4,670	6,308	8,210	10,560	13,919	19,148
Caldwell County	12,393	13,207			3,175	3,559	4,427	5,118	6,591	7,733	9,964	12,615	15,920
Catawba County	42,915	45,752			11,186	13,272	16,635	20,717	26,586	33,815	43,629	55,766	69,463
Jacksonville, MSA	176,916	193,153			71,425	73,430	86,161	87,262	94,537	101,864	114,611	126,830	137,769
Onslow County	176,916	193,153			71,425	73,430	86,161	87,262	94,537	101,864	114,611	126,830	137,769

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Raleigh, MSA	484,904	530,724			102,913	115,447	136,703	162,502	197,762	239,578	295,459	366,669	449,376
Franklin County	10,109	10,859			8,948	8,912	9,111	10,187	11,239	12,150	13,791	15,771	17,370
Johnston County	55,910	61,816			11,279	13,420	16,832	20,745	26,741	33,924	43,670	57,553	73,326
Wake County	418,885	458,049			82,686	93,115	110,759	131,570	159,783	193,504	237,998	293,345	358,680
Rocky Mount, MSA	16,815	17,816			8,791	9,557	10,927	12,557	14,677	17,747	21,906	26,388	30,826
Edgecombe County	3,787	4,019			2,545	2,614	3,141	3,583	4,264	5,621	7,245	8,759	10,918
Nash County	13,028	13,797			6,246	6,943	7,786	8,974	10,414	12,126	14,662	17,629	19,908
Virginia Beach, SC, MSA	9,847	10,836			884	877	960	1,093	1,251	1,344	1,520	1,702	1,849
Currituck County	9,847	10,836			884	877	960	1,093	1,251	1,344	1,520	1,702	1,849
Wilmington, MSA	91,389	99,125			11,408	13,821	16,380	19,753	24,412	30,410	38,058	47,347	58,031
Brunswick County	23,375	25,576			2,689	3,200	3,755	4,483	5,303	6,659	8,357	10,592	13,210
New Hanover County	57,424	62,103			7,245	8,814	10,387	12,490	15,670	19,459	24,117	29,768	36,605
Pender County	10,590	11,446			1,474	1,807	2,238	2,779	3,440	4,293	5,585	6,987	8,215
Winston Szalem, MSA	127,064	136,184			34,140	39,871	48,417	59,447	75,336	95,792	120,848	151,210	190,753
Davie County	8,512	9,166			1,637	1,868	2,162	2,665	3,502	4,422	5,443	7,322	9,542
Forsyth County	107,822	115,415			28,752	33,439	40,765	50,092	63,260	80,754	101,686	126,499	159,862
Stokes County	5,565	5,909			1,274	1,514	1,806	2,216	2,784	3,501	4,389	5,444	6,751
Yadkin County	5,164	5,694			2,477	3,050	3,683	4,473	5,791	7,115	9,329	11,944	14,597
Non-MSA Counties	622,750	669,827			154,793	174,568	206,193	245,095	299,257	364,404	452,310	560,676	679,971
Alleghany County	2,517	2,651			766	827	1,006	1,064	1,335	1,774	2,099	2,627	3,129
Ashe County	980	1,033			1,447	1,488	1,509	1,811	2,124	2,354	2,540	2,844	3,349
Avery County	1,670	1,739			484	576	703	955	1,212	1,555	1,938	2,307	2,923
Beaufort County	7,796	8,465			1,856	2,028	2,405	2,868	3,503	4,539	6,043	8,100	10,394
Bertie County	1,401	1,503			488	469	439	408	448	487	544	466	504
Bladen County	5,885	6,340			1,069	1,188	1,452	1,831	2,592	3,428	4,841	6,356	8,229
Camden County	3,365	3,739			325	377	340	377	456	418	429	426	532
Carteret County	18,081	19,356			3,299	3,780	4,417	4,895	5,628	6,614	8,089	9,669	11,096
Caswell County	6,376	6,773			880	960	1,035	1,218	1,401	1,750	2,077	2,554	3,115
Cherokee County	5,742	6,036			903	929	1,018	1,151	1,378	1,685	1,933	2,260	2,633
Chowan County	3,059	3,282			533	522	531	573	670	751	909	1,000	1,204
Clay County	476	503			135	129	130	147	179	189	208	284	308
Cleveland County	13,529	14,422			2,744	2,962	3,545	3,998	4,789	5,643	6,780	8,169	10,022
Columbus County	15,843	17,041			1,208	1,356	1,582	1,953	2,460	3,248	4,157	5,400	6,538
Craven County	35,485	37,904			16,521	17,675	19,855	21,007	23,136	25,791	29,822	34,168	38,499
Dare County	12,015	13,031			1,723	1,841	2,042	2,373	2,891	3,428	4,051	4,936	5,759
Davidson County	28,160	29,724			6,192	7,121	8,570	10,365	12,904	16,581	20,732	26,569	33,824
Duplin County	7,794	8,516			8,022	9,981	12,976	16,751	20,040	26,300	34,655	42,420	43,438
Gates County	1,511	1,591			138	123	104	92	121	116	106	94	125
Graham County	2,011	2,171			167	160	154	153	194	224	259	253	254
Granville County	7,243	7,782			2,562	2,797	3,345	3,956	4,697	5,781	7,012	8,562	11,338
Halifax County	15,406	16,372			2,458	2,416	2,680	2,912	3,313	3,700	4,031	4,481	5,174
Harnett County	41,957	45,918			9,249	10,512	12,997	15,110	18,259	22,344	27,669	33,786	41,328
Hertford County	8,065	8,662			290	344	385	489	619	798	1,060	1,360	1,841
Hyde County	1,229	1,296			148	186	188	237	299	352	526	708	845
Iredell County	42,627	47,011			6,567	7,981	9,449	11,277	13,773	17,053	21,346	26,198	33,261
Jackson County	16,719	18,068			1,606	1,796	1,916	2,244	2,680	3,045	3,342	3,913	4,767
Jones County	4,121	4,506			150	187	206	254	361	571	757	975	1,240
Lee County	8,529	9,266			6,738	7,906	10,041	12,432	15,891	19,488	24,643	31,957	40,561
Lenoir County	8,618	9,344			3,349	3,737	4,479	5,128	6,344	7,759	9,619	11,458	13,480
Lincoln County	10,693	11,776			4,642	5,640	6,913	8,599	11,013	13,559	16,808	21,141	25,030
McDowell County	5,723	6,039			846	974	1,154	1,517	2,211	2,704	3,575	4,831	6,435
Macon County	5,243	5,686			521	604	733	938	1,205	1,562	1,982	2,609	3,463

NC Total Buying Power 1990-2010

North Carolina	Two or more	Two or more			Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic
North Carolina	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998
Alamance County	25,281	26,709			7,306	8,958	11,453	14,611	19,293	25,435	33,607	45,039	59,032
Alexander County	5,932	6,291			1,507	1,690	2,037	2,550	3,260	3,830	4,476	5,443	7,096
Alleghany County	2,517	2,651			766	827	1,006	1,064	1,335	1,774	2,099	2,627	3,129
Anson County	1,710	1,836			384	373	366	432	524	659	799	895	1,239
Ashe County	980	1,033			1,447	1,488	1,509	1,811	2,124	2,354	2,540	2,844	3,349
Avery County	1,670	1,739			484	576	703	955	1,212	1,555	1,938	2,307	2,923
Beaufort County	7,796	8,465			1,856	2,028	2,405	2,868	3,503	4,539	6,043	8,100	10,394
Bertie County	1,401	1,503			488	469	439	408	448	487	544	466	504
Bladen County	5,885	6,340			1,069	1,188	1,452	1,831	2,592	3,428	4,841	6,356	8,229
Brunswick County	23,375	25,576			2,689	3,200	3,755	4,483	5,303	6,659	8,357	10,592	13,210
Buncombe County	72,274	76,837			15,752	17,801	20,296	23,415	27,683	32,965	38,994	47,047	56,306
Burke County	16,351	17,299			2,303	2,837	3,590	4,670	6,308	8,210	10,560	13,919	19,148
Cabarrus County	49,333	54,693			4,700	5,997	7,588	9,882	13,031	17,753	23,835	32,536	44,868
Caldwell County	12,393	13,207			3,175	3,559	4,427	5,118	6,591	7,733	9,964	12,615	15,920
Camden County	3,365	3,739			325	377	340	377	456	418	429	426	532
Carteret County	18,081	19,356			3,299	3,780	4,417	4,895	5,628	6,614	8,089	9,669	11,096
Caswell County	6,376	6,773			880	960	1,035	1,218	1,401	1,750	2,077	2,554	3,115
Catawba County	42,915	45,752			11,186	13,272	16,635	20,717	26,586	33,815	43,629	55,766	69,463
Chatham County	21,884	23,353			9,078	10,104	12,157	14,620	17,947	20,768	25,496	31,747	39,104
Cherokee County	5,742	6,036			903	929	1,018	1,151	1,378	1,685	1,933	2,260	2,633
Chowan County	3,059	3,282			533	522	531	573	670	751	909	1,000	1,204
Clay County	476	503			135	129	130	147	179	189	208	284	308
Cleveland County	13,529	14,422			2,744	2,962	3,545	3,998	4,789	5,643	6,780	8,169	10,022
Columbus County	15,843	17,041			1,208	1,356	1,582	1,953	2,460	3,248	4,157	5,400	6,538
Craven County	35,485	37,904			16,521	17,675	19,855	21,007	23,136	25,791	29,822	34,168	38,499
Cumberland County	266,286	289,344			134,392	141,599	170,193	180,481	190,209	206,891	228,394	250,365	271,076
Currituck County	9,847	10,836			884	877	960	1,093	1,251	1,344	1,520	1,702	1,849
Dare County	12,015	13,031			1,723	1,841	2,042	2,373	2,891	3,428	4,051	4,936	5,759
Davidson County	28,160	29,724			6,192	7,121	8,570	10,365	12,904	16,581	20,732	26,569	33,824
Davie County	8,512	9,166			1,637	1,868	2,162	2,665	3,502	4,422	5,443	7,322	9,542
Duplin County	7,794	8,516			8,022	9,981	12,976	16,751	20,040	26,300	34,655	42,420	43,438
Durham County	85,080	90,369			28,457	33,969	42,477	51,302	64,156	80,960	104,463	135,314	175,416
Edgecombe County	3,787	4,019			2,545	2,614	3,141	3,583	4,264	5,621	7,245	8,759	10,918
Forsyth County	107,822	115,415			28,752	33,439	40,765	50,092	63,260	80,754	101,686	126,499	159,862
Franklin County	10,109	10,859			8,948	8,912	9,111	10,187	11,239	12,150	13,791	15,771	17,370
Gaston County	46,018	49,151			9,424	11,283	14,027	17,546	22,925	28,769	36,841	48,028	62,676
Gates County	1,511	1,591			138	123	104	92	121	116	106	94	125
Graham County	2,011	2,171			167	160	154	153	194	224	259	253	254
Granville County	7,243	7,782			2,562	2,797	3,345	3,956	4,697	5,781	7,012	8,562	11,338
Greene County	3,123	3,310			719	866	1,082	1,543	2,065	2,946	4,306	5,918	7,457
Guilford County	158,816	170,876			39,220	43,650	51,106	59,841	72,422	87,449	106,199	130,341	160,561
Halifax County	15,406	16,372			2,458	2,416	2,680	2,912	3,313	3,700	4,031	4,481	5,174
Harnett County	41,957	45,918			9,249	10,512	12,997	15,110	18,259	22,344	27,669	33,786	41,328
Haywood County	14,968	15,927			2,684	2,765	3,063	3,225	3,433	3,821	4,311	4,703	5,061
Henderson County	22,282	23,837			8,126	9,492	11,408	13,410	16,194	19,740	23,747	29,447	35,377
Hertford County	8,065	8,662			290	344	385	489	619	798	1,060	1,360	1,841
Hoke County	18,943	20,918			1,750	1,923	2,683	3,404	4,753	5,942	8,075	10,929	13,731
Hyde County	1,229	1,296			148	186	188	237	299	352	526	708	845
Iredell County	42,627	47,011			6,567	7,981	9,449	11,277	13,773	17,053	21,346	26,198	33,261
Jackson County	16,719	18,068			1,606	1,796	1,916	2,244	2,680	3,045	3,342	3,913	4,767
Johnston County	55,910	61,816			11,279	13,420	16,832	20,745	26,741	33,924	43,670	57,553	73,326
Jones County	4,121	4,506			150	187	206	254	361	571	757	975	1,240
Lee County	8,529	9,266			6,738	7,906	10,041	12,432	15,891	19,488	24,643	31,957	40,561
Lenoir County	8,618	9,344			3,349	3,737	4,479	5,128	6,344	7,759	9,619	11,458	13,480

NC Total Buying Power 1990-2010

North Carolina	Two or more	Two or more			Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic
North Carolina	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996	in 1997	in 1998
Lincoln County	10,693	11,776			4,642	5,640	6,913	8,599	11,013	13,559	16,808	21,141	25,030
McDowell County	5,723	6,039			846	974	1,154	1,517	2,211	2,704	3,575	4,831	6,435
Macon County	5,243	5,686			521	604	733	938	1,205	1,562	1,982	2,609	3,463
Madison County	2,870	3,026			294	367	440	604	817	1,116	1,528	2,015	2,692
Martin County	4,804	5,375			914	898	994	1,183	1,423	1,623	1,887	2,228	2,464
Mecklenburg County	428,922	472,439			113,202	124,836	146,288	172,468	211,967	259,885	321,022	389,174	487,368
Mitchell County	5,526	6,220			440	465	505	613	795	975	1,117	1,504	1,687
Montgomery County	4,768	5,040			3,582	3,980	4,699	5,745	6,806	8,095	9,780	11,901	14,402
Moore County	21,131	22,674			5,866	6,616	7,508	9,104	10,859	13,152	15,976	18,710	22,909
Nash County	13,028	13,797			6,246	6,943	7,786	8,974	10,414	12,126	14,662	17,629	19,908
New Hanover County	57,424	62,103			7,245	8,814	10,387	12,490	15,670	19,459	24,117	29,768	36,605
Northampton County	4,847	5,231			767	830	956	1,104	1,293	1,619	2,080	2,727	3,335
Onslow County	176,916	193,153			71,425	73,430	86,161	87,262	94,537	101,864	114,611	126,830	137,769
Orange County	66,697	72,179			14,619	16,712	19,777	23,407	28,407	33,309	38,932	44,156	50,983
Pamlico County	3,895	4,213			314	328	351	375	487	536	633	705	859
Pasquotank County	8,462	8,916			2,824	2,784	2,862	2,997	3,103	3,378	3,963	4,129	4,413
Pender County	10,590	11,446			1,474	1,807	2,238	2,779	3,440	4,293	5,585	6,987	8,215
Perquimans County	2,416	2,578			177	183	175	207	233	310	392	400	495
Person County	6,975	7,438			2,695	2,851	3,075	3,495	3,937	4,371	5,065	5,718	6,340
Pitt County	28,238	30,559			9,788	11,083	12,277	14,132	16,621	19,488	22,806	27,464	31,559
Polk County	5,544	5,861			1,058	1,127	1,276	1,526	1,894	2,061	2,451	2,858	3,475
Randolph County	29,709	31,661			6,935	8,717	11,283	14,607	19,434	25,278	33,306	43,974	57,224
Richmond County	14,198	15,166			1,870	2,109	2,476	2,989	3,766	4,789	6,492	8,399	10,648
Robeson County	36,823	39,576			4,795	5,613	6,934	8,591	11,341	14,726	19,928	26,935	36,126
Rockingham County	15,373	16,442			4,601	5,317	6,104	7,058	8,592	10,332	12,519	15,332	18,608
Rowan County	26,849	28,384			5,301	6,451	8,139	10,058	13,507	17,318	22,373	29,287	38,402
Rutherford County	11,058	11,784			2,915	3,418	3,965	4,698	5,610	6,756	8,272	10,022	12,128
Sampson County	17,702	19,351			8,460	9,965	11,721	14,779	18,333	21,797	26,916	33,677	36,631
Scotland County	9,503	10,174			2,491	2,635	2,832	3,311	3,855	4,403	5,201	5,945	6,783
Stanly County	9,242	9,804			2,371	2,679	3,060	3,627	4,544	5,601	6,935	9,179	11,600
Stokes County	5,565	5,909			1,274	1,514	1,806	2,216	2,784	3,501	4,389	5,444	6,751
Surry County	7,872	8,263			5,219	6,227	7,538	9,265	11,889	14,558	18,508	23,642	30,165
Swain County	13,723	14,652			398	453	407	459	490	545	661	710	815
Transylvania County	8,861	9,367			869	890	1,001	1,125	1,308	1,456	1,604	2,017	2,365
Tyrrell County	359	382			34	37	35	43	63	80	103	127	155
Union County	91,399	104,673			6,562	8,240	10,510	13,314	17,893	23,836	32,374	44,153	60,568
Vance County	6,611	7,146			2,226	2,549	3,189	3,728	4,674	5,517	7,010	8,630	10,939
Wake County	418,885	458,049			82,686	93,115	110,759	131,570	159,783	193,504	237,998	293,345	358,680
Warren County	5,321	5,624			325	365	409	516	654	744	956	1,238	1,615
Washington County	1,843	1,978			323	345	407	491	576	774	913	1,155	1,357
Watauga County	17,588	19,091			2,102	2,086	2,340	2,826	3,314	3,780	4,246	5,155	6,049
Wayne County	27,427	29,348			12,992	14,607	16,626	18,802	22,093	25,587	29,825	34,724	39,371
Wilkes County	6,780	7,289			5,262	5,590	6,305	7,215	8,662	9,859	11,412	13,442	16,417
Wilson County	14,444	15,308			5,071	5,641	6,990	8,610	10,478	13,088	16,447	21,121	26,775
Yadkin County	5,164	5,694			2,477	3,050	3,683	4,473	5,791	7,115	9,329	11,944	14,597
Yancey County	2,714	2,836			793	733	818	832	1,170	1,269	1,473	1,950	2,321
North Carolina	3,090,884	3,355,139			836,205	930,441	1,106,706	1,282,359	1,534,373	1,842,027	2,249,786	2,747,583	3,346,819

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	4,014,320	5,105,721	5,771,399	6,408,875	7,064,913	8,065,501	8,989,809	10,115,902	11,310,498	12,428,786	13,229,149	14,225,559	15,604,207
MSAs, Total	3,189,120	4,023,494	4,544,658	5,075,122	5,590,061	6,388,397	7,124,980	8,070,297	9,048,373	9,948,327	10,598,410	11,416,631	12,544,888
Asheville, MSA	115,420	144,013	160,087	178,009	196,143	226,688	253,287	288,433	325,793	353,057	375,804	403,197	441,168
Buncombe County	64,882	80,253	87,781	99,048	108,343	125,006	138,421	159,182	179,497	193,368	207,140	222,392	243,502
Haywood County	5,536	7,033	7,506	8,149	9,318	10,886	12,066	13,505	14,987	16,189	17,196	18,365	20,003
Henderson County	41,458	52,198	59,805	65,460	72,639	84,422	96,003	108,401	123,334	134,930	142,513	153,113	167,757
Madison County	3,543	4,529	4,995	5,351	5,843	6,374	6,796	7,345	7,975	8,570	8,956	9,327	9,905
Burlington, MSA	76,811	100,940	116,165	132,457	145,394	160,050	172,512	196,262	216,367	237,951	250,204	265,366	287,033
Alamance County	76,811	100,940	116,165	132,457	145,394	160,050	172,512	196,262	216,367	237,951	250,204	265,366	287,033
Charlotte, MSA	808,712	1,044,113	1,213,683	1,403,638	1,558,288	1,798,799	2,050,561	2,380,997	2,693,581	2,949,006	3,152,658	3,442,409	3,833,554
Anson County	1,447	2,220	2,493	3,023	3,282	3,835	4,097	4,537	4,952	5,109	5,508	5,782	6,192
Cabarrus County	60,007	82,671	97,955	111,550	126,081	144,025	165,190	189,910	219,461	241,689	256,208	278,953	309,706
Gaston County	80,241	100,226	120,189	139,495	154,969	172,524	194,362	216,443	243,780	271,495	288,937	312,287	344,220
Mecklenburg County	584,787	748,222	853,493	995,711	1,099,215	1,274,593	1,444,417	1,686,244	1,889,998	2,054,753	2,188,266	2,383,775	2,648,251
Union County	82,230	110,774	139,553	153,859	174,740	203,821	242,494	283,863	335,390	375,960	413,739	461,611	525,185
Durham, MSA	336,038	433,116	491,649	546,976	596,001	678,858	745,371	836,975	941,003	1,017,576	1,081,293	1,154,834	1,257,881
Chatham County	46,286	61,812	71,615	76,281	83,722	95,246	102,998	115,770	131,107	136,750	145,303	153,864	166,144
Durham County	223,856	289,159	329,387	372,349	406,643	457,885	506,696	570,633	636,762	689,812	729,814	779,565	849,237
Orange County	58,647	72,982	81,037	87,313	94,016	111,744	120,946	134,476	155,257	172,007	187,130	201,567	221,428
Person County	7,249	9,163	9,610	11,033	11,620	13,983	14,731	16,095	17,877	19,008	19,046	19,838	21,074
Fayetteville, MSA	311,154	355,479	356,888	382,832	409,602	444,950	479,984	510,529	550,775	624,528	665,000	699,316	750,273
Cumberland County	293,130	329,623	324,676	347,534	369,587	396,636	422,837	445,762	477,259	540,276	572,564	597,415	635,718
Hoke County	18,023	25,856	32,211	35,298	40,015	48,314	57,147	64,767	73,516	84,252	92,436	101,902	114,555
Goldsboro, MSA	44,759	54,716	60,662	67,580	71,800	83,479	90,296	98,597	109,862	119,259	125,605	132,892	143,394
Wayne County	44,759	54,716	60,662	67,580	71,800	83,479	90,296	98,597	109,862	119,259	125,605	132,892	143,394
Greensboro, MSA	284,198	354,795	407,610	452,992	496,303	562,839	624,916	701,279	781,061	858,981	906,460	970,860	1,060,508
Guilford County	187,853	233,481	268,146	300,397	327,861	375,942	419,423	475,551	530,101	583,794	616,882	663,552	727,899
Randolph County	74,634	94,522	108,810	117,832	130,287	143,888	157,787	173,033	192,139	209,326	219,375	231,972	250,160
Rockingham County	21,711	26,792	30,654	34,762	38,155	43,010	47,707	52,696	58,821	65,861	70,204	75,336	82,449
Greenville, MSA	45,843	58,743	67,775	75,293	83,374	94,517	104,491	114,874	126,680	141,648	150,329	160,816	175,455
Greene County	9,781	14,080	17,671	19,119	21,417	24,939	26,545	28,484	29,928	33,185	35,747	37,946	41,081
Pitt County	36,062	44,663	50,104	56,174	61,956	69,578	77,946	86,390	96,752	108,463	114,582	122,869	134,374
Hickory, MSA	138,856	178,662	206,509	224,792	245,741	271,843	297,836	328,451	353,963	385,797	403,774	425,007	456,251
Alexander County	8,967	11,420	14,073	14,209	15,487	17,275	17,527	19,411	20,858	22,467	22,688	23,436	24,688
Burke County	24,853	33,456	37,338	40,943	44,721	49,186	54,185	58,383	63,834	69,477	73,587	77,815	83,919
Caldwell County	19,718	25,371	30,254	34,816	38,073	41,484	43,188	45,927	49,512	54,651	56,619	59,174	63,072
Catawba County	85,318	108,415	124,843	134,824	147,460	163,899	182,936	204,730	219,759	239,203	250,880	264,582	284,572
Jacksonville, MSA	149,711	165,279	166,049	173,251	184,595	230,307	242,309	252,299	280,502	329,000	357,418	375,067	401,398
Onslow County	149,711	165,279	166,049	173,251	184,595	230,307	242,309	252,299	280,502	329,000	357,418	375,067	401,398

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Raleigh, MSA	538,191	695,140	799,792	883,049	980,699	1,119,593	1,270,213	1,474,915	1,683,390	1,857,420	1,990,875	2,166,707	2,404,742
Franklin County	18,505	24,079	29,401	32,605	35,813	39,652	43,828	49,595	55,715	62,020	64,683	69,408	75,956
Johnston County	94,050	122,080	143,099	155,377	174,054	196,227	219,700	248,678	283,077	311,917	334,511	362,451	400,518
Wake County	425,636	548,981	627,292	695,067	770,831	883,715	1,006,684	1,176,641	1,344,598	1,483,484	1,591,680	1,734,848	1,928,268
Rocky Mount, MSA	35,952	47,263	52,396	56,310	63,405	70,337	75,869	82,591	90,581	99,795	105,110	110,960	119,458
Edgecombe County	13,497	19,117	21,378	22,783	25,509	28,388	30,027	32,097	34,536	38,510	40,887	43,037	46,201
Nash County	22,454	28,145	31,018	33,527	37,896	41,949	45,842	50,494	56,045	61,285	64,223	67,923	73,257
Virginia Beach, SC, MSA	1,981	2,794	3,227	3,386	3,836	4,872	6,236	6,540	7,910	8,247	9,166	10,253	11,697
Currituck County	1,981	2,794	3,227	3,386	3,836	4,872	6,236	6,540	7,910	8,247	9,166	10,253	11,697
Wilmington, MSA	70,912	87,987	100,741	110,192	120,875	143,434	166,734	194,150	222,043	241,613	256,336	279,761	311,379
Brunswick County	16,251	20,683	24,573	26,900	30,132	36,094	41,540	48,443	55,138	60,680	64,411	70,295	78,233
New Hanover County	44,346	54,123	60,837	66,875	72,960	85,901	100,145	117,275	135,024	145,273	153,486	167,723	186,920
Pender County	10,315	13,180	15,331	16,417	17,783	21,439	25,049	28,431	31,881	35,660	38,439	41,744	46,225
Winston Szalem, MSA	230,582	300,454	341,426	384,364	434,006	497,830	544,365	603,406	664,863	724,447	768,377	819,187	890,698
Davie County	11,978	17,017	20,418	23,426	27,328	31,612	35,031	39,979	45,423	48,859	52,386	56,422	61,974
Forsyth County	192,658	251,265	286,028	323,334	365,828	421,141	459,682	511,008	561,375	612,653	650,576	693,932	754,855
Stokes County	8,345	10,182	10,352	10,376	11,639	12,794	14,242	15,389	17,163	18,817	19,481	20,691	22,412
Yadkin County	17,602	21,990	24,628	27,228	29,211	32,282	35,410	37,030	40,903	44,118	45,934	48,142	51,456
Non-MSA Counties	825,200	1,082,227	1,226,740	1,333,753	1,474,851	1,677,104	1,864,829	2,045,605	2,262,125	2,480,459	2,630,739	2,808,927	3,059,319
Alleghany County	3,783	5,129	5,685	6,418	7,346	8,492	9,408	10,155	10,812	12,078	13,000	13,810	14,963
Ashe County	3,659	5,938	6,434	6,951	7,528	8,594	9,045	10,649	11,617	12,773	13,437	14,290	15,499
Avery County	3,817	5,063	5,732	6,156	6,607	7,476	8,012	8,605	9,680	10,810	11,377	12,065	13,048
Beaufort County	13,297	17,628	18,154	18,505	19,758	24,034	26,991	30,205	34,738	37,910	41,272	44,548	49,038
Bertie County	574	2,327	2,792	3,043	3,209	3,785	4,164	4,289	4,602	5,042	5,306	5,480	5,772
Bladen County	10,319	15,025	17,367	18,746	21,543	24,420	26,715	28,392	31,531	34,566	37,116	39,654	43,208
Camden County	513	1,901	2,584	3,203	4,282	5,108	6,303	6,452	7,612	8,493	8,711	9,391	10,325
Carteret County	12,729	15,534	17,682	18,448	20,023	21,698	23,310	28,111	31,957	35,063	36,582	39,437	43,359
Caswell County	4,009	5,482	5,715	6,270	7,211	8,103	9,216	9,851	10,663	11,908	12,017	12,600	13,472
Cherokee County	3,006	3,963	4,384	4,444	4,536	5,163	5,804	6,451	7,153	7,383	7,779	8,215	8,847
Chowan County	1,352	2,504	2,822	2,846	3,277	3,726	4,466	4,897	4,833	5,150	5,851	6,277	6,868
Clay County	342	751	899	960	1,183	1,292	1,472	1,867	2,031	2,280	2,345	2,566	2,863
Cleveland County	11,626	14,566	15,730	17,062	18,552	20,310	21,881	24,195	28,293	33,182	34,271	37,063	40,879
Columbus County	8,265	11,416	12,836	13,439	14,900	16,296	18,471	20,056	22,088	24,636	25,951	27,780	30,327
Craven County	43,145	50,595	49,288	47,513	51,677	56,380	62,549	65,037	67,904	72,936	77,889	80,658	85,185
Dare County	6,754	8,801	10,106	11,130	13,013	15,517	18,416	20,057	22,356	23,995	25,474	28,032	31,459
Davidson County	42,273	55,693	64,217	70,898	81,623	93,421	101,619	112,786	127,067	139,530	147,134	156,791	170,399
Duplin County	52,550	72,920	85,534	89,149	97,470	108,549	119,425	128,917	143,068	152,857	163,492	174,638	190,240
Gates County	121	426	483	551	603	668	860	849	1,021	958	1,087	1,175	1,295
Graham County	290	710	786	912	1,107	1,257	1,372	1,656	1,756	1,844	1,937	2,091	2,300
Granville County	13,312	17,438	20,403	22,970	25,499	29,449	32,400	36,422	41,926	46,575	49,850	53,728	59,058
Halifax County	5,572	7,180	7,660	7,969	9,004	10,429	11,155	11,375	12,199	13,329	14,001	14,474	15,261
Harnett County	48,882	60,259	71,774	79,577	88,277	99,795	112,547	121,264	132,298	145,237	157,289	168,410	183,955
Herford County	2,378	4,424	4,074	4,866	5,710	6,473	7,352	7,468	7,981	8,889	9,125	9,601	10,303
Hyde County	1,195	1,901	2,475	3,021	2,643	2,973	3,105	2,854	3,699	3,212	3,511	3,549	3,659
Iredell County	40,707	50,262	59,030	67,862	76,637	85,501	96,186	111,195	127,307	140,690	149,957	163,246	181,239
Jackson County	5,275	7,666	8,443	9,648	10,478	11,588	13,185	15,387	17,712	18,357	20,390	22,294	24,860
Jones County	1,858	3,068	3,831	3,991	4,264	4,927	5,524	5,494	5,928	6,560	7,555	8,120	8,900
Lee County	49,244	60,245	67,824	75,334	80,404	90,919	100,969	111,673	123,642	136,273	141,715	150,682	163,398
Lenoir County	16,068	20,020	21,944	24,234	27,397	30,612	34,536	39,128	42,552	46,959	48,377	51,547	56,014
Lincoln County	30,300	38,786	45,164	51,167	56,969	66,090	74,963	83,291	94,489	103,012	106,420	113,088	122,560
McDowell County	7,953	11,835	13,806	15,175	16,056	18,413	20,153	21,905	23,894	26,277	27,150	28,542	30,601
Macon County	4,296	5,664	6,175	7,232	8,317	9,898	11,491	13,727	16,410	18,709	20,425	22,960	26,319

NC Total Buying Power 1990-2010

North Carolina	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB_GEO	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011	
Alamance County	76,811	100,940	116,165	132,457	145,394	160,050	172,512	196,262	216,367	237,951	250,204	265,366	287,033	
Alexander County	8,967	11,420	14,073	14,209	15,487	17,275	17,527	19,411	20,858	22,467	22,688	23,436	24,688	
Alleghany County	3,783	5,129	5,685	6,418	7,346	8,492	9,408	10,155	10,812	12,078	13,000	13,810	14,963	
Anson County	1,447	2,220	2,493	3,023	3,282	3,835	4,097	4,537	4,952	5,109	5,508	5,782	6,192	
Ashe County	3,659	5,938	6,434	6,951	7,528	8,594	9,045	10,649	11,617	12,773	13,437	14,290	15,499	
Avery County	3,817	5,063	5,732	6,156	6,607	7,476	8,012	8,605	9,680	10,810	11,377	12,065	13,048	
Beaufort County	13,297	17,628	18,154	18,505	19,758	24,034	26,991	30,205	34,738	37,910	41,272	44,548	49,038	
Bertie County	574	2,327	2,792	3,043	3,209	3,785	4,164	4,289	4,602	5,042	5,306	5,480	5,772	
Bladen County	10,319	15,025	17,367	18,746	21,543	24,420	26,715	28,392	31,531	34,566	37,116	39,654	43,208	
Brunswick County	16,251	20,683	24,573	26,900	30,132	36,094	41,540	48,443	55,138	60,680	64,411	70,295	78,233	
Buncombe County	64,882	80,253	87,781	99,048	108,343	125,006	138,421	159,182	179,497	193,368	207,140	222,392	243,502	
Burke County	24,853	33,456	37,338	40,943	44,721	49,186	54,185	58,383	63,834	69,477	73,587	77,815	83,919	
Cabarrus County	60,007	82,671	97,955	111,550	126,081	144,025	165,190	189,910	219,461	241,689	256,208	278,953	309,706	
Caldwell County	19,718	25,371	30,254	34,816	38,073	41,484	43,188	45,927	49,512	54,651	56,619	59,174	63,072	
Camden County	513	1,901	2,584	3,203	4,282	5,108	6,303	6,452	7,612	8,493	8,711	9,391	10,325	
Carteret County	12,729	15,534	17,682	18,448	20,023	21,698	23,310	28,111	31,957	35,063	36,582	39,437	43,359	
Caswell County	4,009	5,482	5,715	6,270	7,211	8,103	9,216	9,851	10,663	11,908	12,017	12,600	13,472	
Catawba County	85,318	108,415	124,843	134,824	147,460	163,899	182,936	204,730	219,759	239,203	250,880	264,582	284,572	
Chatham County	46,286	61,812	71,615	76,281	83,722	95,246	102,998	115,770	131,107	136,750	145,303	153,864	166,144	
Cherokee County	3,006	3,963	4,384	4,444	4,536	5,163	5,804	6,451	7,153	7,383	7,779	8,215	8,847	
Chowan County	1,352	2,504	2,822	2,846	3,277	3,726	4,466	4,897	4,833	5,150	5,851	6,277	6,868	
Clay County	342	751	899	960	1,183	1,292	1,472	1,867	2,031	2,280	2,345	2,566	2,863	
Cleveland County	11,626	14,566	15,730	17,062	18,552	20,310	21,881	24,195	28,293	33,182	34,271	37,063	40,879	
Columbus County	8,265	11,416	12,836	13,439	14,900	16,296	18,471	20,056	22,088	24,636	25,951	27,780	30,327	
Craven County	43,145	50,595	49,288	47,513	51,677	56,380	62,549	65,037	67,904	72,936	77,889	80,658	85,185	
Cumberland County	293,130	329,623	324,676	347,534	369,587	396,636	422,837	445,762	477,259	540,276	572,564	597,415	635,718	
Currituck County	1,981	2,794	3,227	3,386	3,836	4,872	6,236	6,540	7,910	8,247	9,166	10,253	11,697	
Dare County	6,754	8,801	10,106	11,130	13,013	15,517	18,416	20,057	22,356	23,995	25,474	28,032	31,459	
Davidson County	42,273	55,693	64,217	70,898	81,623	93,421	101,619	112,786	127,067	139,530	147,134	156,791	170,399	
Davie County	11,978	17,017	20,418	23,426	27,328	31,612	35,031	39,979	45,423	48,859	52,386	56,422	61,974	
Duplin County	52,550	72,920	85,534	89,149	97,470	108,549	119,425	128,917	143,068	152,857	163,492	174,638	190,240	
Durham County	223,856	289,159	329,387	372,349	406,643	457,885	506,696	570,633	636,762	689,812	729,814	779,565	849,237	
Edgecombe County	13,497	19,117	21,378	22,783	25,509	28,388	30,027	32,097	34,536	38,510	40,887	43,037	46,201	
Forsyth County	192,658	251,265	286,028	323,334	365,828	421,141	459,682	511,008	561,375	612,653	650,576	693,932	754,855	
Franklin County	18,505	24,079	29,401	32,605	35,813	39,652	43,828	49,595	55,715	62,020	64,683	69,408	75,956	
Gaston County	80,241	100,226	120,189	139,495	154,969	172,524	194,362	216,443	243,780	271,495	288,937	312,287	344,220	
Gates County	121	426	483	551	603	668	860	849	1,021	958	1,087	1,175	1,295	
Graham County	290	710	786	912	1,107	1,257	1,372	1,656	1,756	1,844	1,937	2,091	2,300	
Granville County	13,312	17,438	20,403	22,970	25,499	29,449	32,400	36,422	41,926	46,575	49,850	53,728	59,058	
Greene County	9,781	14,080	17,671	19,119	21,417	24,939	26,545	28,484	29,928	33,185	35,747	37,946	41,081	
Guilford County	187,853	233,481	268,146	300,397	327,861	375,942	419,423	475,551	530,101	583,794	616,882	663,552	727,899	
Halifax County	5,572	7,180	7,660	7,969	9,004	10,429	11,155	11,375	12,199	13,329	14,001	14,474	15,261	
Harnett County	48,882	60,259	71,774	79,577	88,277	99,795	112,547	121,264	132,298	145,237	157,289	168,410	183,955	
Haywood County	5,536	7,033	7,506	8,149	9,318	10,886	12,066	13,505	14,987	16,189	17,196	18,365	20,003	
Henderson County	41,458	52,198	59,805	65,460	72,639	84,422	96,003	108,401	123,334	134,930	142,513	153,113	167,757	
Hertford County	2,378	4,424	4,074	4,866	5,710	6,473	7,352	7,468	7,981	8,889	9,125	9,601	10,303	
Hoke County	18,023	25,856	32,211	35,298	40,015	48,314	57,147	64,767	73,516	84,252	92,436	101,902	114,555	
Hyde County	1,195	1,901	2,475	3,021	2,643	2,973	3,105	2,854	3,699	3,212	3,511	3,549	3,659	
Iredell County	40,707	50,262	59,030	67,862	76,637	85,501	96,186	111,195	127,307	140,690	149,957	163,246	181,239	
Jackson County	5,275	7,666	8,443	9,648	10,478	11,588	13,185	15,387	17,712	18,357	20,390	22,294	24,860	
Johnston County	94,050	122,080	143,099	155,377	174,054	196,227	219,700	248,678	283,077	311,917	334,511	362,451	400,518	
Jones County	1,858	3,068	3,831	3,991	4,264	4,927	5,524	5,494	5,928	6,560	7,555	8,120	8,900	
Lee County	49,244	60,245	67,824	75,334	80,404	90,919	100,969	111,673	123,642	136,273	141,715	150,682	163,398	
Lenoir County	16,068	20,020	21,944	24,234	27,397	30,612	34,536	39,128	42,552	46,959	48,377	51,547	56,014	

NC Total Buying Power 1990-2010

North Carolina	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic	Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009	in 2010	in 2011
Lincoln County	30,300	38,786	45,164	51,167	56,969	66,090	74,963	83,291	94,489	103,012	106,420	113,088	122,560
McDowell County	7,953	11,835	13,806	15,175	16,056	18,413	20,153	21,905	23,894	26,277	27,150	28,542	30,601
Macon County	4,296	5,664	6,175	7,232	8,317	9,898	11,491	13,727	16,410	18,709	20,425	22,960	26,319
Madison County	3,543	4,529	4,995	5,351	5,843	6,374	6,796	7,345	7,975	8,570	8,956	9,327	9,905
Martin County	3,200	5,375	5,883	6,646	7,877	8,261	8,796	10,089	11,334	12,638	13,323	14,297	15,647
Mecklenburg County	584,787	748,222	853,493	995,711	1,099,215	1,274,593	1,444,417	1,686,244	1,889,998	2,054,753	2,188,266	2,383,775	2,648,251
Mitchell County	2,131	3,529	4,197	4,591	5,152	6,153	7,248	7,872	8,667	9,676	10,533	11,418	12,621
Montgomery County	17,739	21,821	25,155	26,967	28,599	34,120	37,185	39,758	42,451	45,855	47,883	50,396	54,091
Moore County	26,865	34,660	38,366	41,800	45,854	52,709	59,801	64,904	71,882	77,923	83,074	88,510	96,170
Nash County	22,454	28,145	31,018	33,527	37,896	41,949	45,842	50,494	56,045	61,285	64,223	67,923	73,257
New Hanover County	44,346	54,123	60,837	66,875	72,960	85,901	100,145	117,275	135,024	145,273	153,486	167,723	186,920
Northampton County	3,998	8,141	9,610	9,389	10,775	13,255	14,615	15,234	15,931	16,594	18,545	19,532	20,992
Onslow County	149,711	165,279	166,049	173,251	184,595	230,307	242,309	252,299	280,502	329,000	357,418	375,067	401,398
Orange County	58,647	72,982	81,037	87,313	94,016	111,744	120,946	134,476	155,257	172,007	187,130	201,567	221,428
Pamlico County	1,016	1,538	1,689	1,753	2,202	2,407	2,466	2,466	2,566	2,516	2,726	2,758	2,845
Pasquotank County	4,592	5,700	5,849	6,858	7,708	10,015	11,924	15,250	16,162	17,902	18,148	19,920	22,300
Pender County	10,315	13,180	15,331	16,417	17,783	21,439	25,049	28,431	31,881	35,660	38,439	41,744	46,225
Perquimans County	542	1,795	1,950	2,076	2,450	2,726	3,451	4,300	4,537	4,985	5,540	6,268	7,232
Person County	7,249	9,163	9,610	11,033	11,620	13,983	14,731	16,095	17,877	19,008	19,046	19,838	21,074
Pitt County	36,062	44,663	50,104	56,174	61,956	69,578	77,946	86,390	96,752	108,463	114,582	122,869	134,374
Polk County	3,967	5,078	5,608	6,225	6,641	7,947	8,372	9,406	10,294	11,234	11,763	12,449	13,437
Randolph County	74,634	94,522	108,810	117,832	130,287	143,888	157,787	173,033	192,139	209,326	219,375	231,972	250,160
Richmond County	13,463	17,539	20,774	22,852	23,351	27,020	30,420	32,588	34,673	40,197	42,910	45,797	49,848
Robeson County	50,173	67,986	78,536	86,828	99,465	114,792	129,240	142,087	160,069	177,145	188,712	202,652	221,951
Rockingham County	21,711	26,792	30,654	34,762	38,155	43,010	47,707	52,696	58,821	65,861	70,204	75,336	82,449
Rowan County	49,089	62,605	70,785	78,678	88,261	96,825	106,725	118,909	130,924	143,636	151,072	161,061	175,121
Rutherford County	14,234	17,519	18,649	18,976	20,409	22,330	23,814	25,670	28,392	30,420	32,420	34,005	36,376
Sampson County	42,865	59,964	67,768	71,910	82,047	98,059	109,928	114,600	125,140	139,361	150,996	162,726	178,848
Scotland County	7,892	9,376	10,415	10,113	11,524	12,570	13,632	14,632	14,778	15,554	16,357	16,802	17,603
Stanly County	14,155	18,174	21,299	23,262	25,163	27,973	31,182	33,754	37,653	40,811	42,529	44,800	48,131
Stokes County	8,345	10,182	10,352	10,376	11,639	12,794	14,242	15,389	17,163	18,817	19,481	20,691	22,412
Surry County	37,039	45,728	50,577	55,007	58,742	66,080	71,059	77,985	84,373	92,477	97,250	102,127	109,378
Swain County	892	1,618	2,245	2,629	2,930	3,255	3,738	4,237	4,698	5,246	5,511	5,974	6,604
Transylvania County	2,577	3,306	3,339	3,870	3,997	4,616	4,945	5,656	6,418	6,964	7,525	7,982	8,633
Tyrrell County	198	900	1,225	1,298	1,705	1,933	2,439	2,684	2,968	3,072	3,106	3,377	3,743
Union County	82,230	110,774	139,553	153,859	174,740	203,821	242,494	283,863	335,390	375,960	413,739	461,611	525,185
Vance County	13,173	17,404	20,493	21,966	23,360	26,339	27,661	30,836	34,631	37,892	40,181	42,571	45,999
Wake County	425,636	548,981	627,292	695,067	770,831	883,715	1,006,684	1,176,641	1,344,598	1,483,484	1,591,680	1,734,848	1,928,268
Warren County	1,976	2,800	3,321	3,511	4,053	4,637	5,510	6,078	6,625	7,465	8,139	8,915	9,960
Washington County	1,624	3,788	4,273	4,658	5,141	6,039	6,433	7,242	8,286	9,482	10,401	11,322	12,568
Watauga County	6,864	8,390	8,808	10,052	10,651	12,035	13,883	15,195	16,853	18,589	19,241	20,540	22,361
Wayne County	44,759	54,716	60,662	67,580	71,800	83,479	90,296	98,597	109,862	119,259	125,605	132,892	143,394
Wilkes County	19,106	24,520	29,531	31,000	33,360	38,007	43,473	48,144	51,628	55,643	57,683	61,092	65,987
Wilson County	33,507	43,784	50,032	55,829	60,759	68,805	75,888	82,260	89,352	98,501	105,383	111,893	121,159
Yadkin County	17,602	21,990	24,628	27,228	29,211	32,282	35,410	37,030	40,903	44,118	45,934	48,142	51,456
Yancey County	2,859	3,980	4,678	5,384	6,018	7,041	7,999	9,106	10,020	11,207	11,996	12,943	14,240
North Carolina	4,014,320	5,105,721	5,771,399	6,408,875	7,064,913	8,065,501	8,989,809	10,115,902	11,310,498	12,428,786	13,229,149	14,225,559	15,604,207

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina			North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Hispanic	Hispanic	Hispanic	Hispanic			Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)			(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	17,115,449	18,771,911	20,587,404	22,577,032			100,087,456	105,325,435	114,520,550	121,642,232	129,367,226	137,968,879	147,323,931
MSAs, Total	13,783,568	15,143,579	16,636,715	18,275,807			71,448,050	74,998,208	81,859,434	86,950,785	92,556,285	99,015,971	105,949,173
Asheville, MSA	482,566	527,694	576,864	630,425			4,634,678	4,923,951	5,313,195	5,650,716	5,947,308	6,369,676	6,716,477
Buncombe County	266,532	291,653	319,042	348,897			2,714,118	2,872,959	3,070,527	3,261,531	3,431,102	3,683,605	3,860,604
Haywood County	21,781	23,710	25,802	28,071			620,010	664,902	720,428	766,167	800,444	846,378	902,791
Henderson County	183,737	201,169	220,176	240,894			1,111,912	1,186,624	1,307,947	1,389,821	1,468,308	1,577,343	1,675,611
Madison County	10,517	11,162	11,844	12,563			188,637	199,466	214,292	233,196	247,453	262,351	277,472
Burlington, MSA	310,377	335,526	362,607	391,763			1,643,500	1,727,347	1,838,830	1,947,849	2,064,408	2,197,670	2,316,029
Alamance County	310,377	335,526	362,607	391,763			1,643,500	1,727,347	1,838,830	1,947,849	2,064,408	2,197,670	2,316,029
Charlotte, MSA	4,268,051	4,750,653	5,286,494	5,881,330			16,025,590	16,688,630	18,084,741	19,350,819	20,858,141	22,647,012	24,449,878
Anson County	6,628	7,093	7,589	8,117			290,106	303,263	317,560	343,671	353,747	373,972	392,314
Cabarrus County	343,705	381,278	422,779	468,599			1,565,601	1,660,673	1,791,933	1,907,245	2,046,835	2,254,050	2,399,139
Gaston County	379,299	417,831	460,137	506,576			2,528,838	2,628,772	2,806,700	2,964,871	3,191,529	3,344,455	3,487,465
Mecklenburg County	2,941,154	3,265,490	3,624,491	4,021,767			10,392,704	10,787,977	11,756,749	12,635,836	13,648,424	14,917,259	16,271,389
Union County	597,265	678,960	771,499	876,272			1,248,341	1,307,946	1,411,800	1,499,196	1,617,607	1,757,277	1,899,571
Durham, MSA	1,369,745	1,491,170	1,622,925	1,765,864			5,971,194	6,328,305	6,883,554	7,298,729	7,695,017	8,105,273	8,620,953
Chatham County	179,328	193,482	208,669	224,958			622,407	658,789	739,268	821,940	901,132	939,384	1,018,531
Durham County	924,864	1,006,949	1,096,006	1,192,608			3,209,021	3,387,788	3,657,697	3,792,042	3,911,382	4,130,389	4,415,293
Orange County	243,173	266,980	293,034	321,541			1,740,799	1,864,412	2,038,307	2,209,732	2,379,490	2,505,623	2,617,467
Person County	22,379	23,759	25,217	26,756			398,966	417,316	448,282	475,015	503,013	529,877	569,662
Fayetteville, MSA	805,008	863,831	927,058	995,046			3,740,979	3,972,482	4,759,886	4,926,912	5,021,804	5,242,238	5,534,409
Cumberland County	676,281	719,235	764,700	812,816			3,513,258	3,736,016	4,494,348	4,637,774	4,704,845	4,906,160	5,163,952
Hoke County	128,726	144,596	162,357	182,230			227,721	236,466	265,538	289,138	316,959	336,077	370,458
Goldsboro, MSA	154,682	166,816	180,075	194,417			1,287,639	1,364,201	1,484,606	1,561,410	1,657,741	1,744,711	1,833,670
Wayne County	154,682	166,816	180,075	194,417			1,287,639	1,364,201	1,484,606	1,561,410	1,657,741	1,744,711	1,833,670
Greensboro, MSA	1,158,127	1,264,417	1,380,105	1,505,997			9,079,684	9,411,134	10,129,722	10,686,733	11,327,353	11,953,806	12,699,401
Guilford County	798,225	875,074	959,018	1,050,687			6,423,430	6,636,119	7,136,463	7,518,394	7,966,722	8,438,868	8,993,597
Randolph County	269,694	290,672	313,191	337,357			1,489,169	1,559,257	1,712,119	1,832,777	1,963,188	2,059,337	2,184,302
Rockingham County	90,208	98,671	107,897	117,954			1,167,085	1,215,758	1,281,140	1,335,563	1,397,443	1,455,601	1,521,502
Greenville, MSA	191,376	208,690	227,513	247,971			1,758,354	1,864,027	1,979,487	2,119,707	2,236,550	2,400,173	2,557,840
Greene County	44,461	48,105	52,034	56,268			203,027	209,558	214,157	231,638	240,349	258,873	290,735
Pitt County	146,915	160,585	175,479	191,703			1,555,326	1,654,469	1,765,330	1,888,069	1,996,201	2,141,301	2,267,105
Hickory, MSA	489,662	525,387	563,570	604,373			4,282,378	4,444,672	4,821,291	5,112,952	5,442,077	5,693,536	5,994,007
Alexander County	25,999	27,371	28,805	30,306			376,824	393,290	430,431	461,210	496,638	515,910	522,237
Burke County	90,473	97,510	105,061	113,163			1,039,627	1,087,573	1,173,642	1,241,884	1,320,632	1,365,952	1,394,337
Caldwell County	67,207	71,593	76,242	81,170			934,065	956,795	1,041,520	1,104,982	1,180,886	1,202,474	1,291,487
Catawba County	305,983	328,914	353,462	379,735			1,931,862	2,007,014	2,175,699	2,304,875	2,443,921	2,609,201	2,785,945
Jacksonville, MSA	429,449	459,331	491,149	525,021			1,663,035	1,728,133	2,065,053	2,046,392	2,178,630	2,263,235	2,419,990
Onslow County	429,449	459,331	491,149	525,021			1,663,035	1,728,133	2,065,053	2,046,392	2,178,630	2,263,235	2,419,990

NC Total Buying Power 1990-2010

Raleigh, MSA	2,667,992	2,959,068	3,280,767	3,636,207		9,956,935	10,580,917	11,694,469	12,706,421	13,756,790	14,979,793	16,337,938
Franklin County	83,099	90,887	99,377	108,629		444,806	468,769	521,953	564,652	618,237	664,048	739,129
Johnston County	442,451	488,635	539,482	595,447		1,130,276	1,209,617	1,349,597	1,467,236	1,599,062	1,725,871	1,873,922
Wake County	2,142,443	2,379,546	2,641,908	2,932,132		8,381,853	8,902,530	9,822,919	10,674,534	11,539,492	12,589,873	13,724,886
Rocky Mount, MSA	128,566	138,328	148,784	159,983		1,821,361	1,903,922	2,021,615	2,132,396	2,234,521	2,361,097	2,543,841
Edgecombe County	49,584	53,202	57,070	61,204		666,170	701,055	745,732	776,883	798,468	842,054	901,883
Nash County	78,982	85,125	91,714	98,778		1,155,190	1,202,867	1,275,883	1,355,513	1,436,053	1,519,043	1,641,958
Virginia Beach, SC, MSA	13,339	15,208	17,332	19,747		187,214	202,283	225,659	241,136	258,921	279,881	310,935
Currituck County	13,339	15,208	17,332	19,747		187,214	202,283	225,659	241,136	258,921	279,881	310,935
Wilmington, MSA	346,456	385,364	428,503	476,317		2,848,557	3,106,146	3,364,435	3,625,111	3,950,595	4,305,817	4,692,747
Brunswick County	87,035	96,791	107,600	119,570		631,890	691,690	745,236	798,424	846,831	940,380	1,035,229
New Hanover County	208,256	231,966	258,303	287,552		1,862,293	2,021,186	2,182,300	2,359,757	2,604,448	2,824,156	3,056,876
Pender County	51,165	56,607	62,600	69,196		354,374	393,270	436,899	466,930	499,316	541,281	600,643
Winston Szalem, MSA	968,172	1,052,096	1,142,969	1,241,345		6,546,953	6,752,059	7,192,893	7,543,502	7,926,430	8,472,053	8,921,058
Davie County	68,051	74,701	81,975	89,930		467,391	483,686	529,208	556,179	586,408	625,547	671,620
Forsyth County	820,870	892,391	969,844	1,053,700		5,158,017	5,299,821	5,629,401	5,900,460	6,177,472	6,602,779	6,923,846
Stokes County	24,270	26,273	28,434	30,763		500,125	526,605	561,371	590,957	631,834	688,380	718,324
Yadkin County	54,981	58,731	62,717	66,953		421,420	441,947	472,912	495,906	530,716	555,347	607,268
Non-MSA Counties	3,331,881	3,628,332	3,950,689	4,301,225		28,639,406	30,327,226	32,661,115	34,691,447	36,810,942	38,952,908	41,374,758
Alleghany County	16,206	17,548	18,995	20,554		116,048	124,773	135,659	147,301	155,934	173,576	181,752
Ashe County	16,805	18,216	19,741	21,386		257,437	275,818	290,366	319,793	348,431	376,061	385,391
Avery County	14,106	15,243	16,465	17,779		178,176	194,520	208,091	237,153	243,724	266,016	273,240
Beaufort County	53,962	59,364	65,285	71,774		547,778	564,710	589,773	618,926	637,944	673,497	724,866
Bertie County	6,079	6,399	6,735	7,087		223,448	234,209	250,475	261,901	286,868	296,681	303,544
Bladen County	47,067	51,258	55,808	60,746		311,756	332,420	355,466	387,022	423,987	454,733	520,520
Camden County	11,349	12,471	13,700	15,047		71,318	76,411	82,461	89,801	96,581	106,223	116,932
Carteret County	47,657	52,366	57,524	63,172		695,319	752,592	815,213	864,288	920,700	986,539	1,076,317
Caswell County	14,400	15,387	16,437	17,552		226,219	243,825	259,858	277,610	294,932	317,586	341,596
Cherokee County	9,525	10,252	11,032	11,868		213,789	222,414	236,134	251,117	266,931	293,117	309,051
Chowan County	7,511	8,213	8,978	9,810		173,155	186,182	193,452	203,025	217,869	227,765	242,989
Clay County	3,194	3,563	3,973	4,428		80,373	83,266	86,856	95,840	104,353	112,260	120,352
Cleveland County	45,075	49,689	54,759	60,331		1,162,426	1,212,948	1,298,367	1,363,233	1,439,246	1,535,031	1,585,682
Columbus County	33,098	36,113	39,390	42,952		571,040	632,827	681,673	731,501	774,394	810,022	863,087
Craven County	89,940	94,934	100,177	105,681		1,119,193	1,193,291	1,330,932	1,363,458	1,429,292	1,515,203	1,642,170
Dare County	35,294	39,586	44,385	49,753		324,943	341,873	366,699	391,425	435,154	476,476	519,851
Davidson County	185,132	201,083	218,345	237,022		1,824,891	1,880,468	2,023,068	2,134,740	2,276,341	2,464,616	2,602,121
Duplin County	207,167	225,527	245,434	267,011		495,569	556,714	618,776	687,386	689,406	757,193	826,404
Gates County	1,427	1,571	1,729	1,903		109,931	117,801	123,292	131,438	140,711	143,539	154,755
Graham County	2,529	2,779	3,051	3,346		64,977	70,140	77,414	84,624	91,421	98,707	107,204
Granville County	64,898	71,296	78,302	85,971		468,833	492,863	543,251	571,583	608,845	652,759	703,759
Halifax County	16,085	16,949	17,854	18,802		628,690	664,320	713,011	744,315	799,520	803,672	846,447
Harnett County	201,121	219,821	240,180	262,340		785,712	839,486	944,887	1,015,208	1,080,517	1,186,766	1,280,816
Herford County	11,053	11,855	12,713	13,629		238,104	251,458	267,253	276,363	292,298	303,569	314,822
Hyde County	3,770	3,884	4,000	4,118		64,111	69,712	68,329	69,909	77,675	74,813	87,957
Iredell County	201,152	223,188	247,562	274,516		1,369,795	1,461,660	1,592,875	1,711,602	1,860,051	2,007,734	2,159,160
Jackson County	27,713	30,885	34,409	38,326		316,669	334,290	360,250	388,062	404,674	431,411	458,314
Jones County	9,753	10,685	11,702	12,812		99,446	112,602	114,062	120,677	130,200	140,967	156,354
Lee County	177,137	191,980	208,009	225,313		616,174	647,458	716,252	768,097	814,001	847,846	886,064
Lenoir County	60,853	66,091	71,761	77,895		770,967	823,886	885,606	922,475	964,073	1,013,149	1,072,695
Lincoln County	132,787	143,828	155,742	168,597		706,820	741,217	805,795	874,999	951,208	994,900	1,049,879
McDowell County	32,799	35,144	37,646	40,314		423,642	451,957	490,709	523,484	559,051	597,756	620,214
Macon County	30,156	34,538	39,542	45,266		295,703	315,887	337,121	357,997	388,125	420,437	448,110

NC Total Buying Power 1990-2010

North Carolina	Hispanic	Hispanic	Hispanic	Hispanic			Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic
STUB.GEO	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996
Alamance County	310,377	335,526	362,607	391,763			1,643,500	1,727,347	1,838,830	1,947,849	2,064,408	2,197,670	2,316,029
Alexander County	25,999	27,371	28,805	30,306			376,824	393,290	430,431	461,210	496,638	515,910	522,237
Alleghany County	16,206	17,548	18,995	20,554			116,048	124,773	135,659	147,301	155,934	173,576	181,752
Anson County	6,628	7,093	7,589	8,117			290,106	303,263	317,560	343,671	353,747	373,972	392,314
Ashe County	16,805	18,216	19,741	21,386			257,437	275,818	290,366	319,793	348,431	376,061	385,391
Avery County	14,106	15,243	16,465	17,779			178,176	194,520	208,091	237,153	243,724	266,016	273,240
Beaufort County	53,962	59,364	65,285	71,774			547,778	564,710	589,773	618,926	637,944	673,497	724,866
Bertie County	6,079	6,399	6,735	7,087			223,448	234,209	250,475	261,901	286,868	296,681	303,544
Bladen County	47,067	51,258	55,808	60,746			311,756	332,420	355,466	387,022	423,987	454,733	520,520
Brunswick County	87,035	96,791	107,600	119,570			631,890	691,690	745,236	798,424	846,831	940,380	1,035,229
Buncombe County	266,532	291,653	319,042	348,897			2,714,118	2,872,959	3,070,527	3,261,531	3,431,102	3,683,605	3,860,604
Burke County	90,473	97,510	105,061	113,163			1,039,627	1,087,573	1,173,642	1,241,884	1,320,632	1,365,952	1,394,337
Cabarrus County	343,705	381,278	422,779	468,599			1,565,601	1,660,673	1,791,933	1,907,245	2,046,835	2,254,050	2,399,139
Caldwell County	67,207	71,593	76,242	81,170			934,065	956,795	1,041,520	1,104,982	1,180,886	1,202,474	1,291,487
Camden County	11,349	12,471	13,700	15,047			71,318	76,411	82,461	89,801	96,581	106,223	116,932
Carteret County	47,657	52,366	57,524	63,172			695,319	752,592	815,213	864,288	920,700	986,539	1,076,317
Caswell County	14,400	15,387	16,437	17,552			226,219	243,825	259,858	277,610	294,932	317,586	341,596
Catawba County	305,983	328,914	353,462	379,735			1,931,862	2,007,014	2,175,699	2,304,875	2,443,921	2,609,201	2,785,945
Chatham County	179,328	193,482	208,669	224,958			622,407	658,789	739,268	821,940	901,132	939,384	1,018,531
Cherokee County	9,525	10,252	11,032	11,868			213,789	222,414	236,134	251,117	266,931	293,117	309,051
Chowan County	7,511	8,213	8,978	9,810			173,155	186,182	193,452	203,025	217,869	227,765	242,989
Clay County	3,194	3,563	3,973	4,428			80,373	83,266	86,856	95,840	104,353	112,260	120,352
Cleveland County	45,075	49,689	54,759	60,331			1,162,426	1,212,948	1,298,367	1,363,233	1,439,246	1,535,031	1,585,682
Columbus County	33,098	36,113	39,390	42,952			571,040	632,827	681,673	731,501	774,394	810,022	863,087
Craven County	89,940	94,934	100,177	105,681			1,119,193	1,193,291	1,330,932	1,363,458	1,429,292	1,515,203	1,642,170
Cumberland County	676,281	719,235	764,700	812,816			3,513,258	3,736,016	4,494,348	4,637,774	4,704,845	4,906,160	5,163,952
Currituck County	13,339	15,208	17,332	19,747			187,214	202,283	225,659	241,136	258,921	279,881	310,935
Dare County	35,294	39,586	44,385	49,753			324,943	341,873	366,699	391,425	435,154	476,476	519,851
Davidson County	185,132	201,083	218,345	237,022			1,824,891	1,880,468	2,023,068	2,134,740	2,276,341	2,464,616	2,602,121
Davie County	68,051	74,701	81,975	89,930			467,391	483,686	529,208	556,179	586,408	625,547	671,620
Duplin County	207,167	225,527	245,434	267,011			495,569	556,714	618,776	687,386	689,406	757,193	826,404
Durham County	924,864	1,006,949	1,096,006	1,192,608			3,209,021	3,387,788	3,657,697	3,792,042	3,911,382	4,130,389	4,415,293
Edgecombe County	49,584	53,202	57,070	61,204			666,170	701,055	745,732	776,883	798,468	842,054	901,883
Forsyth County	820,870	892,391	969,844	1,053,700			5,158,017	5,299,821	5,629,401	5,900,460	6,177,472	6,602,779	6,923,846
Franklin County	83,099	90,887	99,377	108,629			444,806	468,769	521,953	564,652	618,237	664,048	739,129
Gaston County	379,299	417,831	460,137	506,576			2,528,838	2,628,772	2,806,700	2,964,871	3,191,529	3,344,455	3,487,465
Gates County	1,427	1,571	1,729	1,903			109,931	117,801	123,292	131,438	140,711	143,539	154,755
Graham County	2,529	2,779	3,051	3,346			64,977	70,140	77,414	84,624	91,421	98,707	107,204
Granville County	64,898	71,296	78,302	85,971			468,833	492,863	543,251	571,583	608,845	652,759	703,759
Greene County	44,461	48,105	52,034	56,268			203,027	209,558	214,157	231,638	240,349	258,873	290,735
Guilford County	798,225	875,074	959,018	1,050,687			6,423,430	6,636,119	7,136,463	7,518,394	7,966,722	8,438,868	8,993,597
Halifax County	16,085	16,949	17,854	18,802			628,690	664,320	713,011	744,315	799,520	803,672	846,447
Harnett County	201,121	219,821	240,180	262,340			785,712	839,486	944,887	1,015,208	1,080,517	1,186,766	1,280,816
Haywood County	21,781	23,710	25,802	28,071			620,010	664,902	720,428	766,167	800,444	846,378	902,791
Henderson County	183,737	201,169	220,176	240,894			1,111,912	1,186,624	1,307,947	1,389,821	1,468,308	1,577,343	1,675,611
Hertford County	11,053	11,855	12,713	13,629			238,104	251,458	267,253	276,363	292,298	303,569	314,822
Hoke County	128,726	144,596	162,357	182,230			227,721	236,466	265,538	289,138	316,959	336,077	370,458
Hyde County	3,770	3,884	4,000	4,118			64,111	69,712	68,329	69,909	77,675	74,813	87,957
Iredell County	201,152	223,188	247,562	274,516			1,369,795	1,461,660	1,592,875	1,711,602	1,860,051	2,007,734	2,159,160
Jackson County	27,713	30,885	34,409	38,326			316,669	334,290	360,250	388,062	404,674	431,411	458,314
Johnston County	442,451	488,635	539,482	595,447			1,130,276	1,209,617	1,349,597	1,467,236	1,599,062	1,725,871	1,873,922
Jones County	9,753	10,685	11,702	12,812			99,446	112,602	114,062	120,677	130,200	140,967	156,354
Lee County	177,137	191,980	208,009	225,313			616,174	647,458	716,252	768,097	814,001	847,846	886,064
Lenoir County	60,853	66,091	71,761	77,895			770,967	823,886	885,606	922,475	964,073	1,013,149	1,072,695

NC Total Buying Power 1990-2010

North Carolina	Hispanic	Hispanic	Hispanic	Hispanic			Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power			Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2012	in 2013	in 2014	in 2015			in 1990	in 1991	in 1992	in 1993	in 1994	in 1995	in 1996
Lincoln County	132,787	143,828	155,742	168,597			706,820	741,217	805,795	874,999	951,208	994,900	1,049,879
McDowell County	32,799	35,144	37,646	40,314			423,642	451,957	490,709	523,484	559,051	597,756	620,214
Macon County	30,156	34,538	39,542	45,266			295,703	315,887	337,121	357,997	388,125	420,437	448,110
Madison County	10,517	11,162	11,844	12,563			188,637	199,466	214,292	233,196	247,453	262,351	277,472
Martin County	17,119	18,724	20,474	22,380			300,734	324,854	346,791	350,603	377,975	388,475	407,286
Mecklenburg County	2,941,154	3,265,490	3,624,491	4,021,767			10,392,704	10,787,977	11,756,749	12,635,836	13,648,424	14,917,259	16,271,389
Mitchell County	13,945	15,400	16,999	18,755			163,435	177,293	186,373	195,597	202,194	213,212	221,947
Montgomery County	58,038	62,253	66,746	71,542			271,478	287,856	306,604	333,311	346,755	366,834	385,588
Moore County	104,458	113,424	123,119	133,601			1,060,340	1,110,267	1,188,741	1,297,788	1,398,548	1,504,481	1,623,280
Nash County	78,982	85,125	91,714	98,778			1,155,190	1,202,867	1,275,883	1,355,513	1,436,053	1,519,043	1,641,958
New Hanover County	208,256	231,966	258,303	287,552			1,862,293	2,021,186	2,182,300	2,359,757	2,604,448	2,824,156	3,056,876
Northampton County	22,570	24,261	26,073	28,014			224,824	240,221	253,087	263,854	294,478	302,562	327,790
Onslow County	429,449	459,331	491,149	525,021			1,663,035	1,728,133	2,065,053	2,046,392	2,178,630	2,263,235	2,419,990
Orange County	243,173	266,980	293,034	321,541			1,740,799	1,864,412	2,038,307	2,209,732	2,379,490	2,505,623	2,617,467
Pamlico County	2,934	3,025	3,117	3,211			140,271	148,795	165,781	172,092	184,711	197,329	215,459
Pasquotank County	24,958	27,927	31,241	34,939			400,744	422,366	443,297	467,226	486,927	512,878	549,404
Pender County	51,165	56,607	62,600	69,196			354,374	393,270	436,899	466,930	499,316	541,281	600,643
Perquimans County	8,342	9,620	11,091	12,783			113,073	121,352	124,728	130,816	145,920	153,897	168,796
Person County	22,379	23,759	25,217	26,756			398,966	417,316	448,282	475,015	503,013	529,877	569,662
Pitt County	146,915	160,585	175,479	191,703			1,555,326	1,654,469	1,765,330	1,888,069	1,996,201	2,141,301	2,267,105
Polk County	14,500	15,641	16,868	18,185			258,486	276,404	296,965	315,712	337,724	360,581	388,894
Randolph County	269,694	290,672	313,191	337,357			1,489,169	1,559,257	1,712,119	1,832,777	1,963,188	2,059,337	2,184,302
Richmond County	54,242	59,007	64,173	69,773			526,623	555,306	579,281	602,242	618,258	647,519	696,588
Robeson County	243,028	266,044	291,169	318,594			1,074,759	1,167,977	1,284,218	1,381,535	1,450,534	1,519,804	1,615,985
Rockingham County	90,208	98,671	107,897	117,954			1,167,085	1,215,758	1,281,140	1,335,563	1,397,443	1,455,601	1,521,502
Rowan County	190,357	206,865	224,742	244,100			1,534,799	1,613,453	1,726,269	1,814,880	1,956,270	2,060,055	2,153,177
Rutherford County	38,900	41,588	44,452	47,513			708,569	752,354	815,274	861,897	902,873	939,410	981,557
Sampson County	196,509	215,853	237,031	260,212			624,021	683,887	705,580	792,158	841,732	861,724	909,017
Scotland County	18,436	19,304	20,206	21,145			384,053	411,245	445,927	479,266	502,454	529,670	557,064
Stanly County	51,694	55,506	59,582	63,940			710,238	737,232	771,477	803,743	838,731	887,709	945,686
Stokes County	24,270	26,273	28,434	30,763			500,125	526,605	561,371	590,957	631,834	688,380	718,324
Surry County	117,109	125,353	134,139	143,500			872,320	916,273	977,902	1,029,640	1,089,332	1,113,543	1,175,055
Swain County	7,299	8,065	8,910	9,840			104,160	114,788	124,102	133,944	138,060	147,169	161,559
Transylvania County	9,335	10,090	10,902	11,775			367,222	392,241	423,981	439,105	456,114	486,732	527,041
Tyrrell County	4,148	4,594	5,086	5,627			46,107	50,096	48,837	48,230	50,596	49,900	56,704
Union County	597,265	678,960	771,499	876,272			1,248,341	1,307,946	1,411,800	1,499,196	1,617,607	1,757,277	1,899,571
Vance County	49,688	53,659	57,930	62,523			486,089	507,782	549,335	578,385	603,080	611,482	641,132
Wake County	2,142,443	2,379,546	2,641,908	2,932,132			8,381,853	8,902,530	9,822,919	10,674,534	11,539,492	12,589,873	13,724,886
Warren County	11,124	12,421	13,866	15,474			170,521	181,928	198,534	212,923	222,413	234,683	245,174
Washington County	13,947	15,472	17,157	19,019			167,732	181,897	194,263	202,585	212,462	213,769	220,811
Watauga County	24,336	26,476	28,796	31,309			459,996	464,591	509,245	555,776	596,968	643,085	661,734
Wayne County	154,682	166,816	180,075	194,417			1,287,639	1,364,201	1,484,606	1,561,410	1,657,741	1,744,711	1,833,670
Wilkes County	71,252	76,914	83,001	89,544			807,138	828,278	886,555	933,822	990,620	1,033,560	1,072,884
Wilson County	131,149	141,918	153,521	166,019			943,274	981,344	1,057,982	1,109,238	1,146,454	1,189,970	1,247,317
Yadkin County	54,981	58,731	62,717	66,953			421,420	441,947	472,912	495,906	530,716	555,347	607,268
Yancey County	15,663	17,223	18,932	20,804			165,949	173,149	186,559	198,726	214,302	222,254	235,416
North Carolina	17,115,449	18,771,911	20,587,404	22,577,032			100,087,456	105,325,435	114,520,550	121,642,232	129,367,226	137,968,879	147,323,931

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 1997	in 1998	in 1999	in 2000	in 2001	in 2002	in 2003	in 2004	in 2005	in 2006	in 2007	in 2008	in 2009
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	157,461,745	168,140,972	178,040,440	190,844,429	197,143,208	203,889,847	211,523,815	226,537,088	238,476,553	253,377,336	266,537,850	276,622,541	281,738,057
MSAs, Total	113,381,499	121,853,268	129,331,551	139,047,897	143,699,904	149,336,013	154,914,404	166,181,987	175,352,170	187,717,606	197,905,699	205,205,622	209,507,572
Asheville, MSA	7,229,564	7,691,431	8,027,345	8,525,288	8,688,189	8,962,286	9,196,519	9,949,703	10,422,129	11,168,047	11,777,455	12,143,311	12,315,930
Buncombe County	4,137,815	4,428,848	4,612,201	4,889,616	4,948,845	5,114,307	5,214,617	5,703,769	5,951,104	6,434,074	6,759,585	6,944,213	7,037,453
Haywood County	968,324	1,016,364	1,057,980	1,118,250	1,152,935	1,213,292	1,258,535	1,327,042	1,376,010	1,451,261	1,527,220	1,571,073	1,589,768
Henderson County	1,822,874	1,927,914	2,018,001	2,157,854	2,213,480	2,257,653	2,328,887	2,503,984	2,660,127	2,834,537	3,022,339	3,138,246	3,194,588
Madison County	300,551	318,306	339,164	359,569	372,929	377,033	394,481	414,908	434,888	448,175	468,310	489,779	494,121
Burlington, MSA	2,476,834	2,659,280	2,823,174	2,970,806	3,011,827	3,121,819	3,180,865	3,305,442	3,364,846	3,588,163	3,743,635	3,896,588	3,915,237
Alamance County	2,476,834	2,659,280	2,823,174	2,970,806	3,011,827	3,121,819	3,180,865	3,305,442	3,364,846	3,588,163	3,743,635	3,896,588	3,915,237
Charlotte, MSA	26,217,780	28,959,746	31,168,236	33,795,240	35,029,109	37,127,666	38,378,878	41,183,392	43,706,503	47,267,881	49,368,930	50,539,000	51,739,903
Anson County	413,319	440,616	459,624	489,117	518,150	494,790	494,084	537,310	554,528	569,018	582,306	596,261	594,608
Cabarrus County	2,609,843	2,904,382	3,111,698	3,397,814	3,566,634	3,680,674	3,813,078	4,005,985	4,235,987	4,589,380	4,897,461	5,041,100	5,158,378
Gaston County	3,683,261	3,940,815	4,157,572	4,365,842	4,505,758	4,683,680	4,819,415	5,011,655	5,166,422	5,363,027	5,564,683	5,740,197	5,764,021
Mecklenburg County	17,423,462	19,368,799	20,889,478	22,704,589	23,271,389	25,036,589	25,815,157	27,852,763	29,539,039	32,045,675	33,190,736	33,748,026	34,516,721
Union County	2,087,894	2,305,133	2,549,864	2,837,877	3,167,178	3,231,933	3,437,143	3,775,679	4,210,526	4,700,781	5,133,744	5,413,416	5,706,155
Durham, MSA	9,124,756	9,754,907	10,421,862	11,231,154	11,632,643	12,117,828	12,489,972	13,496,801	14,076,449	15,106,029	16,242,130	16,791,645	17,168,979
Chatham County	1,130,147	1,249,854	1,342,377	1,470,030	1,564,371	1,613,529	1,668,105	1,818,044	1,901,963	2,067,215	2,232,745	2,335,982	2,408,152
Durham County	4,720,158	5,108,150	5,489,789	5,900,419	6,020,302	6,287,219	6,487,071	6,874,580	7,129,712	7,643,688	8,110,163	8,337,160	8,471,305
Orange County	2,667,221	2,767,197	2,909,460	3,138,503	3,299,161	3,438,566	3,514,489	3,948,915	4,168,996	4,481,172	4,951,849	5,138,906	5,300,278
Person County	607,230	629,706	680,236	722,201	748,809	778,514	820,307	855,261	875,779	913,954	947,373	979,597	989,245
Fayetteville, MSA	5,760,329	5,972,744	6,254,156	6,630,025	6,931,663	7,522,153	8,051,191	8,603,876	9,389,742	9,907,583	10,678,636	11,582,790	12,007,221
Cumberland County	5,353,568	5,551,177	5,804,510	6,142,114	6,391,062	6,960,064	7,452,721	7,948,845	8,652,616	9,112,665	9,803,478	10,641,187	11,014,919
Hoke County	406,760	421,567	449,646	487,911	540,601	562,089	598,470	655,031	737,127	794,918	875,158	941,603	992,301
Goldsboro, MSA	1,916,176	1,978,503	2,068,212	2,169,481	2,247,649	2,347,473	2,413,173	2,566,732	2,648,916	2,741,840	2,887,066	3,027,615	3,060,831
Wayne County	1,916,176	1,978,503	2,068,212	2,169,481	2,247,649	2,347,473	2,413,173	2,566,732	2,648,916	2,741,840	2,887,066	3,027,615	3,060,831
Greensboro, MSA	13,537,349	14,434,000	15,063,081	15,870,459	16,282,711	16,709,008	17,254,479	18,278,497	18,955,463	20,039,128	20,680,982	21,333,877	21,490,452
Guilford County	9,628,511	10,345,817	10,767,830	11,425,292	11,739,008	12,080,337	12,475,115	13,267,199	13,779,358	14,676,477	15,113,662	15,594,077	15,747,420
Randolph County	2,302,018	2,408,380	2,569,118	2,645,703	2,687,051	2,724,528	2,821,227	2,959,051	3,048,138	3,152,116	3,286,171	3,366,303	3,361,432
Rockingham County	1,606,820	1,679,804	1,726,133	1,799,464	1,856,652	1,904,143	1,958,137	2,052,246	2,127,967	2,210,535	2,281,149	2,373,498	2,381,600
Greenville, MSA	2,770,009	2,850,895	2,989,425	3,231,813	3,316,464	3,486,167	3,659,868	3,892,249	4,113,979	4,379,041	4,632,152	4,889,695	5,005,101
Greene County	306,826	298,420	308,364	340,062	369,919	366,988	385,774	409,693	418,838	434,502	437,018	458,244	463,915
Pitt County	2,463,183	2,552,475	2,681,061	2,891,750	2,946,545	3,119,178	3,274,094	3,482,556	3,695,141	3,944,538	4,195,134	4,431,451	4,541,187
Hickory, MSA	6,343,295	6,744,707	7,138,143	7,506,769	7,705,707	7,815,910	7,969,045	8,328,491	8,607,488	8,938,331	9,165,085	9,384,109	9,373,102
Alexander County	558,444	618,656	679,262	720,031	767,476	756,287	781,147	828,560	853,173	894,169	918,909	931,189	934,936
Burke County	1,460,815	1,612,458	1,715,767	1,789,652	1,846,810	1,907,627	1,954,202	2,035,197	2,109,133	2,161,913	2,223,454	2,288,687	2,288,527
Caldwell County	1,372,918	1,452,842	1,560,657	1,626,117	1,696,599	1,719,923	1,761,300	1,841,807	1,850,611	1,868,679	1,889,680	1,944,509	1,930,571
Catawba County	2,951,118	3,060,750	3,182,457	3,370,969	3,394,823	3,432,073	3,472,396	3,622,926	3,794,571	4,013,570	4,133,042	4,219,724	4,219,068
Jacksonville, MSA	2,558,286	2,638,760	2,776,167	2,886,880	3,056,128	3,101,507	3,414,706	3,852,207	4,250,443	4,471,148	5,008,944	5,663,802	5,928,688
Onslow County	2,558,286	2,638,760	2,776,167	2,886,880	3,056,128	3,101,507	3,414,706	3,852,207	4,250,443	4,471,148	5,008,944	5,663,802	5,928,688

NC Total Buying Power 1990-2010

Raleigh, MSA	17,991,291	19,703,478	21,304,789	23,600,412	24,632,996	25,233,615	26,161,899	28,161,685	30,116,198	32,886,111	35,165,910	36,462,722	37,518,326
Franklin County	822,606	897,369	948,947	1,011,565	1,077,750	1,089,614	1,129,649	1,197,995	1,240,902	1,316,063	1,414,759	1,456,572	1,481,885
Johnston County	2,081,337	2,238,751	2,466,068	2,721,318	2,914,365	2,969,245	3,136,317	3,392,557	3,611,216	3,889,082	4,195,861	4,375,276	4,520,624
Wake County	15,087,347	16,567,357	17,889,773	19,867,529	20,640,881	21,174,755	21,895,934	23,571,133	25,264,081	27,680,967	29,555,290	30,630,874	31,515,817
Rocky Mount, MSA	2,708,879	2,790,401	2,878,460	3,024,167	3,138,841	3,176,862	3,273,163	3,443,376	3,512,410	3,641,408	3,838,707	3,991,369	4,010,926
Edgecombe County	945,374	973,887	999,602	1,072,490	1,103,297	1,092,220	1,125,018	1,178,879	1,185,140	1,200,803	1,255,099	1,300,364	1,297,406
Nash County	1,763,505	1,816,514	1,878,858	1,951,677	2,035,543	2,084,642	2,148,146	2,264,497	2,327,270	2,440,605	2,583,608	2,691,006	2,713,520
Virginia Beach, SC, MSA	334,666	356,936	381,158	420,972	447,367	475,706	529,314	588,534	625,533	665,783	710,872	742,448	774,208
Currituck County	334,666	356,936	381,158	420,972	447,367	475,706	529,314	588,534	625,533	665,783	710,872	742,448	774,208
Wilmington, MSA	5,061,162	5,433,689	5,853,352	6,362,272	6,644,382	6,807,162	7,159,174	7,910,822	8,568,339	9,257,281	9,856,125	10,228,309	10,553,241
Brunswick County	1,138,334	1,249,193	1,362,520	1,484,300	1,618,953	1,654,437	1,784,571	2,020,862	2,214,664	2,434,382	2,660,606	2,807,426	2,948,729
New Hanover County	3,273,537	3,524,531	3,775,488	4,102,310	4,205,570	4,330,422	4,524,056	4,930,948	5,308,701	5,709,082	5,973,316	6,126,069	6,264,468
Pender County	649,291	659,966	715,345	775,662	819,858	822,303	850,546	959,013	1,044,973	1,113,817	1,222,204	1,294,814	1,340,044
Winston Szalem, MSA	9,351,124	9,883,792	10,183,991	10,822,161	10,934,229	11,330,851	11,782,156	12,620,181	12,993,731	13,659,833	14,149,070	14,528,342	14,645,428
Davie County	730,213	781,898	827,944	904,555	913,951	955,351	983,905	1,054,520	1,105,774	1,177,861	1,244,165	1,282,557	1,304,681
Forsyth County	7,208,147	7,623,925	7,803,292	8,286,746	8,346,286	8,668,935	9,022,635	9,689,288	9,970,398	10,499,538	10,849,137	11,126,848	11,215,910
Stokes County	765,291	805,359	859,521	906,482	923,795	943,065	982,921	1,041,784	1,052,588	1,094,171	1,132,782	1,178,516	1,182,225
Yadkin County	647,474	672,609	693,234	724,379	750,197	763,500	792,695	834,589	864,971	888,263	922,986	940,421	942,613
Non-MSA Counties	44,080,246	46,287,704	48,708,889	51,796,532	53,443,304	54,553,834	56,609,412	60,355,101	63,124,382	65,659,730	68,632,152	71,416,918	72,230,484
Alleghany County	197,820	212,167	229,153	233,075	230,450	232,972	235,628	249,505	256,391	254,906	253,700	261,761	256,984
Ashe County	413,447	434,509	470,253	495,926	505,825	513,908	522,247	552,973	556,811	606,481	608,441	634,908	635,889
Avery County	294,700	307,674	333,441	355,931	360,092	362,038	368,307	387,974	394,627	394,451	414,128	430,143	428,541
Beaufort County	774,551	797,459	836,542	906,427	910,607	917,109	975,635	1,040,130	1,099,928	1,150,543	1,249,653	1,294,613	1,315,586
Bertie County	321,206	337,731	344,308	350,568	373,620	369,513	383,190	397,884	416,950	432,090	456,702	488,870	492,839
Bladen County	544,738	534,486	549,249	614,024	623,857	600,418	651,314	701,485	714,119	719,009	755,885	791,903	799,000
Camden County	125,632	131,554	141,583	157,305	165,351	170,076	182,243	200,725	229,492	245,353	265,645	280,897	294,650
Carteret County	1,166,097	1,222,691	1,300,783	1,381,490	1,443,230	1,489,934	1,569,773	1,679,689	1,765,289	1,880,650	1,992,459	2,101,715	2,147,616
Caswell County	369,770	384,602	425,701	449,234	454,865	461,256	466,930	496,862	516,754	535,696	559,469	589,331	592,632
Cherokee County	330,388	350,224	373,321	401,614	421,322	440,245	448,742	474,988	510,838	534,755	558,417	578,923	588,662
Chowan County	251,642	266,116	274,722	295,930	317,745	314,963	329,710	352,205	379,281	386,593	402,974	406,351	410,826
Clay County	135,502	144,115	156,067	167,499	173,551	183,160	187,582	200,029	218,090	226,861	240,595	248,754	253,870
Cleveland County	1,683,634	1,783,343	1,841,504	1,943,976	1,989,056	2,034,089	2,109,591	2,220,710	2,294,780	2,363,427	2,474,346	2,567,687	2,581,584
Columbus County	935,248	918,889	951,550	1,050,499	1,077,215	1,072,049	1,116,628	1,188,948	1,271,291	1,294,909	1,335,545	1,401,073	1,417,238
Craven County	1,742,161	1,836,293	1,933,425	2,083,398	2,114,037	2,145,884	2,267,410	2,452,067	2,595,091	2,704,446	2,910,232	3,047,317	3,101,668
Dare County	570,788	618,429	669,386	737,586	812,022	851,500	928,001	1,006,690	1,028,563	1,063,719	1,106,241	1,126,408	1,156,287
Davidson County	2,803,920	3,034,085	3,270,372	3,473,009	3,410,216	3,481,550	3,631,893	3,807,429	3,835,138	3,976,950	4,150,713	4,320,301	4,317,013
Duplin County	840,881	716,738	736,356	856,867	916,463	902,842	938,163	999,238	1,047,359	1,074,859	1,129,860	1,167,137	1,190,446
Gates County	162,620	173,136	178,693	185,072	197,239	196,781	213,790	229,918	245,432	249,490	249,491	264,030	267,085
Graham County	113,982	119,150	127,665	138,220	147,621	158,810	166,244	172,481	177,493	186,438	187,361	187,976	190,122
Granville County	770,169	821,107	872,101	951,770	965,462	1,002,596	1,030,428	1,091,534	1,127,404	1,203,592	1,289,457	1,355,810	1,379,898
Halifax County	875,474	935,058	958,810	1,012,121	1,035,803	1,031,697	1,083,761	1,150,137	1,191,236	1,224,473	1,227,833	1,326,118	1,332,091
Harnett County	1,385,022	1,514,339	1,607,080	1,738,379	1,881,608	1,945,162	2,014,549	2,156,278	2,300,343	2,399,011	2,511,917	2,634,739	2,694,767
Hertford County	326,194	350,751	366,172	397,568	420,477	436,286	451,789	474,061	493,611	501,300	510,849	544,682	552,170
Hyde County	94,653	93,443	94,209	103,400	103,874	99,499	101,902	113,512	125,054	110,344	124,225	128,323	128,546
Iredell County	2,336,629	2,556,216	2,764,721	2,924,034	3,066,475	3,203,948	3,418,796	3,574,434	3,805,981	4,014,251	4,245,685	4,409,045	4,499,436
Jackson County	495,181	545,473	579,118	626,978	659,789	689,042	719,672	771,662	821,470	880,737	926,272	942,420	962,970
Jones County	168,151	158,845	166,515	193,617	218,346	198,004	203,674	233,006	257,105	254,095	258,885	272,696	278,673
Lee County	947,772	993,117	1,024,123	1,041,625	1,070,128	1,128,732	1,151,656	1,256,097	1,318,651	1,389,539	1,447,317	1,489,472	1,507,236
Lenoir County	1,125,088	1,127,410	1,166,066	1,216,264	1,232,714	1,257,778	1,311,926	1,364,573	1,402,205	1,442,074	1,510,801	1,571,391	1,575,050
Lincoln County	1,127,495	1,144,655	1,198,412	1,279,952	1,345,534	1,397,534	1,433,476	1,564,862	1,687,045	1,828,908	1,987,867	2,086,157	2,154,059
McDowell County	660,931	708,759	742,126	771,247	777,121	790,206	807,184	855,711	876,190	900,666	933,051	967,105	965,355
Macon County	496,635	530,204	565,814	623,746	630,072	654,776	676,232	716,487	761,979	815,559	844,612	867,599	880,928

NC Total Buying Power 1990-2010

North Carolina STUB.GEO	Non-Hispanic Buying Power in 1997	Non-Hispanic Buying Power in 1998	Non-Hispanic Buying Power in 1999	Non-Hispanic Buying Power in 2000	Non-Hispanic Buying Power in 2001	Non-Hispanic Buying Power in 2002	Non-Hispanic Buying Power in 2003	Non-Hispanic Buying Power in 2004	Non-Hispanic Buying Power in 2005	Non-Hispanic Buying Power in 2006	Non-Hispanic Buying Power in 2007	Non-Hispanic Buying Power in 2008	Non-Hispanic Buying Power in 2009
Alamance County	2,476,834	2,659,280	2,823,174	2,970,806	3,011,827	3,121,819	3,180,865	3,305,442	3,364,846	3,588,163	3,743,635	3,896,588	3,915,237
Alexander County	558,444	618,656	679,262	720,031	767,476	756,287	781,147	828,560	853,173	894,169	918,909	931,189	934,936
Alleghany County	197,820	212,167	229,153	233,075	230,450	232,972	235,628	249,505	256,391	254,906	253,700	261,761	256,984
Anson County	413,319	440,616	459,624	489,117	518,150	494,790	494,084	537,310	554,528	569,018	582,306	596,261	594,608
Ashe County	413,447	434,509	470,253	495,926	505,825	513,908	522,247	552,973	556,811	606,481	608,441	634,908	635,889
Avery County	294,700	307,674	333,441	355,931	360,092	362,038	368,307	387,974	394,627	394,451	414,128	430,143	428,541
Beaufort County	774,551	797,459	836,542	906,427	910,607	917,109	975,635	1,040,130	1,099,928	1,150,543	1,249,653	1,294,613	1,315,586
Bertie County	321,206	337,731	344,308	350,568	373,620	369,513	383,190	397,884	416,950	432,090	456,702	488,870	492,839
Bladen County	544,738	534,486	549,249	614,024	623,857	600,418	651,314	701,485	714,119	719,009	755,885	791,903	799,000
Brunswick County	1,138,334	1,249,193	1,362,520	1,484,300	1,618,953	1,654,437	1,784,571	2,020,862	2,214,664	2,434,382	2,660,606	2,807,426	2,948,729
Buncombe County	4,137,815	4,428,848	4,612,201	4,889,616	4,948,845	5,114,307	5,214,617	5,703,769	5,951,104	6,434,074	6,759,585	6,944,213	7,037,453
Burke County	1,460,815	1,612,458	1,715,767	1,789,652	1,846,810	1,907,627	1,954,202	2,035,197	2,109,133	2,161,913	2,223,454	2,288,687	2,288,527
Cabarrus County	2,609,843	2,904,382	3,111,698	3,397,814	3,566,634	3,680,674	3,813,078	4,005,985	4,235,987	4,589,380	4,897,461	5,041,100	5,158,378
Caldwell County	1,372,918	1,452,842	1,560,657	1,626,117	1,696,599	1,719,923	1,761,300	1,841,807	1,850,611	1,868,679	1,889,680	1,944,509	1,930,571
Camden County	125,632	131,554	141,583	157,305	165,351	170,076	182,243	200,725	229,492	245,353	265,645	280,897	294,650
Carteret County	1,166,097	1,222,691	1,300,783	1,381,490	1,443,230	1,489,934	1,569,773	1,679,689	1,765,289	1,880,650	1,992,459	2,101,715	2,147,616
Caswell County	369,770	384,602	425,701	449,234	454,865	461,256	466,930	496,862	516,754	535,696	559,469	589,331	592,632
Catawba County	2,951,118	3,060,750	3,182,457	3,370,969	3,394,823	3,432,073	3,472,396	3,622,926	3,794,571	4,013,570	4,133,042	4,219,724	4,219,068
Chatham County	1,130,147	1,249,854	1,342,377	1,470,030	1,564,371	1,613,529	1,668,105	1,818,044	1,901,963	2,067,215	2,232,745	2,335,982	2,408,152
Cherokee County	330,388	350,224	373,321	401,614	421,322	440,245	448,742	474,988	510,838	534,755	558,417	578,923	588,662
Chowan County	251,642	266,116	274,722	295,930	317,745	314,963	329,710	352,205	379,281	386,593	402,974	406,351	410,826
Clay County	135,502	144,115	156,067	167,499	173,551	183,160	187,582	200,029	218,090	226,861	240,595	248,754	253,870
Cleveland County	1,683,634	1,783,343	1,841,504	1,943,976	1,989,056	2,034,089	2,109,591	2,220,710	2,294,780	2,363,427	2,474,346	2,567,687	2,581,584
Columbus County	935,248	918,889	951,550	1,050,499	1,077,215	1,072,049	1,116,628	1,188,948	1,271,291	1,294,909	1,335,545	1,401,073	1,417,238
Craven County	1,742,161	1,836,293	1,933,425	2,083,398	2,114,037	2,145,884	2,267,410	2,452,067	2,595,091	2,704,446	2,910,232	3,047,317	3,101,668
Cumberland County	5,353,568	5,551,177	5,804,510	6,142,114	6,391,062	6,960,064	7,452,721	7,948,845	8,652,616	9,112,665	9,803,478	10,641,187	11,014,919
Currituck County	334,666	356,936	381,158	420,972	447,367	475,706	529,314	588,534	625,533	665,783	710,872	742,448	774,208
Dare County	570,788	618,429	669,386	737,586	812,022	851,500	928,001	1,006,690	1,028,563	1,063,719	1,106,241	1,126,408	1,156,287
Davidson County	2,803,920	3,034,085	3,270,372	3,473,009	3,410,216	3,481,550	3,631,893	3,807,429	3,835,138	3,976,950	4,150,713	4,320,301	4,317,013
Davie County	730,213	781,898	827,944	904,555	913,951	955,351	983,905	1,054,520	1,105,774	1,177,861	1,244,165	1,282,557	1,304,681
Duplin County	840,881	716,738	736,356	856,867	916,463	902,842	938,163	999,238	1,047,359	1,074,859	1,129,860	1,167,137	1,190,446
Durham County	4,720,158	5,108,150	5,489,789	5,900,419	6,020,302	6,287,219	6,487,071	6,874,580	7,129,712	7,643,688	8,110,163	8,337,160	8,471,305
Edgecombe County	945,374	973,887	999,602	1,072,490	1,103,297	1,092,220	1,125,018	1,178,879	1,185,140	1,200,803	1,255,099	1,300,364	1,297,406
Forsyth County	7,208,147	7,623,925	7,803,292	8,286,746	8,346,286	8,668,935	9,022,635	9,689,288	9,970,398	10,499,538	10,849,137	11,126,848	11,215,910
Franklin County	822,606	897,369	948,947	1,011,565	1,077,750	1,089,614	1,129,649	1,197,995	1,240,902	1,316,063	1,414,759	1,456,572	1,481,885
Gaston County	3,683,261	3,940,815	4,157,572	4,365,842	4,505,758	4,683,680	4,819,415	5,011,655	5,166,422	5,363,027	5,564,683	5,740,197	5,764,021
Gates County	162,620	173,136	178,693	185,072	197,239	196,781	213,790	229,918	245,432	249,490	249,491	264,030	267,085
Graham County	113,982	119,150	127,665	138,220	147,621	158,810	166,244	172,481	177,493	186,438	187,361	187,976	190,122
Granville County	770,169	821,107	872,101	951,770	965,462	1,002,596	1,030,428	1,091,534	1,127,404	1,203,592	1,289,457	1,355,810	1,379,898
Greene County	306,826	298,420	308,364	340,062	369,919	366,988	385,774	409,693	418,838	434,502	437,018	458,244	463,915
Guilford County	9,628,511	10,345,817	10,767,830	11,425,292	11,739,008	12,080,337	12,475,115	13,267,199	13,779,358	14,676,477	15,113,662	15,594,077	15,747,420
Halifax County	875,474	935,058	958,810	1,012,121	1,035,803	1,031,697	1,083,761	1,150,137	1,191,236	1,224,473	1,227,833	1,326,118	1,332,091
Harnett County	1,385,022	1,514,339	1,607,080	1,738,379	1,881,608	1,945,162	2,014,549	2,156,278	2,300,343	2,399,011	2,511,917	2,634,739	2,694,767
Haywood County	968,324	1,016,364	1,057,980	1,118,250	1,152,935	1,213,292	1,258,535	1,327,042	1,376,010	1,451,261	1,527,220	1,571,073	1,589,768
Henderson County	1,822,874	1,927,914	2,018,001	2,157,854	2,213,480	2,257,653	2,328,887	2,503,984	2,660,127	2,834,537	3,022,339	3,138,246	3,194,588
Hertford County	326,194	350,751	366,172	397,568	420,477	436,286	451,789	474,061	493,611	501,300	510,849	544,682	552,170
Hoke County	406,760	421,567	449,646	487,911	540,601	562,089	598,470	655,031	737,127	794,918	875,158	941,603	992,301
Hyde County	94,653	93,443	94,209	103,400	103,874	99,499	101,902	113,512	125,054	110,344	124,225	128,323	128,546
Iredell County	2,336,629	2,556,216	2,764,721	2,924,034	3,066,475	3,203,948	3,418,796	3,574,434	3,805,981	4,014,251	4,245,685	4,409,045	4,499,436
Jackson County	495,181	545,473	579,118	626,978	659,789	689,042	719,672	771,662	821,470	880,737	926,272	942,420	962,970
Johnston County	2,081,337	2,238,751	2,466,068	2,721,318	2,914,365	2,969,245	3,136,317	3,392,557	3,611,216	3,889,082	4,195,861	4,375,276	4,520,624
Jones County	168,151	158,845	166,515	193,617	218,346	198,004	203,674	233,006	257,105	254,095	258,885	272,696	278,673
Lee County	947,772	993,117	1,024,123	1,041,625	1,070,128	1,128,732	1,151,656	1,256,097	1,318,651	1,389,539	1,447,317	1,489,472	1,507,236
Lenoir County	1,125,088	1,127,410	1,166,066	1,216,264	1,232,714	1,257,778	1,311,926	1,364,573	1,402,205	1,442,074	1,510,801	1,571,391	1,575,050

NC Total Buying Power 1990-2010

North Carolina North Carolina STUB.GEO	Non-Hispanic Buying Power in 1997	Non-Hispanic Buying Power in 1998	Non-Hispanic Buying Power in 1999	Non-Hispanic Buying Power in 2000	Non-Hispanic Buying Power in 2001	Non-Hispanic Buying Power in 2002	Non-Hispanic Buying Power in 2003	Non-Hispanic Buying Power in 2004	Non-Hispanic Buying Power in 2005	Non-Hispanic Buying Power in 2006	Non-Hispanic Buying Power in 2007	Non-Hispanic Buying Power in 2008	Non-Hispanic Buying Power in 2009
Lincoln County	1,127,495	1,144,655	1,198,412	1,279,952	1,345,534	1,397,534	1,433,476	1,564,862	1,687,045	1,828,908	1,987,867	2,086,157	2,154,059
McDowell County	660,931	708,759	742,126	771,247	777,121	790,206	807,184	855,711	876,190	900,666	933,051	967,105	965,355
Macon County	496,635	530,204	565,814	623,746	630,072	654,776	676,232	716,487	761,979	815,559	844,612	867,599	880,928
Madison County	300,551	318,306	339,164	359,569	372,929	377,033	394,481	414,908	434,888	448,175	468,310	489,779	494,121
Martin County	429,127	439,500	443,539	460,797	479,966	504,460	524,684	538,077	556,868	568,199	599,551	622,220	626,261
Mecklenburg County	17,423,462	19,368,799	20,889,478	22,704,589	23,271,389	25,036,589	25,815,157	27,852,763	29,539,039	32,045,675	33,190,736	33,748,026	34,516,741
Mitchell County	238,573	244,596	258,109	270,355	283,799	283,626	289,161	307,493	319,429	328,772	337,281	352,531	353,316
Montgomery County	406,649	432,319	472,727	491,378	512,612	516,555	515,257	569,488	584,904	585,333	590,086	603,742	601,238
Moore County	1,705,932	1,842,584	1,937,699	2,086,924	2,138,439	2,176,013	2,242,906	2,415,057	2,560,922	2,661,190	2,813,632	2,899,615	2,936,874
Nash County	1,763,505	1,816,514	1,878,858	1,951,677	2,035,543	2,084,642	2,148,146	2,264,497	2,327,270	2,440,605	2,583,608	2,691,006	2,713,520
New Hanover County	3,273,537	3,524,531	3,775,488	4,102,310	4,205,570	4,330,422	4,524,056	4,930,948	5,308,701	5,709,082	5,973,316	6,126,069	6,264,468
Northampton County	343,122	369,403	366,135	394,309	426,394	407,139	446,250	474,426	504,358	507,376	516,590	535,174	540,386
Onslow County	2,558,286	2,638,760	2,776,167	2,886,880	3,056,128	3,101,507	3,414,706	3,852,207	4,250,443	4,471,148	5,008,944	5,663,802	5,928,688
Orange County	2,667,221	2,767,197	2,909,460	3,138,503	3,299,161	3,438,566	3,514,489	3,948,915	4,168,996	4,481,172	4,951,849	5,138,906	5,300,278
Pamlico County	232,249	240,676	253,544	268,278	270,535	281,374	290,413	313,317	333,083	349,016	373,891	386,548	392,311
Pasquotank County	563,637	591,304	618,993	649,624	662,414	692,430	731,550	792,931	848,838	906,630	929,808	960,369	978,082
Pender County	649,291	659,966	715,345	775,662	819,858	822,303	850,546	959,013	1,044,973	1,113,817	1,222,204	1,294,814	1,340,044
Perquimans County	177,478	187,252	192,529	207,032	229,489	220,988	238,785	265,290	293,945	305,212	316,564	319,086	326,972
Person County	607,230	629,706	680,236	722,201	748,809	778,514	820,307	855,261	875,779	913,954	947,373	979,597	989,245
Pitt County	2,463,183	2,552,475	2,681,061	2,891,750	2,946,545	3,119,178	3,274,094	3,482,556	3,695,141	3,944,538	4,195,134	4,431,451	4,541,187
Polk County	417,925	456,696	480,813	491,687	513,395	531,244	535,515	596,073	608,426	639,692	660,418	675,642	679,655
Randolph County	2,302,018	2,408,380	2,569,118	2,645,703	2,687,051	2,724,528	2,821,227	2,959,051	3,048,138	3,152,116	3,286,171	3,366,303	3,361,432
Richmond County	724,414	747,330	772,859	802,244	867,822	870,773	861,643	915,601	948,691	964,779	992,783	1,058,158	1,061,312
Robeson County	1,701,720	1,753,171	1,840,849	1,932,998	1,976,700	2,007,262	2,084,631	2,209,042	2,299,157	2,382,390	2,487,951	2,606,444	2,628,425
Rockingham County	1,606,820	1,679,804	1,726,133	1,799,464	1,856,652	1,904,143	1,958,137	2,052,246	2,127,967	2,210,535	2,281,149	2,373,498	2,381,600
Rowan County	2,292,207	2,453,146	2,583,265	2,730,500	2,787,797	2,920,298	3,005,600	3,160,264	3,280,374	3,404,503	3,529,160	3,656,497	3,682,657
Rutherford County	1,041,789	1,083,123	1,128,271	1,182,531	1,209,622	1,248,357	1,291,950	1,336,056	1,352,225	1,413,356	1,471,243	1,529,145	1,531,080
Sampson County	972,474	900,580	909,101	1,037,978	1,074,683	1,063,773	1,129,771	1,272,792	1,336,018	1,338,289	1,396,925	1,463,683	1,494,500
Scotland County	578,686	600,897	634,036	651,088	674,812	683,550	705,636	746,824	774,228	787,091	796,197	848,639	849,110
Stanly County	1,005,437	1,062,775	1,126,297	1,190,154	1,227,086	1,230,423	1,250,832	1,307,367	1,389,875	1,445,788	1,508,919	1,542,314	1,547,553
Stokes County	765,291	805,359	859,521	906,482	923,795	943,065	982,921	1,041,784	1,052,588	1,094,171	1,132,782	1,178,516	1,182,225
Surry County	1,258,846	1,343,204	1,395,155	1,432,383	1,479,237	1,497,514	1,520,876	1,608,882	1,639,697	1,710,922	1,774,951	1,828,090	1,824,225
Swain County	174,102	181,094	197,451	202,100	214,517	224,886	237,851	255,609	270,934	287,347	296,650	308,926	314,774
Transylvania County	578,562	621,862	642,801	682,498	681,270	690,423	665,719	730,775	767,386	819,492	871,540	899,582	904,133
Tyrrell County	57,171	56,370	60,523	66,710	72,910	70,674	71,782	80,757	82,476	84,252	86,822	88,830	90,119
Union County	2,087,894	2,305,133	2,549,864	2,837,877	3,167,178	3,231,933	3,437,143	3,775,679	4,210,526	4,700,781	5,133,744	5,413,416	5,706,155
Vance County	681,029	719,090	757,413	793,055	837,931	852,967	871,023	916,845	933,112	981,321	1,026,907	1,075,884	1,083,974
Wake County	15,087,347	16,567,357	17,889,773	19,867,529	20,640,881	21,174,755	21,895,934	23,571,133	25,264,081	27,680,967	29,555,290	30,630,874	31,515,817
Warren County	264,269	277,821	288,332	299,841	317,878	311,933	327,591	359,883	360,778	370,160	389,809	412,190	415,597
Washington County	230,234	225,937	234,929	249,706	257,210	263,871	276,387	286,890	290,295	298,702	314,049	330,521	332,601
Watauga County	709,476	769,347	809,789	860,611	888,104	926,399	962,461	1,036,340	1,102,480	1,173,981	1,228,885	1,277,604	1,302,023
Wayne County	1,916,176	1,978,503	2,068,212	2,169,481	2,247,649	2,347,473	2,413,173	2,566,732	2,648,916	2,741,840	2,887,066	3,027,615	3,060,831
Wilkes County	1,141,317	1,233,082	1,306,705	1,378,841	1,424,378	1,390,687	1,423,962	1,577,473	1,712,123	1,766,996	1,785,167	1,818,880	1,828,819
Wilson County	1,308,271	1,378,073	1,454,618	1,519,321	1,575,992	1,643,823	1,694,538	1,813,184	1,903,174	1,971,604	2,046,441	2,147,656	2,172,357
Yadkin County	647,474	672,609	693,234	724,379	750,197	763,500	792,695	834,589	864,971	888,263	922,986	940,421	942,613
Yancey County	257,431	273,702	293,065	305,236	306,527	308,034	314,573	334,081	348,595	361,163	369,305	383,293	382,412
North Carolina	157,461,745	168,140,972	178,040,440	190,844,429	197,143,208	203,889,847	211,523,815	226,537,088	238,476,553	253,377,336	266,537,850	276,622,541	281,738,057

NC Total Buying Power 1990-2010

North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina	North Carolina
North Carolina	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015
	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)	(\$ thousands)
North Carolina, Total	289,213,059	302,836,091	317,068,195	331,933,414	347,456,417	363,662,481
MSAs, Total	215,580,913	226,275,439	237,474,565	249,201,185	261,478,114	274,327,468
Asheville, MSA	12,590,609	13,127,483	13,683,796	14,260,145	14,856,923	15,474,626
Buncombe County	7,189,856	7,491,650	7,804,090	8,127,488	8,462,035	8,807,978
Haywood County	1,621,622	1,687,079	1,754,801	1,824,853	1,897,272	1,972,123
Henderson County	3,276,523	3,427,318	3,584,049	3,746,912	3,916,067	4,091,682
Madison County	502,608	521,435	540,857	560,892	581,549	602,843
Burlington, MSA	3,964,529	4,094,066	4,226,522	4,361,897	4,500,140	4,641,221
Alamance County	3,964,529	4,094,066	4,226,522	4,361,897	4,500,140	4,641,221
Charlotte, MSA	53,347,260	56,100,711	58,983,171	61,999,914	65,156,142	68,456,458
Anson County	597,681	612,757	628,095	643,697	659,554	675,670
Cabarrus County	5,314,860	5,584,581	5,866,023	6,159,588	6,465,625	6,784,484
Gaston County	5,830,625	6,014,395	6,201,357	6,391,388	6,584,258	6,779,754
Mecklenburg County	35,544,710	37,327,084	39,184,070	41,117,791	43,130,352	45,223,041
Union County	6,059,384	6,561,893	7,103,626	7,687,450	8,316,353	8,993,510
Durham, MSA	17,697,193	18,605,971	19,557,999	20,555,243	21,599,815	22,693,484
Chatham County	2,504,122	2,655,915	2,816,414	2,986,108	3,165,500	3,355,092
Durham County	8,673,236	9,056,262	9,453,403	9,865,054	10,291,657	10,733,406
Orange County	5,513,618	5,849,885	6,205,364	6,581,106	6,978,262	7,397,865
Person County	1,006,218	1,043,910	1,082,818	1,122,975	1,164,397	1,207,121
Fayetteville, MSA	12,557,780	13,396,275	14,288,930	15,238,863	16,249,579	17,324,807
Cumberland County	11,503,811	12,254,469	13,052,133	13,899,484	14,799,455	15,755,145
Hoke County	1,053,969	1,141,807	1,236,797	1,339,379	1,450,124	1,569,662
Goldsboro, MSA	3,119,003	3,241,602	3,368,270	3,499,130	3,633,985	3,773,021
Wayne County	3,119,003	3,241,602	3,368,270	3,499,130	3,633,985	3,773,021
Greensboro, MSA	21,810,682	22,575,219	23,359,747	24,164,492	24,989,454	25,834,560
Guilford County	16,019,428	16,619,539	17,236,926	17,871,862	18,524,505	19,194,873
Randolph County	3,382,707	3,471,516	3,561,419	3,652,361	3,744,239	3,836,976
Rockingham County	2,408,547	2,484,164	2,561,402	2,640,269	2,720,710	2,802,711
Greenville, MSA	5,163,358	5,432,814	5,715,134	6,010,907	6,320,656	6,644,951
Greene County	473,998	493,918	514,526	535,842	557,871	580,630
Pitt County	4,689,360	4,938,897	5,200,608	5,475,065	5,762,784	6,064,321
Hickory, MSA	9,437,348	9,690,962	9,948,758	10,210,737	10,476,737	10,746,658
Alexander County	945,843	975,958	1,006,823	1,038,458	1,070,861	1,104,044
Burke County	2,307,228	2,372,332	2,438,633	2,506,132	2,574,798	2,644,609
Caldwell County	1,931,947	1,971,791	2,011,959	2,052,441	2,093,194	2,134,202
Catawba County	4,252,329	4,370,881	4,491,343	4,613,705	4,737,884	4,863,803
Jacksonville, MSA	6,271,025	6,765,654	7,298,122	7,871,212	8,487,880	9,151,306
Onslow County	6,271,025	6,765,654	7,298,122	7,871,212	8,487,880	9,151,306

NC Total Buying Power 1990-2010

Raleigh, MSA	38,893,795	41,120,755	43,463,185	45,926,470	48,516,669	51,238,701
Franklin County	1,518,098	1,586,115	1,656,739	1,730,050	1,806,099	1,884,956
Johnston County	4,706,649	4,997,616	5,305,019	5,629,687	5,972,390	6,333,995
Wake County	32,669,047	34,537,025	36,501,427	38,566,733	40,738,181	43,019,750
Rocky Mount, MSA	4,062,292	4,196,364	4,333,990	4,475,239	4,620,108	4,768,665
Edgecombe County	1,304,828	1,338,428	1,372,572	1,407,268	1,442,485	1,478,225
Nash County	2,757,463	2,857,936	2,961,418	3,067,971	3,177,623	3,290,441
Virginia Beach, SC, MSA	813,776	872,392	935,005	1,001,874	1,073,254	1,149,430
Currituck County	813,776	872,392	935,005	1,001,874	1,073,254	1,149,430
Wilmington, MSA	10,971,034	11,634,036	12,335,904	13,078,896	13,865,203	14,697,272
Brunswick County	3,120,693	3,368,580	3,635,459	3,922,744	4,231,901	4,564,538
New Hanover County	6,452,460	6,778,173	7,118,382	7,473,613	7,844,296	8,230,935
Pender County	1,397,881	1,487,282	1,582,064	1,682,538	1,789,006	1,901,800
Winston Szalem, MSA	14,881,231	15,421,134	15,976,029	16,546,167	17,131,568	17,732,309
Davie County	1,337,849	1,399,102	1,462,736	1,528,824	1,597,412	1,668,564
Forsyth County	11,395,920	11,808,510	12,232,240	12,667,260	13,113,567	13,571,164
Stokes County	1,195,069	1,232,108	1,269,997	1,308,751	1,348,362	1,388,835
Yadkin County	952,393	981,413	1,011,056	1,041,332	1,072,228	1,103,746
Non-MSA Counties	73,632,147	76,560,652	79,593,631	82,732,229	85,978,303	89,335,012
Alleghany County	254,511	257,027	259,448	261,768	263,974	266,057
Ashe County	641,933	660,925	680,303	700,074	720,226	740,758
Avery County	430,346	440,747	451,276	461,930	472,704	483,593
Beaufort County	1,348,025	1,408,725	1,471,764	1,537,218	1,605,126	1,675,554
Bertie County	500,706	518,858	537,573	556,871	576,757	597,247
Bladen County	812,811	843,290	874,677	906,974	940,176	974,296
Camden County	311,109	335,039	360,738	388,333	417,954	449,742
Carteret County	2,211,092	2,321,779	2,437,450	2,558,304	2,684,504	2,816,255
Caswell County	600,226	620,050	640,405	661,308	682,755	704,759
Cherokee County	603,396	630,837	659,404	689,128	720,042	752,188
Chowan County	418,986	435,827	453,248	471,267	489,892	509,140
Clay County	261,035	273,747	287,010	300,847	315,273	330,309
Cleveland County	2,614,630	2,700,792	2,789,096	2,879,577	2,972,210	3,067,008
Columbus County	1,444,514	1,501,671	1,560,797	1,621,905	1,685,024	1,750,212
Craven County	3,185,036	3,335,959	3,493,420	3,657,698	3,829,022	4,007,662
Dare County	1,195,716	1,261,050	1,329,573	1,401,421	1,476,706	1,555,559
Davidson County	4,347,485	4,465,074	4,584,472	4,705,651	4,828,511	4,952,985
Duplin County	1,225,061	1,285,665	1,348,820	1,414,612	1,483,097	1,554,353
Gates County	272,370	283,307	294,631	306,358	318,495	331,057
Graham County	193,768	201,424	209,353	217,551	226,025	234,788
Granville County	1,415,352	1,480,582	1,548,411	1,618,921	1,692,163	1,768,217
Halifax County	1,348,504	1,392,385	1,437,493	1,483,798	1,531,304	1,580,051
Harnett County	2,780,570	2,926,195	3,078,845	3,238,661	3,405,906	3,580,892
Hertford County	563,818	587,208	611,464	636,614	662,672	689,673
Hyde County	130,048	134,193	138,445	142,805	147,273	151,852
Iredell County	4,626,137	4,850,831	5,084,925	5,328,737	5,582,507	5,846,500
Jackson County	992,008	1,042,267	1,094,895	1,149,868	1,207,262	1,267,182
Jones County	287,515	302,553	318,312	334,823	352,112	370,212
Lee County	1,535,069	1,594,374	1,655,394	1,718,152	1,782,636	1,848,850
Lenoir County	1,589,697	1,636,368	1,683,948	1,732,441	1,781,810	1,832,048
Lincoln County	2,239,765	2,375,309	2,518,529	2,669,841	2,829,630	2,998,340
McDowell County	971,041	996,198	1,021,754	1,047,710	1,074,050	1,100,767
Macon County	901,038	939,776	979,749	1,020,948	1,063,341	1,106,927

NC Total Buying Power 1990-2010

North Carolina	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015
Alamance County	3,964,529	4,094,066	4,226,522	4,361,897	4,500,140	4,641,221
Alexander County	945,843	975,958	1,006,823	1,038,458	1,070,861	1,104,044
Alleghany County	254,511	257,027	259,448	261,768	263,974	266,057
Anson County	597,681	612,757	628,095	643,697	659,554	675,670
Ashe County	641,933	660,925	680,303	700,074	720,226	740,758
Avery County	430,346	440,747	451,276	461,930	472,704	483,593
Beaufort County	1,348,025	1,408,725	1,471,764	1,537,218	1,605,126	1,675,554
Bertie County	500,706	518,858	537,573	556,871	576,757	597,247
Bladen County	812,811	843,290	874,677	906,974	940,176	974,296
Brunswick County	3,120,693	3,368,580	3,635,459	3,922,744	4,231,901	4,564,538
Buncombe County	7,189,856	7,491,650	7,804,090	8,127,488	8,462,035	8,807,978
Burke County	2,307,228	2,372,332	2,438,633	2,506,132	2,574,798	2,644,609
Cabarrus County	5,314,860	5,584,581	5,866,023	6,159,588	6,465,625	6,784,484
Caldwell County	1,931,947	1,971,791	2,011,959	2,052,441	2,093,194	2,134,202
Camden County	311,109	335,039	360,738	388,333	417,954	449,742
Carteret County	2,211,092	2,321,779	2,437,450	2,558,304	2,684,504	2,816,255
Caswell County	600,226	620,050	640,405	661,308	682,755	704,759
Catawba County	4,252,329	4,370,881	4,491,343	4,613,705	4,737,884	4,863,803
Chatham County	2,504,122	2,655,915	2,816,414	2,986,108	3,165,500	3,355,092
Cherokee County	603,396	630,837	659,404	689,128	720,042	752,188
Chowan County	418,986	435,827	453,248	471,267	489,892	509,140
Clay County	261,035	273,747	287,010	300,847	315,273	330,309
Cleveland County	2,614,630	2,700,792	2,789,096	2,879,577	2,972,210	3,067,008
Columbus County	1,444,514	1,501,671	1,560,797	1,621,905	1,685,024	1,750,212
Craven County	3,185,036	3,335,959	3,493,420	3,657,698	3,829,022	4,007,662
Cumberland County	11,503,811	12,254,469	13,052,133	13,899,484	14,799,455	15,755,145
Currituck County	813,776	872,392	935,005	1,001,874	1,073,254	1,149,430
Dare County	1,195,716	1,261,050	1,329,573	1,401,421	1,476,706	1,555,559
Davidson County	4,347,485	4,465,074	4,584,472	4,705,651	4,828,511	4,952,985
Davie County	1,337,849	1,399,102	1,462,736	1,528,824	1,597,412	1,668,564
Duplin County	1,225,061	1,285,665	1,348,820	1,414,612	1,483,097	1,554,353
Durham County	8,673,236	9,056,262	9,453,403	9,865,054	10,291,657	10,733,406
Edgecombe County	1,304,828	1,338,428	1,372,572	1,407,268	1,442,485	1,478,225
Forsyth County	11,395,920	11,808,510	12,232,240	12,667,260	13,113,567	13,571,164
Franklin County	1,518,098	1,586,115	1,656,739	1,730,050	1,806,099	1,884,956
Gaston County	5,830,625	6,014,395	6,201,357	6,391,388	6,584,258	6,779,754
Gates County	272,370	283,307	294,631	306,358	318,495	331,057
Graham County	193,768	201,424	209,353	217,551	226,025	234,788
Granville County	1,415,352	1,480,582	1,548,411	1,618,921	1,692,163	1,768,217
Greene County	473,998	493,918	514,526	535,842	557,871	580,630
Guilford County	16,019,428	16,619,539	17,236,926	17,871,862	18,524,505	19,194,873
Halifax County	1,348,504	1,392,385	1,437,493	1,483,798	1,531,304	1,580,051
Harnett County	2,780,570	2,926,195	3,078,845	3,238,661	3,405,906	3,580,892
Haywood County	1,621,622	1,687,079	1,754,801	1,824,853	1,897,272	1,972,123
Henderson County	3,276,523	3,427,318	3,584,049	3,746,912	3,916,067	4,091,682
Hertford County	563,818	587,208	611,464	636,614	662,672	689,673
Hoke County	1,053,969	1,141,807	1,236,797	1,339,379	1,450,124	1,569,662
Hyde County	130,048	134,193	138,445	142,805	147,273	151,852
Iredell County	4,626,137	4,850,831	5,084,925	5,328,737	5,582,507	5,846,500
Jackson County	992,008	1,042,267	1,094,895	1,149,868	1,207,262	1,267,182
Johnston County	4,706,649	4,997,616	5,305,019	5,629,687	5,972,390	6,333,995
Jones County	287,515	302,553	318,312	334,823	352,112	370,212
Lee County	1,535,069	1,594,374	1,655,394	1,718,152	1,782,636	1,848,850
Lenoir County	1,589,697	1,636,368	1,683,948	1,732,441	1,781,810	1,832,048

NC Total Buying Power 1990-2010

North Carolina	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic	Non-Hispanic
North Carolina	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power	Buying Power
STUB.GEO	in 2010	in 2011	in 2012	in 2013	in 2014	in 2015
Lincoln County	2,239,765	2,375,309	2,518,529	2,669,841	2,829,630	2,998,340
McDowell County	971,041	996,198	1,021,754	1,047,710	1,074,050	1,100,767
Macon County	901,038	939,776	979,749	1,020,948	1,063,341	1,106,927
Madison County	502,608	521,435	540,857	560,892	581,549	602,843
Martin County	635,038	656,756	679,053	701,938	725,412	749,480
Mecklenburg County	35,544,710	37,327,084	39,184,070	41,117,791	43,130,352	45,223,041
Mitchell County	357,023	367,909	378,992	390,267	401,721	413,346
Montgomery County	603,410	617,581	631,863	646,249	660,720	675,262
Moore County	2,999,023	3,123,471	3,252,329	3,385,728	3,523,748	3,666,509
Nash County	2,757,463	2,857,936	2,961,418	3,067,971	3,177,623	3,290,441
New Hanover County	6,452,460	6,778,173	7,118,382	7,473,613	7,844,296	8,230,935
Northampton County	550,914	572,852	595,561	619,047	643,319	668,403
Onslow County	6,271,025	6,765,654	7,298,122	7,871,212	8,487,880	9,151,306
Orange County	5,513,618	5,849,885	6,205,364	6,581,106	6,978,262	7,397,865
Pamlico County	401,530	419,171	437,509	456,571	476,376	496,949
Pasquotank County	1,002,636	1,048,241	1,095,629	1,144,852	1,195,943	1,248,951
Pender County	1,397,881	1,487,282	1,582,064	1,682,538	1,789,006	1,901,800
Perquimans County	337,570	355,414	374,068	393,559	413,903	435,121
Person County	1,006,218	1,043,910	1,082,818	1,122,975	1,164,397	1,207,121
Pitt County	4,689,360	4,938,897	5,200,608	5,475,065	5,762,784	6,064,321
Polk County	689,134	712,666	736,836	761,659	787,138	813,282
Randolph County	3,382,707	3,471,516	3,561,419	3,652,361	3,744,239	3,836,976
Richmond County	1,072,987	1,106,325	1,140,376	1,175,118	1,210,528	1,246,599
Robeson County	2,667,848	2,761,925	2,859,745	2,959,946	3,062,544	3,167,730
Rockingham County	2,408,547	2,484,164	2,561,402	2,640,269	2,720,710	2,802,711
Rowan County	3,737,346	3,868,176	4,002,431	4,140,162	4,281,334	4,425,959
Rutherford County	1,545,924	1,592,011	1,639,113	1,687,241	1,736,394	1,786,606
Sampson County	1,539,494	1,617,222	1,698,286	1,782,747	1,870,667	1,962,138
Scotland County	856,497	881,227	906,591	932,530	959,046	986,161
Stanly County	1,565,043	1,614,244	1,664,598	1,716,127	1,768,818	1,822,680
Stokes County	1,195,069	1,232,108	1,269,997	1,308,751	1,348,362	1,388,835
Surry County	1,835,686	1,883,903	1,932,826	1,982,455	2,032,739	2,083,664
Swain County	323,019	338,128	353,990	370,520	387,744	405,705
Transylvania County	916,171	946,876	978,405	1,010,781	1,044,009	1,078,106
Tyrrell County	91,940	95,660	99,501	103,467	107,559	111,780
Union County	6,059,384	6,561,893	7,103,626	7,687,450	8,316,353	8,993,510
Vance County	1,100,835	1,140,211	1,180,708	1,222,354	1,265,150	1,309,114
Wake County	32,669,047	34,537,025	36,501,427	38,566,733	40,738,181	43,019,750
Warren County	422,106	437,237	452,800	468,780	485,169	501,973
Washington County	337,358	348,965	360,850	373,015	385,455	398,167
Watauga County	1,337,090	1,400,459	1,466,511	1,535,345	1,607,042	1,681,704
Wayne County	3,119,003	3,241,602	3,368,270	3,499,130	3,633,985	3,773,021
Wilkes County	1,852,707	1,914,247	1,977,327	2,041,980	2,108,198	2,175,994
Wilson County	2,215,951	2,305,400	2,397,865	2,493,440	2,592,177	2,694,150
Yadkin County	952,393	981,413	1,011,056	1,041,332	1,072,228	1,103,746
Yancey County	384,547	394,345	404,244	414,236	424,307	434,444
North Carolina	289,213,059	302,836,091	317,068,195	331,933,414	347,456,417	363,662,481