

AGENDA-AT-A-GLANCE

THURSDAY – AUGUST 11, 2022

10:00 AM – 10:30 AM	OPENING REMARKS & WELCOME
10:30 AM – 11:45 AM	STATE OF DIVERSE NORTH CAROLINA <i>Presentations on the current socio-economic status of North Carolina’s Black, Indigenous, and People of Color (BIPOC) communities.</i>
12:00 PM – 2:00 PM	LUNCH WITH KEYNOTE SPEAKER
2:00 PM – 5:00 PM	BUSINESS EXPO OPEN – CAROLINA HALL <i>Carolina Hall open for private networking throughout the day.</i>
2:00 PM – 2:45 PM	CONCURRENT SESSIONS I <ul style="list-style-type: none"> ■ ENGAGING WITH DIVERSE POPULATIONS: A ROUNDTABLE DISCUSSION <i>Members of the Lumbee Tribe, Eastern Band of Cherokee Indians, and leaders of the Hispanic/Latino community will join us for this discussion.</i> ■ DIVERSITY MBA: DIVERSITY, EQUITY & INCLUSION <i>Supplier Diversity and corporate best practices.</i>
3:00 PM – 3:45 PM	CONCURRENT SESSIONS II <ul style="list-style-type: none"> ■ CDFI: INSTITUTE CAPITAL <i>Opportunity Zones - Structuring the Deal</i> ■ CROSSING OVER: DIVERSIFYING REVENUE STREAMS <i>Creative ways to break into a new “space” – changing trades, electric vehicles, airport/ transit/ rail, residential).</i>
4:00 PM – 4:45 PM	CONCURRENT SESSIONS III <ul style="list-style-type: none"> ■ MILLENNIAL IMPACT LEADERS ROUNDTABLE <i>This session will provide millennial leaders with information about the Institute, the Research, Policy, and Impact Center, and opportunities moving forward to support and sustain the future of their impact work.</i> ■ HBCU WORKFORCE READINESS <i>Preparing for the jobs of the future - realigning the corporate strategy.</i>
6:00 PM – 9:00 PM	WELCOME RECEPTION COLLEGE & GREEK NIGHT <i>Casual networking and team spirit. Wear your college, Greek, or favorite team attire.</i>

FRIDAY – AUGUST 12, 2022

8:00 AM – 9:00 AM	<p>POLICY, POLITICS & ADVOCACY <i>Panel discussion on innovative initiatives to address equity in housing, health, workforce development, educational opportunity, and small business development.</i></p>
9:15 AM – 10:30 AM	<p>CONCURRENT SESSIONS I</p> <ul style="list-style-type: none"> ■ YOU HEARD IT HERE FIRST: A CONVERSATION WITH PRIME CONTRACTORS <i>An opportunity for subcontractors to find out what Prime Contractors and GCs are looking for.</i> ■ CDFI: ACCESS TO CAPITAL THROUGH CDFIs AND THE FINTECH INDUSTRY
10:45 AM – 12:15 PM	<p>CONCURRENT SESSIONS II</p> <ul style="list-style-type: none"> ■ CORPORATE EXECUTIVE ROUNDTABLE: CORPORATE ECONOMIC DEVELOPMENT DISCUSSION <i>Jobs, minority business procurement and return on investment to corporations.</i> ■ COMMUNITY DEVELOPMENT CORPORATION (CDC): NEIGHBORHOOD REVITALIZATION, AFFORDABLE HOUSING AND MIXED-USE DEVELOPMENT
12:30 PM – 2:00 PM	LUNCH WITH KEYNOTE SPEAKER
2:15 PM – 3:30 PM	<p>CONCURRENT SESSIONS III</p> <ul style="list-style-type: none"> ■ REACH CUSTOMERS ONLINE WITH GOOGLE <i>Improving your website’s visibility in Google’s organic search results, on all devices. Creating a free Google My Business listing and advertising your business on Google.</i> ■ INCLUSIVE CULTURE PROFILE © AND DIMENSIONS (ICP): <i>The ICP provides guidance to better attract, develop, advance, and retain employees by developing policies, practices and procedures that convey to employees the company “walks the talk.”</i>
3:00 PM – 5:00 PM	BUSINESS MATCHMAKING <i>Registration is required. Space is limited.</i>
3:45 PM – 4:45 PM	<p>BRIDGING THE DIGITAL DIVIDE <i>Digital equity and accessibility for broadband internet connections across rural counties in North Carolina.</i></p>
5:30 PM – 6:30 PM	RECEPTION NETWORKING SILENT AUCTION
6:30 PM – 8:30 PM	AWARDS GALA DINNER
8:30 PM – 11:00 PM	ENC GALA NETWORKING SOCIAL – Music, DJ & Dancing

SATURDAY – AUGUST 13, 2022

7:00 AM – 12:00 PM	<p>GOLF TOURNAMENT – COURSE NO. 2 Registration at 7:00 AM; Modified Shotgun starts 8:00 AM</p>
9:00 AM – 10:30 AM	<p>TEAM BUILDING ACTIVITY <i>(Hosted by Institute Women’s Business Centers)</i> <i>Participants will gather for an outdoor walking activity to engage in guided conversations focused on the role of DE&I in community growth and economic development.</i></p>
10:00 AM – 1:00 PM	SHOPPING EXCURSION <i>(Shuttle service available to village)</i>
12:00 PM – 2:00 PM	GOLF AWARDS LUNCHEON
5:30 PM – 10:30 PM	ENC FINALE NETWORKING RECEPTION – Music, DJ & Dancing