



CONFERENCE AGENDA

THURSDAY – AUGUST 5, 2021

- 10:00 AM – 10:30 AM** **OPEN & WELCOME**
- 10:30 AM – 11:45 PM** **STATE OF DIVERSE NORTH CAROLINA** – Discuss historic economic and diversity trends, disparity study findings and how we move forward
James Johnson, Jr., William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center
- 12:00 PM – 2:00 PM** **LUNCH WITH GUEST SPEAKER** – An in-depth conversation on the leadership of North Carolina's response to the economic downturn caused by the pandemic and the positive trends forecasted post-pandemic.
Keynote Speaker: **Governor Roy Cooper**
- 2:15 PM – 3:45 PM** **CORPORATE EXECUTIVE ROUND TABLE** – Corporate leaders discussing the business case, their strategies and the benefits of their successful activities.
Moderator: **Derrick Davis, CEO, Informatic Concepts**
Melody Birmingham, Senior Vice President and Chief Administrative Officer, Duke Energy
Richard Bynum, Chief Corporate Responsibility Officer, PNC Financial Services Group
Kinneil Coltman, Senior Vice President, Chief Community and External Affairs Officer, Atrium Health
Trey Rabon, President, AT&T North Carolina
- 4:00 PM – 5:30 PM** **ECONOMIC DEVELOPMENT CHAMPIONS ROUNDTABLE** – Framing minority philanthropy and investment leadership that addresses the wealth gap in diverse communities.
Willie Deese, Fortune 200 Executive Leadership | Board Director
- 6:00 PM – 9:00 PM** **WELCOME RECEPTION (College & Greek Night)**
- 9:00 PM** **NETWORKING & HOSPITALITY SUITE**



FRIDAY – AUGUST 6, 2021

8:00 AM – 9:00 AM

SUPPLIER DIVERSITY – A discussion of corporate and MWBE “Best Practices” and Return on Investment.

Moderator: **Tammie Hall**, Assistant to the Secretary for HUB Outreach for the State of North Carolina; Director, Office of Historically Underutilized Businesses (HUB), NC Dept. of Administration

Dominique Milton, President & CEO, The Carolinas-Virginia Minority Supplier Development Council

Candis Parker, Manager of Integrated Processes, Balfour Beatty Carolinas

Jonathan Wilkins, Program Manager of Supplier Diversity and Co-lead of the North America Employee Resource Groups (NA ERG), Lenovo

9:15 AM – 10:30 AM

POLICY & POLITICS – A discussion on Congress’ and the CBC’s response to the 2020 pandemic, economic downturn, and the policies we should explore to impact the wealth gap.

Moderator: **Machelle Baker Sanders**, NC Commerce Secretary

Pamela B. Cashwell, Secretary, NC Department of Administration

Valerie P. Foushee, Senate Democratic Caucus Chair
 North Carolina General Assembly - District 23

Gladys A. Robinson, Democratic State Senator
 North Carolina General Assembly - District 28

10:45 AM – 12:30 PM

CDFI ROUNDTABLE DISCUSSION – A discussion with the African American Alliance as they share the role of Community Development Financial Institutions.

Moderator: **Donna Gambrell**, President & CEO, Appalachian Community Capital

Bill Bynum, CEO, HOPE

Lenwood Long, President/CEO, African American Alliance of CDFI CEOs

12:45 PM – 2:00 PM

LUNCH – CDFI LEVERAGING & FUNDING – A discussion on how black philanthropy provides leadership to CDFIs.

Keynote: **Robert F. Smith**, Founder, Chairman and CEO, Vista Equity Partners

2:15 PM – 3:30 PM

BLACK LED ORGANIZATIONS: BUILDING A STRONGER ECOSYSTEM – A discussion where HBCUs, MBEs, CDCs, and CDFIs share how collaboration builds a strong ecosystem.

Moderator: **Valerie Jordan**, NC Board of Transportation, Representing Division 5

Tim Catlett, President, Progressive Business Solutions

Cornelious "CC" Lamberth, President, C2 Contractors LLC

Vicki Lee Parker-High, Executive Director, North Carolina Business Council

Dr. Everett Ward, 11th President, St. Augustine's University



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EXECUTIVE NETWORKING CONFERENCE
AUGUST 5-8, 2021 » AT PINEHURST

*Enduring Strength
Legacy*



- 3:45 PM – 5:00 PM** **BLACK ECONOMICS, POLICY AND A PATHWAY FORWARD** – A discussion on the past, present, and future economics for people of color.
Rev. Dr. William Barber II, *Minister and Social Activist*
- 6:00 PM – 6:45 PM** **RECEPTION | NETWORKING | SILENT AUCTION**
- 6:45 PM – 8:30 PM** **AWARDS GALA DINNER**
Mistress of Ceremony:
Deborah Holt Noel, *Producer and Host, UNC-TV*
- 8:30 PM – 11:00 PM** **ENC GALA NETWORKING SOCIAL**

SATURDAY – AUGUST 7, 2021

- 7:30 AM – 12:00 PM** **GOLF TOURNAMENT – COURSE NO. 2**
- 9:00 AM – 12:00 PM** **TEAM BUILDING ACTIVITIES | SHOPPING EXCURSION | SPA DAY** *(Optional)*
- 12:30 PM – 2:00 PM** **GOLF AWARDS LUNCHEON**
- 5:30 PM – 10:00 PM** **ENC FINALE NETWORKING & SILENT AUCTION**