

ENC|2024

EXECUTIVE NETWORKING CONFERENCE

AUGUST 5-7, 2024 » AT PINEHURST

Premier Business Networking Conference & Golf Tournament

WHAT IS ENC?

The **Executive Networking Conference (ENC)** was established in the mid-1980s as a means of building relationships and supply chain opportunities for minority business executives. Over the years ENC evolved into the region's **premier professional development and business networking event**, convening established and aspiring minority and women-owned businesses, corporate executives, public-sector decision-makers, community leaders, business lenders, equity investors, and other stakeholders engaged in advancing a diverse economy.

THE ENC EXPERIENCE

ENC is the place for people to come together to learn about and share creative and innovative ideas, leadership principles, and equitable economic development strategies.

ENC is uniquely focused on the needs of the diverse business community. Our event brings critical issues, economic updates, innovative funding opportunities, and professional education that uniquely speaks to women, minorities and other diverse business owners.

ENC also creates a conversation - bringing state, local, national, and international leaders together with entrepreneurs in honest dialogues about the current economic opportunities and barriers for diverse business entities.



WHO SHOULD ATTEND

- Minority and Women Business Owners
- Corporate Executives
- Supplier Diversity Professionals
- Corporate and Government Purchasing Officers
- Public-Sector Decision-Makers
- Community Leaders
- Business Lenders
- Equity Investors
- Diverse Students and HBCUs

PAST ATTENDEES HAVE SAID

"This was my first year attending the ENC; it was a great experience all around."

"I thought the flow was very good. The staff was helpful - both ENC and Pinehurst."

"... Thank you for putting together an amazing conference. It was truly an honor to attend. I loved every minute of ENC. The sessions were top-tier and the value of the networking at the conference was unmatched. I have been to a lot of conferences this year (A LOT) and ENC was by far the best one."

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WHY SPONSOR ENC?

BUSINESS RELATIONSHIPS

ENC offers a bridge for corporate employers and small businesses to interact. Whether your company is seeking to expand their supplier inclusion strategies or you are an emerging business looking for new capital resources, ENC offers resources and opportunities to network and find those new business partners and relationships.

SOCIAL RESPONSIBILITY & LEADERSHIP

At ENC, we are building the future of diverse leadership. Through our sponsors and supporters, we offer scholarships to HBCU students and other emerging talent. Special break-out sessions provide professional development, financial literacy, and business education designed for the diverse student entrepreneur. As mentors and employers, we are engaging the next generation at every step.

VISIBILITY

Sponsors are key to our conference success financially, but our sponsors also bring services, networking, programming and education. Whether you are present for our business expo, speed networking, or attending a session - your sponsorship is adding programmatic value in addition to gaining social media and web visibility across our 5,000+ small business clients regionally.

GLOBAL IMPACT

Our relationship reaches far beyond ENC. The Institute is a growing network of wrap-around services and partners. From local programming to support entrepreneurs in our immediate footprint to emerging opportunities on the continent of Africa - we are excited to have you part of our circle.



Interested in becoming a sponsor of ENC 2024?

Please reach out to us at ENC@TheInstituteNC.org.

For more information visit TheInstituteNC.org/ENC

**National
INSTITUTE** 
Minority Economic Development

SPONSOR LEVELS	TITLE SPONSOR \$ 50,000	PLATINUM SPONSOR \$ 35,000	GOLD SPONSOR \$ 25,000	SILVER SPONSOR \$ 15,000	BRONZE SPONSOR \$ 10,000	CHAMPION SPONSOR \$ 5,000	COMMUNITY SPONSOR* \$ 2,500
Recognition on NIMED homepage, all marketing materials, and social media outlets as "ENC 2024 in partnership with YOUR COMPANY NAME"	●						
"ENC 2024 in partnership with YOUR COMPANY NAME" banner placed strategically throughout event	●						
Opportunity for speaking role	Awards Gala	Awards Gala	Tuesday Luncheon	Monday Luncheon			
Course No. 8 - hole sponsor signage (first come, first served unless otherwise noted)	● 7 th & 9 th hole	● 1 hole (as available)	● 1 hole (as available)	● 1 hole (as available)			
MWBE / HBCU Student Scholarship(s)	12	8	4	2	2		
Verbal recognition at conference events	●	●	●	●	●		
Prominent recognition on NIMED website and on social media	●	●	●	●	●		
Inclusion on digital banner	●	●	●	●	●		
Color advertisement in conference program	Centerfold	Full page (Inside Cover)	Full page	Full page	Half page	Half page	
"All Access" conference passes, including all meals & Awards Gala	16 w/ reserved lunch and Gala tables	8 w/ reserved lunch and Gala tables	8 w/ reserved lunch and Gala tables	6 w/ reserved lunch and Gala tables	4	2	1
Golf Tournament Passes - Course No. 8	12 (3 Teams)	8 (2 Teams)	4 (1 Team)	2	2	2	1
Exhibit table at Business Expo	●	●	●	●	●	●	●
Company logo and listing on all conference materials & sponsor video loop	●	●	●	●	●	●	●
Optional placement of promotional item(s)	●	●	●	●	●	●	●

* Ideal for smaller companies, non-profit organizations, and associations looking for basic or first-time visibility at ENC.

2024 EXECUTIVE NETWORKING CONFERENCE SPONSORSHIP LEVELS

TITLE SPONSOR

\$50,000

(1 opportunity)

- Sponsorship level enables twelve (12) MWBEs/HBCU students to attend the conference with a scholarship.
- Recognition on NIMED's home page, all marketing materials, and social media outlets as "ENC 2024 in partnership with YOUR COMPANY NAME".
- Prominent recognition on ENC 2024 sponsorship page and on social media.
- Company logo and listing as Title Sponsor customized for video loop.
- Verbal recognition at conference events.
- Centerfold color ad in conference program.
- "ENC 2024 in partnership with YOUR COMPANY" banner placed strategically throughout the event.
- Inclusion on digital banner of virtual platform.
- Opportunity for speaking role at Awards Gala.
- Optional placement of promotional item(s) in conference souvenir bag.
- 16 - "All Access" conference passes with reserved luncheon and Gala tables.
- 12 - Course No. 8 Golf Tournament Passes (3 teams).
- Course No. 8 – 1st & 9th hole sponsor signage.
- Exhibit table at Business Expo.

PLATINUM SPONSOR

\$35,000

(2 opportunities)

- Sponsorship level enables eight (8) MWBEs/HBCU students to attend the conference with a scholarship.
- Company logo and listing as Platinum Sponsor in all conference materials and sponsor video loop.
- Prominent recognition on NIMED website and on social media.
- Verbal recognition at conference events.
- Full-page color ad on inside cover of conference program.
- Inclusion on digital banner of virtual platform.
- Opportunity for speaking role at Awards Gala.
- Optional placement of promotional item(s) in conference souvenir bag.
- 8 - "All Access" conference passes with reserved luncheon and Gala tables.
- 8 - Course No. 8 Golf Tournament Passes (2 teams).
- Exclusive logo placement at Course No. 8 golf hole – first come, first served basis (*excludes holes 1, 9, & 18*).
- Exhibit table at Business Expo.

GOLD SPONSOR

\$25,000

- Sponsorship level enables four (4) MWBEs/HBCU students to attend the conference with a scholarship.
- Company logo and listing as Gold Sponsor in all conference materials and sponsor video loop.
- Prominent recognition on NIMED website and on social media.
- Verbal recognition at conference events.
- Full-page color ad in conference program.
- Inclusion on digital banner of virtual platform.
- Opportunity for speaking role at Tuesday Luncheon.
- Optional placement of promotional item(s) in conference souvenir bag.
- 8 - "All Access" conference passes with reserved Luncheon and Gala tables.
- 4 - Course No. 8 Golf Tournament Passes (1 team).
- Exclusive logo placement at Course No. 8 golf hole – first come, first served basis (*excludes holes 1, 9, & 18*).
- Exhibit table at Business Expo.

SILVER SPONSOR

\$15,000

- Sponsorship level enables two (2) MWBEs/HBCU students to attend the conference with a scholarship.
- Company logo and listing as Silver Sponsor in all conference materials and sponsor video loop.
- Prominent recognition on NIMED website and on social media.
- Verbal recognition at conference events.
- Full-page color ad in conference program.
- Inclusion on digital banner of virtual platform.
- Opportunity for speaking role at Monday Luncheon.
- Optional placement of promotional item(s) in conference souvenir bag.
- 6 - "All Access" conference passes with reserved Luncheon and Gala tables.
- 2 - Course No. 8 Golf Tournament Passes.
- Exclusive logo placement at Course No. 8 golf hole – first come, first served basis (*excludes holes 1, 9, & 18*).
- Exhibit table at Business Expo.



BRONZE SPONSOR

\$10,000

- Sponsorship level enables two (2) MWBEs/HBCU students to attend the conference with a scholarship.
- Company logo and listing as Bronze Sponsor in all conference materials and sponsor video loop.
- Prominent recognition on NIMED website and on social media.
- Verbal recognition at conference events.
- Half-page color ad in conference program.
- Inclusion on digital banner of virtual platform.
- Optional placement of promotional item(s) in conference souvenir bag.
- 4 - "All Access" Conference Passes, including all meals and Awards Gala.
- 2 Course No. 8 Golf Tournament Passes.
- Exhibit table at Business Expo.

CHAMPION SPONSOR

\$5,000

- Company logo and listing as Champion Sponsor in all conference materials and sponsor video loop.
- Half-page color ad in conference program.
- 2 - "All Access" Conference Passes, including all meals and Awards Gala.
- Optional placement of promotional item(s) in conference souvenir bag.
- 2 - Course No. 8 Golf Tournament Passes.
- Exhibit table at Business Expo.

COMMUNITY SPONSOR

\$2,500

- Ideal for smaller companies, non-profit organizations, and associations looking for basic or first-time visibility at ENC.
- Company listing as Community Sponsor in all conference materials and sponsor video loop.
- 1 - "All Access" Conference Pass, including all meals and Awards Gala.
- Optional placement of promotional item(s) in conference souvenir bag.
- 1 - Course No. 8 Golf Tournament Pass.
- Exhibit table at Business Expo.

2024 ENC SPECIAL SPONSORSHIP LEVELS

GALA SPONSOR

(1 opportunity @ \$25,000)

- Includes all benefits of Gold Level sponsorship, with welcoming or closing remarks, as preferred.
- Option to host awardees and/or the Gala Emcee at one or more reserved company tables.
- Option for placement of promotional items directly on Gala tables.

LUNCHEON SPONSOR

(2 opportunities @ \$20,000 each)

- Includes all benefits of Silver Level sponsorship.
- One or more sponsor representatives sit at reserved speaker's table.
- Private audience with speaker and NIMED executive team as available.
- Option for placement of promotional items directly on Luncheon tables.

NETWORKING RECEPTION SPONSOR

(1 opportunity @ \$12,000)

- Sponsorship level allows 1 drink ticket per attendee.
- Includes all benefits of Champion Level sponsorship except no speaking role at Monday Luncheon.
- Opportunity to make remarks/toast the attendees.
- Opportunity to provide input on theme and decor (for example, table gifts).

HOSPITALITY SUITE SPONSOR

(2 opportunities @ \$5,000)

- Includes all benefits of Community Level sponsorship.
- Logo on signage at hospitality suite and in conference program.

GOLF TOURNAMENT SPONSOR

(1 opportunity @ \$15,000)

- 4 - Course No. 8 Golf Tournament Passes.
- Logo placement on signage at golf tournament, including signage on team golf carts.
- Golf caddy for each team.
- Shuttle service to and from Course No. 8.
- Promotional items and swag in golf tournament bags.
- Beverage cart with refreshments.
- Bagpipe player
- Putterboy trophies for tournament winners.
- Opportunity to present golf awards at luncheon.

GOLF BREAKFAST & LUNCHEON SPONSOR

(1 opportunity @ \$12,000)

- Includes all benefits of Champion Level sponsorship.
- Option to include promotional items on luncheon tables and/or in golf tournament bags.
- Exclusive logo placement at golf hole – first come, first served basis (excluding holes 1, 9, and 18).

AWARD SPONSOR

(\$3,500)

- 1 "All Access" Conference Pass.
- Optional placement of promotional item(s) in conference souvenir bag.
- Listing and logo placement as with all sponsors.
- Opportunity to introduce presenter for chosen award at the Awards Gala.
- Photo opportunity with awardee and presenter and use of photo for sponsor publicity.

2024 EXECUTIVE NETWORKING CONFERENCE

A LA CARTE OPTIONS

ALL ACCESS* PASS

Early-bird rate before April 30, 2024

\$775

\$650

- All conference plenary and breakout sessions
- Welcome & Networking Receptions
- All Luncheons
- Awards Gala Dinner
- Conference Souvenir Bag

** Does not include Golf Tournament pass.*

MONDAY ONLY PASS

\$450

Includes the following Monday, August 5th events:

- Plenary and breakout sessions
- Breakfast & Luncheon with keynote speaker
- Business EXPO
- Welcome Reception
- Conference Souvenir Bag

TUESDAY ONLY PASS

\$550

Includes the following Tuesday, August 6th events:

- Plenary and breakout sessions
- Breakfast & Luncheon with keynote speaker
- Awards Gala Dinner
- Conference Souvenir Bag

AWARDS GALA PASS

\$300

Includes the following Tuesday, August 6th events:

- Networking Reception
- Awards Gala Dinner
- After Party
- Silent Auction

GOLF TOURNAMENT PASS

\$650

Includes the following on Wednesday, August 7th:

- Breakfast
- Golf Tournament - Pinehurst Course No. 8
- Course No. 8 green fees
- Golf souvenir package
- Refreshments at beverage cart
(* Tobacco products not provided)
- Golf Awards Luncheon

**** All sales are final. No refunds ****





CONFERENCE HOTEL

Conference activities will take place at:

The Pinehurst Resort
Carolina Hotel
80 Carolina Vista
Pinehurst, NC 28374

NOTES FOR PROSPECTIVE SPONSORS

The value of benefits under each level for tax purposes can be estimated upon request. Final values will be provided on invoices upon request.

VIRTUAL EXHIBIT BOOTHS

All sponsors will receive a complimentary virtual exhibit booth. Instructions on how to access your booth will be sent to you following registration.

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