



2022 ENC Sponsorship Levels and Benefits

Title - \$50,000

- Sponsorship level enables ten (10) MBWEs to attend the conference with a scholarship.
- Recognition on NIMED's home page, all marketing materials, and social media outlets as "ENC 2022 in Partnership with YOUR COMPANY NAME".
- Prominent recognition on ENC 2022 sponsorship page and on social media.
- Company logo and listing as Title Sponsor customized for video loop.
- Verbal recognition at all conference events.
- Centerfold color ad in conference program.
- "ENC 2022 in Partnership with YOUR COMPANY NAME" banner placed strategically throughout the event.
- If virtual platform is utilized, inclusion on digital banner.
- Opportunity for speaking role at Awards Gala.
- Optional placement of promotional item(s) in conference souvenir bag.
- 16 - "All Access" conference passes with reserved luncheon and Gala tables.
- 16 - Additional Friday Day Passes (ideal for clients and "plus ones"); includes an additional reserved Luncheon and Gala table.
- 16 - Course No. 2 Golf Tournament Passes (4 teams).
- Course No. 2 – 1st & 18th hole sponsorship signs.

Platinum - \$35,000

- Sponsorship level enables six (6) MBWEs to attend the conference with a scholarship.
- Company logo and listing as Platinum Sponsor in all conference materials and sponsor video loop.
- Prominent recognition on NIMED website and on social media.
- Verbal recognition at all conference events.
- Full-page color ad in conference program.
- If virtual platform is utilized, inclusion on digital banner.
- Opportunity for speaking role at Awards Gala.
- Optional placement of promotional item(s) in conference souvenir bag.
- 8 - "All Access" conference passes with reserved luncheon and Gala tables.
- 8 - Additional Friday Day Passes (ideal for clients and "plus ones"); includes an additional reserved Luncheon and Gala table.
- 8 - Course No. 2 Golf Tournament Passes (2 teams).

Gold - \$25,000

- Sponsorship level enables four (4) MBWEs to attend the conference with a scholarship.
- Company logo and listing as Gold Sponsor in all conference materials and sponsor video loop.
- Prominent recognition on NIMED website and on social media.
- Verbal recognition at all conference events.
- Full-page color ad in conference program.
- If virtual platform is utilized, inclusion on digital banner.
- Opportunity for speaking role at Friday Luncheon.
- Optional placement of promotional item(s) in conference souvenir bag.
- 8 - "All Access" conference passes with reserved Luncheon and Gala tables.
- 4 - Additional Friday Day Passes, including Gala Admission (ideal for clients and "plus ones").
- 4 - Course No. 2 Golf Tournament Passes (1 team).

Silver - \$15,000

- Sponsorship level enables two (2) MBWEs to attend the conference with a scholarship.
- Company logo and listing as Silver Sponsor in all conference materials and sponsor video loop.
- Prominent recognition on NIMED website and on social media.
- Verbal recognition at all conference events.
- Half-page color ad in conference program.
- If virtual platform is utilized, inclusion on digital banner.
- Opportunity for speaking role at Thursday Luncheon.
- Optional placement of promotional item(s) in conference souvenir bag.
- 6 - "All Access" conference passes with reserved Luncheon and Gala tables.
- 2 - Additional Thursday Day Passes (ideal for clients and "plus ones").
- 2 - Course No. 2 Golf Tournament Passes.

Bronze - \$10,000

- Sponsorship level enables two (2) MBWEs to attend the conference with a scholarship.
- Company logo and listing as Bronze Sponsor in all conference materials and sponsor video loop.
- Prominent recognition on NIMED website and on social media.
- Verbal recognition at conference events.
- Quarter-page color ad in conference program.
- If virtual platform is utilized, inclusion on digital banner.
- Opportunity for speaking role at Friday Breakfast.
- Optional placement of promotional item(s) in conference souvenir bag.
- 4 - "All Access" Conference Passes, including all meals and Awards Gala.
- 2 - Additional Day Passes for use on either day (ideal for clients and "plus ones").
- 2 Course No. 2 Golf Tournament Passes.

Champion - \$5,000

- Company logo and listing as Champion Sponsor in all conference materials and sponsor video loop.
- 2 - "All Access" Conference Passes.
- Optional placement of promotional item(s) in conference souvenir bag.
- 2 - Course No. 2 Golf Tournament Passes.

Community - \$2,500

- Ideal for smaller companies, non-profit organizations, and associations looking for basic or first-time visibility at ENC.
- Company logo and listing as Community Sponsor in all conference materials and sponsor video loop.
- 2 – “All Access” Conference Passes.
- Optional placement of promotional item(s) in conference souvenir bag.

Special Sponsor Levels

Gala Sponsor (1 opportunity @ \$25,000)

- Same as Gold Level, with welcoming or closing remark, as preferred.
- Option to host awardees and/or the Gala Emcee at one or more reserved company tables.
- Option for placement of promotional items directly on Luncheon tables.

Luncheon Sponsor (2 opportunities @ \$20,000)

- Same as Silver Level, replacing speaking role at Luncheon to introduction of Keynote Speaker.
- One or more sponsor representatives sit at reserved speaker’s table.
- Private audience with speaker and NIMED executive team as available.
- Option for placement of promotional items directly on Luncheon tables.

Networking Reception Sponsor (1 opportunity @ \$12,000)

- Sponsorship level allows 2 drink tickets per attendee.
- Benefits are same as Bronze Level except no speaking role at Thursday Luncheon.
- Opportunity to make remarks/toast the attendees.
- Opportunity to input on theme and décor (for example, table gifts).

Golf Breakfast and Luncheon Sponsor (1 opportunity @ \$10,000)

- Benefits same as Champion Level with 2 additional Course No. 2 Golf Tournament Passes.
- Option to include promotional items on luncheon tables and/or in golf tournament bags.

Hospitality Suite Sponsor (1 opportunity @ \$5,000)

- Same as Champion Level, with speaking role at opening plenary instead of Friday Breakfast.
- Sponsor is encouraged to use speaking time to encourage visitation to the Hospitality Suite.

Award Sponsor (8 opportunities @ \$2,500 each)

- 2 "All Access" Conference Passes.
- 1 Golf Tournament Pass.
- Optional placement of promotional item(s) in conference souvenir bag.
- Listing and logo placement as with all sponsors.
- Opportunity to introduce presenter for chosen award at the Awards Gala.
- Photo opportunity with awardee and presenter and use of photo for sponsor publicity.
- Inclusion in press release.

Golf Hole Sponsor (16 opportunities @ \$1,850 each)

- Reserved for MWBEs and Non-Profits/Associations.
- Company listed as MWBE Sponsor in all conference programs.
- 2 "All Access" Conference Passes.
- Optional placement of promotional item(s) in conference souvenir bag.
- Logo included in sponsor video loop.
- 1 Golf Tournament Pass.
- Exclusive logo and name placement at golf hole – first come, first served basis (excluding holes 1 & 18) .

Notes for Prospective Sponsors:

Interested in becoming a sponsor of ENC 2022?

Please reach out to **Bethany Chaney** at bchaney@theinstitutenc.org.

The value of benefits under each level for tax purposes are still to be determined but can be estimated upon request. Final values will be provided on invoices upon request.