



**4<sup>th</sup> Edition**

# IMPACT OF COVID-19 ON **NC SMALL BUSINESSES**

**June 2021**

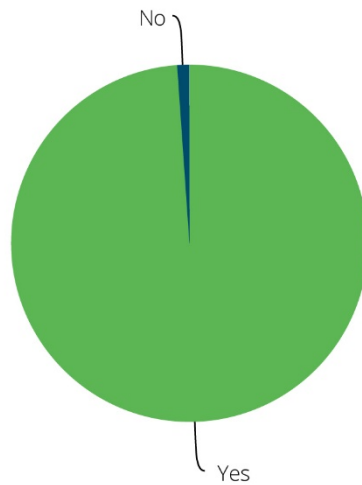


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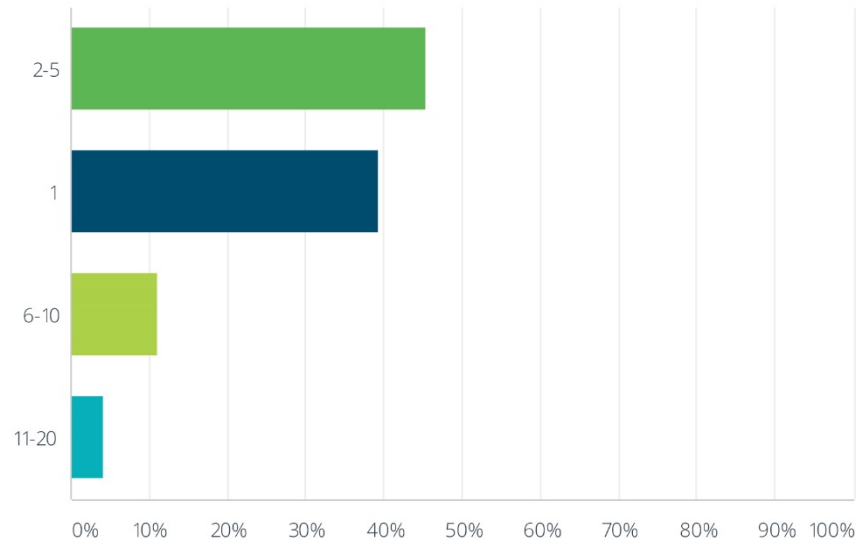


**RESEARCH,  
POLICY &  
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Center

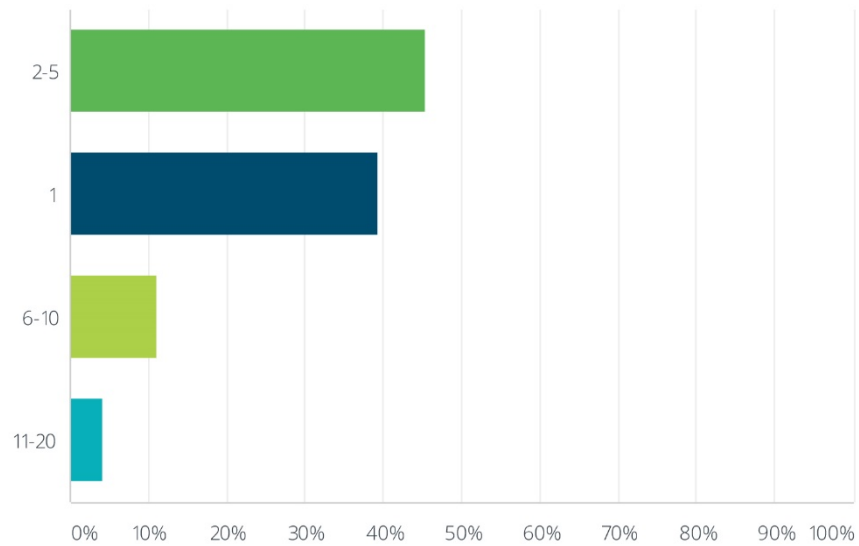
**Do you own a small, diverse business? For the purposes of this survey, a small, diverse business is defined as one that employs 1-50 people and is 51% owned, operated, and controlled by one or more of the following demographic groups: Ethnic Minority, Veteran, LGBT, Women, or Disabled.**



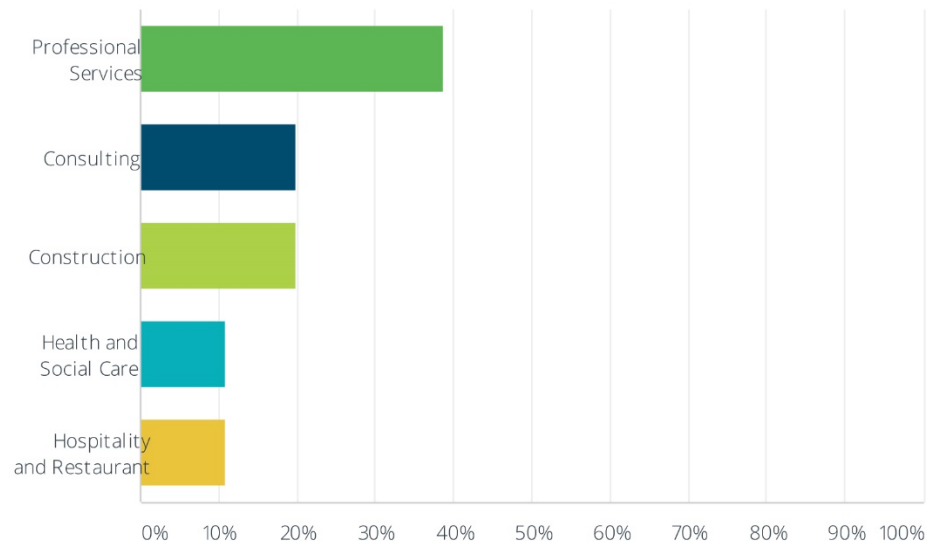
**Including yourself, how many workers (full time and part time) do you employ? Do not include 1099s.**



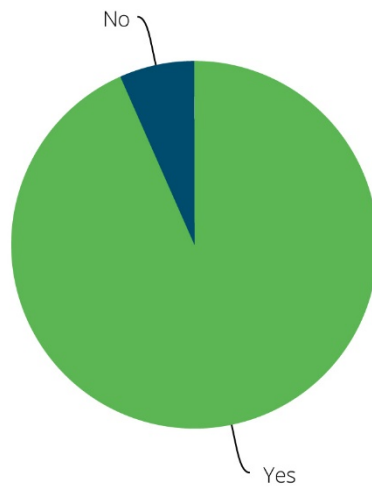
## How many years have you been in business?



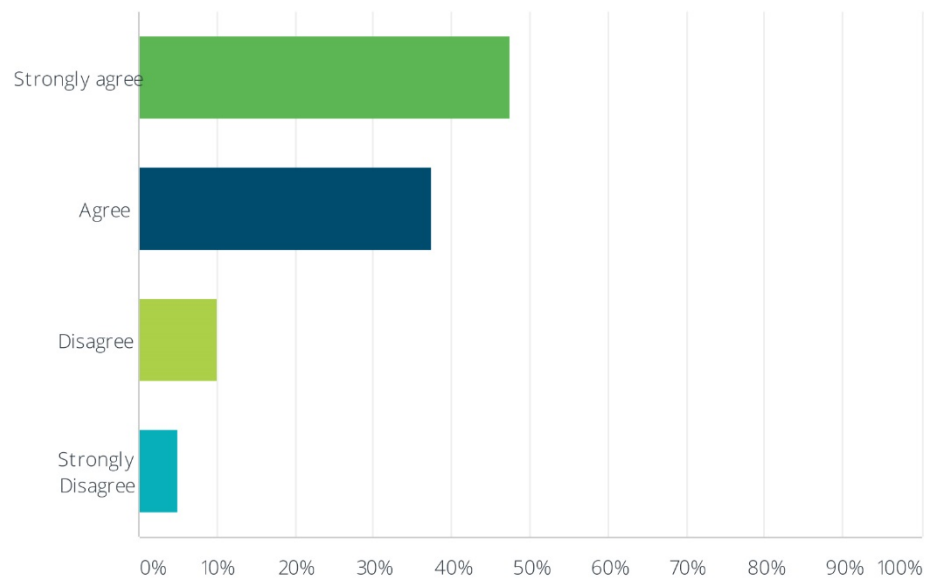
## What is the primary industry in which your business identifies?



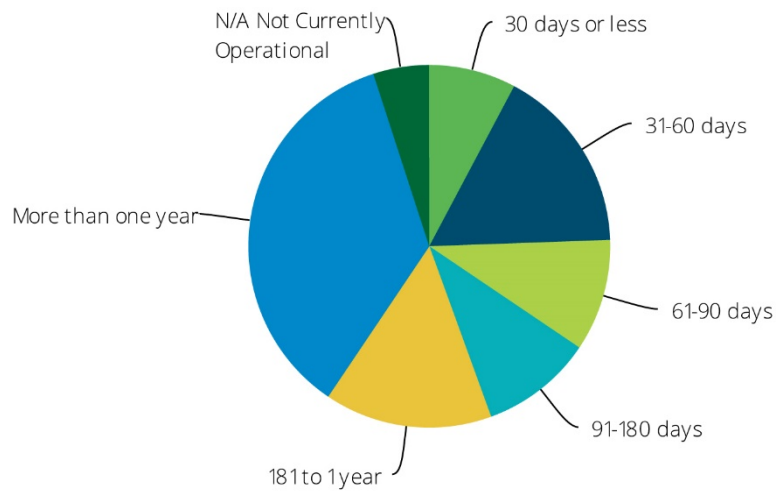
**Are you currently operational? "Operational" is defined as currently open and doing business as usual or under reduced hours.**



## If you are not currently operational, is this closure due to COVID-19?

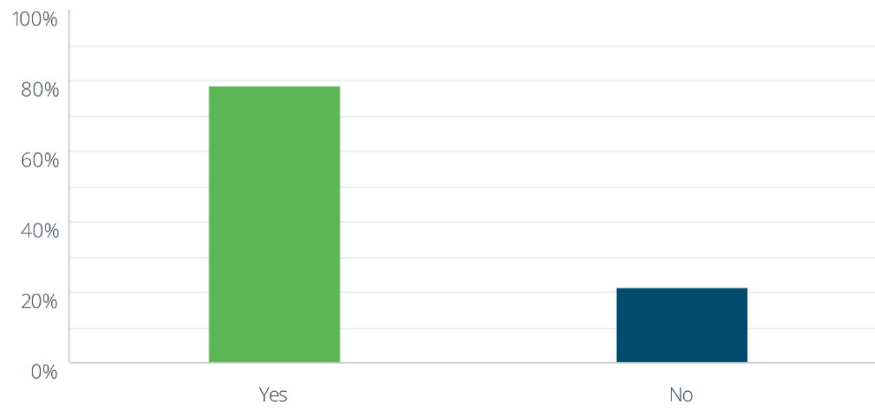


**If you are currently operational, how long can you continue to operate under your current conditions?**

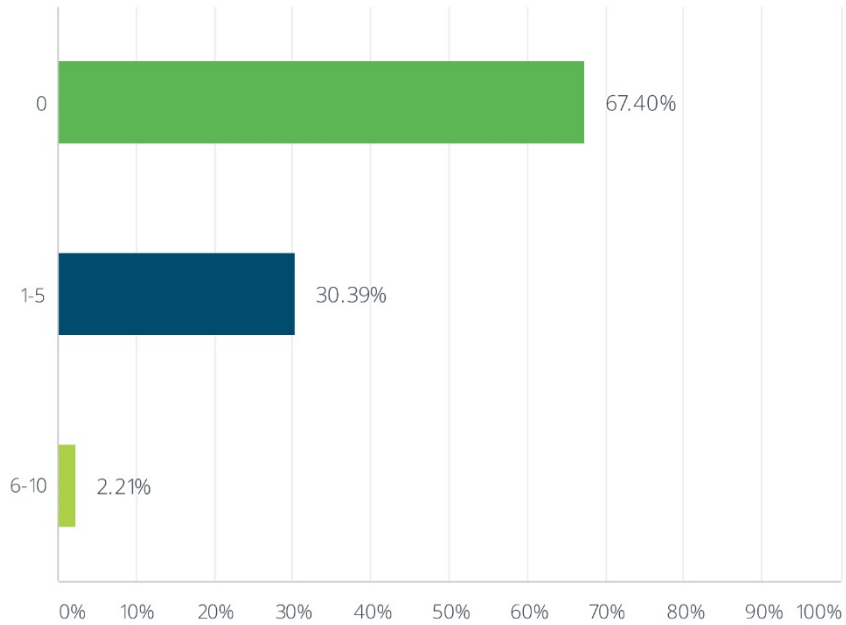




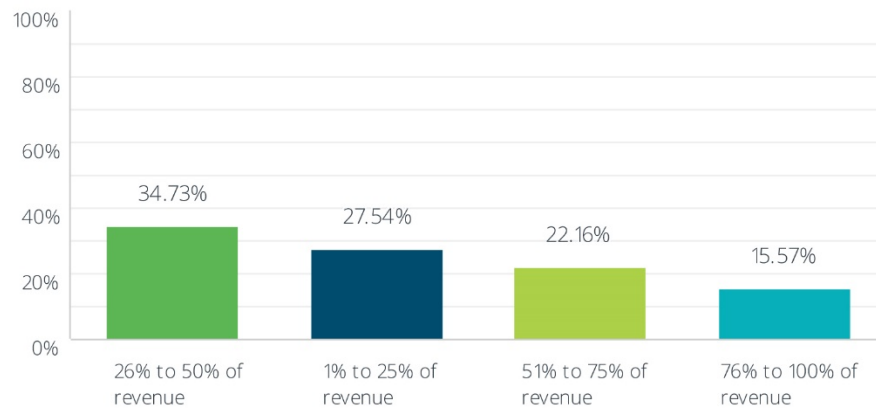
## Have you had to rely on relief funding to remain operational?



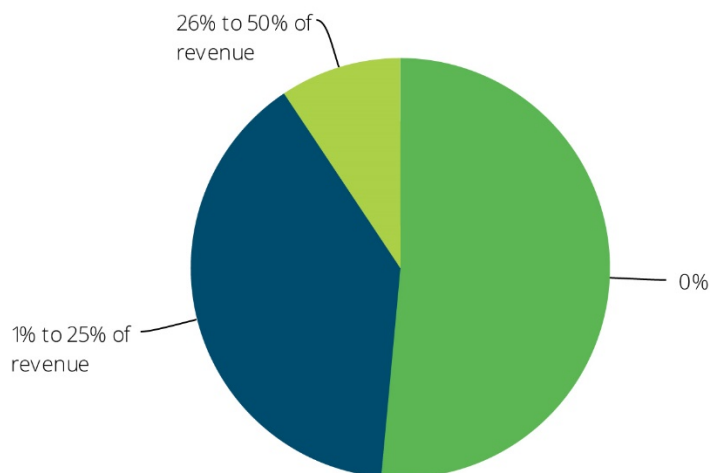
## To date, have you laid off any staff?



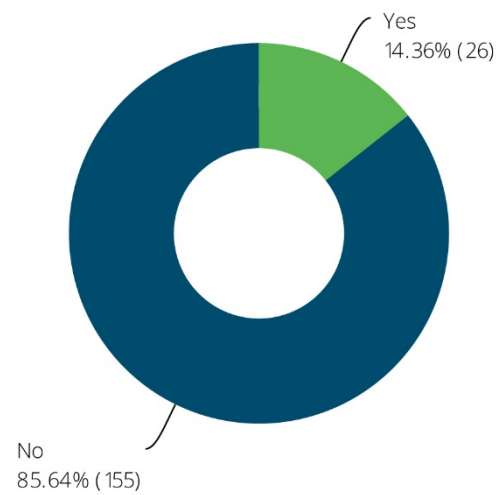
**What is your revenue loss since March 2020? Do not include any pandemic relief grants, loans, or financial support.**



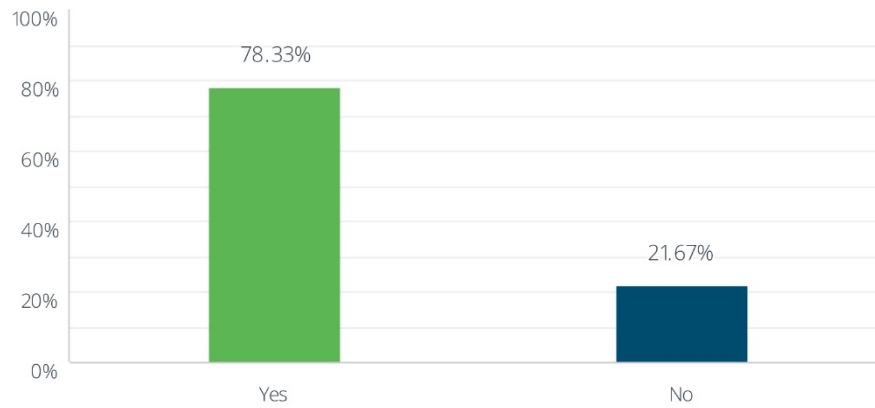
**What is your revenue gain since March 2020? Do not include any pandemic relief grants, loans, or financial support.**



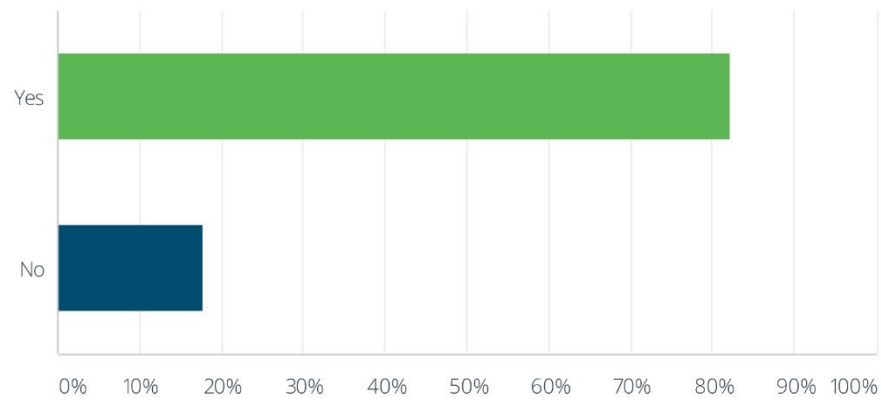
## Have you started your business in 2020 as a result of job loss, business closing or downsizing?



## Over the past 120 days, has your business been able to generate revenue?



## Are you in need of additional financial assistance to remain operational?





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